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#79

INDONESIA



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Majestic
Paradise

TAG Heuer
Beyond
Diving

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Sporty
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20^{YEARS}
THE TIME PLACE



As the world adjusts to the new normal, we are delighted to present you with this latest edition of The Time Place magazine, featuring the TAG Heuer Aquaracer Professional 300 Series on the cover.

In our Features section, we showcase the latest offerings from the world's best watch brands, including Panerai which recently unveiled its new chronograph – the Luminor Chrono Goldtech™ Blu Notte (PAM01111).

Along with the most sought after watch releases, we also highlight Chopard's 2021 Cannes Red Carpet Collection in Bejewelled. Aptly named "Paradise", the collection is comprised of 74 extraordinary creations helmed by Chopard's artisans according to the singular vision of Caroline Scheufele.

Similarly specialising not only in watches, but also high jewellery is Piaget. In our Interview section, we spoke with Christophe Bourrié, Piaget High Jewellery & Exceptional Creations Global Director, about the intricate steps taken by the brand in choosing the best gems for their exceptional jewellery creations.

For Reborn, we put the spotlight on the legacy of the Breitling Premier and its latest iterations, which were wonderfully created with the help of Fred Mandelbaum, an avid Breitling watch and chronograph collector, who provided priceless insight on the brand's rich heritage in chronograph making.

Don't forget to peruse the pages of #TIMEFASHION for the hottest news and collections from fashion's leading brands, including Berluti which introduces its new sneaker, Fly, and FENDI which recently premiered Kim Jones' ready-to-wear line.

Take a breather from your daily activities and continue to #ReadAtHome with The Time Place magazine.

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry



SUPER CHRONOMAT



BREITLING

1884

BREITLING BOUTIQUE

PLAZA SENAYAN

JAKARTA





MICHAEL PURWAGANI
Photographer

Born in Surabaya, Michael has been working as a photographer since 2016, shortly after his one-year stint as a digital imaging artist at one of Indonesia's leading fashion and lifestyle magazines. With an eye for detail and beautiful lighting, he now specialises in commercial photography, working with various clients from fashion, beauty and the hospitality industry.



RETTA OKTAVIANI SUPARLI
Writer

Writing has always been Retta's passion. She worked for more than seven years in the lifestyle media industry, before jumping into the world of Public Relations. She loves cappuccinos, travel and books, especially historical fiction and biographies. She counts Anne Frank as one of her role models.



BIO IN GOD BLESS
Writer

Passionate about the finest things in life, Bio covers various subjects ranging from gourmet and resorts, to timepieces and jewellery, as well as art, with a penchant for high fashion. Having a stint in a reputable fashion magazine, he is now an editor at a luxury online media outlet and contributes to several upscale print publications.



ANASTASIA W. WIBOWO
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



DEBORAH ISKANDAR
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



LISA JOHANNA KEEMINK
Writer

Bookworm, copy editor and watch nerd, Lisa spends most of her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, she ventured into media several years ago. Lisa works as a watch journalist while serving as copy editor for a Jakarta-based newspaper.



UMESH BHAGCHANDANI
Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



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SAVING the Future

ROLEX ANNOUNCES THE WINNERS
OF THE 2021 ROLEX AWARDS FOR
ENTERPRISE AND CONTINUES ITS
PARTNERSHIP WITH MISSION BLUE

Since their foundation 45 years ago, the Rolex Awards for Enterprise have embodied the company's determination to contribute to the wider world - the ethos that now inspires its Perpetual Planet initiative. The Awards recognise pioneers for their bold, visionary projects that have the unique potential to help reinvent the future and the world.

This year's winners come from all over the world, they are: Felix Brooks-church, from the United States; Hindou Oumarou Ibrahim, from Chad; Rinzin Phunjok Lama, from Nepal; Gina Moseley, from the United Kingdom; and Luiz Rocha, from Brazil. Especially chosen by the Rolex Awards jury, a group of independent experts from around the world, the five Laureates will receive funding for their projects

and other benefits such as worldwide publicity, which often engenders further support. Other than that, a virtual event celebrating the new Laureates will be held at the end of year.

"Rolex has long recognised its responsibility to play a part in creating a sustainable planet, a Perpetual Planet," said Arnaud Boetsch, Rolex Director of Communication & Image. "Rather than venturing into the unknown and discovering uncharted lands, the new breed of explorers is committed to protecting the planet. The five Laureates are prime examples of these guardians of the future."

Aside from the Rolex Awards, the Perpetual Planet initiative also embraces Sylvia Earle's mission blue initiative, which protects the oceans through a network of marine protected "Hope Spots". These areas are considered vital to the preservation of species or the livelihood of communities that surround them, hence protecting them would not only perpetuate the propagation of species but also secure the future of local communities.

With the support of Rolex, Mission Blue's goal is to help protect 30 per cent of the oceans by 2030, which is the IUCN's (International Union for Conservation of Nature) recommended



1. Sylvia Earle, Founder of Mission Blue, during an expedition to a Hope Spot at Cabo Pulmo, Los Cabos, Mexico, in 2017
2. Gina Moseley aims to lead the first expedition to explore the planet's northernmost caves to improve our knowledge of climate change in the Arctic
3. Hindou Oumarou Ibrahim uses indigenous peoples' traditional knowledge to map natural resources and prevent climate conflicts in the Sahel
4. Felix Brooks-church tackles malnutrition in Tanzania through equipping rural flour mills with a dosifier machine, which adds critical micronutrients to fortify staple foods
5. Luiz Rocha works to explore and protect mesophotic coral reefs and their biodiversity in the Indian Ocean, and to strengthen conservation of these large unknown ecosystems
6. Rinzin Phunjok Lama works to protect the richly diverse ecosystems of the Trans Himalayan region, home of iconic and globally threatened mammals, by involving local communities



target for safeguarding ocean health. The programme is slowly but surely working towards this goal with the announcement of a new Hope Spot in Portugal's Azores Archipelago. Whales and porpoises will be among hundreds of marine species to benefit from this endeavour. "The Azores Archipelago

is a magnet for life. It really is a magical place. Launching the Azores as a Hope Spot is so logical - just ask the whales."

This development in Mission Blue's efforts is a collaborative effort of different organisations, among them the Portuguese government, the

University of the Azores, community members and other organisations, including Rolex. "Like Rolex, I feel that we have to continue our efforts towards a Perpetual Planet so that the marvels of the ocean in all its teeming diversity are not lost to future generations," Sylvia says. "Together we can make a difference."



RACING with Time

BREITLING UNVEILS THREE
SUPER-CHARGED MODELS IN
THE TOP TIME CLASSIC CARS
CAPSULE COLLECTION

In the 60s, American culture saw a new wave of interest in racing cars, especially with the dominance of the country's giant car manufacturers: Chevrolet, Ford and Shelby Cobra. In the same decade, luxury Swiss time-piece manufacturer Breitling also introduced its own 'Top Time models' that were inspired by the classic sports cars that were designed for young and active professionals. Today, the legendary horology house rolls out three new

modern-retro interpretations of its Top Time Classic Cars Capsule Collection.

The trio of chronographs undoubtedly embody the spirit of the iconic sports cars, such as the Chevrolet Corvette, the Ford Mustang, and the Shelby Cobra. The notion is visible from the first time you take a glance at these time-pieces. Bold dial colours are complemented handsomely with racing-themed watch straps





3

made of plush calfskin leather. Not only that, these disruptive chronographs also come with a motoring twist – engraved stainless steel case backs with each car’s logo and chronograph pushers that punctuate the dial.

Breitling’s Top Time Chevrolet Corvette takes pride of place with its bold red and black motif that was based on the “Sting Rays”. The Chevrolet Corvette measures 42 mm and houses the COSC-certified Breitling Calibre 25, a self-winding 1/8th of a second chronograph movement.

With a 42-hour power reserve, this chronograph features a fantastic tachymeter scale with three black contrasting subdials, with Super-LumiNova® luminescence for the indexes and hour and minute hands. But perhaps the stand out appeal here is in the Chevrolet Corvette’s classic logo that’s placed at the 12 o’clock position, ideal for those who seek refinement and elegance.

Next is the Top Time Ford Mustang version, with similar properties as the Chevrolet Corvette, but comes in exotic green and brown colours. This serves as the perfect homage to the car that was developed in a record time in 1964 and was responsible for creating a new genre of compact and affordable sports cars.



5

It’s also worth noting that the first generation of the Ford Mustang sports cars was remembered as the “IT” cars of its time and were popular among rock stars and movie stars. The modern and updated Breitling timepiece also exudes the same charisma and quality thanks to the team’s meticulous craftsmanship.



4

Last, but not least, is the Top Time Shelby Cobra version rendered in hypnotising blue and brown. This timepiece is built slightly smaller at 40 mm and is powered by the COSC-certified Breitling Calibre 41, a self-winding 1/4th of a second chronograph movement with a power reserve of approximately 42 hours.

Created by legendary American race-car driver and manufacturer Carroll Shelby, one can also find a distinct parallel of the car in Breitling’s Shelby Cobra. Look closely and you will see the timepiece’s white tachymeter scale and two white contrasting subdials, which are placed in contrast with the blue dial which symbolises American racing ingenuity and engineering. The iconic Cobra logo is placed at the 6 o’clock position.

All three watches are also water-resistant up to 10 bar (100 metres) and come with either black or brown racing-themed calfskin leather straps with folding clasps.

“It’s about the journey, not the tempo. And that’s true whether you’re tinkering under the hood or hitting the road for a Sunday ride celebrating these beautiful machines,” says Breitling CEO, Georges Kern, about the collection.

1. Breitling Top Time Classic Cars Squad
2. Breitling Top Time Ford Mustang
3. The watches are inspired by three icons of the American car culture - Chevrolet Corvette, Shelby Cobra, Ford Mustang (from left to right)
4. Breitling Top Time Chevrolet Corvette
5. Breitling Top Time Shelby Cobra



MISSION to Orbit

IWC SCHAFFHAUSEN
INTRODUCES THE PILOT'S
WATCH CHRONOGRAPH
EDITION "INSPIRATION4"

An event so monumental such as traveling into space must be celebrated with something equally memorable. To support Inspiration4, the world's first all-civilian mission to orbit, Swiss luxury watchmaker IWC Schaffhausen has designed four-of-a-kind space-themed Pilot's Watch Chronographs to be worn by the four crew members on their journey into space.

These four special edition watches, which represents the mission's values of Leadership, Hope, Generosity and Prosperity, are produced exclusively for the crew that participated in the mission and are not offered for sale. Instead, following the completion of the mission, the four examples will be auctioned

in aid of St. Jude Children's Research Hospital* located in Memphis, Tennessee, USA.

The name of Inspiration4 is derived from the four-person crew humanitarian mission. In addition, the multi-day journey to low-Earth orbit represents a new era for human spaceflight and exploration. The Inspiration4 mission is operated by SpaceX on behalf of Jared Isaacman, a 38-year-old entrepreneur, founder and CEO of Shift4 Payments, and accomplished pilot who also served as Commander.

Apart from Isaacman, who occupied the Leadership mission seat, the four-man crew include:

Hayley Arceneaux, a 29-year-old physician assistant at St. Jude Children's Research Hospital and a pediatric cancer survivor, who was awarded the mission seat representing Hope; Dr Sian Proctor, a 51-year-old entrepreneur and trained pilot, who earned the mission seat representing Prosperity as the winning entrant in a business competition; and lastly, Christopher Sembroski, a 41-year-old aerospace industry employee and United States Air Force veteran who contributed to a fundraising campaign that offered an Inspiration4 seat to one lucky donor. He occupied the Generosity mission seat.

Inspiration4 launched from the historical Launch Complex 39A at NASA's Kennedy Space Centre in Merritt Island, Florida, USA on 15 September 2021. It orbited the planet at an altitude of approximately 357 miles (575 kilometres) and a speed of more than 17,500 miles per hour (27,360 kph). After the multi-day journey, the crew re-entered Earth's atmosphere for a soft water landing off the coast of Florida.

Details of the Pilot's Watch Chronograph Edition "Inspiration4" is equally stunning. If you are a fan of clean, pure design, you will find the watch somehow simple yet beautiful. Its case is made of stunning white 44.5 mm zirconium oxide ceramic. The dark blue lacquered dial, which captures the depth and darkness of space, is pad-printed with countless white stars and features the Inspiration4 logo.

Hands and markers are coated with Super-LumiNova. Inside beats the IWC-manufactured 69380 calibre chronograph mechanical movement featuring chronograph function for hours, minutes and seconds. The movement is adorned with 33 jewels, performs at 28,800 vph or 4 Hz, with a 46-hour power reserve.

The chronographs are fitted with an eye-catching white rubber strap with white leather inlay. Each of the four models bears an engraved titanium case back with the Inspiration4 mission logo, along with the name and mission value represented by the members.

"From our founder Florentine Ariosto Jones, who journeyed from America to Switzerland to revolutionise watchmaking, to our endless appetite for innovation, IWC is a company of pioneers. We are incredibly proud to partner with the Inspiration4 mission, which shares so many of our values, to make history together and raise funds for such a good cause," explains Christoph Grainger-Herr, CEO of IWC Schaffhausen.

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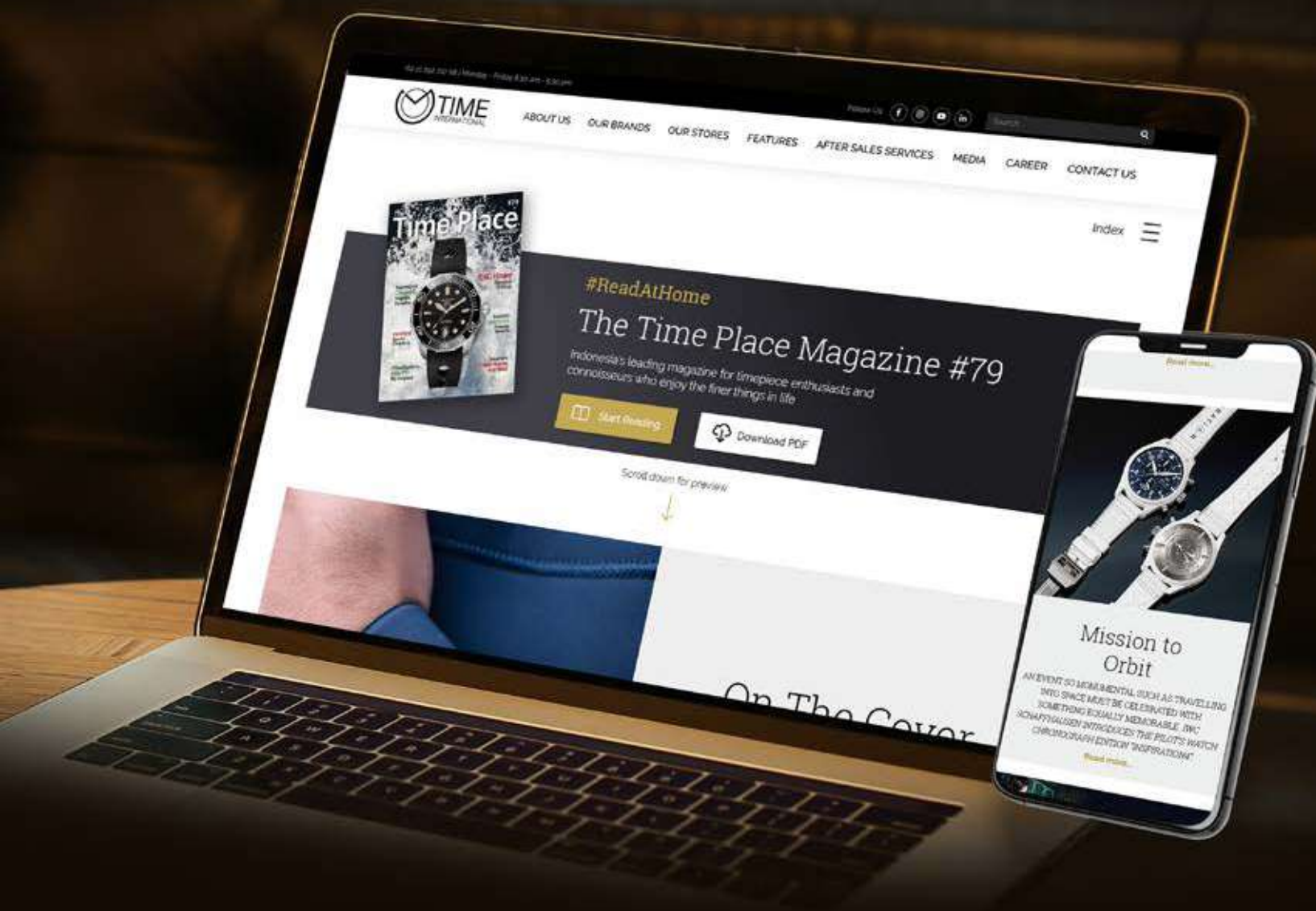
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1

A DARING Partnership

TUDOR AND THE ALAÏA
GROUP INITIATE A STRATEGIC
COLLABORATION BASED ON
THEIR SHARED VALUES

As a brand, the spirit of courage and overcoming challenges are ingrained in TUDOR's DNA. This is clearly manifested in the #BornToDare campaign launched in 2017 that refers to the house's history as well as to the vision of Hans Wilsdorf, its founder who manufactured TUDOR watches to withstand extreme environments. Through the campaign, stories of individuals and their achievements are conveyed; these accomplished personalities proudly

don TUDOR watches on their wrists. It certainly testifies to the brand's watchmaking approach which is crucial to its reputation. Now another form of expression of TUDOR's soul comes through in its partnership with Alaïa, a brand of action sports destinations located in Switzerland, including Alaïa Bay, Alaïa Lodge, Alaïa Chalet and Alaïa Wake Surf.

Alaïa is the brainchild of Adam Bonvin. Launched in 2015, the idea to build such facili-

ties originated after a surfing trip to Hossegor, France. It was Bonvin's dream to recreate destinations with an action sports atmosphere at Valais, Switzerland. Having made his dream come true, Bonvin and his company now offer various activities in the different facilities. Among them, the most contrasting and striking experience you can have is in Alaïa Bay. Recreating the feeling of surfing at sea, Alaïa Bay offers an 8,300 square metre wave pool with one wave made every 10 seconds and waves reaching up to two metres. The bonus is of course the beauty of the Alps, which lends an extraordinary quality to this unique surfing experience.

Another surfing facility by the Alaïa Group is Alaïa Wake Surf in Le Bouveret. This location does not only cater to the needs of those who want to surf, but also to many other interests, including water sports that can be done on Lake Geneva. To enjoy other types of action sports, Alaïa Chalet is located near Crans-Montana and spans over 5,000 square metres. The property offers skateboarding, scootering, trampolining, gymnastics, skiing, snowboarding, and even parkour and cheerleading. Meanwhile, for more relaxed enjoyment, Alaïa Lodge which is situated in the heart of Crans-Montana, is a



resort that provides the best combination of Alpine ambience, urban style and Alaïa spirit. The hotel consists of three family suites, 12 double rooms and 19 dormitories.

The partnership between TUDOR and Alaïa Group is built on the shared values of both parties. Aside from the daring attitude reflected by both brands in everything they do, TUDOR and Alaïa also apply an uncompromising approach in the process of making their high quality products. This can be more clearly seen in the making of Alaïa's surfing equipment. The Factory at Alaïa Bay is a place for surfers or surfing enthusiasts to see the process of board making. An expert craftsman, known as a "shaper", works there to guide the process, from choosing the shape and colours, to sanding. The same quality control is applied to every detail of TUDOR's watchmaking process. Each technical component is tested to perform well and endure harsh conditions. Exquisite materials



are chosen and created into strong designs for aesthetic and watchmaking pleasure.

These shared values between TUDOR and Alaïa is manifested by both companies in various ways. In terms of brand visibility, TUDOR graces common spaces across Alaïa's facilities to coaches' outfits at Alaïa Bay. More than that, TUDOR and Alaïa aim to hold brand activations in the form of events throughout the year.

1. TUDOR and Alaïa forge a daring and action-packed relationship
2. Different action sports can be enjoyed at the different Alaïa locations
3. Alaïa's action sports philosophy is in line with TUDOR's #BornToDare attitude
4. Alaïa provides action sports locations in the heart of Valais, Switzerland
5. Alaïa Chalet also offers indoor recreation such as skateboarding
6. Surfing can be enjoyed at two of Alaïa's properties



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TRIED and Tested

BELL & ROSS PRESENTS A SPECIAL EDITION MILITARY TIMEPIECE THAT CAN BE PART OF YOUR COLLECTION

Military history has always been part of Bell & Ross' rich legacy. It comes naturally then, for the brand which originated in Paris, to be selected as the official watchmaking partner of the patrouille de France by the armée de l'Air et de l'Espace (French Air and Space Force). Throughout its journey, the house has specialised in aviation creation, mainly aeronautical instruments. In this field, technical expertise is not negotiable.

Specific needs have to be addressed precisely. From the Pilot Type Aéronavale, made for fighter pilots during their missions, to the BR 03-92 GIGN, BR 01 RAID and BR 03-92 TORNADO, which is equipped with photoluminescent indexes and oversized numerals for day to night readability.

As the official watchmaking partner of the patrouille de France, Bell & Ross' special cre-



2



3



4

ations will proudly accompany the acrobatic flying team consisting of nine pilots. Patrouille de France is France's official aerobatic display team created in 1953. Recognised as one of the most precise and aesthetic teams in acrobatic flying, the patrouille de France has the mission to represent the French Air and Space force abroad, acting as an ambassador for French aviation and for France itself. At every Bastille Day parade in Paris, their nine Alpha Jets open the event. For this team, which has flown around the world for more than 67 years, Bell & Ross has designed a timepiece to meet very specific needs.

The BR 03-94 PATROUILLE DE FRANCE is a chronograph designed closely with the pilots to perfectly accommodate their operational needs. Every technical specification of the watch is treated with high consideration since a little defect might be the difference between life and death. Flying at speeds of 300 to 800 kilometres per hour, and spaced just two to three metres apart from each other's aircraft during

aerial shows, every second is crucial to execute manoeuvres safely and flawlessly. From the watch's readability to its precision, shock and temperature resistance, as well as its anti-magnetic case, every element is scrutinised in order to perform well during aerial operations.

The design of this watch carries the patrouille de France insignia. The team's signature aerial formation known as the "Concorde" is represented by nine jet silhouettes. Meanwhile, the patrouille de France logo can be seen at the bottom part of the dial; this is also engraved on the case back. For its case material, high-tech ceramic was chosen as it is highly valued in the aerospace sector. Despite its robust quality against high temperatures, exposure to acids, also corrosion and erosion, ceramic is lighter than steel. For the wearer, it is comfortable and hypoallergenic with its thermal control properties.

As time measurement is essential for aerial navigation when pilots are on their missions,

the chronograph serves as an important accessory. The BR 03-94 PATROUILLE DE FRANCE is equipped with a mechanical chronograph movement that has been tried and tested in terms of its reliability. Furthermore, this chronograph watch features a bi-directional bezel with a 60-minute scale to mark intervals in time. The BR 03-94 PATROUILLE DE FRANCE has a strap made of black natural rubber. Produced in 500 pieces, this limited edition watch is a wonderful piece for aviators and aviation enthusiasts alike. In addition, a 100-piece quartz version available to the public, will be worn by the patrouille de France flying team.

1. Bell & Ross outfits the patrouille de France aerobatic display team with the BR 03-94 PATROUILLE DE FRANCE
2. The Bell & Ross BR 03-94 PATROUILLE DE FRANCE bears the aerobatic display team's insignia on its dial
3. Highly precise and reliable, the Bell & Ross BR 03-94 PATROUILLE DE FRANCE is the perfect accessory for patrouille de France
4. The Bell & Ross BR 03-94 PATROUILLE DE FRANCE



THE SKY'S the Limit

HAMILTON CELEBRATES THE 10-YEAR ANNIVERSARY OF ITS COLLABORATION WITH AIR ZERMATT WITH A LIMITED EDITION TIMEPIECE

Originally founded in the USA, Swiss-headquartered Hamilton has a strong aviation heritage. A member of the Swatch group, Hamilton watches combine the American spirit with the unrivalled precision of the latest Swiss movements and technologies.

Honouring a decade-long partnership with the brave and highly capable mountain heroes of Air Zermatt, Hamilton proudly releases a new limited edition watch based on one of the brand's most technically capable and advanced aviation watches.





Founded in 1968, Air Zermatt is one of the most high-level aerial rescue operations in the world, with a team of 75 pilots, paramedics, technicians and support staff, a fleet of 11 helicopters, and a training school.

Acknowledging Air Zermatt’s pilots as among the best in the world, Hamilton has been known to equip aviators with the most capable wristwatches. Both brands share a passion for extending the boundaries of what’s possible in their respective fields, and for putting precision at the very heart of what they do.

“The easy going and extremely personal nature of our relationship with Hamilton has remained since our first contact 10 years ago. It is these characteristics that ensure respect and trust can be built in the long term, and from which friendships then arise. Air Zermatt is proud of the partnership with Hamilton,” says Pilot and Air Zermatt CEO Gerold Biner.

Reflecting on its commitment to an ongoing mutual partnership which enters a new decade, Hamilton releases the limited edition Khaki Aviation Converter Automatic Chronograph, a watch designed for both the skill and the thrill of flying.

Featuring a logarithmic “slide-rule” bezel, it enables pilots to perform crucial calculations while in flight, for critical factors like airspeed, distance, fuel consumption and flight time. Coupled with chronograph functions, the watch is really made for the knowledge and aptitude of a professional aviator.

The Hamilton Khaki Aviation Converter Automatic Chronograph is equipped with a 44 mm



stainless steel case with a screw down crown. It is inspired by the rescue team’s famous livery colours - red helicopters stamped with the glacier blue Air Zermatt logo. Against a black dial, the elements are highlighted with subdials in a blue gradient, nickeled hour and minute hands with Super-LumiNova® as well as a nickeled central chronograph hand with a bright red tip. The glacier blue also adorns the markings on the bezel calculator.

Flipping over the exceptional timepiece, the case back is printed with the famous blue-and-white Air Zermatt logo. Underneath, you can see the H-21-Si automatic chronograph movement on full display, a reliable engine even in the turbulence and fast-changing conditions of mountain rescue flight. Moreover, the silicon balance spring resists any magnetic fields

from cockpit instrumentation while ensuring temperature stability and precise timekeeping in the most perilous rescues.

The watch is completed with sapphire crystal glass with double anti-reflective coating and a straightforward black calf leather strap with striking white stitching and an H-buckle. Additionally, the model has a 60-hour power reserve and water resistance to 100 m.

With only 988 pieces produced—one for every Air Zermatt mission flown to the Matterhorn since the beginning of 2021—the Khaki Aviation Converter Automatic Chronograph really defines what it means to be a limited edition. Available worldwide, the timepieces will be delivered in unique packaging inspired by the Emergency Location Transmitter (ELT) device carried aboard Air Zermatt’s helicopters.

The Khaki Aviation Converter Automatic Chronograph for Air Zermatt is a watch born from a deep understanding of the needs of aviators. It is a special watch made for pilots, adventurers, aviation enthusiasts and fans of mountain expeditions.

1. The Hamilton Khaki Aviation Converter Automatic Chronograph is available in a limited edition of 988 pieces
2. Adorned in Air Zermatt’s livery, the watch has a logarithmic “slide-rule” bezel
3. Hamilton and Air Zermatt celebrate a decade-long relationship
4. The Hamilton Khaki Aviation Converter Automatic Chronograph Air Zermatt Edition symbolises a unique collaboration



CHEERS TO the Champions

WITH GREAT PRIDE, TIME INTERNATIONAL PRESENTED INDONESIA'S AWARD-WINNING ATHLETES WITH A BEVY OF SPORTY TIMEPIECES

Hard work comes with a price, but when one pushes himself to do his best, to compete at the highest level, the rewards and accomplishments will definitely be worth more than one's efforts. This much can be said for the Indonesian athletes who represented the country at the Olympic Games Tokyo 2020.

Garnering medals in various events, the Indonesian athletes showed great sportsmanship and skill in their specific sports. Badminton is always a well-watched and attended sporting event, especially by Indonesians. Renowned as the national sport of Indonesia, the Olym-

pic contenders from the archipelago proudly showcased their prowess in the sport. Among them were Greysia Polii and Apriyani Raha-yu, who made history as the first Indonesian women's doubles Olympic Gold medalists, as well as Anthony S. Ginting, fifth in the world ranking, who participated in the men's singles and garnered a bronze medal for his efforts. Ginting became the first Youth Olympic medalist to win a medal at the Olympic Games.

Apart from badminton, Indonesian athletes also received Olympic medals in weightlifting. Eko Yuli Irawan, 32, Windy Cantika Aisah, 19, and Rahmat Erwin Abdullah, 20, proved their





mettle in the sport. Eko Yuli Irawan is the only Indonesian athlete to have won a medal at four different Olympic Games. For the Olympic Games Tokyo 2020, he secured second place in the men's 61 kg category after lifting a total weight of 302 kg. Windy Cantika Aisah claimed the first medal for Indonesia and presented a bronze medal in the women's 49 kg category with 194 kg lift in total. Rahmat Erwin Abdullah, on the other hand, who was coached by his father, a silver medalist at the 2002 Asian Games, finished third with a bronze medal in the men's 73 kg category and lifted a total of 342 kg.

Time International hosted two separate events to honour the Olympic medalists in badminton and weightlifting. Irwan Danny Mussry, President and CEO Time International, together with Shannon Hartono, Vice President Time International, presented the athletes and their coaches with selected timepieces from INTime.

The weightlifting Olympic medalists, on the other hand, gathered at PB PABSI, with Ir-

wan Danny Mussry, President and CEO Time International, as well as General Manager of Luxury Watches & Jewellery, Adhidarma Herman. They presented the athletes and coaches selected timepieces from INTime as a form of appreciation for their excellent accomplishments and willpower.

REACHING NEW HEIGHTS

The Olympic Games Tokyo 2020 was not the only highlight in the sporting calendar of Indonesian athletes. Sport climbing was another sport Indonesian athletes excelled in. They broke world records at the 2021 IFSC Speed World Cup in Salt Lake City, Utah, USA. Irwan Danny Mussry, President and CEO Time International together with General Manager of Luxury Watches & Jewellery, Adhidarma Herman, hosted a private event to convey their congratulations on the athletes' tremendous accomplishments.

Sport climbers, Kiromal Katibin and Veddriq Leonardo, the director of Supersport Sensation International, Azwan Karim, along with

the representatives of the Indonesia Sport Climbing Federation (FPTI), attended the special occasion.

Kiromal Katibin, 20, defeated both the previous men's Speed world records with a time of 5.25 seconds and his own teammate, 24-year-old Veddriq Leonardo, who finished in second position with 5.37 seconds in the qualification round of the 2021 IFSC Speed World Cup.

In the final round of the 2021 IFSC Speed World Cup, Veddriq Leonardo, who has shown significant progress since joining the team less than three years ago, successfully seized the new world record by climbing the 15-metre wall with the fastest time ever of 5.20 seconds. These remarkable athletes were presented with TAG Heuer by INTime timepieces as a token of appreciation for their hard work, wonderful accomplishments, and the pride they brought to Indonesia.

1. Irwan Danny Mussry, Maia Estianty, Greysia Polii, Apriyani Rahayu, Shannon Hartono and Eng Hian
2. Greysia Polii
3. Apriyani Rahayu
4. Anthony S. Ginting
5. Adhidarma Herman, Maia Estianty, Anthony S. Ginting, Hendry Saputra and Shannon Hartono
6. Windy Cantika Aisah
7. Eko Yuli Irawan
8. Rahmat Erwin Abdullah

TAG Heuer
Aquaracer
Professional
300 Tribute to
Ref. 844



UNDERWATER Essential

TAG HEUER ENRICHES THE AQUARACER PROFESSIONAL 300 SERIES WITH NEW MODELS, INCLUDING A HIGHLY COLLECTIBLE LIMITED EDITION

TAG Heuer
brings back
the Night
Diver



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Nothing can beat a classic, especially a watch that timepiece connoisseurs and sports adventurers alike have come to love and rely on. Following the initial release of the TAG Heuer Aquaracer Professional 300 Series during Watches and Wonders in April this year, the distinguished brand now adds three new and attractive additions to the line.

The result of the coming together of TAG Heuer's design, engineering and heritage teams, these hardy watches continue the long legacy of the iconic Aquaracer. Picking up where the collection's story leaves off, these appealing models are a representation of the past and the present, with their signature details – such as the famous 12-sided bezel and the dial's horizontal engraved lines – that have been retained yet improved to perpetuate and enhance the spirit of the collection.

The new models take the total number of Aquaracer Professional 300 Series watches to a substantial 11 references; they are wonderfully united by 43 mm stainless steel cases and hardy rubber straps, complete with TAG Heuer's innovative adjustable folding clasp that elevate their sporty appeal. The colours black or blue permeate the very essence of the watches,

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THE RESULT OF THE
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THE LONG LEGACY
OF THE ICONIC
AQUARACER ”

from their dials, ceramic bezel inserts and rubber straps. They reflect the tantalising depths of the sea, the very place where their usage is of utmost importance.

The standout from the three takes inspiration from one of the most celebrated watches in the 1980s, the Night Diver. The latest depiction takes the name of the original and showcases a novel coating that adds to its stealthy appeal.



TAG Heuer enriches the Aquaracer Professional 300 Series with three new models



A magnifying glass ensures that the date is clearly visible



The unidirectional rotating bezel is a signature feature of the Aquaracer

Apart from the new Night Diver, TAG Heuer also takes great pride in the Aquaracer Professional 300 Tribute to Ref. 844. These two timepieces are considered the collection's hero



Screwed-down crown of the TAG Heuer Aquaracer Professional 300

pieces, models that uphold the rich legacy of the Aquaracer.

INTO THE DETAILS

Upon looking at the new versions of the Aquaracer Professional 300 Series, it is apparent that they are perfectly suited for diving.

Large and imposing, with impeccable luminescence, they are quintessential companions when exploring the very depths of the sea. To further affirm the unparalleled diving readiness of these timepieces, it is imperative to enumerate the specific elements that make them excellent instruments of the deep.

Going Extreme

TAG Heuer takes the Aquaracer Professional 300 to unprecedented depths

Reviving an icon

Earlier this year, the return of the Aquaracer was greeted with much fanfare when eight initial models were unveiled at Watches and Wonders. TAG Heuer follows up this successful launch with three new models, including the Night Diver, first introduced in the 1980s. Retaining the traditional features that watch enthusiasts and TAG Heuer fans have come to love, albeit with some updates and improvements, the new versions take the much-beloved collection to new heights.


By Maria Zarah Gregorio Viado



The Campaign

To introduce its latest releases, TAG Heuer conceptualised a unique campaign, which centres on pushing the boundaries and moving beyond one's comfort zone. Helmed by young Swiss filmmaker Jonas Egi, the video is an explosion of saturated colours bursting with energy and stars three outstanding athletes. Filmed in Nice, France, Nazaré, Portugal and Hawaii, the athletes are featured engaged in extreme sports, exploring their own limits and pushing beyond boundaries.



An underwater photograph showing a diver's hand holding a metal diving regulator. The hand is wearing a blue wristband with the text "ADVENTAGE ELITE 3/21/14" and a blue chronograph watch with a metal link bracelet. The background is filled with blue water and bubbles, suggesting a deep dive environment. The overall tone is dramatic and emphasizes athletic performance.

At the heart of the video campaign are American waterman Kai Lenny, freediving champion and videographer Julie Gautier, and diver Robin George. Moving beyond their own comfort zones, the three accomplished athletes achieve a state of extreme focus as they challenge themselves to do better, to go higher, to reach further. They all get "in the zone", developing their mental strength while also honing their individual physical capabilities.

Three Outstanding Athletes



Beyond Fear

Cliff diving may be dangerous, but for diver Robin George it's an exhilarating challenge. Accompanying him on this frightening feat is the Aquaracer Professional 300. Crafted of steel, with a water-resistance of 300 metres, the timepiece is fully equipped to rise to the challenge. Its steel screw-down crown and steel screwed case back ensures that the watch movement and its parts stay protected from exterior elements, including dirt and water.

TAG Heuer ambassador, freediving champion, videographer and Friend of the Brand Julie Gautier goes free diving, exploring the depths without the aid of oxygen and/or other equipment. Except of course the Aquaracer Professional 300 on her wrist, which is capable of accurately and safely measuring dive times with its unidirectional rotating bezel. Exceptional luminescence on the dial allows Julie to read the time even in low light conditions and helps her duly accomplish what she has set out to do.

Beyond Reason





A surfing, windsurfing and kitesurfing champion, TAG Heuer ambassador Kai Lenny knows how harsh the waves can be, but when he puts on his wetsuit, his survival instinct kicks in. Out on the surf, Kai knows that his only competition is himself. In reaching his full potential, Kai is accompanied by the Aquaracer Professional 300, powered by the Calibre 5 automatic movement. Designed for adventurers and urban explorers, the high-performing timepiece is a symbol of Kai's commitment to succeed.

Beyond The Edge



Apart from the case, the Night Diver has DLC-coating on its bezel, crown, case back and clasp



Exceptional luminescence is a standout feature of the Night Diver

As previously mentioned, the watches have substantial 43 mm cases that provide the diver unparalleled access to the time. All equipped with the six signature features and real-world functions that have served as pillars of TAG Heuer dive watches since 1983 - a unidirectional rotating bezel, a screw-down crown, water resistance to at least 200 metres, luminous markings, a scratch-resistant crystal and a double safety clasp - the watches wonderfully bring the line into the present. The unidirectional rotating bezel, with 12 sides that are faceted for a good grip even when wearing

gloves underwater, gives the diver the ability to set dive times, without the risk of accidentally turning the bezel the other way. The crown, on the other hand, has added protection to prevent any damage. The trademark horizontal engraved lines still adorn the black or blue dial, albeit now they are slightly further apart from one another. This update refines the aesthetics of the watch and provides it an elegant, sophisticated look. Another improvement is the magnifying glass over the date, which is integrated into the underside of the sapphire crystal, ensuring that the top is smooth to the

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UPON LOOKING AT THE NEW VERSIONS OF THE AQUARACER PROFESSIONAL 300 SERIES, IT IS APPARENT THAT THEY ARE PERFECTLY SUITED FOR DIVING”



The TAG Heuer Night Diver is coated in black DLC

touch. With features that explorers of the deep have relied on extensively for almost four decades, the timepieces have been duly updated to cater to a new generation of avid divers.

Undoubtedly, the most modern of the iterations is the Night Diver, with its black DLC-coating on the case, bezel, crown, case back and clasp. Despite its dark exterior, the timepiece is fitted with a fully luminescent dial, coated in green Superluminova®. To ensure ultimate legibility in low-light conditions, the watch's minute and central seconds hands

The indexes and hands of the Aquaracer Professional 300 are coated with Superluminova®



feature a blue lume to contrast with that of the dial, while the hour hand and octagonal hour markers at 12, 3, 6 and 9 o'clock are filled with a green lume. The triangle located at 12 o'clock on the unidirectional rotating bezel, a crucial element for accurate measuring of dive times, is also filled with blue lume to match the minute and central seconds hands.

Powered by the TAG Heuer Calibre 5 automatic movement, the three new Aquaracer Professional 300 Series references have steel screwed case backs that are stamped with the famous scaphander diving suit featuring a 12-sided faceplate. The models are also completed by a beautifully engineered integrated rubber strap which showcases the brand's newly developed adjustable clasp system. Cut to length at any TAG Heuer boutique, the wearer can adjust the strap accordingly for his/her specific purpose: to slide over a wetsuit or reflect changes in ambient conditions that contribute to the expansion or contraction of the wrist. With a heightened level of utility, adjustment can be done by pinching and sliding the button on the side of the clasp. The presence of double

safety push-buttons provide an added degree of security, as they prevent the action of unlocking by accident. All Aquaracer 300 models are water-resistant to 300 metres.

ONE FOR THE BOOKS

If these novel iterations are any indication, the Aquaracer Professional 300 Series certainly deserves its ultimate luxury tool watch status. To take it even further, TAG Heuer also unveiled a highly collectible, limited edition version earlier this year. The Aquaracer Professional 300 Tribute to Ref. 844 was designed to complement the core collection presented at Watches and Wonders in April, and to pay tribute to the esteemed brand's heritage.



The models are also equipped with the brand's newly developed adjustable clasp system

Ice Diving
with the
Night Diver

[Click to discover](#)

Inspired by the Ref. 844 divers' watch introduced in 1978, the 2021 version is made up of only 844 examples. Launched in September, the timepiece also boasts a 43 mm diameter, just like its non-limited brothers. Crafted of Grade 5 polished titanium, with fine brushing, the Aquaracer Professional 300 Tribute to Ref. 844 is equipped with a black ceramic unidirectional turning bezel, complete with a 60 minute scale. A flat sapphire crystal with double anti-reflective treatment serves as the clear window through which the black opalin dial with red numerals can be viewed clearly. To enhance the reading of the time, the rhodium plated applied indexes, hour and minute hands, and central hand are coated with old radium Superluminova®. At 6 o'clock, a magnifying lens shows the date.

The Aquaracer Professional 300 Tribute to Ref. 844 is fastened to the wrist by a perforated black rubber strap, complete with a steel folding clasp with double safety push-buttons with fine adjustment system. Just like the other new models in the collection, the timepiece is powered by the Calibre 5 automatic movement and has a water resistance of up to 300 metres; it also bears the famous scaphander diving suit



The TAG Heuer Aquaracer Professional 300 Tribute to Ref. 844 is a limited edition of 844 pieces

“JUST LIKE THE OTHER NEW MODELS IN THE COLLECTION, THE TIMEPIECE IS POWERED BY THE CALIBRE 5 AUTOMATIC MOVEMENT AND HAS A WATER RESISTANCE OF UP TO 300 METRES; IT ALSO BEARS THE FAMOUS SCAPHANDER DIVING SUIT ON ITS CASE BACK”

on its case back. Because of its invaluable quality and exclusivity, the watch also has a special engraving “ONE OF 844” on its case back.



Cartier Tank Must with monochromatic dials and straps

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A MODERN Classic

CARTIER INTRODUCES TANK MUST, WITH HISTORIC DESIGN ELEMENTS, FOR A NEW AGE OF WATCHMAKING

Few brands have the power to conjure up impressions of lavish elegance and the great heights of respect only a long history of excellence can provide. Cartier is one globally revered luxury brand, with its unrivalled collection of unisex watches garnering loyal fans spanning generations. In this regard, one watch stands out as a horological staple: Tank.

This year, more than a century after its conception, the much-loved Tank makes a return with

the help of another Cartier classic, Must, and a modern outlook for an energy-conscious generation. The results are Tank Must, Tank Must SolarBeat™ and Tank Louis Cartier.

True followers of haute horlogerie are more than familiar with Tank's iconic features: the rectangular case, Roman numeral hour markers and sword-shaped hands in blue steel. The model was designed by Louis Cartier himself in 1917. The visionary watchmaker set out to turn heads and raise eyebrows with its sleek,



Cartier Tank Must in steel, large model



Cartier Tank Must SolarBeat™



Cartier Tank Louis Cartier

avant-garde aesthetic, which was an innovative departure from the usual round cases of the era. Tank became a must-have statement piece and would maintain that reputation for decades.

Tank Must, meanwhile, made its debut in the 1970s as a more accessible alternative. “Tank Must watches are part of the Maison’s heritage and legend. They have withstood the test of time thanks to their instantly recognisable style, but also their excellent craftsmanship, which Cartier applies to all its creations right down to the smallest detail,” said Pierre Rainero, Director of Image, Style and Heritage at Cartier.

When news of a new Tank Must collection broke in early 2021, the luxury watch world stood up and cheered. In keeping with tradition, the new range reflects Tank’s beloved Art-Deco appeal, with the Design Studio reworking the design elements with monochrome versions and an original version based on a new photovoltaic movement. The watches showcase some essential modern touches for the eco-conscious wearer. Arguably the most notable among these is the solar-powered SolarBeat™ model — that’s right, a luxury timepiece powered by the sun.

Tank Must has rounded brancards and bear similar dial proportions to Tank Louis Cartier which served as its inspiration. Signifying a return to classicism, the watch has a precious

pearled cabochon winding crown and a traditional ardillon buckle on the leather strap version. It is powered by the latest high-efficiency quartz movement, with an autonomy of around eight years. Available in three monochromatic colours - red, blue and green - the steel watch has a minimalist dial with no Roman numerals or “rail-tracks” and matching coloured leather straps.

For the SolarBeat™ version, Cartier’s expert research and development team were able to fit photovoltaic cells underneath the rectangular dial, with perforations in the Roman numerals allowing sunlight to reach them and fuel the movement. This game-changing technology, used for the first time on a watch, gives the SolarBeat™ a more than 16-year lifespan.

And then there’s the animal-free strap, which still retains the comfort and quality of the traditional leather material but is made of 40 percent plant matter. Specifically, It is composed of waste apples from the food industry in Switzerland, Italy and Germany. The manufacturing process, when compared to that of a calfskin strap, reduced the Maison’s carbon footprint (six times less), saved up to 10 litres of water and up to 7 megajoules in energy, which is equivalent to about 80 smartphone charges. The SolarBeat™ range comprises two large timepieces and two small versions, with straps in black, blue and green.



TRUE FOLLOWERS OF HAUTE HORLOGERIE ARE MORE THAN FAMILIAR WITH TANK’S ICONIC FEATURES: THE RECTANGULAR CASE, ROMAN NUMERAL HOUR MARKERS AND SWORD-SHAPED HANDS IN BLUE STEEL



Last in the offerings is the new Tank Louis Cartier. First unveiled in 1922 and named after the brand’s founder, this bolder cousin of Tank has stretched brancards, softened edges and filled in “rail tracks”. But the biggest difference that sets the latest Tank Louis Cartier apart is its majestic colour options: deep blue with a pink gold case and red with a yellow gold case and enhancements. The watches come with matching alligator straps and are fuelled by a Manufacture 1917 MC movement with manual winding.

Hublot
Big Bang
Integral
Ceramic
Grey



Click to discover

THE Big Three

HUBLLOT EXPANDS THE BIG BANG INTEGRAL SERIES WITH THREE MESMERISING NEW COLOUR OPTIONS

After revamping in a big way last year, Hublot has upgraded the original Big Bang Integral Series with three new immaculate colours: white, navy blue and grey. The timepiece is constructed of ceramic in a single colour that reaffirms Hublot's single-colour, single-material concept. A signature material at Hublot, ceramic represents the perfect fusion of hardness and lightness.

The new 42 mm chronograph is made entirely out of ceramic, a material with great durability and scratch-resistance while also boasting hypoallergenic properties, except for the bezel lugs, which are in black, dark blue or grey composite, as well as the rubber elements on the crown and the pushers to enhance user comfort. The monochromatic ceramic extends from the case to the bezel, case back and fully integrated bracelet, creating a timepiece that's



A white version is also available



Hublot Big Bang Integral Ceramic Blue



Hublot Big Bang Integral Ceramic Black

not only two to three times harder than steel but also 30 percent lighter.

Unlike other Big Bang models, the Big Bang Integral Ceramic has a fully integrated bracelet which is fused with the 42 mm case. The size keeps the watch to a modest 13.45 mm of thickness. The extraordinary use of ceramic has been highly celebrated in the 16-year history of the Big Bang. Its aesthetic codes are emblematic of the Big Bang with three links, one central and two lateral, the polished and satin-finished surfaces as well as the beveling and chamfering of the links which create the same effect of depth and contrast that can be seen between the case and the bezel lug. Other stylistic retouches include the pushers, which mirror those found on the 2005 original, and whose bevels and chamfers lead into the bracelet with alternating polished and satin finishes.

Moving on to the dial, the watch has simple markers and skeletonised sword hands. The running seconds and chronograph dial are also designed with a glimpse of transparency to allow minimum obstruction to the view of the movement. Here, Hublot has kept the pared-down presentation of the open worked dial, free from Roman numerals.

“UNLIKE OTHER BIG BANG MODELS, THE BIG BANG INTEGRAL CERAMIC HAS A FULLY INTEGRATED BRACELET WHICH IS FUSED WITH THE 42 MM CASE”

Powered by the brand's new in-house HUB1280 movement, a thinner, modified version of the previous HUB1242, the watch offers an impressive power reserve of 72 hours and carries four new patented technological innovations, including an oscillating second's clutch, a chronograph friction system with ball-bearing adjustment, a ratchet retaining system with unidirectional gears, and an index-assembly fine adjustment system. Not only that, the movement comprises 354 components including 43 jewels and also sits inside a 100-metre water-resistant case. This



The watch bracelet bears the Hublot name

updated version of the Unico features a redesigned architecture for easier assembly and more legible functions.

Thanks to its softness and its low thermal conductivity, the case and bracelet of the Big Bang Integral Ceramic is very pleasing to the touch, making this exquisite timepiece very comfortable on the wrist. The three new colours are versatile and attractive, making the watch a great companion for daily living.

Panera
Luminor
Chrono
Goldtech™
Blu Notte
(PAM01111)



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GOING for Gold

PANERAI UNVEILS A NEW STRIKING LUMINOR THAT COMBINES SPORTY APPEAL WITH ELEGANT FINISHING

Big, bold and masculine — these are perhaps the most common descriptors for a Panerai watch. Since its founding in 1860 as a watchmaking school, this luxury Italian brand has built its illustrious reputation on the production of robust, unpretentious timepieces with very distinct yet no-frills designs. The release of its first chronograph in 1943 for the Italian Navy only cemented the manufacture’s standing as a dependable horological innovator.

It’s now decades later and watch fans the world over are on the edge of their seats in eager anticipation of Panerai’s newest chronographic offering: the Luminor Chrono Goldtech™ Blu Notte (PAM01111).

The Luminor is undoubtedly a favourite among both aficionados and the casual admirer of horology. The model was named after the luminous tritium-based substance that allowed



The union of Panerai Goldtech™ with midnight blue makes for an elegant sports watch



A wave pattern, created through a metallization process, is featured on the watch case back



The midnight blue dial is the ideal background for the Arabic numerals, indexes and chronograph counters

the hour markers and hands to glow in the dark, making the dial readable in low lighting for its wearer. Add to that a clean, minimalist aesthetic, a high-performance mechanism and strong construction, the Luminor quickly became a must-have sports watch after Panerai made its wares available to the public in the 1990s. A powerhouse endorsement from Sylvester Stallone and a cameo in the 1996 movie, “Daylight”, shot the brand and the Luminor collection into the celebrity stratosphere.

The new PAM01111 is set to continue that tradition of excellence and popularity. It adds another layer of shine to the Luminor range with Panerai Goldtech™, “a type of gold distinguished by high percentages of copper and platinum, the metals responsible for its intense colour and heightened resistance to oxidation,” the brand explains. The alloy is a notable departure from Panerai’s usual stainless steel or titanium case, but it certainly provides a dose of eye-catching luxury in addition to being a sturdy and durable timepiece.

Another striking feature is the sleek, midnight-blue dial, aptly named Blu Notta — which

“
 THE LUMINOR
 CHRONO
 GOLDTECH™ BLU
 NOTTE TRULY
 REFLECTS PANERAI’S
 MISSION TO OFFER
 SUPERLATIVE
 PRODUCTS STEEPED
 IN THE IDEAL
 MIX OF ITALIAN
 DESIGN AND SWISS
 TECHNOLOGY ”

translates to “blue night”. Enhanced with satiné soleil finishing, it provides a dramatic yet elegant contrast to the golden 44 mm case and hour, minute and seconds hands. Fans will be delighted to know that Panerai’s distinctive

combination of Arabic numerals and index hour markers is still utilised in the PAM01111. They stand out in white Super-LumiNova coating with green luminescence. A seconds subdial is fixed at 9 o’clock while a chronograph minutes counter is at 3 o’clock, with a tachymeter scale on the flange. Two chronograph buttons, again in Panerai Goldtech™, are situated on the left side of the case, and on the right is the recognisable crown-protecting bridge.

As the engine that drives all these functions, the new self-winding P.9200 movement provides a 42-hour power reserve; the watch is water-resistant up to 50 metres. Finally, it comes with an alligator leather strap in deep blue with a trapezoidal pin buckle in satin Goldtech™.

Together, these exquisitely crafted features create a powerful machine that bears all the markers of a sports watch but with the lavish finishing of a dress watch. The Luminor Chrono Goldtech™ Blu Notta truly reflects Panerai’s mission to offer superlative products steeped in the ideal mix of Italian design and Swiss technology.

Click to discover



The new Breguet Reine de Naples 8938

A QUEEN'S Splendour

BREGUET INTRODUCES THE REINE DE NAPLES 8938, A NEW FEMININE WRISTWATCH WITH EXQUISITE SNOW-SETTING ON THE DIAL

Imagine the feeling of falling in love with something at first sight. The image of your coveted item stays in your mind and heart. The latest addition to the Reine de Naples line, the Breguet Reine de Naples 8938 is unquestionably a timepiece which can make any discerning lady's heart go aflutter, especially those who appreciate timepieces that marry sophisticated aesthetics with cutting-edge

mechanics. This stunning piece is not only thoroughly elegant and great-looking on the wrist, but its rich history also takes the watch a level higher in terms of sophistication.

For over five centuries, decorating timepieces with precious stones has been a cherished watchmaking tradition. It is a technique that calls for great dexterity and unwavering pa-



The timepiece is also available in rose gold, with an orange strap



The diamond-setting extends to the lugs, bezel, as well as the crown



More than 3 carats of diamonds adorn the timepiece

tience. In contrast to the traditional concentric setting, the snow technique uses different sized stones to cover the dial, thereby keeping the visibility of the material upon which they are set to a minimum. The result is unmatched brilliance.

Available in two versions, the new reference 8938 is mostly distinguished by the extensive

and beautiful use of sparkling diamonds. This ultra-feminine piece comes in an 18-carat white gold case featuring a bezel, dial flange, and lug set with 161 brilliant-cut diamonds. The white gold dial is lavishly decorated with 384 diamonds, approximately 0.89 carats, in snow-setting which is rounded off by an off-centred mother-of-pearl chapter ring with Breguet numerals offset at 6 o'clock. The

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AVAILABLE IN TWO VERSIONS, THE NEW REFERENCE 8938 IS MOSTLY DISTINGUISHED BY THE EXTENSIVE AND BEAUTIFUL USE OF SPARKLING DIAMONDS ”

crown is adorned with a briolette diamond. More than three carats of diamonds light up this stunning timepiece. The look is completed with a blue leather bracelet with a gold triple blade folding clasp set with 28 brilliant-cut diamonds. The other model is equally appealing with a rose gold case and a complementary orange bracelet.

Aesthetics go hand in hand with technology at Breguet. The new Reine de Naples model is no exception, as it is equipped with a self-winding mechanical movement, including an escapement and silicon balance spring. The latter comes to life all thanks to the movement of a finely engine-turned platinum rotor.

Under the sapphire case back beats a true Breguet engine, the self-winding movement Calibre 537/3 with platinum oscillating weight with silicon escapement wheel, in-line Swiss lever and flat balance spring. This movement features 26 jewels and is equipped with a 45-hour power reserve with a balance frequency of 3.5Hz.

Breguet's creations have always seduced and fascinated women of illustrious style, clients such as France's last queen Marie Antoinette, the Marquise de Condorcet, or even the Empress Josephine. Named after Caroline Murat, a younger sister of Napoleon I of France and Queen of Naples (Reine de Naples in French), the Reine de Naples pays tribute to a watch designed by Abraham-Louis Breguet with quite some historical importance, as it was said to be the first-ever wristwatch. With its exceptional oval shape, the models in the Reine de Naples line draw their inspiration from this mythical creation. In addition, with its lovely tribute to Caroline Murat, modern women would find this latest model of the Breguet Reine de Naples very much appealing indeed. It is just too hard to resist.

Jaeger-
LeCoultre
Polaris Mariner
Memovox



INTO the Water

TRADITION MEETS SPORTY
ELEGANCE IN THE TWO NEW
ADDITIONS TO THE JAEGER-
LECOULTRE POLARIS COLLECTION



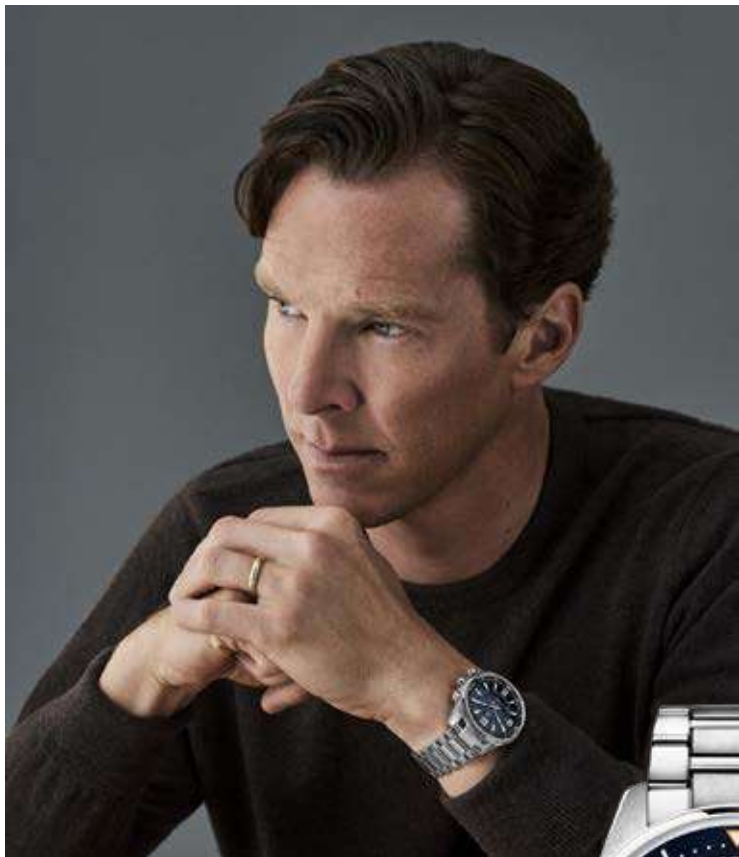
Case back of the Jaeger-LeCoultre Polaris Mariner Date

Jaeger-LeCoultre celebrates its long history of underwater excellence with the release of its new Polaris Mariner collection, consisting of the Polaris Mariner Memovox and Polaris Mariner Date. The pair are the new high-performance diving watches rounding out the Polaris collection. Looking very similar to each other, both are distinguished by their rich gradient-blue colour and high function.

The Jaeger-LeCoultre Polaris Mariner dials remain true to the contemporary Jaeger-

LeCoultre Polaris aesthetic, comprising three concentric circles finished in different textures and featuring bold trapezoid-shaped indexes and three Arabic numerals. The central disc of the dials is sunray-brushed, complementing the subtle graining of the middle ring and the opaline finish of the outer ring, which serves as the unidirectional rotating bezel.

The 42 mm cases feature the key design codes of the Jaeger-LeCoultre Polaris with their taut lines, glass-box crystals and dynamic mix of



Benedict Cumberbatch wearing the Jaeger-LeCoultre Polaris Mariner Memovox @philipsinden

brushed and polished surfaces. Moreover, the crown used to set the notched inner-bezel is screwed-down to avoid any unintentional movement, with the addition of an orange security band to warn divers when it is not fully screwed down.

JAEGER-LECOULTRE POLARIS MARINER MEMOVOX

The first model, the Polaris Mariner Memovox joins the emblematic Memovox watches. This stunning watch pays direct homage to Jaeger-LeCoultre's first diving watches, with their robust capabilities and distinctive aesthetic. Water-resistant to 300 metres, the 42 mm stainless steel watch features the self-winding Calibre 956, a direct descendant of the brand's first automatic alarm watch calibres. If previous Memovox watches had a closed case back, to which the gong was attached, the Jaeger-LeCoultre Polaris Mariner Memovox has a transparent sapphire case back which allows the wearer to watch the hammer in action.

For this to come to fruition, a complete redesign of the striking mechanism, with the gong now attached to the case side, was required. The open-worked heavy metal rotor ensures an unobstructed view of the strike-works, its Côtes de Genève decoration matching the fine finishing on the movement plates. One important element remains: the signature 'school bell' sound of the alarm, which lends unparalleled charm



Jaeger-LeCoultre Polaris Mariner Date

to the Memovox. Furthermore, the movement provides a power reserve of 45 hours.

British actor and longstanding Friend of La Grande Maison, Benedict Cumberbatch, wore this watch for the making of the short film "In a Breath" and it has been one of his favourite fine timepieces ever since. The well-known actor appreciates its great versatility, its casual elegance, and functionality as a high-performing dive watch.

"It is slim for a diving watch which I really like – and it is a very stylish thing. I can just wear it at home with a jumper as well as with a wet-suit. Because it is so understated and elegant, I can wear it for everything, in the sea or on a

“ THE 42 MM CASES FEATURE THE KEY DESIGN CODES OF THE JAEGER-LECOULTRE POLARIS WITH THEIR TAUT LINES, GLASS-BOX CRYSTALS AND DYNAMIC MIX OF BRUSHED AND POLISHED SURFACES ”



A closer look at the dial of the Jaeger-LeCoultre Polaris Mariner Memovox

bicycle, at a photo-shoot or just chilling out," Benedict says.

JAEGER-LECOULTRE POLARIS MARINER DATE

The second model, the Polaris Mariner Date offers hours and minutes, with a running time indicator (second hand) and unidirectional inner bezel, as well as the addition of an instantly-jumping date display. The dual-crown configuration is typical of super compressor-type diving watch cases, with the upper crown for operating the inner bezel and the lower one for setting the time and date.

The Polaris Mariner Date is driven by the Calibre 899, updated by Jaeger-LeCoultre engineers to incorporate the latest performance-enhancing technology; the movement also guarantees a 70-hour power reserve.



Audemars Piguet Royal Oak Selfwinding 34 mm in 18-carat pink gold with a diamond-set bezel and in stainless steel

SMALL Wonder

THE AUDEMARS PIGUET ROYAL OAK SELFWINDING 34 MM PROVES THAT THE NEXT BIG THING IS SMALL

The Audemars Piguet Royal Oak is visibly known for its octagonal shaped bezel fastened by eight hexagonal screws and its tapisserie dial. When it was first launched in 1972 (Reference 5402) it came in a 39 mm diameter – a size that was quite big at the time hence it was nicknamed “Jumbo”. As years and demand progressed, there was a trend for “bigger” watch dials, including that of the Royal Oak. One of the most sought

after Royal Oak models to this day is the 41 mm reference 15202 which is a continuation of the original “Jumbo”. When the Royal Oak Offshore collection was launched in 1993, it’s most noticeable difference was its relatively bigger size of 42 mm compared to the Royal Oak and other sports watches of the time; it was aptly dubbed “The Beast”. Clearly, bigger dials tended to grab the attention of watch collectors in the past.

But bigger is not necessarily always better, especially for those with smaller wrists that have come to love the Royal Oak collection. Because of this, in 2020, Audemars Piguet launched the Audemars Piguet Royal Oak Selfwinding 34 mm – the smallest diameter self-winding Royal Oak suited for those with delicate wrists. The line has four references, one in 18-carat pink gold, two in stainless steel, and one in a two-tone combination of both stainless steel and 18-carat pink gold. All four references are powered by the selfwinding Calibre 5800, made of 189 parts and endowed with a dedicated oscillating weight specifically developed for this new 34 mm version that is equipped with a 50-hour power reserve.

The first reference comes in a stainless steel case, with a stainless steel bezel, glare-proof sapphire crystal and case back and a stainless steel screw-locked crown. It has a silver-toned dial with Grande Tapisserie pattern, white gold applied hour-markers and Royal Oak hands with luminescent coating. The next reference features warm 18-carat pink gold on its bracelet and dial. The stainless steel is coupled



Audemars Piguet Royal Oak Selfwinding 34 mm with diamond-set bezel and in 18-carat pink gold and steel

with a bezel and screw-locked crown made of 18-carat pink gold. The hour-markers on the dial are pink gold, and the bracelet is made of stainless steel with 18-carat pink gold links.

Next in the collection are two references highlighted with a diamond-set bezel. The first is made with an 18-carat pink gold case with a diamond-set bezel, glare proof sapphire crystal and case back, 18-carat pink gold screw-locked crown and bracelet. The timepiece has a silver-toned dial with Grande Tapisserie pattern, pink gold applied hour-markers and Royal Oak hands with luminescent coating. The last model has a stainless steel case and bracelet, a diamond-set bezel, glare proof sapphire crystal and case back and a stainless steel screw-locked crown. Its blue-grey dial comes with white gold applied hour-markers and Royal Oak hands with luminescent coating. It is also adorned with the Grande Tapisserie pattern – one of the Royal Oak’s trademarks – achieved through a complex manufacturing process based on a rare in-house know-how no longer taught in horology school.

“ THE AUDEMARS PIGUET ROYAL OAK IS VISIBLY KNOWN FOR ITS OCTAGONAL SHAPED BEZEL FASTENED BY EIGHT HEXAGONAL SCREWS AND ITS TAPISSERIE DIAL ”

With its four distinct iterations, the Royal Oak Selfwinding 34 mm also made its way to the runway as Audemars Piguet partnered with British luxury fashion house, Ralph & Russo. The timepieces complemented Ralph & Russo’s Spring/Summer 2021 Prêt-à-Porter collection and showcased the free-spirited nature of the contemporary Audemars Piguet woman.



Audemars Piguet highlighted the Royal Oak Selfwinding 34 mm in its collaboration with Ralph & Russo



The new Zenith Chronomaster Original in steel and rose gold

MUCH-AWAITED Comeback

ZENITH'S EL PRIMERO CALIBRE IS BACK AND BETTER THAN EVER

When it comes to accuracy in watches, few manufacturers have been able to match the bar set by Zenith and its El Primero chronograph movement. The El Primero remains highly sought after to this day, and thanks to the new Zenith Chronomaster Original, its legacy will continue to be enjoyed by a new generation of horology lovers.

Swiss watchmaker Zenith stands among an exclusive line-up of manufacturers that have more than 100 years of illustrious horological history. Since 1865, the year of its founding, it has used “innovation as its guiding star.” It certainly did just that a century later with a game-changing movement, creating an icon that would inspire the pursuit of excellence for decades to come.



The Zenith Chronomaster Original is inspired by the Zenith A386

“

UNDOUBTEDLY, THE MOST VISUALLY DISTINCTIVE DESIGN ELEMENT OF THE A386 IS ITS DIAL. ITS UNIQUE AESTHETIC LANGUAGE INCLUDES THE EMBLEMATIC TRI-COLOUR CHRONOGRAPH REGISTERS IN SHADES OF GREY AND BLUE, THE TRAPEZOID DATE WINDOW AT 4:30 AND THE RED CHRONOGRAPH SECOND HAND ”

The El Primero revolutionised watchmaking in 1969 as the world’s first automatic high-frequency integrated chronograph calibre, which was released with the steel Zenith A386. Able to measure 1/10th of a second with accuracy, it became a benchmark for the industry and would prevail for the next 52 years as a go-to choice for precision.

The new-generation calibre, dubbed El Primero 3600, is a significant step up in terms of efficiency, providing an extended power reserve of 60 hours. “The Chronomaster Original not only upholds the legacy of the A386, one of the most important chronograph wristwatches ever made, but sets a new standard of exemplary performance through the Zenith Manufacture’s everlasting pursuit of precision,” the brand says in a statement.

Design-wise, the Chronomaster Original may look familiar to fans because it stays stylistically true to its original predecessor, the A386. There’s the recognisable 38 mm steel case fixed with a round bezel, the raised and domed crystal, faceted lugs, pump-style chronograph pushers, as well as the combination of radial-brushed and polished surfaces.

“Undoubtedly, the most visually distinctive design element of the A386 is its dial. Its unique aesthetic language includes the emblematic



Zenith Chronomaster Original with blue strap



A peek at the El Primero 3600 movement powering the timepiece

tri-colour chronograph registers in shades of grey and blue, the trapezoid date window at 4:30 and the red chronograph second hand,” the statement reads. “All these intrinsic parts have been passed down to the Chronomaster Original, with a few subtle updates to match the boost in performance.”

Also making a return is the black scale outlining the outer circumference of the white dial, but instead of a tachymeter, it’s a 1/10th of a second chronograph scale able to precisely measure time within a fraction of a second. The stainless steel bracelet is also slightly different from that of the A386; the bracelet on the Chronomaster Original is fashioned from solid links chamfered and meticulously decorated to match the watch case.

The updated collection offers up five high-performance models attached to different straps: two stainless steel watches accompanied by a silver dial with a steel bracelet or blue calfskin strap, two “reverse panda” dials with a matching stainless steel bracelet or beige calfskin strap, and an 18-carat rose gold model with brown calfskin strap.



Zenith Chronomaster Original with “reverse panda” dial



Piaget Polo Date 36 mm Steel Blue Dial (G0A46018)



Piaget Polo Date 36 mm Steel (G0A46019)

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ALWAYS Sunny

PIAGET CONTINUES THE BRIGHT LEGACY OF THE ICONIC POLO WATCH WITH A MODERN ITERATION

In the world of high horology, the name Piaget is synonymous with ultra-luxury. It's one of the few houses in the industry that has mastered the art of both fine watchmaking and jewellery. An excellent example of this unique combination is the Piaget Polo, a timepiece designed to reflect the era of each new model's release. And this year, the Polo makes a comeback just in time for the summer season.

When the collection made its debut in 1979, relaxed elegance was the preferred fashion

statement, with wild nights spent partying at Studio 54 and the days used to jet-set from one holiday beach to another. Andy Warhol, Roger Moore and tennis player Bjorn Borg were famously seen wearing a Polo wherever they went. Four years later, the brand's designers followed through with Valentin Piaget's motto to "do what has never been done before" and came up with the vibrant 21st Century Collection boasting ornamental stones on the dial. Icons of the 1960s like Jackie Kennedy, Sophia Loren and Elizabeth Taylor instantly became ardent fans.

Throughout the decades that followed, new iterations would be released as statements of their era. "The design of the Piaget Polo has always encapsulated the mood of the moment, bringing it its iconic status. Moving with the times, the aesthetics of the Piaget Polo Date in 36 mm takes the spirit of this historic collection and reinterprets it in a new way," the brand explains in a statement. "When Piaget created the Piaget Polo back in 1979, the Maison wanted to create a sophisticated watch for every day, a watch that would incorporate all the Piaget design codes that are synonymous with style, casual elegance and freedom, and that brief hasn't changed."

Fast forward to 2021, and the Piaget Polo is back to satisfy the discernible watch fans who've grown to appreciate the art of watchmaking and the high level of craftsmanship it entails. "This new generation wants to do things differently and focus on the essentials of fine watchmaking and elegance," Piaget says. "The Piaget Polo Date 36 mm rekindles the spirit of the collection in a new edition that is in perfect harmony with the needs and tastes of today, writing a new chapter in this fabulous Polo story."

The modern hallmarks of a Piaget Polo are the round bezel — usually lined with diamonds — and a cushion-shaped dial. These features



Piaget Polo Date 36 mm Rose Gold (G0A46020)

are a mainstay and make a welcome return in the Polo Date 36 mm. The smaller case is made possible by the Maison's very own slim, self-winding 500P1 calibre, which also gives the updated Polo a more refined profile. Turn the watch over and you'll see the movement's oscillating weight through a sapphire case back — a testament to Piaget's dedication to both luxury design and the meticulous engineering of horology.

From the collection, several models stand out as a modern declaration of relaxed elegance, namely two in stainless steel and two in rose gold. One of the former comes with a deep-blue dial and diamond-set gold indexes, while the other boasts a striking white dial, a diamond-lined bezel, as well as diamond-set indexes. The rose gold offerings, meanwhile, have white dials, diamond-lined bezels and a choice of alligator straps or rose gold bracelets.

"The Piaget Polo is a watch that celebrates the Piaget philosophy of living on the sunny side of life. It is elegant and refined but also fun and exuberant for all of life's moments," the Maison says. "Thanks to its exquisite movements, sophisticated complications and its vivid colours, the Piaget Polo makes every single day just that little bit brighter."



Piaget Polo Date 36 mm Fully Paved (G0A46022)

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THE DESIGN OF THE PIAGET POLO HAS ALWAYS ENCAPSULATED THE MOOD OF THE MOMENT, BRINGING IT ITS ICONIC STATUS. MOVING WITH THE TIMES, THE AESTHETICS OF THE PIAGET POLO DATE IN 36 MM TAKES THE SPIRIT OF THIS HISTORIC COLLECTION AND REINTERPRETS IT IN A NEW WAY ”



The case back of the timepiece provides a glimpse at the oscillating weight

Roger Dubuis
Excalibur
Spider
Huracán with
CCF-white
case



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SPLENDID Showstopper

ROGER DUBUIS UNVEILS THE NEW EXCALIBUR SPIDER HURACÁN IN A STUNNING WHITE HIGH-TECHNOLOGY MATERIAL

When it comes to innovation, Roger Dubuis is one manufacture to beat. The hyper horologist presents a new edition of its renowned Excalibur Spider Huracán, one that is set apart thanks to its case made of white ceramic composite fibre (CCF), a material used in ground-breaking industries, including aerospace. Leave it to Roger Dubuis to take a material used in the creation of space rockets and make it all its own.

After months of research and development, the manufacture managed to successfully de-

velop its own CCF material. By combining resin with resistant ceramic fibres, it produced an entirely new and exceptionally light material, one that is 20% lighter than carbon and wonderfully imbued with a resplendent white-marble effect. Showcased in the brand's novel timepiece, CCF was used to fashion the model's white case and serves as embellishment within the watch movement itself.

A veritable feat of innovation and a symbol of Roger Dubuis' technical prowess, the Excalibur



Roger Dubuis presents a new frosty white timepiece



A peek at the inner workings of the watch



The Roger Dubuis Excalibur Spider Huracán boasts exceptional luminescence

Spider Huracán is the latest creation to emerge from the radical and adrenaline-fuelled partnership of Roger Dubuis x Lamborghini Squadra Corse. Combining the best attributes of both marques – the horological excellence of Roger Dubuis and the unique DNA of Lamborghini – the CCF-white Excalibur Spider Huracán roars to life with its raging mechanics and super sleek aesthetics.

Built like an engine, the new watch boasts a 45 mm diameter and is powered by an automatic RD630 calibre, with a 60-hour power reserve. Taking cues from the Lamborghini Huracán, the latest Excalibur Spider Huracán emulates the supercar’s signature racing design codes. The honeycomb motif on the car’s hexagonal dashboard is reflected in the shape of the powerful calibre. Other details contribute to the watch’s appeal, including twin barrels and a 12° tilted balance wheel that represent the movement signature associated with Lamborghini Squadra Corse. From the back, visible through the semi-skeletonised movement, is the 360° oscillating rim weight that imitates the like-for-like speed effect of a Huracán wheel rim, while also adopting its design. A crown inspired by the supercar’s racing nuts is paired with an upper calibre strut-bar design bridge reminiscent of those found on the Lamborghini Huracán V10 engine itself.

Apart from its exceptional inner workings, the timepiece is also fortified with unparalleled luminescence. As Roger Dubuis is obsessed with light, the brand ensured that the new Excalibur Spider Huracán glows remarkably thanks to the Super-Luminova™-filled upper flange and



The Roger Dubuis Excalibur Spider Huracán is for adrenaline-chasers who love refined aesthetics

“EQUIPPED WITH A QUICK RELEASE SYSTEM, WHICH ALLOWS FOR VERSATILITY AND AN UNDENIABLE HINT OF PLAYFULNESS, THE WATCH STRAP CAN BE EASILY CHANGED ACCORDING TO ONE’S MOOD”

hands. However, the manufacture did not stop there as it also applied Super-Luminova™ to the watch’s tilted surfaces. Using an innovative process premiered last year, the luminescent material is deposited on the strut-bars. Furthermore, a vulcanization process known as SuperBiwiNova® melts Super-Luminova™ directly inside of the watches’ white rubber inlay strap to create a show-stopping finish.

Equipped with a Quick Release System, which allows for versatility and an undeniable hint of playfulness, the watch strap can be easily changed according to one’s mood. Available in a limited edition of 88 pieces, the CCF-white Excalibur Spider Huracán is not for ordinary folks; it’s for people who dare, adrenaline-chasers who only play by their own rules.

The new Longines Spirit with a green dial

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THAT'S the Spirit

LONGINES PAYS TRIBUTE
TO ADVENTURERS AND
PIONEERS OF THE PAST

Longines watches have graced the wrists of legends and pioneers, chosen specifically for their high level of accuracy, reliability and robustness. Their shared motto is “pushing boundaries,” which the brand has loyally maintained since the time of its founding 189 years ago and continues to uphold with the Longines Spirit collection.

Amelia Earhart, Paul-Emile Victor, Elinor Smith and Howard Hughes — these are just some of the legendary explorers and aviators that chose to wear a Longines timepiece on both their adventures and in everyday life. French explorer Paul-Emile Victor, for ex-

By Lisa Johanna



The case back features the winged hourglass logo

ample, crossed the Greenland ice cap in seven weeks in 1936. Accompanying him on his gruelling journey in up to -40 Degrees Celsius temperatures was a Longines chronometer that helped him calculate longitudes. "These watches made the difference between failure and success," Victor declared after finishing his trek.

This dedication to excellence became a tradition, and in 2020, the Longines Spirit brought back all the invaluable features the aforementioned trailblazers loved about the manufacturer. "The Longines Spirit collection brings this rich heritage back to life," the manufacturer says in a statement. "Linking history with innovation, the models take traditional features from pilot's watches and combine them with contemporary lines and codes."

The nod to the early pioneering days of aviation can particularly be seen in the timepiece's oversized crown, the font appearing on the dial, diamond-shaped indexes, the flange, as well as the luminous baton-style hands. While the sense of nostalgia is palpable, smooth curves, as well as brushed and polished detailing on the case and dial are subtle signs of contemporary craftsmanship.

The meticulous touches of modern horology may not be as visible, but they are present in the inner workings of the Longines Spirit. The collection comes to life with two exclusive self-winding movements with silicon hairsprings for unrivalled accuracy and longevity. These calibres, chronometer-certified by the Official Swiss Chronometer Testing Institute (COSC), have a respective power reserve of 64 and 60 hours.

Sketch of the new Longines Spirit



“ THIS DEDICATION TO EXCELLENCE BECAME A TRADITION, AND IN 2020, THE LONGINES SPIRIT BROUGHT BACK ALL THE INVALUABLE FEATURES THE AFOREMENTIONED TRAILBLAZERS LOVED ABOUT THE MANUFACTURER ”

The 2020 collection offers up four models with equal performance value. Three are 40 mm, stainless steel, three-hand/calendar timepieces, while the fourth watch is a 42 mm chronograph with a sunray blue dial and a blue strap.

If that isn't enough to whet the appetite of watch aficionados, Longines expanded on the Spirit collection this year by releasing a set of green three-hand/calendar dials. Available in two sizes (40 mm and 42 mm), the collection's newest additions feature an elegant set of green dials. The new colour combines with the Super-LumiNova® beige and lends the model a vintage touch, while the dial's sandblasted finish creates a fashionable metallic sheen. Attach them to a stainless steel bracelet or a beige leather strap, equipped with Longines' exclusive interchangeability system, and the



The watch is also available with a steel bracelet

resulting look and feel become decidedly vintage, yet with a contemporary, elegant polish.

Encased in sturdy stainless steel, the new models are powered by the exclusive automatic calibre L888.4 with a silicon balance spring. "[The new additions] offer a fashionable chromatic variation well suited to the spirit of the line," Longines adds.



Frederique Constant Runabout Chronograph Automatic ©Florian LANNI

DEEP Blue Sea

FREDERIQUE CONSTANT'S
RUNABOUT CHRONOGRAPH
AUTOMATIC IS BACK WITH
TWO NEW LIMITED EDITIONS

Two new Frederique Constant Runabout Chronograph Automatic timepieces combine the history of Riva boats with the design talents of the Swiss watchmaker. Blue is the colour that Frederique Constant has selected to embellish the face of these two references available only in 888 pieces each.

Here, we are talking about nautical-inspired watches with a certain casual elegance.

Navy or marine blue is the name of this deep blue hue that adorns the new dials of the Runabout Chronograph Automatic. The colour makes the watch stand out without a doubt.



The chosen colour of the watches - blue - is a tribute to the sea

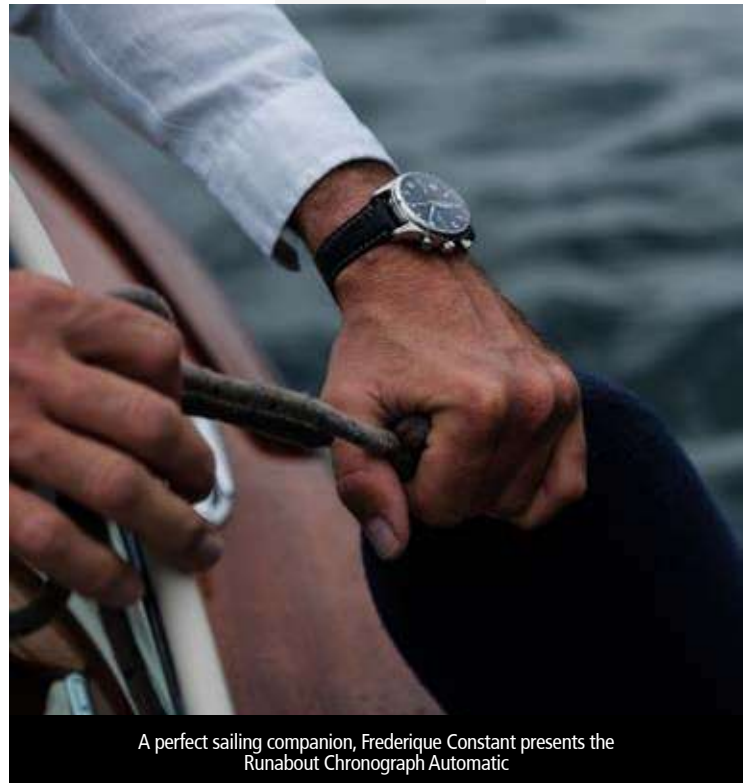


The Frederique Constant Runabout Chronograph Automatic celebrates the brand's connection with the RHS or Riva Historical Society ©Eric Rossier

“THE NEW RUNABOUT CHRONOGRAPH AUTOMATIC PIECES FEATURE A 42 MM POLISHED CASE WITH TWO PUSH-PIECES TO START, STOP AND RESET THE STOP-WATCH”



With two models, the watches are distinguished offerings available in limited editions of 888-pieces



A perfect sailing companion, Frederique Constant presents the Runabout Chronograph Automatic

Frederique Constant has long had a unique connection to the oceans obviously showcased in its partnership with the RHS or Riva Historical Society, an association of amateurs and collectors of the famous Italian boat known as the Runabout. It was from this union that the collection was born in 2009, and since then, the watches have only been offered in limited numbers.

The new Runabout Chronograph Automatic pieces feature a 42 mm polished case with two push-pieces to start, stop and reset the stop-watch. With an anti-glare sapphire glass bezel, the watch features a guilloché pattern that will play with the reflections of light, similar to the sun on the waves. This guilloché centre is sur-

rounded by a satin-finish hour circle to which luminescent Arabic numerals are applied superimposed by large, also luminescent, hands. At 6 o'clock, a date windows stands out, thus offering the piece perfect harmony with its stop-watch balanced against the signature of the Maison at 3 o'clock. The watch is worn on a navy-blue calf-skin strap with off-white over stitching.

What sets the two models apart is their choice of materials. The first Runabout Chronograph Automatic model comes in plated pink gold whose warm hue is repeated in the hands and contours of the hour markers. Moving on, the second model comes in a more modern, bright polished steel case, with hands and hour markers also in steel. Powering the mod-

els is the F-392 calibre, an automatic movement running on 4Hz and delivering a 55-hour power reserve. This new movement adds a certain exclusivity to this watch.

As mentioned earlier, the two incredible watches are limited edition models. This distinction is engraved on the back of each watch: there's the individual number and an original imprint representing the official RHS flag, featured on the sapphire crystal. Also part of its exclusivity, the Frederique Constant Runabout Chronograph Automatic is presented in a special case with a miniature replica of a wooden Runabout boat. This added feature will undoubtedly be priceless to Riva enthusiasts and fine timepiece collectors alike.



The new Baume & Mercier Riviera showcases a fresh new colour

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IRRESISTIBLY Green

BAUME & MERCIER TAKES US ON A TIME TRAVELLING JOURNEY WITH THE FIFTH GENERATION OF THE RIVIERA

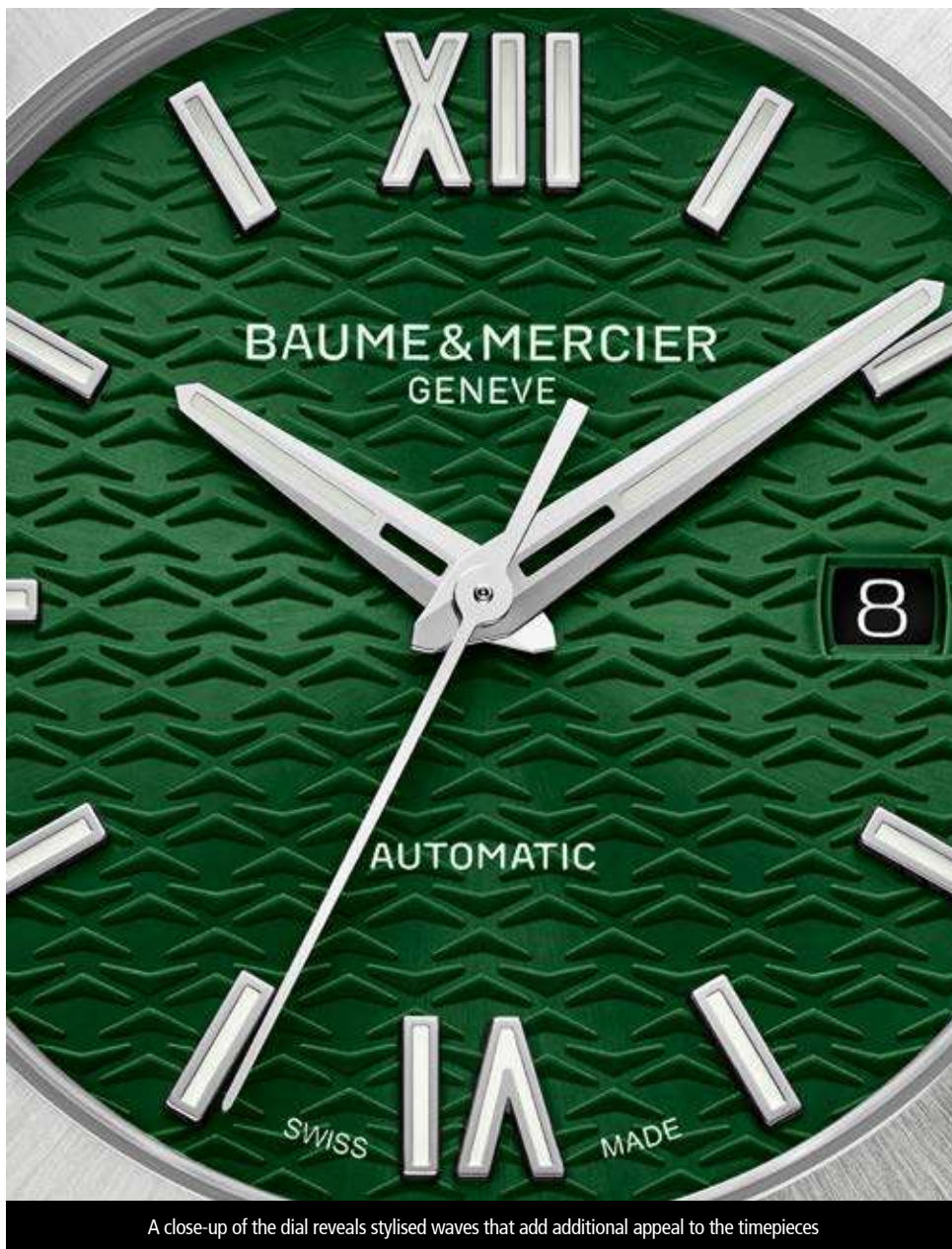
The Riviera watch returns to revive the spirit of a distinguished watchmaking era, albeit with a better reinterpretation. One of Baume & Mercier's icons, it still features the distinctive bezel and streamlined steel watch case that have brought it such renown.

A modern interpretation of a classic 70's icon, the new Riviera is all about the energy, joie de

vivre, and natural environment of its homeland: the elegant coasts of the Mediterranean. Now almost 50 years since its original launch in 1973, the new Riviera combines the styling of a golden era with modern day materials and watchmaking techniques, a clever combination of 'seventies-style' avant-garde design and the sporty classicism of contemporary watchmaking. It still conveys the wild decade's



The new Baume & Mercier Riviera also comes in a light green version



A close-up of the dial reveals stylised waves that add additional appeal to the timepieces

values of happiness and carefree living. Now adorned with a summery and radiant green, these stunning timepieces for men and women express an ever more impactful style while staying true to the Riviera's rich history.

THE STUNNING DUO

A fresh summer look available in two sizes, the colour of the two incredible timepieces is synonymous with hope and a love of nature. The first green Riviera watch is the 36 mm diameter model, which has a light shade both on the dial and the strap. The watch features a light green lacquered dial with a refined sun-satin finish and is decorated with delicate stylised waves. The watch is powered by a new generation "Swiss made" quartz movement that provides 10 years of autonomy and has water-resistance to 50 metres. The timepiece has a somewhat feminine appeal, but it is in fact

created for both women from all walks of life and men looking for a sporty and understated watch. Unrivalled in its elegance, the Riviera is a watch for all occasions.

The second green Riviera watch looks more masculine thanks to its size. It comes in a 42 mm diameter, automatic "Swiss made" version in satin-finished and polished steel. The watch features the celebrated dodecagonal bezel. Its radiant satin sunray dial is rendered in green, which accentuates its cool and contemporary design. The timepiece has a water-resistance of up to 100 metres.

SIMPLE AND STRAIGHTFORWARD

Sporty, dressy, casual, the Riviera is a multifaceted timepiece that will please many personalities. The two new timepieces are completed with interchangeable green grained and satin

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THEY ALSO FEATURE THE INGENUOUS FAST STRAP INTERCHANGEABILITY SYSTEM DEVELOPED BY BAUME & MERCIER, WHICH ALLOWS THE FLEXIBLE OR STEEL BRACELET TO BE CHANGED IN JUST A FEW SECONDS ”



Case back of the 42 mm automatic "Swiss made" version

rubber straps, which are fitted with triple folding security clasps. They also feature the ingenious Fast Strap interchangeability system developed by Baume & Mercier, which allows the flexible or steel bracelet to be changed in just a few seconds. In short, the bracelets can simply be clipped into the centre of the lug. Changing straps has become more convenient as there is no requirement for specific tools or brute force. The rubber strap is available in various colours, such as black, blue, green, azure blue, white and mauve. With that in mind, the new Riviera is the perfect choice for people looking for unparalleled versatility.



Armin Strom presents the Gravity Equal Force in 18-carat rose gold



A look at the watch's mechanism

Resonance Clutch Spring which has led the watchmakers to rethink everything in an attempt to innovate.

In the Gravity Equal Force, force is equally transmitted to the balance - hence its name - thereby increasing the consistency of rate. This is the main reason for the invention of the watch. To build the singular timepiece, the brand's experts worked upon classic stop-works mechanism and then developed it into an ingenious stop-works declutch system. Operating inside the mainspring barrel to limit the torque delivered to the balance, the system provides smooth power delivery. The end-result is a higher level of precision.

Thanks to its automatic Calibre ASB19, the Gravity Equal Force Gold has a 72-hour power reserve. The 18-carat rose gold case has a diameter of 41 mm, featuring sapphire crystal and a case back with anti-reflective treatment. With water resistance of up to 30 metres, the watch's functions include hours, minutes, seconds, as well as a power reserve indicator. The hands are manufactured by the brand itself. Created in rose gold, the hands - just like the other elements - are heightened with hand finishing.

For Armin Strom, innovation must not only be about the watch's mechanics, but also the design aesthetic. Having visible gears, the Gravity Equal Force appears sophisticated and radiates the nuance of technical expertise. The touch of gold against the black shade brings a sense of opulence. The watch is delivered with a genuine black alligator leather strap, equipped with an 18-carat rose gold ardillon buckle. An 18-carat rose gold double-folding clasp is available as another option. If you are a person that values mechanical innovation delivered in an elegant package, the Gravity Equal Force Gold edition by Armin Strom will definitely not disappoint.

CONSTANTLY Innovating

ARMIN STROM PRESENTS A NEW EDITION OF THE GRAVITY EQUAL FORCE IN 18-CARAT ROSE GOLD

If you want to know about Armin Strom, it is best to start with the brand's System 78 collection. This collection is intended to be an entry point into the house's soul, celebrating its penchant for invention and innovation. The first watch in this collection is the Gravity Equal Force, launched at the end of 2019. The premiere model in stainless steel was undoubtedly a great success. Now the timepiece is presented in a new edition made of 18-carat rose gold with a black alligator leather strap. The black dial exudes a retro feel while simul-

taneously highlighting the striking contrasts of the watch's design.

The Gravity Equal Force represents the brand's constant drive to improve its every model. Always focusing on innovation, Armin Strom's watchmakers and movement engineers never cease in researching and exploring concepts within the world of horology. Theories and practices are rethought to innovate and invent novelties. In the brand's history, it all started with the development of the groundbreaking

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Exquisite craftsmanship was integral in the creation of "Paradise", the 2021 Cannes Red Carpet Collection

CINEMATIC Paradise

CHOPARD UNVEILS ITS MAJESTIC 'PARADISE' JEWELLERY FOR THE 2021 CANNES RED CARPET COLLECTION



Leaf earrings in titanium set with tsavorites, zircons and sapphires

Every year, Chopard's Co-President and Artistic Director, Caroline Scheufele, concocts a collection of High Jewellery for the prestigious Cannes Film Festival, in which the Maison has been an official partner since 1998. The collection is a stunning display of exquisite jewellery-making that brilliantly lights up a lifelong passion for the cinema. To further highlight the glamour of the jewellery,

some of the world's accomplished actresses beautifully wear the luscious pieces.

This year, the Swiss luxury jeweller aptly named its 2021 Red Carpet Collection "Paradise", drawing inspiration from the fabulous haven of fantasy and mythology. Comprising 74 magical pieces, "Paradise" once again brings forth Caroline Scheufele's ingenious

fantasy repertoire and other dreamy riches from her palace of imagination.

Each jewellery piece is brought to life thanks to the hard work and talents of Chopard's ar-



A sketch begins the creative process

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tisans and the jubilant direction of Caroline's vibrant vision. First comes the sketch then the mosaic of precious stones and the dazzling colours that use goldsmithing and gem-setting craftsmanship to produce the jewellery that seems to directly descend from the theatre of dreams. In the spirit of a keen filmmaker or a master canvas, the collections include pieces that interweave around a real narrative to give substance to the true vision.

This year, Caroline Scheufele recreates the "Garden of Eden" theme within the 74 extraordinary creations. The precise number is also an ode to the 74 years of the Cannes Film Festival. Unspoilt, generous and sublime in nature, "Paradise" takes Chopard's Artistic Director deep into the garden of fantasy. Each precious stone is picked like berries, throngs of flora and fauna serve as inspirations, while Mother Earth delivers Her secret just like the Italian island of Pantelleria. Beside the ancient mythology, Caroline also sought inspiration from films, like the spell bounding "Avatar" fantasy world where metaphorical space can offer a sense of refuge to escape the mundane hostility of daily life and find a new lease in life.

"The Red Carpet Collection always gives me the opportunity to give free rein to my creativity and this year I was inspired by the idea

“THE RED CARPET COLLECTION ALWAYS GIVES ME THE OPPORTUNITY TO GIVE FREE REIN TO MY CREATIVITY AND THIS YEAR I WAS INSPIRED BY THE IDEA OF PARADISE”

of Paradise: I wanted our creations to invite women on a journey towards a comforting haven, an imaginary world brimming with dreams and optimism," conveyed Caroline, who added, "There are various ways of envisaging one's personal Paradise and I have tried to give life to these multiple worlds within the Red Carpet Collection through creations honouring fauna, flora and the finest gemstones, as well as by designing jewellery that is part of the fantasy of movies."

The Artisans behind the Red Carpet collection exercise their skills in Chopard's Haute Joail-



Diamond watch in ethical Fairmined-certified 18-carat white gold



Rose ring with sapphires, fancy intense yellow, white and black diamonds



Cuff bracelet in white gold, titanium and silver set with colourful stones

lerie's Geneva workshops, the largest in Switzerland. Each year's challenge is the same: how to create a collection of this magnitude in the same workshop? However, the pieces ultimately speak for themselves. The talented Artisans apply their genius and expertise to each creation while also paying homage to classic jewellery-making and the carefully preserved Chopard tradition.

Precious emeralds can be found in the collection's earrings, bracelets and Chopard's Heart necklace, while diamonds adorn the breathtaking floral-motif timepiece. Sapphires are placed in stunning pairs of classic earrings and rubies make their way to the elegant bracelet that's also completed with assorted precious stones: garnets, tsavorites, lazulites and tourmalines. Each of the "Paradise" creations features the best of what Chopard does best - haute joaillerie that now manifests itself in the shapes of nature's mystical creatures.

THOMAS DU PRÉ DE SAINT MAUR – HEAD OF GLOBAL CREATIVE RESOURCES, CHANEL FRAGRANCE & BEAUTY AND WATCHES & FINE JEWELLERY

UNCOMPROMISINGLY CHANEL



Marion Cotillard, the face of N°5, wears the 55.55 necklace, which embodies the spirit of the N°5 perfume

What are the links that you see between the N°5 perfume and the jewellery of Gabrielle Chanel?

There are obvious links on the level of aesthetics. Both the perfume and Gabrielle Chanel's work with diamonds possess the same sense of refinement, a rigour that is never minimalist. Like the jewellery, the N°5 fragrance is worn directly on the skin, while both of them evoke our emotions and offer an intimate experience.

Rather than "a few drops of Chanel N°5," Marilyn Monroe might equally well have said that she wore only diamonds to bed. I would say too that the N°5 fragrance is faceted and scintillating like a diamond. And its sillage contains a notion of radiance and richness that is also found in High Jewellery.

How is it possible to express the essence of a perfume, which is by definition ephemeral, in metal and gemstones that are by their nature eternal?

Perfume is eternal too. Since the dawn of time it has been used to embalm the dead; it speaks of eternity and of sacred rites, just as the gems in jewellery intercede with the divine. Conversely, what could be more fleeting than the éclat of a cut stone, or more transitory than the shimmer of light on the skin?

You have said that "the N°5 perfume is the standard measure of all things", to the point of being the muse for a High Jewellery collection ...

When it comes to high luxury, CHANEL remains a stalwart of thoughtful creation. Thomas du Pré de Saint Maur, Head of Global Creative Resources, CHANEL Fragrance & Beauty and Watches & Fine Jewellery, explains how its iconic N°5 perfume relates to the Maison's jewellery offerings.



CHANEL N°5, Glass, black cotton cordonet, black wax seal, printed paper, 1924.
Patrimoine de CHANEL collection, Paris © CHANEL



55.55 necklace in white gold and diamonds,
featuring a 55.55-carat emerald-cut DFL Type IIa diamond

It shows the absolute power of a fragrance that is capable of inspiring anything, even things that a priori seem counter-intuitive. In designing the "Collection N°5", Patrice Leguèreau did not merely reproduce the shape of the bottle; rather he kept a certain distance from the fragrance, retained a freedom in the way he related to it, in order to capture its spirit. The N°5 perfume is a concept and an inspiration. It makes the imagination soar, gives it wings.

What is it that transforms an object into an icon?

It's something that builds over time. Who would have thought at the beginning of the 20th century that a laboratory flask would become a luxury product and an icon of perfumery throughout the world?

It requires luck, a combination of Marilyn Monroe's bedsheets and Andy Warhol's images. But most of all, the object has to carry on being a living model for society, speaking the language of the time in which it lives, and

standing as a referent for its era without fear of becoming contaminated by it.

What has CHANEL brought to jewellery?

The idea of a collection, which simply didn't exist in the world of jewellery. In 1932, Gabrielle Chanel became the first to present a collection of jewellery on a defined theme, "Bijoux de diamants". CHANEL transformed jewellery, which until then had been an art carried out to commission, into a new luxury field, with collections, a purpose, a global strategy, and an ambition behind its designs. Creating a jewellery collection that highlighted the way a piece falls, the way it feels, and the feeling of exclusivity it gives to the woman who wears it – all this was truly groundbreaking at the time.

A dress may be cut from the finest fabrics in the world, but if it hangs like a sack, if the wearer doesn't feel good in it, then it is not a luxury item. The same goes for jewellery. I think also that CHANEL has brought a certain elegance to High Jewellery. It is a name that endows an

exceptional quality. It is the style that rules more than the object. But as long as we remain faithful to the CHANEL style, everything becomes possible.

How would you define that style?

There is a certain lightness to the jewellery style, but no fragility. The pieces do not tell much of a story, nor are they poetic or dream-like. They have to hold together. They also reflect a resolutely graphic quality in their lines, their use of colour, or their choice of a monochrome palette. CHANEL jewellery is uncompromising.

Why have you chosen the actress Marion Cotillard to wear the 55.55 necklace?

We have been wanting to work with Marion Cotillard for a long time now. As an actress she conveys that French spirit, that supple combination of rules and hard-fought freedoms. This necklace embodies the spirit of the N°5 perfume in a remarkable way. Marion Cotillard, the face of N°5, had to wear it.

CHRISTOPHE BOURRIÉ – PIAGET HIGH JEWELLERY & EXCEPTIONAL CREATIONS GLOBAL DIRECTOR



EXQUISITE Craftsmanship

The Time Place Magazine recently spoke with Piaget High Jewellery & Exceptional Creations Global Director, Christophe Bourrié, about his passion for gems and the brand's unparalleled prowess in exquisite jewellery creation.

You have a rich background in the luxury industry. Could you tell us what particularly fascinates you about watches and jewellery?

My two main fascinations are: Ultimate Craftsmanship and Gemstones. Piaget is a historical brand dating back to 1874, with a double expertise in both watchmaking and jewellery. The High Jewellery atelier in Planes-Ouates perpetuates traditional High Jewellery craftsmanship. It is unique to observe a creation coming to life, from a 2D drawing to a 3D jewellery creation. Inversely, the Cote-aux-Fées manufacture perpetuates the Brand's unrivalled expertise in ultra-thin watchmaking. I am always amazed to see the dexterity and patience of our watchmakers assembling the AUC movement for example.

The world of gemmology is mesmerising to me. Especially also the geological origin of the stones and how they were created. They are really unique gifts of Mother Nature. I am very privileged at Piaget to have the opportunity to regularly see some of the most exceptional gemstones in the market.

The High Jewellery & Exceptional Creations was a newly created business unit back in 2019, but as we know Piaget launched its first "Salon Piaget" which



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The Extraordinary Lights set also comes with these dazzling earrings



The Extraordinary Lights set includes this necklace, which is a masterpiece of stunning craftsmanship

was dedicated for the brand's luxury jewellery creations in 1959. Could you tell us about the evolution of Piaget's jewellery portfolio? And what does your role entail as High Jewellery & Exceptional Creations Director at Piaget?

Our High Jewellery history definitely takes its roots from watchmaking. It is true that when the Piaget family opened its first Salon in Geneva in 1959, they started to propose unique jewellery creations matching their high-end watches. This is how it all began. Up to the year 2000, Piaget mainly presented one-of-a-kind creations that were individually presented to the Piaget Society across the world.

Twenty years ago, Piaget started to present its High Jewellery offerings through yearly creative collections, paying tribute to a theme dear to the brand and telling a unique story. My role at Piaget is to further develop this unique saga whether in terms of creations portfolio or client development. We have great ambitions for High Jewellery, which has become a fully dedicated business unit that enables us to fully embrace this challenge.

Piaget's jewellery creations are known to be made of the finest and purest gemstones. Could you tell us about the sourcing and quality control processes of these gemstones?

With regards to sourcing, Piaget only works with the most exclusive suppliers of gemstones, as we are looking only for the finest material. Our suppliers have been carefully selected and we have a long lasting relation-

ship with each one of them. For some of them, our collaborations are more than 30 years old which really leads to unique relationships and trust. They also know the brand very well and know exactly what we are looking for.

In terms of quality control, Piaget has an internal gemmology studio with eight gemmologists, each one having his own specialty (diamonds, coloured stones, centre stones, etcetera). We also have an internal gemmology lab that enables us to control 100% of all gemstones set on a Piaget creation. From the smallest diamond intended for pavé surfaces to the biggest centre stones. All the gemstones are controlled both in terms of quality and naturality.

Piaget is a member of Responsible Jewellery Council Code of Practices, could you elaborate more about this?

Business ethics are central to our Maison. As a member of the Responsible Jewellery Council, we aim for responsible ethical, human rights, social and environmental practices across our supply chain. That includes gold, diamonds and coloured stones. Piaget has actually been the 1st jewellery brand affiliated to the RJC.

Today, we continue to work closely with the RJC thanks to our seat at the Board of Directors and Chair of Committee.



The intense yellow centre diamond of the Blissful Lights necklace can be transformed into a beautiful ring

What gemstone or material best represents Piaget's unique and exceptional creations in your opinion?

Definitely a coloured stone! Because Piaget is about colour. I have two gemstones in mind:

-Emeralds, as they perfectly illustrate our motto "Always do better than necessary", for example, Colombian emeralds are the result of a geological paradox, thus it is very rare to find very pure emeralds. This is also enhanced by very rough mining processes. At Piaget, we only present emeralds with the clearest crystals, with no or minor oil clarity enhancement thus revealing the uniqueness of the gemstone.



The Blissful Lights necklace boasts a large intense yellow diamond

-Blue sapphires, because blue is a colour very dear to Piaget. As if it were the most natural thing in the world, blue has actually become the Piaget colour. It is certainly linked to the use of Lapis Lazuli that has been quite extensively used on our watches from the 70s and 80s. It also perfectly illustrates the blue of swimming pools, of star-studded skies, the typically festive settings in which Piaget gathers its guests for the sheer joy and pleasure of spending time together.

What are the intricate techniques and exceptional materials used in the new Extraordinary Lights collection?

The main challenge was sourcing for gems that pass our quality standards. For some sets, it



Christophe Bourrié, Piaget High Jewellery & Exceptional Creations Global Director

took our Gemmology team over two years to find the centre stones. To attain perfection, we even recut a fancy vivid yellow diamond to attain a total of 8.88 carats, a true lucky number! This unique gemstone is set on our collection's Master Piece that holds the name of the collection "Extraordinary Lights".

Another challenge was transformability. It is one of our strengths and differentiation and this year we have pushed the boundaries to come up with several creations showing new transformability techniques. A good example is the Blissful Lights necklace that offers the possibility to unclip the yellow diamond from the necklace and to clip it on a simple ring shank for daily wearing. The challenge was in making the interchangeability system invisible, yet safe and easy to handle.

Spending nearly 15 years in Asia, how do you see the market for the luxury industry in Asia, especially Indonesia?

I definitely see a bright future for the luxury market in Asia. Despite the current crisis, markets continue to grow and to develop, and socio economic indicators show that there is still a lot of growth potential, and Indonesia is no exception. Indonesia is one of the biggest markets for highly affluent individuals and being so close to Singapore and other Southeast Asia hubs, the luxury appetite corresponds. The growth and investment in Indonesia will see potential increase.



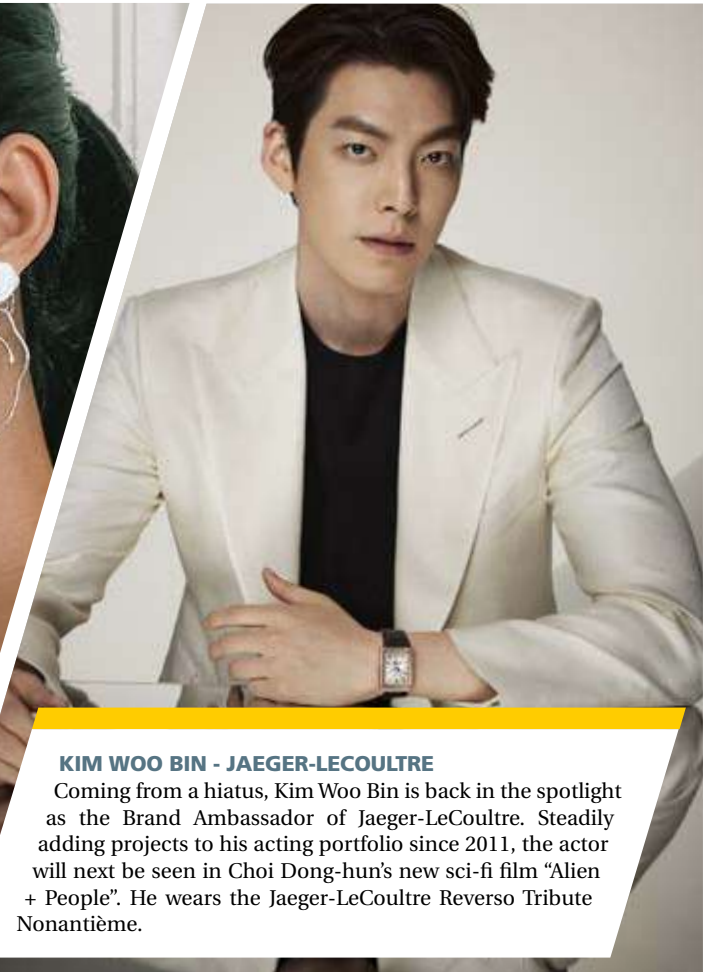
EDDIE PENG

A Longines Ambassador of Elegance since 2014, Eddie Peng is lauded as Asia's new generation action hero. With innate charm, Eddie commands presence on screen and on stage. Dedicated to his craft, the actor spends months preparing for his projects. This, together with his can-do attitude, has made him a role model for his fans all over Asia. Born in Taipei and raised in Canada, Eddie's knowledge of Eastern and Western cultures makes him a dynamic artist. He wears the Longines Record.



NOI ASWARI - CARTIER

Influencer Noi Aswari certainly knows a thing or two about creating the perfect smile. The dentist and proprietor of Tawa Dental Studio was dedicated to opening her new business, albeit with a slight delay due to COVID-19. Not letting the pandemic stop her, Noi wears the Cartier Pasha de Cartier.



KIM WOO BIN - JAEGER-LECOULTRE

Coming from a hiatus, Kim Woo Bin is back in the spotlight as the Brand Ambassador of Jaeger-LeCoultre. Steadily adding projects to his acting portfolio since 2011, the actor will next be seen in Choi Dong-hun's new sci-fi film "Alien + People". He wears the Jaeger-LeCoultre Reverso Tribute Nonantième.




SHEILA SIM - ZENITH

Sheila Sim's modelling work includes being the face of Ashley Isham's global campaign and SK-II's first Singapore brand ambassador in 2011. She made her first foray into acting in 2013 and has since transitioned from model to actress. She wears the Zenith Chronomaster Sport.



TOMMY FLEETWOOD - TAG HEUER

An accomplished professional golfer with an impressive career record, Tommy Fleetwood is TAG Heuer's Golf Ambassador. Also a generous individual, Tommy supports young talents through his eponymous Golf Academy. Tommy wears the TAG Heuer Connected Golf Edition.



REACHING FOR THE SKIES

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THE LIMIT

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Breitling
Premier
Heritage
Collection



PREMIER Power

BREITLING TAKES THE IMPECCABLE STYLING AND SOPHISTICATION OF THE PREMIER AND UPDATES IT FOR THE PRESENT DAY

Already an established watch manufacturer in the early 1940s, Breitling was much sought after for its timepieces for aviation and military use. Renowned for its high quality instruments for professionals, the brand was attuned to what the market needed at that time and

launched the Premier collection as an aesthetic diversion amidst the terrible conflict happening in Europe, North America, Asia, Australasia, and northern Africa.

Coming into existence during a tumultuous time, the Premier catered to the innate

desire of people for normalcy and for an item that imbued elegance and glamour. Willy Breitling, a master watchmaker, who was actively involved in supplying onboard clocks to the Royal Air Force (RAF), was keenly aware that people had a need for something precious, something that could symbolise beauty, something that could take their minds off the calamitous goings-on of the time. He thus paved the way for the Premier, a timepiece that would go down the annals of time as a signature of the brand's high quality watch production.

AN EXERCISE IN STYLE AND ELEGANCE

In the early 1940s, Breitling was busy making onboard clocks for the Royal Air Force (RAF). Engaged in clandestine deliveries of the clocks, the brand supported the cause to the very best of its abilities. Globally established thanks to its timepieces for aviation and military use, the brand was then helmed by Willy Breitling, a man of great personal

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POUR LES CHRONOMETRAGES DE LONGUE DUREE
FOR TIMING OF LONG PERIODS
FÜR DIE MESSUNG GROSSE ZEITRAUME

Breitling

1946 Breitling Premier vintage advertisement

style, whose intuition led him to design and spearhead the creation of a watch that not only accurately told time, but was also set apart for its fashionable appeal.

The Premier was born during a time when people needed a form of escape from the impact of global strife. And Willy Breitling duly delivered. Even as the brand maintained its historic role as a producer of timepieces primarily defined by their function – chronographs for aviators and, in the words of Breitling’s familiar slogan of the era, tools for professionals – Willy Breitling was steadfast in crafting elegant, classy wristwatches for a discerning, sophisticated, urban client.

tele. From purpose to style, Willy Breitling decided to change from the typical instrument permitting to measure, providing precision and reliability to a beautiful stylish emotional object.

The first watches to feature the product name on the dial, the historic Premier watches were ensconced in 36-38 mm cases, a tad bit smaller than the familiar tool watches of the brand. Often crafted from precious gold, with attractive dials to boot, these timepieces showcased such a high level of detail that many people continue to appreciate (and collect them) until the present day. Sparing no expense, Breitling un-



1943 Breitling Premier Ref. 734 Venus 178 38 mm



1944 Breitling Duograph Ref. 762

Breitling Premier Automatic 40 with anthracite dial and stainless steel bracelet



Breitling Premier Automatic Day & Date 40 with black dial and black alligator leather strap

consciously created a classic, an enduring and timeless icon with features that would wonderfully transcend time.

In 1943, Breitling introduced the Datora, with a complete calendar. A standout for its date display, it was also equipped with moon phases and a split-second hand. The models produced also included some watertight wrist chronographs. Following the Datora, the Duograph was released in 1944. A very sophisticated and elegant wrist chronograph with a split second hand and an extra-thin movement, the Duograph quickly became a favourite amongst watch enthusiasts especially since it included versions with a crown system patented by the company.

FROM THE 1940s TO 2018

Building on its reputation and proud tradition of producing great chronographs, Breitling unveiled the new Premier Collection in 2018. The first modern Breitling collection dedicated to everyday elegance, and especially made for land, the line takes inspiration from 1940s Premier watches. Leading the pack is the Breitling Premier Chronograph 42. Powered by a Breitling



Breitling Premier Chronograph 42 with blue dial and brown alligator leather strap



Fred Mandelbaum, Breitling watch collector



Historical Breitling Premier watches in Fred Mandelbaum's collection

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Calibre 13 chronometer movement, the watch features chronograph minute and hour counters at 12 and 6 o'clock, as well as a small second subdial at 9 o'clock. With a 42 mm stainless steel case, the timepiece is available with either a blue or black dial featuring a white tachymeter ring with a black scale. To round off the model, one can choose between an alligator leather or nubuck strap with white stitching or a stainless steel bracelet.

With an understated style, the Breitling Premier Automatic 40 has a clean dial encircled by a white minute track with a small second subdial at 6 o'clock. Ticking inside its stain-

less steel case is the Breitling Calibre 37, a self-winding mechanical chronometer movement. Available with an anthracite, blue, or silver dial, each model comes with either a nubuck or alligator leather strap or a stainless steel bracelet.

Last among the 2018 offerings is the Breitling Premier Automatic Day & Date 40. Displaying not only the time but also the day of the week and the date, the watch is driven by the Breitling Calibre 45 self-winding chronometer movement. Available with a black or silver dial, it comes with a stainless steel bracelet or a nubuck or alligator leather strap with white stitching.



Breitling Premier B09 Chronograph 40 with silver dial

THE 2021 PREMIER HERITAGE COLLECTION

This year, Breitling introduces the Premier Heritage Collection. Geared towards the modern and discerning man of impeccable taste, the line also pays homage to Breitling's very own Founders Squad: Léon Breitling, founder of the brand; Léon's son, Gaston Breitling, who created one of the first wrist-worn chronographs with an independent pusher at 2 o'clock; and Léon's grandson, Willy Breitling, who established the Huit Aviation Department in 1938.

With the help of Fred Mandelbaum, an avid Breitling watch and chronograph collector, known to have the largest private collection of Breitling watches in existence, the brand revisits the legacy of the Premier and delivers tasteful new renditions for 2021, "I have been collecting Breitling for many, many years. For some years now, I have been advising Breitling, Georges Kern. Since he has been at the helm of Breitling, I have helped him discover the roots of the brand, as quite a lot was forgotten. What I did for them was to take them back to their roots, and I helped Georges to maybe re-define and understand again where Breitling was coming from. And we've seen Breitling's strength grow in the past years, and this in a way has

Breitling
Premier B09
Chronograph 40



Breitling
Premier B25
Datora 42



Breitling
Premier B15
Duograph 42

impacted my life, because now I'm not only a collector, Georges calls me the guardian of the heritage, and that's actually the function I have for Breitling, and this has become an important element in my life," conveyed Fred Mandelbaum.

Bringing back the Premier's timeless elegance to life, the collection includes the Premier B09 Chronograph 40 which is powered

by the manually wound Breitling Manufacture Calibre B09. It is rendered in two variations: one with an eye-catching pistachio green dial encased in stainless steel and another with a silver-coloured dial encased in 18-carat red gold.

Second in the line-up is the Premier B15 Duograph 42. Also available in stainless steel and 18-carat red gold, with either a blue

or a black dial respectively, the timepiece is equipped with a rattrapante function – one of the most elaborate in watchmaking – which enables the wearer to measure two elapsed times simultaneously thanks to its two superimposed chronograph hands. Beating inside it is the mechanical hand-wound Breitling Manufacture Calibre B15.

The 42 mm Premier B25 Datora 42, on the other hand, is driven by the Manufacture Calibre B25, which powers its complex functions. Visibly pleasing on the dial are day, date, and moon-phase displays. The watch comes in two versions: in stainless steel accompanied by a unique copper-coloured face or in 18-carat red gold with a silver dial.

"These are not re-editions. In many ways, we decided to take the design elements that are very classical. The Datora is very close to the original models of 1944, but then again the Datora of 1944 was 35 mm, it was big, which is nice and very elegant, but this is not what people want today. They want watches that are 40 mm or 42 mm so that they're different in size and they are priced quite differently, in that they are waterproof to 100 metres, they have new chronometer-certified calibres, so they take design elements of the past and transpose them into the 21st century," concludes Fred Mandelbaum.



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IMPRESSIONIST Couture

CHANEL REINTERPRETS THE
19TH CENTURY ART MOVEMENT
IN ITS FALL-WINTER 2021
HAUTE COUTURE COLLECTION



Virginie Viard draws inspiration from Impressionism for CHANEL's latest collection

Leave it to the House of CHANEL to draw inspiration from Impressionism for its Fall-Winter 2021 collection. Set in the jaw-dropping Palais Galliera in Paris, the fashion show evoked a sense of majesty combined with some dramatic flair which perhaps was what CHANEL's Creative Director, Virginie Viard, intended.

Models strutted down the Palais' pale stone staircases flanked between two grandiose col-

umns and then made a loop around the edge of the oval-shaped room where they were greeted by the VIPs who were holding their breaths excitedly to witness the ethereal collection.

Virginie Viard found a series of old photographs of Gabrielle "Coco" Chanel back in the 19th century and used this as inspiration for the Fall-Winter 2021 collection. "It was when I rediscovered these portraits of Gabrielle Cha-



nel dressed up in black or white 1880s-style dresses that I immediately thought about tableaux," she explains. She further added that the collection was also heavily inspired by Impressionist painters. "Works by Berthe Morisot, Marie Laurencin and Édouard Manet. There are impressionist-inspired dresses, skirts that look like paintings and a long white satin dress punctuated with black bows like Morisot's."

The gentle and soft romanticism echoes throughout the collection where Impressionist brush stroke-like designs manifest on the clothing. Bursts of colour is a key element for this season's wardrobes, which is perhaps derived from the Impressionist movement itself. "Because I love seeing colour in the greyness of winter," continues Virginie Viard. "I really wanted a particularly colourful collection that was very embroidered, something warm."



However, as a visionary artist, Viard didn't only seek inspiration from one source as she once again transcended the French savoir faire by blending it with the sophisticated looks of English gardens. "It's like blending the masculine and the feminine," she explained. For example, a sequined tweed coat looks as if it's created with paint strokes, while embroidered blouses with mauve and pink sequin motifs, or with little red, blue and yellow daisies on a black background, are tucked into low-waist skirts in multicolour striped tweed.

Not stopping there, the Fall-Winter 2021 collection is also riddled with details. Tulle pom poms of pale pink and yellow are used as embellishment in one of the collection's black paletot jackets that brings to mind an image resembling paint splashes on a blank canvas.

But, of course, no CHANEL collection is ever complete without the tweed material. A voluminous pink skirt with beads and tulle strips under a glittering tweed coat with a Peter Pan collar catches the eyes. There are also skirts embroidered with multicolour water lilies that's paired with delicate anglaise bustier broderie and a warm golden tweed coat. Or a black multi button bustier worn with a light pink embroidered coat.

Reflecting on Viard's punk-rock glam attitude, this collection also includes chic and sturdy pantsuits that come in white and cream, both elegantly styled with sequined boas. The collection also pays direct homage to Gabrielle

Chanel's early photographs as showcased in the long black and white dresses that are paired with wide-brim hats. For accessories, the collection opts for cap-toe heels on the models and plaited hairstyles that are sometimes mixed with oversized hair bows.

CHANEL's brand ambassador and American actress Margaret Qualley was seen in the Fall/Winter 2021 short teaser directed by the incomparable Sofia Coppola. During the finale, Qualley reappeared at the Palais, donning a long-sleeved white bridal gown with a round neckline, a pink bow and angelic veil—the perfect finale look that encapsulates CHANEL's centennial of pioneering creativity.



Pierpaolo Piccioli presents the Valentino Des Ateliers haute couture collection

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FASHION

Collaboration

PIERPAOLO PICCIOLI
ENRICHES VALENTINO DES
ATELIERS BY WORKING
WITH A HANDFUL OF ARTISTS

Creativity is everywhere. In different kinds of fields, we can find a variety of aesthetic expressions. However, can every aesthetic creation be categorised as a work of art? The debate about this topic is still far from reaching a conclusion, yet Pierpaolo Piccioli has affirmed his position through fashion. The perspective of Valentino's creative director

serves as the principle behind the development of the House's latest haute couture collection. For Piccioli, fashion is not art because art is made for art's sake, whereas the former contains a practical scope of function. About these two creative worlds, Piccioli aimed for a mutual listening. The result of this is the Valentino Des Ateliers haute couture collection.





In the process of this listening between fashion and art, Valentino drew inspiration from the artworks made by contemporary artists. In return, the artists looked at the elements that make up haute couture such as craftsmanship, textiles, tailoring, colours, etcetera, to create an interpretative “response” using their own creativity. The interaction between the two worlds didn’t end there. Stepping into the next level, the artists and Valentino worked together to design some pieces for the Valentino Des Ateliers haute couture collection. Just like the line’s name suggests, it is the product of dynamic conversation and teamwork. “I have challenged myself in orchestrating a symphony of different souls, minds and creative input,” said Piccioli, who worked with curator, Gianluigi Ricuperati, on the project.

The presentation of the collection happened at the Venice Biennale, in the Gaggiandre, where the “Idee di pietra - Olmo” (2008), in the form of a tree, commissioned by Vuslat Foundation, was installed in the lagoon facing the catwalk and became a witness to the fashion designs born from the interaction of fashion and art. Of the 17 artists involved in this collaborative project, most are painters. They include Joel S. Allen, Anastasia Bay, Benni Bosetto, Katrin Bremermann, Guglielmo Castelli, Maurizio Cilli, Danilo Correale, Luca Coser, Jamie Na-



res, Francis Offman, Andrea Respino, Wu Rui, Sofia Silva, Alessandro Teoldi, Patricia Treib, Malte Zenses, as well as the participation of Kerstin Bratsch.

In the collection, many of the pieces appear to have the unique elements of a painting. To give one example, an ensemble of white on white features an abstract motif which radiates a very artsy feeling. A geometric vertical print in the look successfully creates a fresh contrast to its artistic character. A more extravagant piece can be seen in the ball gown which is fully adorned with an abstract print as well as a big bow ornamentation on its upper part. The same sense of artistic grandeur can be seen in a dress and coat showing big abstract strokes of red against a white background.

Other designs in this collection carry the very essence of Valentino couture. They are like a burst of brightness against the gloomy mood of this widespread pandemic. The colours are rich, and some of them are even sparkling. The craftsmanship is exquisite, and as always serves as the foundation and the source of refinement for the Valentino Des Ateliers haute couture collection. From flower-like ruffles to surreal arrangement of feathers, the Valentino Des Ateliers haute couture creations speak about the beautiful and artistic side of fashion.



WHAT MEN Want

ZEGNA UNVEILS ITS LATEST
#WHATMAKESAMAN FALL/WINTER
2021 CAMPAIGN BY RESETTING
THE MODERN MAN'S WARDROBE

What do modern men want in clothing? That's the pressing question explored in Zegna's Fall/Winter 2021 collection. Heralding a new era of style and identity, the modern man's way of clothing has evolved to suit the new reality we all find ourselves in; we live,

work and lounge in mostly the same place due to the pandemic. Thus, our lifestyles and priorities have also changed, and this is reflected on what we wear.

Zegna's Artistic Director Alessandro Sartori wants to retailor the modern man's wardrobe.

In the Fall/Winter 2021 season campaign named #WHATMAKESAMAN, the brand took it as an invaluable asset and opportunity to reset the ideas and push the boundaries for a new innovation. As a brand, Zegna always seeks new ways to transform the notion of luxury and envisions it as an effortlessly wearable category of clothing for gentlemen everywhere.

Moving away from the utter formality, but still retaining the brand's thoughtful sartorial approach, the new season's style creates a hybrid of garments that Zegna aptly calls Luxury Leisurewear. The collection refocuses on its fabric expertise and ushers in a new array of jersey knitting techniques and soft fabrics that beautifully merge the clothing's lavish comfort with the precise tailoring synonymous with the House; needless to say, they look exquisitely comfortable.

While Zegna has undoubtedly spearheaded men's tailoring for the past 110 years, today the brand adapts and evolves. For the (RESET) What Makes a Man Fall/Winter 2021 cam-



paign, Zegna reveals a new paradigm shift in terms of its design philosophy by adopting a more versatile wardrobe and a new way of reconstructing clothing for greater comfort.

The campaign also features a diverse “modern voice” that comprises five inspiring figures from Zegna’s global community: two models, a dancer, a fashion buyer and a photographer. These new faces not only challenge the old way of designing, but it also pushes forward an important question: how to reconsider the boundaries of modern men while staying true to the values of today’s world?

Blurring private and public boundaries, the new fashion collection melds the sartorial with the utilitarian savoir faire under Alessandro Sartori’s guidance. A must-have item includes the overshirt, aka the New Jacket, an icon that becomes a suitable alternative to the blazer. Not stopping there, this collection also brings new light to the brand’s effortlessly cool Triple Stitch Sneaker that’s reimagined in #UseThe-Existing with an upcycled 14MILMIL14 wool fabrication.

“The way that modern men dress, their needs and habits have been changing considerably over the past year. Customers are looking for a different style as they turn to more fluid sil-



Zegna resets the styling and wardrobe of modern men

houettes and multifunctional yet comfortable outfits. Therefore, clothes have to transition seamlessly between indoor and outdoor to reflect the way we behave and feel,” says Artistic Director Alessandro Sartori.

Needless to say, this bold approach will demonstrate how the ideas of sophistication have

fundamentally changed over the past years. The distinctions between home, work and leisure wardrobes are slowly disappearing and as a result, modern men are seeking for new wardrobe staples that reflect their evolving attitudes and behaviours. As a brand, Zegna, remains at the forefront of this exciting and contemporary fashion evolution.



Berluti presents Fly for Winter 2021



latest addition to the brand's sneaker collection, is inspired by the essential lines of 1970's running shoes. With its thick bicolour rubber outsole and geometric heel, the shoes' aesthetic is explored by playing with the palette, materials, and details. The leather layering is rich in its assertive tones. Giving the shoe more character is the decorative all-around zig-zag stitching sourced from Berluti's archive. More than just a stylish item, the lightweight quality of the sneakers provides comfort to wearers.

There are three available versions of Fly. Two of them use leather layered with strips of laminated silver leather, using the dominant colour of either white or black. The other version that stands out among all of the offerings is the Venezia rendition. Adorned with classic TDM Intenso patina sports black leather strips and perforated details on the side, this pair perfectly showcases the smooth hybrid between the classical tradition of the brand and its contemporary attitude. Because of its hybrid character, the sneakers can be used in a myriad of ways. Suitable to be paired with relaxed and casual looks or with smart casual to more formal ensembles, the Fly Venezia is always meant to be outstanding.

THE HYBRID Scheme

FLY FROM BERLUTI BOASTS A CLASSICAL SPIRIT MIXED WITH A COOL, CONTEMPORARY AESTHETIC

For Winter 2021, Berluti slightly veers away from its typical range of muted and layered creations. The reason for this change is two-fold. First, the brand derives inspiration from the works of painter Lev Kheisin and adopts a contemporary abstract approach. Secondly, it fuses classic glam with a modern aesthetic. The result is a hybrid feeling of having the best of both worlds. Featuring an impressive colour-scheme, the lines are subtly

unstructured, while the tailoring silhouette is cut soft and relaxed. This neo-suiting style mixes formality and casualness. The clothing pieces are completed with accessories in the same spirit. One that definitely must not miss your radar is the footwear.

Among Berluti's specialties, from platformed derby to squared-toe brogues, the new sneakers shout out loud with a hybrid soul. Fly, the





1895

BERLUTI

PARIS



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Hedi Slimane captures visual poetry for Celine's Fall/Winter 2021 collection campaign



VISUAL Poetry

TOP MODEL QUINN MORA EXUDES BEAUTY AND GRACE IN CELINE'S FALL/WINTER 2021 COLLECTION CAMPAIGN

Luxury fashion house Celine has chosen the exotic location of Eden in Ibiza for its latest Fall/Winter 2021 collection campaign. Lensed by the brand's creative director Hedi Slimane, the collection features top model Quinn Mora as its new face. The collaboration also marks her return after walking down the runway for Maison's fall show back in April.

The new collection is inspired by the works of French poets such as Paul Verlaine, Charles Baudelaire, and Arthur Rimbaud. Verlaine is famously known for his Symbolist movement, while Baudelaire is notable for his romantic poems and observations of daily life. Elsewhere, Rimbaud, another 19th-century poet, is known until today for his transgressive and surreal themes that have inspired countless generations after him.

Taking inspiration from these iconic poets and their respective themes, Slimane translated their ideas into Celine's dazzling collection. Mostly shot in classic black and white, the first picture sees Mora in an oversized blazer worn over a one shoulder asymmetric bodysuit and loose pants. The ensemble is completed with Celine's classic Triomphe chain bag and a slim belt.

In the next image, the brand's sleek and cool cat-eye sunglasses complete with its three-dot signature on each side is highlighted. Mora proves her prowess as a rising supermodel by posing on top of a giant snake-decorated golden swing while donning Celine's slip dress and putting the main focus on the Triomphe chain bag, complete with its double C metallic closure in gold hardware.

The first coloured campaign photo sees Mora hiding her face from the camera lens as if to put more emphasis on the Fall/Winter 2021 ensemble. The slip dress is worn with a gorgeous olive-coloured jacket with gold buttons. Another coloured image has Mora standing tall on a sandy beach with "AMNESIA" in giant letters on top of a giant white billboard serving



as a background. Here, Mora flaunts Celine's tweed coat worn over a white asymmetrical one shoulder asymmetrical bodysuit and lightly washed denim jeans.

Celine's elegant shimmery dress returns again in another image where Mora poses sideways to reveal a black leather jacket with hoodie. The jacket is worn over a golden dress in voluminous shape. Not stopping there, the slip dress appears in the black and white frame with Mora posing with her hands on her back. The image shows us Celine's eyewear along

with two golden necklaces: a slanted cross and a button pendant.

Last, but not least, the Tabou bag makes its appearance at last in a coloured image. We can only see Mora from the waist down, as if Slimane wants to focus on the white Tabou bag on purpose, with its iconic lock and snap closure. We also see the chic ripped-off jeans worn over a leather jacket with puffy arms. We do not expect anything less than a classic rock and roll vibe from the one and only Hedi Slimane.

The last image in Celine's Fall/Winter 2021 campaign mirrors its first with Mora flaunting this season's asymmetrical top. But, this time around, it's worn with a lightly washed denim jacket, paired with denim jeans. We can also see Celine's alluring Triomphe chain bag here, but only slightly, as if Slimane is purposely teasing us. Borrowing elements from Baudelaire and his famous "Les Fleurs du mal" volume of poems that are known to express the changing nature of beauty, Slimane deftly hints at the Celine woman's attractive mysterious quality and innate sensuality.



Kim Jones revolutionises the beloved FENDI "F" with FENDI First. FENDI First for Priyanka Chopra

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FENDI is First

FENDI ARTISTIC DIRECTOR,
KIM JONES, DEBUTS A
NEW ICONIC CREATION –
FENDI FIRST

Anyone who claims to be a fashion lover must have known about Kim Jones for as long as he has been building his career in the fashion world. However, it hit differently when the news broke last year that he would join renowned Italian fashion house FENDI, not as designer of menswear, but Artistic Director of womenswear. His first ever collection for the brand, the haute couture one, erased all the doubts directed at him and effectively earned him accolades throughout the fashion world.

To a certain degree, the presence of the Central Saint Martins alumni in FENDI somehow evokes the brand's nostalgic story, as just like Karl Lagerfeld, Jones handles two different, yet equally strong fashion houses. However, the resemblance doesn't stop there. He clearly has taken a bold step to imprint his own mark on FENDI's new chapter. In contrast to what Lagerfeld did for the brand with colour playing, for the ready-to-wear Fall/Winter 2021 collection - his debut for FENDI - Jones opted to disrupt the association between fun and colourful concepts. The fun of FENDI in his creative mind goes beyond colours. "Fun isn't always just about bright colours. It can be about really luxurious self-indulgence, which pleases the person wearing it more than anyone else," he said.

In re-imagining the brand's new era, he decided to pay homage to the House by offering





FENDI First for Jennifer Lopez



FENDI First for Christina Ricci

a certain amount of newness. This is manifested in how he interprets FENDI's design codes. The initial of the brand "F" has played a significant role in shaping its design identity. This particular element has supplied inspiration and has been turned into an iconic mark of creativity. The Zucca motif or double "F" is one of the most recognisable monograms in fashion. Now for Jones, he presented another "F" by featuring an inverted "F" for the shoes and bag creations. This is another fresh perspective from him and expresses the fun side of the house. This new creation is named "FENDI First"

Taking reference from a cantilevered heel from the Spring/Summer 2000 collection, the FENDI First shoe incorporates the inverted "F" heel as its focal point. A balance of graphic minimalism and elegant opulence, this new architectural mule is created in a variety of fabrics. If you need something sleek for your feet, the glossy leather variant in a monochromatic tone is available in black, brown, and pink. When it comes to showing your super-feminine side while being cute at the same time, the choice would be the rose-tinted mink. Another alternative is the shearling one which can also be worn for more formal occasions. Meanwhile, the python version is for those who would like to appear strong and seductive.



The FENDI First bag is your new covetable accessory, with its tilted monogram which provides the accessory a strong framing. An off-kilter sophistication, the soft clutch exudes a fun substance wrapped in a mature elegance. Many variations are offered in a variety of materials including nappa leather, python, fur, shearling, and Karligraphy-monogrammed flannel. There are two sizes available. For a chic statement, you can pick the small. If you need a bit more space to carry your daily essentials, the medium size is recommended. Wear it as you like as it is equipped with a detachable-adjustable shoulder strap for true versatility.

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Tory Burch pays tribute to New York City with a diverse and classically styled selection of pieces

SEASONLESS New York

THE TORY BURCH FALL/WINTER 2021 COLLECTION CELEBRATES THE MASCULINE AND THE FEMININE WITH VERSATILE MEN'S SUITING FOR WOMEN

The Odeon restaurant in New York has a special place in Tory Burch's journey to date. A favourite of the designer and an integral part of her life in New York, the restaurant served as the look book setup venue

for this season's collection. Fascinated with the Big Apple, Tory Burch uses New York's intoxicating charm as the inspiration for the Tory Burch Fall/Winter 2021 collection. "Fall/Winter 2021 is inspired by New York City. It is both



the dream and the reality of possibilities... opportunity, creativity and diversity," she said.

The collection showcases the attitude of classic New York in reinterpreting American luxury and sportswear. Timeless pieces are key. It is all about how women want to dress, how discerning females live their lives from day to day. Seasonless dressing is manifested in the form of a crisp cotton shirt, a knit turtleneck and feminine shirtdresses, to men's suiting with soft proportions, and poplin evening dresses. As the consequence of having a seasonless approach, the wearer has a wide playing field to mix and match the items. The pieces come in neutral shades, such as grey, brown, navy, and ivory, with pops of bright colours like red and purple.

Even though the collection is designed based on the idea of timeless style, it does not fall into a basic formula. Here, the classic silhouettes are combined with unexpected fabrics. Notable are structured skirt suits in raw Japanese denim and a long poplin dress detailed with chiffon fringe. Effortless tunics and dresses are made of linen, denim or cotton poplin. Pants appear with soft pleating or in a classic sailor silhouette done in moleskin. These are then combined with the signature pieces of the collection - turtlenecks, cotton shirts, and vests. One thing is for sure, the selection of fabrics are determined in terms of comfort. Other materials used in the collection include cashmere and mohair.



It's not only the silhouettes and the fabric selection that reflect the dynamic and practical attitude of New York City, the prints used in the collection similarly mirror the city's diverse character. Inspired by the diversity of New York City's neighbourhoods, the prints give a nod to various cultures from around the world which altogether compose the city's story and realm. You can find Indian block print-inspired prints, delicate Japanese floral prints, to traditional Americana decorating the Lee Radziwill bag. This aspect adds more depth to the classic silhouettes.

A wealth of accessories complement the ready-to-wear creations. Giving a sense of toughness to the classic clothing are chokers in many variations, from a Snake chain, chokers with different buttons, to a gold beaded necklace inspired by the add-a-bead looks Tory used to wear. The Eleanor is your go-to bag to match this season's outfits as it comes in elegant colours. Other options are the new 151 Mercer hobo and 151 Mercer Crescent. With their individual qualities - one deconstructed, the other structured - these new bags emphasise the rich spirit of downtown New York.





MAGGIE GYLLENHAAL - CHANEL

Maggie Gyllenhaal makes her directorial debut with “The Lost Daughter”, based on the novel of the same name by Elena Ferrante. The screenplay, which Maggie wrote, won best screenplay at the 2021 Venice Film Festival. Also a stylish maven, Maggie wore CHANEL at the premiere of “The French Dispatch” by Wes Anderson.



JUNG HO YEON - CELINE

Thanks to the popularity of the drama series, “Squid Game”, South Korean model and actress Jung HoYeon has been catapulted into the spotlight. She attended the “You Quiz on the Block” talk show in a CELINE by Hedi Slimane reversible Jude jacket, “Triomphe” bodysuit and Margaret jeans in supersonic wash denim.



ADHISTRY ZARA - LUMINE JAKARTA

Singer, performer and actress Adhistry Zara has certainly been busy the past couple of years. The 18-year-old began her musical career as a member of the Indonesian-Japanese idol group JKT48 in 2016, and has since starred in a number of films and TV series. Here, she dazzles in a look from LUMINE Jakarta.



KIM SEON HO - BERLUTI

They say stardom comes with a certain amount of controversy, and Kim Seon Ho, star of Netflix favourite “Hometown Cha-Cha-Cha”, hit a recent snag in his career, as details of his personal life leaked to the press. Despite the backlash, the Korean actor perseveres. Here, he wears Berluti for ELLE Singapore.



HIGH LIVING



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BEAUTY in Paradox

DUTCH ARTIST HADASSAH
EMMERICH EXPLORES
CONFLICTING EMOTIONS AND
CONCEPTS IN HER BODY OF WORK



The world of arts has evolved over time. They are no longer defined merely for their beauty, but also for their meaning. Art has become a medium for artists to express their opinions in many aspects of life. This is how Hadassah Emmerich, a female Dutch painter, views her artworks.

Hadassah (b.1974) was born in the Netherlands with a mixed heritage of Dutch, Indonesian, Chinese, and German. She was raised in a working-class family, where her grandfather used to work as a miner. Her life background and the struggle that she went through as a mixed heritage woman made her ponder on many things

in life. Hence, allowing her to create artworks that encapsulate her thoughts on identity, eroticism, exoticism, and self-reflection, particularly involving multiculturalism.

Her artworks invite her audience to delve deeper into the complexity and exquisiteness



of her mind by creating a paradox within them. This paradox was inspired by her contradictory feeling of oppression and liberation; the desire of wanting to break free from her past life condition as a working-class individual as well as chasing the freedom to create things that are larger than life. Most of her works display the images of the female body creating the paradox of simultaneous attraction and repulsion, intimacy and cool detachment, resulting in some of her works to be considered as truly provocative.

She studied arts in the Academy of Fine Arts in Maastricht in 1993-1997, where she later had the opportunity to become a guest lecturer in many universities, including in her alma mater. She continued her studies in the Royal Academy of Fine Arts in Antwerp and earned a Master degree in Fine Arts at Goldsmiths College London in 2005.

Emmerich always challenges her artistic skills to continuously grow. Since 2016, she has used an unconventional painting technique to create her artworks; using stencils cut from vinyl flooring, which she later covers with ink, then impresses onto canvas, paper, or a wall. The sensuality of her painting is emphasised more with her refined use of colour and technical execution; she loves to use strong colours to create a bold visual language to communicate a rarely brought up yet so evident issue in the society. Emmerich says, "I support the idea of an 'inclusive' art practice that is able to communicate on different levels."

Throughout her career as an artist, she had done 11 solo exhibitions, excluding group exhibitions, catalogues, residencies, and other

various works. Her works have been displayed internationally such as in the Netherlands, United States, Indonesia, and Germany. Additionally, her works have been featured in many galleries and museums including Rijksmuseum Amsterdam, Schunck Heerlen, Hendershot Gallery in New York, and Stedelijk museum.

She has done various works including a collaboration for the Netherlands government. In 2018 for instance, she was asked to create a large-scale mural commission at the Netherlands Embassy in Jakarta where different artworks were showcased for different floors in the Embassy. Hadassah successfully integrated the concept of batik motif with her artworks style on the commission, as batik represents the cultural icon of Indonesia. She is currently invited as one of the 17 participants of the Trailblazers exhibition in the Royal Palace held by His Majesty the King and Her Royal Highness Princess Beatrix, curated by Miriam Westen and Richard Kofi.

Each artist was given a room in the Royal Palace where they were expected to display artworks that can communicate with the building; to respond to the architecture, the interior, the history, and the function of this important palace for the country. As the name suggests, the artists are considered 'trailblazers'; people who interrogate, stretch, disrupt, and reconstruct the boundaries of painting. This exhibition was open to the public at the price of 10 Euro until October 3rd, 2021.

Emmerich's work that was exhibited in the Trailblazers exhibition is called The Inverted Table. In this artwork, she uses a wooden struc-



ture to hold together 5 canvases with 7-meters long painting and a vitrine that is used to put personal belongings, such as postcards, jewelry photos, drawings, and small objects. This vitrine depicts how the artwork holds personal memory and meaning to its viewers. She created a paradox just like her other artworks by inviting the audience to look out into the world (the painting) whilst looking within (the vitrine) at the same time. Thus inviting the audience to look both externally and internally.

As one of the artists at ISA Art and Design, she participated in a successful ISA Art & Design Exhibition, Buah Tangan, back in 2020 together with other well-known artists, Adam Deboer, Ida Lawrence, Ines Katamso, and Sinta Tantra.

For more information about her works and other ISA Art and Design shows, please visit www.isaartanddesign.com.

1. Hadassah Emmerich's work, The Inverted Table in the Trailblazers exhibition
2. Hadassah Emmerich with Her Royal Highness Princess Beatrix of the Netherlands
3. Mural Commission at the Netherlands Embassy Jakarta
4. Bodyscape IV, 2019, oil on linen, 125 x 75



DELECTABLE Efforts

THIS IS THE FIRST TIME AFTER 10 YEARS THAT INDONESIA HAS ONCE AGAIN JOINED THE BOCUSE D'OR



Just like athletes all over the world compete and give their all at the Olympics, high calibre chefs from five continents showcase their finest skills to win Bocuse d'Or. Named after legendary Chef Paul Bocuse, the prestigious culinary competition was held in Lyon, France, as part of the SIRHA Catering and Food Trade Exhibition. This year's edition was a special one for Indonesia as it is the first time the country sent a representative to the final round after a decade. Chef Mandif Warokka and Commis Chef Nugraha Lutfi of BLANCO par Mandif restaurant in Ubud, Bali, joined the

contest last September. Although they didn't bring the trophy home, their presence at the gastronomic biennial is an accomplishment in and of itself.

The last time Indonesia took part in Bocuse d'Or was in 2011, under the leadership of Chef Gilles Marx. Ten years later, the chef of Amuz Gourmet, together with Chef Chris Salans of Mozaic Restaurant, mentored Chef Mandif and Nugraha to compete in the respected competition. As expected, the road to the final stage was not an easy one. To be able to partici-

pate at the global level, chefs need to win the national competition first. Following this, the team had to prove their cooking expertise in a regional competition – in this case, Asia Pacific – before going on to the global finale.

“We want to display in this competition the quality and diversity of Indonesia's culinary treasures, from our flavour profiles to our ingredients. Our country is blessed with nature's best from the ocean to the fertile landscape, those are our main inspirations in creating our dishes,” expressed Chef Mandif. There are



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two main challenges in the competition: create a savoury takeaway box and present a main course platter. As explained by the chef, the richness of Indonesia's culinary story was an important source of inspiration for all the creations the team concocted for both challenges.

For the takeaway box, the idea was derived from the Indonesian culture of *seserahan* – a range of foods delivered as gifts in a wedding ceremony. This was then translated into tomato-based selections, the assigned theme, for the takeaway box session. The refined *seserahan* consisted of an appetiser, main course, and dessert, which presented different approaches in using tomatoes. Taking particular care with the preparation and taste of each course, with black tiger shrimps comprising the main dish, Chef Mandif and his team made sure the pre-

sentation also had a beautiful aesthetic. Meanwhile, for the platter challenge, the Indonesia team went with dishes that revolved around braised beef as beef was the chosen central ingredient.

The Bocuse d'Or Indonesia team received great support from its homeland, including the Ministry of Tourism and Creative Economy of the Republic of Indonesia. Irwan Mussry, CEO of Time International, was also one of the team's fervent supporters and main sponsors, "It's a great pleasure to support the hardworking and talented team from Indonesia for the Bocuse d'Or in Lyon, France. I have always been a firm believer that talent needs to be harvested, and I am passionate about food, so this is a perfect match." As it is the first time Indonesia participated again after a decade, this is an important

milestone for Indonesia as it continues to step forward – and flourish – in the international gastronomy scene. Congratulations to the Bocuse d'Or Indonesia team!

1. Chef Chris Salans, Commis Chef Nugraha Lutfi, Chef Mandif Warokka and Chef Gilles Marx
2. Chef Mandif Warokka at work in the kitchen
3. The Indonesia Team with their mentor, Chef Chris Salans
4. The Indonesia Team preparing for the competition
5. In consultation with Chef Gilles Marx
6. Chef Mandif Warokka and Commis Chef Nugraha Lutfi of the Indonesia Team



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NEW in Town

THE LANGHAM, JAKARTA MADE ITS DEBUT IN SOUTHEAST ASIA LAST SEPTEMBER 2021



Jakarta has never been short of top choices for luxury accommodations. The third quarter of 2021 ushers in another premier destination, with the opening of The Langham, Jakarta on 9 September 2021.

Strategically situated at the prestigious District 8 at Sudirman Central Business District (SCBD) in South Jakarta, the new landmark hotel is The Langham's first foray in the Southeast Asia region. Stylish and contemporary, the 65-storey hotel is only within walking distance to a number of offices, malls and attractions.

Designed by the internationally established design firm, Smallwood, Reynolds, Stewart, Stewart (SRSS), The Langham, Jakarta embod-

ies classical design elements, effortlessly fusing glamour with urban sophistication.

Blending resplendent interiors and warm hospitality, the hotel's 223 guestrooms and suites offer a calming respite along with luxurious amenities and top-notch service. The rooms with majestic floor-to-ceiling windows offering spectacular views of the city, are equipped with state-of-the-art in-room entertainment complemented with smart technology and opulent marble bathrooms featuring rain showers as well as free-standing soaking bathtubs.

For those who seek the best of the best, the elegantly appointed 336-sqm Presidential Suite features a spacious living room and dining

area ornamented with contemporary furnishings. Only the highest quality materials and advanced craftsmanship are reflected on the intricate wall panels, sculptures, paintings and timeless artefacts in the exceptional suite. Bespoke amenities include an Italian-marble bathroom with an oversized bathtub, twin vanities and a separate spa bath. Indulge in the outdoor terrace while gazing at the panoramic views of the city.

If you are not one to miss your healthy regime, there is an in-suite gym with an on-demand trainer for private fitness sessions. On top of this, as a guest of the suite you are indulged with a dedicated 24-hour on-call butler service, offering personalised yet discreet service



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whenever you need it. Other room types are Deluxe, Deluxe Cityscape, Deluxe Skyline, Executive King Room, Executive Cityscape and One Bedroom Suite.

At the hotel's 59th floor, you can find The Langham Club lounge, which caters to guests who prefer a discerning level of comfort. Admire a bird's eye view of Jakarta while enjoying com-

plimentary food and beverages served at the lounge, or better yet, head to the writer's corner and the reading library for some enhanced inspiration. The lounge also features private arrival and departure facilities with dedicated butlers for personalised service.

An elevated dining experience awaits visitors at The Langham, Jakarta with award-winning

1. The Langham, Jakarta - Ground Floor Lobby
2. Chef Tom Aikens
3. Alice at The Langham, Jakarta
4. The Langham, Jakarta - Club Lounge



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yet unpretentious culinary offerings. First is the highly anticipated celebrity restaurant partnership with Tom's by Tom Aikens; Morimoto by world-renowned Iron Chef Masaharu Morimoto presenting haute Japanese cuisine; T'ang Court, The Langham's signature Chinese restaurant offering the finest dishes of

Cantonese cuisine; Alice, for afternoon tea indulgence; and the Artesian, a dazzling rooftop bar.

Recharge your mind and body at the Chuan Spa, which provides holistic wellness treatments inspired by Traditional Chinese

Medicine (TCM) philosophies in a serene and calming ambience. With a spacious size of 670-sqm, the spa offers private treatment rooms, a fitness centre and Jakarta's highest indoor infinity pool.

With its prized location at SCBD, The Langham, Jakarta is an ideal choice for any event. Poised to be the new iconic venue for social events, including weddings, fairs and conferences, the hotel provides more than 2,100-sqm of flexible space, including a magnificent 688-sqm ballroom and an outdoor garden, plus 11 meeting rooms which can be customised according to the event capacity.

Situated in the heart of Jakarta with exceptional design, a hand-picked art collection, and British refined elegance, The Langham, Jakarta is a destination in and of itself.

5. The Langham, Jakarta - Executive Cityscape Bathroom

6. The Langham, Jakarta - Indoor Pool

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