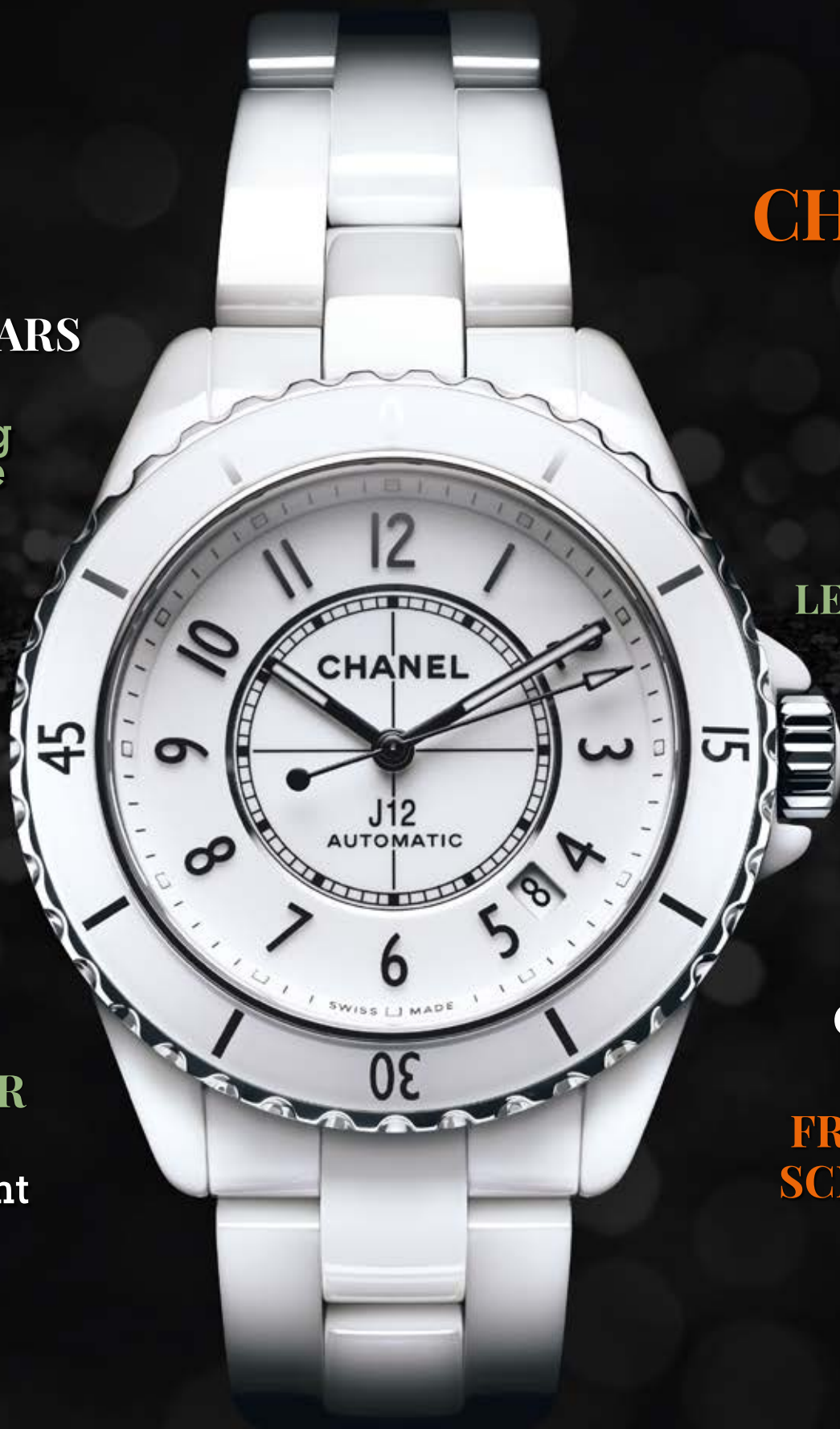


The Time Place

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WHEN I DEFEAT GREAT OBSTACLES,

That's My Finest Hour.





Welcome to our latest instalment of The Time Place magazine. We hope you are keeping safe and staying healthy despite the (still) ongoing pandemic. On our cover for this issue is the iconic CHANEL J12. A revolutionary timepiece – which rocked the watch world for its ceramic case and bracelet when it was first introduced – our cover story includes a wonderful photo spread showcasing the game-changing watch.

In Industry News, we bring you the latest news from the world of horology, while in the Feature section, we report on the new releases from the top watch manufactures in the world. In Bejewelled, where we put the focus on the top brands in haute joaillerie, we highlight Piaget's Extraordinary Lights collection. Dazzlingly composed of gems of the highest quality, the collection is a sparkling showcase of Piaget's distinguished savoir-faire in High Jewellery.

For our Interview section, we had the privilege of speaking with Chopard Co-President, Karl-Friedrich Scheufele, about the 25th anniversary of the Chopard Manufacture, while in Reborn, we trace the evolution of the Reverso timepiece from a conceptual model to a much-loved classic.

We also deliver style updates from the world's top luxury fashion brands in #TIMEFASHION, while in High Living we help you discover art, things, and places that will help you live your best life possible. You can check out our e-magazine or you can pick up a free printed copy from The Time Place boutique nearest you.

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry



Only by pushing
the limits of possibilities,
you discover new dimensions.

BEYOND THE EDGE

TAG HEUER AQUARACER



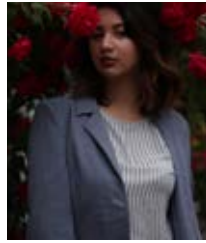
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KEVIN PUTRA
Photographer

At first, photography was merely a hobby for Kevin, but it has now become his passion and professional occupation. A graduate of Lasalle College Jakarta with the prestigious Best Photography Portfolio award, Kevin has a keen eye for lighting and framing as seen in his photography works that include still life, architecture, lifestyle, food, to profiles for both personal and commercial projects.



KARINA SAPHIERA
Writer

During her years in the media industry, Karina has taken on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



BIO IN GOD BLESS
Writer

Passionate about the finest things in life, Bio covers various subjects ranging from gourmet and resorts, to timepieces and jewellery, as well as art, with a penchant for high fashion. Having a stint in a reputable fashion magazine, he is now an editor at a luxury online media outlet and contributes to several upscale print publications.



DENVERINO DANTE
Writer

Dante has been writing about haute horlogerie for the past decade, and had previously represented The Time Place Magazine in SIHH (now called Watches & Wonders) and Baselworld, the two most important watch fairs in the world. He is the sales and marketing manager of an international watch winder company serving watch collectors in six countries.



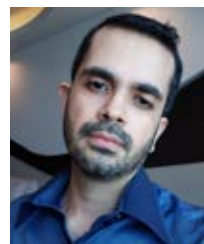
DEBORAH ISKANDAR
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



ALEXA PICAULIMA
Writer

Alexa Picaulima has been writing professionally for a number of years. She has written for several lifestyle magazines and has gained an uncommon perception on the culture, which led her deeper into the industry. She is now editor at a digital media outlet.



UMESH BHAGCHANDANI
Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



ANASTASIA W. WIBOWO
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



ZENITH

THE FUTURE OF SWISS WATCHMAKING SINCE 1865



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MARK OF Excellence

ROLEX ENSURES THE
HIGH DISTINCTION OF
ITS WATCHES WITH THE
ROLEX WORLD SERVICE



Synonymous with quality and reliability, Rolex watches are built to last. This is thanks to the Oyster case that serves as the foundation of each Rolex timepiece. Providing optimum protection to the watch's

movement, the Oyster case is a paragon of robustness. Created by the brand's founder, Hans Wilsdorf, the Oyster case is a living symbol of Rolex's philosophy of perpetual excellence.

UPHOLDING QUALITY AND RELIABILITY

With its reputation built around this philosophy, the visionary entrepreneur found a way to ensure the quality of his watches from the outset, by establishing a network of watchmaking workshops around the world. The initiative allowed Rolex watch owners



3

carry out after-sales servicing on watches produced by the brand. These well-trained individuals are tasked to provide exemplary service at all times, no matter the condition of the watch. Following the guidelines and brand requirements of Rolex, the maintenance provided by these watchmakers require the highest level of expertise. Depending on the age of a watch, servicing is undertaken at an official retailer, at an affiliate, or at Rolex World Headquarters in Geneva.

In an effort to fulfil the stringent requirements of its watch servicing and maintenance, the brand inaugurated the Rolex Training Centre in Geneva. A place of exchange, the facility provides young apprentices and Rolex employees optimal conditions for learning. With a focus on the future, it is in constant evolution, continuously taking account of the latest developments and advances in teaching and technology.

access to the best possible servicing, in order to preserve the technical performance and pristine appearance of their timepieces. These workshops, operated by Rolex World Service, fulfil the mission of ensuring the exceptional durability and reliability of Rolex watches and providing high-quality service to the brand's customers.

To this day, Rolex upholds this web of integral service centres throughout the world. Offering unquestionable service quality, all the watchmakers at Rolex after-sales service centres have been rigorously trained by the brand. Wherever a Rolex watch owner resides or finds himself in the world, s/he can expect the same level of service as each after-sales service workshop is equipped with infrastructure and equipment that meet the standards that have been set by the brand. For maximum efficiency, after-sales service procedures are planned for during product development so that new watches can be serviced easily and with optimal results.

Once maintenance is completed on a watch, it also benefits from a two-year international guarantee covering parts and labour. As a result, each Rolex watch can live multiple lifetimes, and can serve as family heirlooms, to be passed down from one generation to the next. Apart from the international guarantee, the availability of parts and labour is also assured for every watch for at least 35 years following its withdrawal from the catalogue. This means that regardless of the fact that a watch has been discontinued and its parts are



4

no longer available, Rolex has the capacity to recreate whichever part is needed through the Restoration Atelier.

Just like the quality of its watches, the quality of service afforded by Rolex World Service is exceptional. Not only that, it also spans continents thanks to service centres – watchmaking workshops that are based at official retailers of the brand or the regional affiliates' offices. These facilities are home to at least one or more Rolex-certified watchmakers, who alone are authorised to

1. Designed to meet the brand's technical standards, the customer reception area encapsulates the essence of Rolex
2. The watch is closely examined by a watchmaker, who assesses the work to be done
3. The movement, still fitted with its dial and hands, is taken out of the watch case
4. The watchmaker places the movement's components into a basket for cleaning in an ultrasonic bath



5

every component, to determine if it still meets Rolex's requirements. If it doesn't, it is replaced accordingly with a new one from the manufacture in Bienne, where the brand's movements are made. Following this inspection, all the components undergo a cleaning process in an ultrasonic bath to remove any impurities, before they are dried and reassembled in a set order. Lubrication is also applied. After making the first adjustments to the precision of the movement, the watchmaker then refits the dial and the hands.

In a similar fashion, the case is also taken apart; its pieces are individually re-polished or satin-finished by hand regardless of whether it's made from Oystersteel, 18 ct gold or 950

Rolex also provides an eighteen-month programme – Rolex Watchmaking Training – at its affiliates. Once this is complete, the watchmaker is able to carry out full servicing on Oyster movements. These Rolex watchmakers also regularly follow specific courses to allow them to maintain their level of expertise and keep them abreast with any changes to the brand's products and techniques.

THE ART OF SERVICING

Offering a wide range of servicing operations, the Rolex World Service is equipped to cater to the servicing needs of all its customers, from full service, which involves the complete overhaul of the watch movement, case, and bracelet, to other specific operations such as adjusting the length of the bracelet or refinishing the case. At most Rolex points of sale, watchmakers trained by the brand offer a number of same-day services that can be carried out on site.

A full service is comprised of numerous steps that require the use of specific tools and instruments that are tested, and sometimes even developed by the brand. The process starts with the receipt of the watch, assessment by the watchmaker and the customer's approval of the service estimate. Once these steps are over, the watchmaker begins work by separating the bracelet from the case and delicately removing the movement, still fitted with its dial and hands. From that point on, the movement, case and bracelet follow separate servicing paths.

The watchmaker dismantles the dial and the hands from the movement and takes apart the movement. S/he then carefully inspects



6



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platinum. These delicate finishing processes require great dexterity and restore the case's sheen and lustre, while also removing any marks or scratches. The watchmaker next replaces the seals before reassembling the crystal, bezel and middle case. The bracelet also receives a similar treatment, with each link painstakingly polished or satin-finished to resemble its original look. It is also thoroughly cleaned.

After the finishing and cleaning processes are complete, the watchmaker gently puts the movement back into the case and checks its accuracy once again, making any necessary adjustments to achieve its expected chronometric performance. A 24-hour precision test follows, after which the case undergoes a pressure test in water. After passing the waterproofness test and refitting the bracelet, the watch goes through a final test – its rate and functions are checked, and its aesthetics verified to guarantee an impeccable finish.

Before it is returned to its owner, the watch is then placed in a protective pouch, designed to keep it secure when it's not worn or during travel.

Exceptional historic watches are restored exclusively in Geneva, at the Restoration Atelier, by Master Watchmakers who are specially trained in collectors' timepieces. This is where they are given new life. Because of the high specificity of their work, the Master Watchmakers combine in-depth historical research with traditional methods and state-of-the-art techniques. At the Restoration



8



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Atelier, components that no longer meet Rolex's quality criteria are restored or perfectly recreated using techniques of the period. Working with historic pieces comes with its own inherent risks, which is why each restoration service is executed following a set of rigorous principles. After being fully restored, the timepiece is then placed in a special presentation box, which is accompanied by a personalised booklet, before it is returned to its owner.

In Indonesia, the servicing of Rolex watches can be availed through The Time Place, which has its own designated service workshop located in South Jakarta. Schedule an appointment for full servicing, cleaning or bracelet adjustment at the following contact details.

ROLEX SERVICE CENTRE (INDONESIA)
Centennial Tower, Ground Floor,
Jalan Gatot Subroto Kav 24 & 25
Jakarta Selatan, 12950, Indonesia
Tel: + 62 21 2935 3555

5. The bracelet is entirely repolished or satin-finished according to its original finish
6. The chronometric performance of the watch is tested over a cycle of at least 24 hours in conditions simulating those on the wearer's wrist
7. Each watch is individually tested for waterproofness
8. The watchmakers at the Restoration Atelier in Geneva handle old and rare components; their work demands absolute concentration
9. Each watch leaving a Rolex after-sales service workshop benefits from an international two-year guarantee covering the parts and labour



FUTURE of Flight

IWC SCHAFFHAUSEN BUILDS A PARTNERSHIP WITH AIRSPEEDER, THE FIRST ELECTRIC FLYING CAR RACING SERIES IN THE WORLD

Realising ideas has always been at the core of IWC Schaffhausen. The visionary dream of the brand's founder, Florentine Ariosto Jones, was to combine advanced American manufacturing methods with the craftsmanship of Swiss watchmakers. His goal was to create the best pocket watch at that time and he saw that to fruition. The brand's 150-year history is filled with many such success stories; the manufacture has found great fulfilment

in making great watches with functional complications, especially chronographs and calendars. Now, IWC Schaffhausen has just taken another role in supporting other people's dreams by way of its partnership with Airspeeder, the first electric flying car racing series in the world.

IWC Schaffhausen and Airspeeder share the same philosophy and common purpose in encouraging innovative thinking to push the

boundaries of technical excellence. In line with this, both parties will engage in an exchange of knowledge in order to foster technological advancements in the engineering fields of each organisation. Besides that, IWC Schaffhausen will also contribute to the racing event as time keeping partner. "From making some of the planet's best pilots' watches for the last eighty years to the cut and thrust of modern automotive design and racing, we have always equipped and inspired those who dare to dream. We are proud to collaborate on an endeavour that will make such a progressive impact on society," said Christoph Grainger-Herr, CEO of the watch brand.

The racing event will be joined by teams which will compete using eVTOL (electric Vertical Take-Off and Landing) craft manufactured by Alauda, a company founded by Matt Pearson who is a key person behind the competition. The competing unmanned aircraft (for the inaugural season) will be controlled remotely by pilots. They will fly at a height of up to 40 m off the ground and at maximum speeds of 200 km/h. Pearson's vision is not just about making history in launching the first racing series for electric flying cars, but to promote advanced air mobility. He asserts that the future is expected to be more sustainable through the use of clean-air electric vehicles. "Time and again, IWC has enabled dreams and nurtured innovation. Like us, they see beyond the known horizon towards something different, bolder and more inventive. This commitment to progress is something we also value, and we are delighted that the entire team at Schaffhausen believes in our vision," said Pearson about the collaboration.

1. IWC Schaffhausen and Airspeeder forge a collaboration to conquer the skies
2. IWC Schaffhausen and Airspeeder will engage in an exchange of engineering know-how
3. The race will make use of eVTOL (electric Vertical Take-Off and Landing) craft manufactured by Alauda

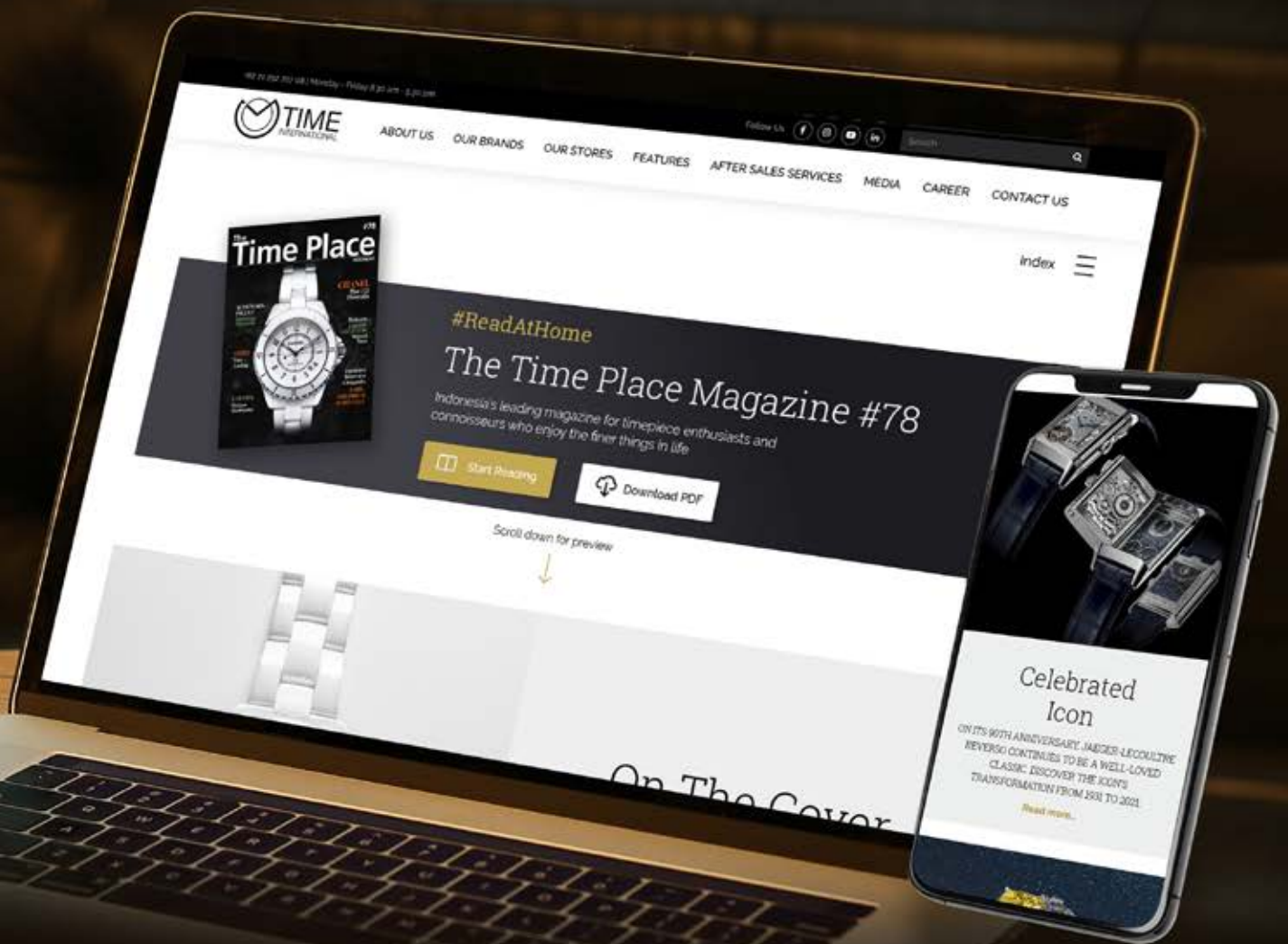
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1

YOUNG Blood

BAUME & MERCIER COLLABORATES WITH TOP SKATEBOARDER, AURELIEN GIRAUD, FOR AN UPCYCLED TIMEPIECE

Swiss watchmaker Baume & Mercier welcomes a slew of fresh and modern timepieces made for young and dynamic individuals, namely the Baume Skate - Aurelien Giraud Special Edition and the Baume Moonphase.

BAUME SKATE - AURELIEN GIRAUD SPECIAL EDITION

Baume & Mercier steals the attention of its younger fans with the release of the special

edition Baume Skate - Aurelien Giraud Special Edition. Upholding the principles of sustainability, circular economy and environmental protection, Baume & Mercier collaborates with French professional skateboarder, Aurelien Giraud, for the launch of the new special edition timepiece with an “upcycling” concept.

Powered by an automatic SW200 movement, the 42 mm watch has a 38-hour power reserve



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and a frequency of 4Hz or 28,800 vph. The up-cycled material is made from used skate decks from Aurelien and production excesses that were planned to be destroyed. A blue anodised aluminium container encapsulates the movement and clips onto the casing to protect the movement from any external damage; this also ensures the timepiece's water resistance.

Paying tribute to a key element of skate culture, the new watch features a dial made out of original grip tape found on every skate deck. This grip tape centred disk rotates based on a 12-hour rhythm, illustrating the will of the Baume collection to introduce out-of-the-box time display.

Masculine yet stylish, the red and blue tones on the dial represents Aurelien's favourite colours. It features scratch-resistant sapphire crystal and a sapphire case back with Aurelien's signature in white decal.

The Baume Skate - Aurelien Giraud Special Edition is mounted on a grey cotton strap that is fixed to black PVD lugs, thanks to the Baume collection's unique interchangeable strap button system. As a special feature, the strap has a black cork back lining for even more comfort on the wrist, and an added application of a red tag merged with Aurelien's initials built into it. Additionally, the strap can easily be changed with the help of the brand's interchangeable strap button system.

The renowned skateboarder had this to say about the Baume Skate - Aurelien Giraud Special Edition, "I am thrilled to work with a prestigious Maison like Baume & Mercier. From the start, I found the idea of reusing my used decks to a watch case just amazing and so new! The usage of the grip on the dial is also very cool to

“

I AM THRILLED TO WORK WITH A PRESTIGIOUS MAISON LIKE BAUME & MERCIER. FROM THE START, I FOUND THE IDEA OF REUSING MY USED DECKS TO A WATCH CASE JUST AMAZING AND SO NEW! THE USAGE OF THE GRIP ON THE DIAL IS ALSO VERY COOL TO ME AS WE HAVE THE TWO MAIN ELEMENTS OF THE SKATE INTO THE WATCH ”

me as we have the two main elements of the skate into the watch!”

BAUME MOONPHASE

Apart from extending its repertoire to include a watch inspired by skateboarding, Baume & Mercier also unveils the Baume Moonphase. The Swiss-made quartz timepiece comes in three different models that showcase a new, redesigned and poetic Moonphase display, as well as two sizes; they are offered in 35 mm and 41 mm respectively.

The 41 mm watch displays a sun-satin finished blue lacquered dial with white touches and rhodium-plated hands adorned with a central moon-phase indicator, as well as a steel case with “microbillé” black lugs. Additionally, the other two 35 mm watches in cases crafted of 5N gold PVD or steel, are available with blue cotton or natural linen straps. The blue dial with gold hands and the matt white dial with rhodium-plated hands are equally mesmerising to look at.

1. Aurelien Giraud partners with Baume & Mercier to produce a watch inspired by skateboarding
2. Baume & Mercier Baume Skate - Aurelien Giraud Special Edition
3. Case back of the Baume & Mercier Baume Skate - Aurelien Giraud Special Edition
4. Baume & Mercier Baume Moonphase with blue dial
5. Baume & Mercier Baume Moonphase with matt white dial



WINNING Streak

TAG HEUER CELEBRATES MAX VERSTAPPEN'S MONACO WIN AND UNVEILS THE MONACO TITAN SPECIAL EDITION

Speeding past some of the finest race car drivers in the world, Max Verstappen's win at the 78th Formula 1 Monaco Grand Prix 2021 happened just mere days after the champion laid his hands on the TAG Heuer Monaco Titan Special Edition

timepiece. As a revered partner of the Red Bull Racing Honda Team, haute horologist TAG Heuer had just finished rejoicing the launch of its limited edition watch when a stroke of luck brought them back to yet another round of celebrations. Be it coincidence or fate, both





3



4

teams continue to bask in the spotlight after witnessing the great performance and hope for even more victories in the years to come. Renowned for its complex circuit and highly-anticipated audience, the Formula 1 Monaco Grand Prix is perhaps one of the most

challenging feats to overcome in the Formula 1 tournament. For Max Verstappen, all seemed to go well in the days leading up to the race. Aside from being gifted with the robust TAG Heuer Monaco Titan Special Edition, the Belgian-Dutch race car driver managed to

bag the pole position after an unexpected turn of events surrounding fellow driver, Charles Leclerc.

When Sunday came around, the agile 23-year-old defended his position throughout all 78 laps and left Carlos Sainz, Jr. at second place with an astounding eight-second gap. Coming out of his trusted vehicle, the resilient man returned to his team with a winning stance after crossing the finish line. The Formula 1 Monaco Grand Prix 2021 wasn't just another win of the season, but rather a long-awaited first podium for Max himself. The bright man's remarkable show also gained him first place in

1. The TAG Heuer Monaco Titan Special Edition incorporates a novel grade 2 titanium case
2. An achievement for any F1 driver, Max Verstappen wins at the Formula 1 Monaco Grand Prix 2021
3. Max Verstappen posing with his team after his historic win at the Formula 1 Monaco Grand Prix 2021
4. The silver dial of the TAG Heuer Monaco Titan Special Edition is adorned with two black counters at 3 and 9 o'clock



5

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6

the 2021 Formula 1 Driver Standings, which marks yet another first win for him. There to join him at the momentous occasion, CEO of TAG Heuer, Frédéric Arnault, congratulated the athlete on his hard-earned trophy, with a

fervent hope for more success in future races. Be it coincidence or fate, the third week of May would undoubtedly go down in history as perhaps one of the luckiest weeks for all the parties involved.

An esteemed partner since 2016, TAG Heuer has faithfully supported the Red Bull Racing Honda Team in its pursuit of world championship titles. Though the two hail from different industries, both revered names share the same prowess and grit when it comes to coming out on top. This May, not only did Max's win coincide with the unveiling of a beloved timepiece, it also happened to be the haute horologist's ode to the legendary 1969 Monaco watch that took centre stage in Steve McQueen's "Le Mans" (1971).

The new limited edition timepiece, the TAG Heuer Monaco Titan Special Edition, pushes boundaries and redefines the concept of haute horlogerie. For the first time in history, the Swiss watchmaker moulds an unconventional material, namely Grade 2 titanium, into the sand-blasted square case of the Monaco silhouette. Its unparalleled durability and lightness reflect the core vision of Formula 1: to build a nearly-weightless yet robust vehicle that would propel its drivers to the podium.



Just like the 60's classic, the latest model features two symmetrical pushers on the right to activate the counters whereas the crown can be located on the left side of the case.

As for the engine itself, the TAG Heuer Monaco Titan Special Edition is brought to life by the Calibre 11. The legendary movement oscillates behind a square silver-toned dial that boasts a sunray effect. To contrast the light hues of this base, the skilled craftsmen mount two black subdials in the centre to showcase the seconds indicator as well as the chronograph counter. Staying true to the sporty theme, TAG Heuer keeps the dial design to a minimum and places black gold-plated hour indicators along the circular scale. Each hour index is coated with the same Super-LumiNova® pigment used on the hour and minute hands to allow uninterrupted visibility throughout the day. The craftsmen utilise a stroke of bright red for the seconds hand in addition to the 12-hour mark as an ode to TAG Heuer's identity and the distinct Formula 1 racing tracks. A vivid date window sits at 6 o'clock, just opposite of the haute horologist's logo. The precious dial is protected by a domed sapphire crystal, which is perfectly fitted onto the square 39 mm case. Reminiscent of tyre tracks, TAG Heuer pairs the robust watch with a black alligator leather strap with a titanium folding clasp fastened at the back. As highly-coveted as it is, only 500 of this exceptional timepiece is available worldwide, making it even more desirable.



From the historically-acclaimed movement to the finer details such as the tyre-like strap, the limited edition TAG Heuer Monaco Titan Special Edition epitomises the perfect marriage between haute horlogerie and motorsports. Together with the Red Bull Racing Honda Team and its talented driver, Max Verstappen, TAG Heuer continues to surpass everyone's expectations in every endeavour it pursues. As proven by the Dutch race car driver's impeccable feat, TAG Heuer never fails to remind the world to persevere especially under pressure.

5. Super-LumiNova® is used on the hour and minute hands for uninterrupted visibility
6. Prince Albert II of Monaco, TAG Heuer CEO Frédéric Arnault, and Max Verstappen wear the TAG Heuer Monaco Titan Special Edition
7. View of the case back
8. The black alligator strap comes with a titanium folding clasp
9. Two symmetrical pushers on the right side of the watch activate the counters

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Making of the J12 at the CHANEL Watch Manufacture – G&F Châtelain – at La Chaux-de-Fonds, Switzerland

QUINTESSENTIAL Timepiece

THE CHANEL J12 EPITOMISES
THE MAISON'S DISTINCT
PROWESS IN QUALITY
WATCH CREATION

Steeped in elegant luxury, CHANEL is a name synonymous with beauty and fashion. Since 1987, the Maison has also become renowned for its watchmaking expertise, with exceptional timepieces such as Première, the Boy.Friend, and the iconic J12.

In only 30 years of CHANEL's watchmaking journey, the House has touched on every métier contributing to the art of Fine Watchmak-

ing. Defining a unique vision of Fine Watchmaking through the creation of watches conceived as objects of desire and beauty, without compromising the craftsmanship and technical expertise required to create exceptional timepieces. Timepieces designed to withstand the test of time.

THE J12 EVOLVES

Introduced in 2000, J12 took the world by



The updated
CHANEL J12



Margot Robbie as the new face of the J12



Calibre 12.1 powers the CHANEL J12

storm. Nineteen years later, Arnaud Chastaingt, director of the CHANEL Watch Creation Studio gave the J12 a makeover without touching the very identity that built its legend and its success. Now with a one-piece ceramic case equipped with a sapphire crystal so that the 12.1 calibre automatic movement, specially developed by the new Suisse KENISSI Manufacture, can be seen to be admired.

Topping the list of modifications is the beating heart of the watch, the CHANEL-exclusive Manufacture self-winding movement, Calibre 12.1. Equipped with a 70-hour power reserve, the COSC-certified chronometer boasts main plate and bridges in brass treated with a black galvanic bath (NAC), an oscillating weight in white gold treated with a black galvanic bath (NAC) with ball bearings and finishing that includes linear satin-finish, snailing and diamond-polished angles. With a balance wheel with variable inertia and shock proof system, the movement powers the centre-located hours, minutes and seconds display, stop-seconds during time setting, instant perpetual calendar, as well as rapid date correction with full correction range.

Apart from the new calibre, the J12 also showcases ceramic numerals, as opposed to the applied numerals of the original, on its white lacquered dial. It features a new typeface as well as refined hands enriching its delicate allure. Other adjustments include a reduction of the steel-screw down crown with white highly resistant ceramic cabochon and an increase in the size of the case which is now 38 mm. Avail-

“
*OVER THE YEARS,
THE J12 HAS
CERTAINLY COME
INTO ITS OWN.
A MARVEL
OF WATCHMAKING,
IT HAS BECOME
A FAVOURITE
OF MANY HAUTE
HORLOGERIE FANS*”

able in white or black highly resistant ceramic, the watch highlights a thinner bezel which includes more grooves - 40 compared to the initial 30 - making the face of the watch appear larger, thereby allowing for better reading of the time. To round off the changes, a considerably thinner ceramic bracelet accompanies the model, with its links significantly extended lending the bracelet a leaner, pared down look. Despite it being released two years ago, the new J12 continues to enthral watch lovers and connoisseurs alike. Available in white or black ceramic, the tasteful watch also comes in diamond-set iterations. Instead of Arabic numerals, the pieces are adorned with 12 dazzling diamonds, lending a heightened elegance to the already sophisticated timepiece.

THE FACE OF J12

The new J12 is the watch for these milestones, and the perfect accompaniment for every second. In this campaign for the most iconic CHANEL watch entitled “It’s All About Seconds”, some of the most beautiful faces and most important names in fashion, film, lifestyle, and philanthropy are featured. Sharing about “a second that changed their lives,” they convey their personal stories and model the new J12, a unique timepiece that helps them keep in touch with their lives and form their destinies all in a matter of seconds.

The latest celebrity to join this distinguished roster of individuals is the Brand Ambassador for the Fashion House, Margot Robbie. A star in her own right, Margot is an Academy Award nominated actress and producer. Renowned for her lively portrayal of Harley Quinn in “Suicide Squad” and its spin-off, “Birds of Prey”, she has worked on other remarkable films including “Bombshell”, directed by Jay Roach, and “Once Upon a Time in Hollywood” by Quentin Tarantino. Most notably she starred in “I, Tonya”, as Tonya Harding, a movie in which she also served as producer. Lauded for her body of work, the prolific actress has received two Academy Award nominations: Best Actress for “I, Tonya” (2018) and Best Supporting Actress for “Bombshell” (2019).

Born in Australia, Robbie began a relationship with CHANEL in 2018, when she was appointed as a CHANEL Ambassador. Since then, she has been a constant presence in the Maison’s events, including the Fall-Winter 2019/20 Haute Couture show in Paris last July 2019 and the digital amplification programme for the Spring-Summer 2021 Ready-to-Wear show from London in October 2020, where she was interviewed by Ambassador Laura Bailey. For Robbie, “It’s a dream to represent such a timeless and iconic brand. The history of the CHANEL woman is so exciting and the brand has remained such a power feminine standard of style. I’m thrilled to be part of the CHANEL family and continue their celebration of women & fashion.” The accomplished thespian speaks her truth in a series of videos for the campaign. She states that “Time is the only thing you can waste but you can’t buy. It’s all about the seconds.”

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Cneak Peek

CHANEL J12
Black Ref. H5697

White Revelation

CHANEL J12
White Ref. H5700

One Fine Day



THE CHANEL J12, INITIALLY PRESENTED AS A SPORTY TIMEPIECE, HAS NOW EVOLVED AND BECOME AN ICON IN ITS OWN RIGHT. WHETHER IN WHITE OR BLACK, WITH SPARKLING DIAMONDS OR OTHER ADDITIONAL FEATURES, THE WATCH IS CERTAINLY IN A LEAGUE OF ITS OWN. DRESS IT UP WITH A LITTLE BLACK DRESS AND HEELS OR WEAR IT ANY DAY OF THE WEEK, ONE THING'S FOR SURE: YOU WILL NEVER LOOK AT TIME (AND LIFE) THE SAME WAY WITH THE CHANEL J12. ARTWORK BY: KEVIN PUTRA

Joyful Rendition

CHANEL
MADEMOISELLE J12
ACTE II REF. H6478





Trez Chic

CHANEL J12
Black with
diamond
indicators Ref.
H5702



Code 11.59 by Audemars Piguet in pink gold

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PUSHING the Limits

TECHNOLOGY AND TRADITION
MELD TOGETHER IN THE NEW
CODE 11.59 BY AUDEMARS PIGUET
WATCHES

One of the most important facets of any brand is its ability to evolve, to develop along with the times, while also upholding the traditional values it was founded on. Audemars Piguet is one such Manufacture; it has proven time and time again that tradition and technology can be wonderfully intertwined to produce timepieces that go beyond everyone's expectations.

Guided by its uncompromising and forward-thinking spirit, Audemars Piguet now presents the latest Code 11.59 by Audemars Piguet, featuring new material combinations and exquisite finishing.

A STUDY IN CONTRASTS

But before we get to this year's release, let us first trace the beginnings of the Code 11.59 by Audemars Piguet. Presented in 2019, the revolutionary timepiece serves as a testament to the brand's remarkable credibility and craftsmanship. Code stands for Challenge, Own, Dare and Evolve, while 11.59 symbolises always being one minute ahead of the game. Comprised of 13 references, designed for both men and women, it represents one of the most important launches for the Manufacture. Jasmine Audemars, Chairwoman of Audemars Piguet's Board of Directors, provided the best



Code 11.59 by Audemars Piguet in white gold



Available in 18-carat white or pink gold, the Code 11.59 by Audemars Piguet is a symbol of the brand's savoir-faire

“ THIS YEAR, THE MANUFACTURE TAKES THE TIMELESS ROUND WATCH AND PUSHES THE LIMITS OF WATCHMAKING BY UNDERTAKING THE TECHNICAL CHALLENGES OF COMBINING NEW MATERIALS ”

made of advanced ceramics, tungsten carbide and other super hard materials. This marriage of materials is complemented by a smoked grey dial with a vertical satin-finished base that, in turn, reflects the superior satin-brushing of the case. Similarly, the black chronograph counters and inner bezel recall the black ceramic octagonal middle case while also adding depth to the elegant dial. Adorning the watch face are 18-carat pink or white gold hour-markers that lend lustre and regal appeal.

prelude when the timepiece was unveiled, “At Audemars Piguet, we constantly challenge ourselves to push the limits of craftsmanship. Endowed with a strong spirit of independence, we proudly own our roots and territory, daring to combine precision and creativity. Faithful to our legacy, we continue to evolve by preserving and rewriting traditions. 11.59 is ahead of the game, constantly on the brink of tomorrow.”

A year later, in 2020, the brand enriched the Code 11.59 by Audemars Piguet collection with beautiful smoked lacquer dials in blue, burgundy, purple, as well as light and dark grey. This colourful twist enhances the contemporary spirit of the ten new models – five hour minute seconds variants and five Chronograph iterations.

This year, the Manufacture takes the timeless round watch and pushes the limits of watchmaking by undertaking the technical challenges of combining new materials. Putting two novel materials together is no easy feat and requires unparalleled skill and technical knowhow. For the new Code 11.59 by Audemars Piguet, advanced technology and



The watch has a novel black ceramic middle case

time-honoured tradition are blended in putting together the case which required complex programming, dedicated tools and highly specialised human talents for its industrialisation and the hand finishing of its components.

The novel offering is composed of two Self-winding Chronograph models, boasting a highly contemporary two-tone case design. The bezel, lugs and case back are crafted of 18-carat white or pink gold, while the octagonal middle case is honed from black ceramics, produced in collaboration with Bangerter, a Swiss family-owned company which specialises in the manufacture of precision components

Powering the latest Code 11.59 by Audemars Piguet models is Calibre 4401, the Manufacture’s latest in-house integrated chronograph with column wheel and flyback function, which equips them with a 70-hour power reserve. A black textured rubber-coated strap completes the timepieces.

Going beyond the conventions of traditional watchmaking, experimentation in form and design has taken the Code 11.59 by Audemars Piguet to great heights. A symbol of true creativity and bold attitude, the Code 11.59 by Audemars Piguet is a contemporary masterpiece that is perfectly suited to the active lifestyle of the modern individual.

Cloche de Cartier in pink gold

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CHARMED by the Bell

CLOCHE DE CARTIER BECOMES THE LATEST MEMBER OF THE CARTIER PRIVÉ FAMILY

While every horology connoisseur would enjoy having a conversation with fellow watch enthusiasts about the inner mechanism of their watch, those who wear Cartier's distinguished pieces have the additional privilege to make a bold statement – even without saying a word – about the unusual aesthetic of their timepiece. For the watch and jewellery house established in 1847, shape has never been overlooked. The

debut of Santos de Cartier in 1904 and the Tank watch in 1907 were groundwork for further explorations on the shapes of Cartier's timepieces – from square, rectangle to elongated oval – which are all part of the brand's identity.

A special addition this year is Cloche de Cartier, the latest member of the Cartier Privé collection after the Crash, the Tank Cintrée, the Tonneau and the Tank Asymétrique. As Cloche de



Cloche de Cartier Skeleton watch in platinum



Cloche de Cartier in pink gold, platinum and yellow gold

“

A SPECIAL ADDITION THIS YEAR IS CLOCHE DE CARTIER, THE LATEST MEMBER OF THE CARTIER PRIVÉ COLLECTION AFTER THE CRASH, THE TANK CINTRÉE, THE TONNEAU AND THE TANK ASYMÉTRIQUE ”

Cartier itself is a rare watch, it definitely holds its own within the Cartier Privé range, which is composed of collector's pieces produced in limited editions. When you look at its silhouette, your mind might be brought back to the era when dandies frequented Café Society or racing circles who seem to have inspired the model's existence. What began as a diamond and onyx watch-brooch in 1920, the cloche (bell) shape manifested for the first time as a wristwatch in platinum and diamonds one year later.

With its rounded shape to the right and straight side on the left, the new Cloche de Cartier can also be placed on a table, to conveniently serve as a “desk clock”. For this exclusive collection, the Cartier Manufacture at La Chaux-de-Fonds in Switzerland needed to create two new calibres in order to adapt to the unique shape of the watch. The first one is the manual-winding 1917 MC Manufacture mechanical movement used in the classic variant. Measuring 2.9 mm in thickness with 19 jewels, this calibre produces a 38-hour power reserve. Meanwhile, the skeleton watch is equipped with the manual-winding 9626 MC Manufacture mechanical movement, measuring 3.55 mm in thickness with 25 jewels and a 38-hour power reserve.

The classic variant comes in three versions – 18-carat pink gold, 18-carat yellow gold, and platinum – with each limited to 100 pieces. Endowed with all of Cartier's watchmaking codes, such as rail tracks, sword-shaped hands, and a closed-set cabochon on the winding crown, these are wonderfully elegant offerings from



Cloche de Cartier Skeleton with diamonds

the brand. A sapphire cabochon is showcased in the pink and yellow gold versions, whereas, the platinum version boasts a ruby cabochon. The pink gold iteration comes complete with an anthracite grey alligator leather strap, while the yellow gold and platinum pieces are accompanied by a black alligator leather strap. Staying true to the finishes of the original model, satin-finishing is applied on the back, between the lugs or the edges.

If you are in the market for a more intricate piece, the skeleton variant is the watch for you. Showcasing an entirely openworked dial, the skeleton model is a symbol of true craftsmanship as it required a total reworking of the 1917 movement – now called the

9626 Cartier Manufacture movement – in order to adapt to this peculiar yet beautiful scheme. Limited to 50 pieces, the 18-carat pink gold version looks dressy with its brown and grey alligator leather straps; a sapphire cabochon regally sits on its crown. The platinum version on the other hand – also produced in no more than 50 pieces – feels more subdued with its black and blue alligator leather straps contrasted by a ruby cabochon on its crown. The most lavish offering, also rendered in platinum, is adorned with hundreds of diamonds across the case, the buckle, and the winding crown. The watch is rounded off by black and shiny black alligator leather straps. Only 20 pieces are available for this diamond-set version.



Chopard Happy Sport the First

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JOYFUL Watchmaking

CHOPARD MARKS THE RETURN OF THE HAPPY SPORT TIMEPIECE WITH JULIA ROBERTS AND A CAST OF THE FINEST ARTISANS

Fervently dancing across the floor, a beaming Julia Roberts stars in Chopard's latest campaign to welcome the return of the iconic Happy Sport collection. Backed by a strong ensemble of artisans and other talents alike, the revered Maison is elated to introduce two remakes of the original 1993 design as well as eight fresh takes on the lithe watch.

Designed by Chopard's Co-President and Artistic Director, Caroline Scheufele, for the multifaceted woman, Happy Sport is a versatile timepiece that comes to life with every step or twirl that one takes. With glistening diamonds that roam freely atop the dial, Caroline's grand design was aimed at women who assume varying professional and personal roles throughout their lives. The elegant silhouette, fit for



Chopard Happy Sport the First with diamond-set bezel



Chopard Happy Sport with five dancing diamonds



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Julia Roberts wearing the Happy Sport the First
©Shayne Laverdière



Lorena, the Dancing-Diamond Choreographer, expertly places the diamonds atop the sapphire crystal

formal occasions, somehow seamlessly blends with the vibrancy of the dancing diamonds, a balance that only Chopard's finest craftsmen can achieve.

Sheathed in a 33 mm case, the Happy Sport wristwatch is equipped with the Chopard 09.01-C movement with automatic winding which has a 42-hour power reserve. Whether it be the seven dancing diamonds lighting up the two original designs or the five diamonds glimmering against the guilloché-centred dials of the new models, the expanded looks speak to women of different personalities across the globe.

For lovers of the classic timepiece, Happy Sport the First is available in stainless steel or stainless steel with a diamond-set bezel. The cool hues of the case and the pebble-link bracelet match the refined look of the pristine silver-toned or mother-of-pearl dial. Meanwhile, the fresh models made of 18-carat rose gold, steel and 18-carat rose gold, and diamond-set 18-carat white gold, are paired with bracelets of varying materials. Similar to the original watch, the new guilloché-centred dial also features Roman numeral hour indicators and cone-shaped hands that are kept simple to give the gems room to shine.



SHEATHED IN A 33 MM CASE, THE HAPPY SPORT WRISTWATCH IS EQUIPPED WITH THE CHOPARD 09.01-C MOVEMENT WITH AUTOMATIC WINDING WHICH HAS A 42-HOUR POWER RESERVE



To commemorate the return of Happy Sport the First and its new reiterations, Caroline Scheufele invited an impeccably talented cast that could translate the free-spiritedness of these timepieces. For the lead role, no one was better suited to represent the jovial collection than award-winning actress Julia Roberts. Her infectious smile and light-hearted steps were

beautifully captured on camera thanks to the gifted film director, Xavier Dolan. Of course, none of this would have been made possible without the skills of dancing diamonds choreographer Lorena, whose expert hands have brought a once seemingly impossible vision to life. In line with Chopard's longstanding values, the craftsmen have also built these beautiful timepieces from the finest ethically and sustainably sourced materials. The Lucent Steel A223 of Happy Sport the First is made of 70% recycled materials. Similarly, the 18-carat rose gold used in the crafting of the newer models is also just as ethically sourced as the diamonds themselves.

Both timeless and expressive at the same time, Chopard's Happy Sport would continue to follow the lives of women rising in power throughout the world. With merely 1,993 wristwatches available, only a distinguished few get to capture the joy that is the stainless steel re-release of the original design and only 788 wrists can don the special edition with the diamond-set bezel. Meanwhile, though the more widely available new models slightly depart in style, each timepiece still maintains the unique appeal of the classic, which is to be so versatile it can be worn in meeting rooms or even on the tennis court.

The Zenith
DEFY
Extreme in
microblasted
titanium



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BUILT FOR Adventure

ZENITH RETHINKS THE CLASSIC ADVENTURER'S WATCH WITH THE MODERN DEFY EXTREME

Stronger, bolder and with a more powerful design, Zenith presents the new DEFY Extreme collection. An all-terrain 1/100th of a second chronograph, Zenith continues to push form and function to new heights with its DEFY collection. The DEFY Extreme represents the futuristic watchmaking vision of the brand, a new expression of

superlative precision and ruggedness. Sporty and masculine, the DEFY Extreme is a high-performance chronograph made for adventurers at heart.

The DEFY Extreme collection was presented with three different variants at its launch: one with a microblasted titanium case with black

dial accents; another in a brushed, polished, and microblasted titanium case with blue dial accents; and a final model in a microblasted titanium and polished rose gold case with gold-plated accents.

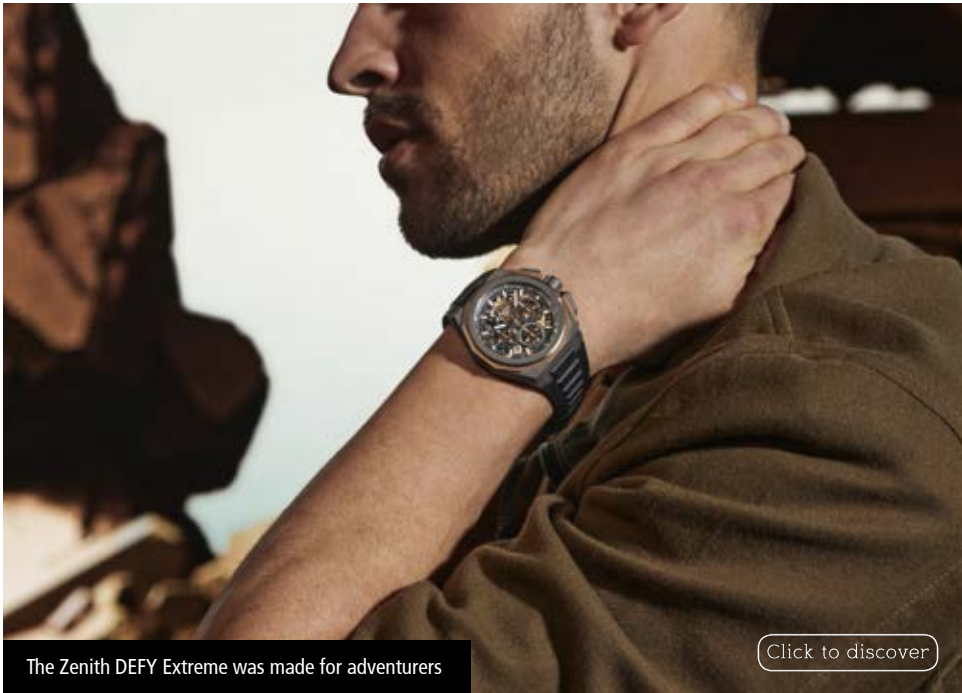
At a glance, the DEFY Extreme's case has been altered, featuring sharper edges on the case, with an increased size of 45 mm and 15.40 mm thickness. It is available in either microblasted titanium, a mix of brushed, polished and microblasted titanium, or microblasted titanium and polished gold.

Built for uncompromising performance in extreme conditions which adapts to the surrounding environment, Zenith also introduces the new quick strap-change mechanism, which allows the brand to provide three different straps for each reference model: a microblasted or polished and satin-brushed titanium bracelet, a rubber strap with a folding buckle matching the case, and a waterproof Velcro® strap that can be easily and precisely adjusted on the go.

Water-resistant to 200 metres, the watch movement employs the El Primero 9004 auto-



Zenith DEFY Extreme in brushed, polished and microblasted titanium



The Zenith DEFY Extreme was made for adventurers

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matic calibre with a minimum 50-hour power reserve. The incredible movement is equipped with two escapements, one for timekeeping at 5 Hz frequency or 36,000 VpH and another one for the Chronograph which runs at 50 Hz or 360,000 VpH.

The dial is tinted sapphire with three black or different-coloured counters with extra-large hour markers and hands that are either rhodium-plated or gold-plated, faceted and coated with Superluminova SLN C1 to guarantee readability in the dark. With a transparent sap-

phire crystal, the dial features applied oversized and slightly overlapping chronograph counters that emphasise volume and legibility.

Aesthetically, the DEFY Extreme represents a supercharged DEFY, with a design reinforced by components that are built to protect the pushers and screw-down crown, while emphasising ergonomics and durability. Accentuated outlines and details – such as a larger 45 mm case, sharper lines, more pronounced edges, and the overall silhouette – express robustness, resilience and a penchant for exploring new horizons.

Moreover, one of the DEFY Extreme's most striking elements is the twelve-sided ring placed under the bezel that extends down to the twelve-sided case back, reminiscent of the DEFY A3642 from the 1960s and its faceted bezel. The interplay between materials and their finishes serves to add another dimension of modernity.

The matt titanium and matt titanium with rose gold versions feature an entirely matt-finished microblasted surface for a monolithic look, while the titanium version with blue accents is finished to bring out the different facets of the metal with polished, satin-brushed and matt surfaces.

In line with the Zenith DEFY Extreme, Zenith recently formed a partnership with Extreme E; it is the Official Timekeeper and Founding Partner of the pioneering electric off-road racing championship. The agreement was signed ahead of the inaugural season of Extreme E, back in April, in Saudi Arabia. As Official Timekeeper and Founding Partner, Zenith will provide live timing at each event directly to the Command Centre, the innovative pit wall and strategy room where key team players will be located on-site.



Zenith DEFY Extreme in microblasted titanium and polished rose gold



The Zenith DEFY Extreme is also available with a variety of straps

“
 WATER-RESISTANT
 TO 200 METRES, THE
 WATCH MOVEMENT
 EMPLOYS THE EL
 PRIMERO 9004
 AUTOMATIC CALIBRE
 WITH A MINIMUM
 50-HOUR POWER
 RESERVE ”

Breitling
Super
Chronomat
B01 44 with
blue dial and
rubber strap



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OUTSTANDING Chronometry

BREITLING'S SUPER CHRONOMAT
COLLECTION MERGES
UNPARALLELED TIME-TELLING
WITH DISTINCT BEAUTY

A modern reflection of the original 1984 Chronomat, Breitling's latest Super Chronomat collection is comprised of two captivating timepieces with different designs. The haute horologist's plan to conquer the industry proves fruitful with the addition of the Super Chronomat B01 44 and the 44 Four-Year Calendar. Just as the original did in the

20th century, this new collection pushes the boundaries of time-telling and unites exceptional mechanics with charming aesthetics.

At 44 mm in size, both the Super Chronomat B01 44 and the Super Chronomat 44 Four-Year Calendar deliver outstanding performances and mark the first of many for the haute horol-



Breitling Super Chronomat 44 Four-Year Calendar
with a black dial

Click to discover



The Breitling Super Chronomat collection

ogist. For the first time in history, Breitling incorporates a ceramic insert on a watch's bezel and adds customisable rider tabs. Depending on one's preference, its wearers can switch up the 3 o'clock and 9 o'clock tabs, giving them the ability to read countdowns (as well as count-ups) whenever they wish to.

Though they may vary in style, the two timepieces' main function as chronographs remains true to the original model. Both wristwatches feature the 1/4th second, 30-minute, and 12-hour counters at the heart of the dial, but present them in different ways.

First in the collection, the Super Chronomat B01 44 is available in three captivating variations, two of which come in stainless steel and one in 18-carat red gold. Whilst the stainless steel model highlights a black or blue dial-bezel combination, the red gold timepiece boasts an enchanting brown dial and bezel. The remarkable watch is powered by the Breitling Manufacture Calibre 01, a robust movement with COSC certification. With a 70-hour power reserve, the timepiece is made even more alluring with its water-resistance of up to 200 metres.

To complement the informative counters and dial, Breitling pairs the Super Chronomat B01 44 with a timeless bracelet or strap. For the stainless steel model, one can opt for either a minimalist stainless steel Rouleaux bracelet or a similarly elegant rubber strap in the same colour as the dial itself. For those who want something more special, the Swiss horologist also provides a black dial version with a stain-

Click to discover



Breitling Super Chronomat 44 Four-Year Calendar with a blue dial

less steel bracelet with a UTC-module. Last, but not least, anyone seeking a warmer-toned timepiece can rest assured that the 18-carat red gold model has an equally radiant bracelet; it is equipped with a red gold Rouleaux bracelet or a brown rubber strap.

Notably different in appearance, the Super Chronomat 44 Four-Year Calendar is a striking stainless steel watch with a unique feature that sets it apart from other chronographs. Built around either a black or blue dial, the timepiece has three of the aforementioned counters as well as an added subdial that displays the moon phase. Each of the 1/4th second, 30-minute, and 12-hour counters is enveloped by an outer dial that indicates the date, month, and day, respectively. This elegant semi-per-

“

AT 44 MM IN SIZE, BOTH THE SUPER CHRONOMAT B01 44 AND THE SUPER CHRONOMAT 44 FOUR-YEAR CALENDAR DELIVER OUTSTANDING PERFORMANCES AND MARK THE FIRST OF MANY FOR THE HAUTE HOROLOGIST”

petual calendar display is just as intricate as it is efficient, since it only requires maintenance every leap year.

Unlike the Super Chronomat B01 44, this timepiece is powered by the Breitling Calibre 19, which has a 42-hour power reserve. The watch is linked to a stainless steel Rouleaux bracelet, with hints of 18-carat red gold adorning the blue model's strap, or a Rouleaux-Inspired rubber strap whose colour matches the dial.

With each possessing outstanding features of its own, the classic Super Chronomat B01 44 and the distinct Super Chronomat 44 Four-Year Calendar tell time like no other whilst still maintaining unparalleled allure and sophistication.

Roger Dubuis
Excalibur
Spider Pirelli
in blue
colourway



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ONE CLICK Wonder

ROGER DUBUIS' NEW
COLLABORATION WITH PIRELLI
IS ALL ABOUT ADRENALINE-
CHARGED WATCHMAKING

In today's world where everything moves at a fast rate, keeping up with the pace of living has become a requirement. Talking about speed, Pirelli and Roger Dubuis have one thing in common. These two brands from different fields are all about speed and quality. While it is obvious how the tyre label has greatly contributed to the speed of champions

in the racing world, it needs to be highlighted that the watch house born in 1995 is a de facto champion for rising to the same level of the classic names in watchmaking, which is an industry full of players that date back to centuries ago. Driven by the same vision, the two companies come together to create fearless pieces to be worn for daily living. As a product of their



Red version of the Roger Dubuis Excalibur Spider Pirelli



A closer look at the skeleton dial of the timepiece

“ WITH ITS MOVEMENT, WHICH IS EQUIPPED WITH A 60-HOUR POWER RESERVE, FINISHED BY HAND AT THE ROGER DUBUIS MANUFACTURE IN GENEVA, THE EXCALIBUR SPIDER PIRELLI IS DEFINITELY A WATCH THAT ACCOMMODATES A BOLD CHANGE ”

devotion to speed, Pirelli and Roger Dubuis present the new Excalibur Spider Pirelli.

One point of reference to construct this new timepiece is the idea of how a few seconds on the road to victory is really crucial. Just look what happens at a Pit Stop during a race. A quick and effective tyre-change has to be done in a limited time. For the Excalibur Spider Pirelli, each element is interchangeable with a simple click, from strap to crown and even the bezel. Thanks to the innovative lock technology, the Quick Release System, which is now applied to the bezel, it is now possible for a precise position alignment that fixes the component with only one click. Listen to the clicking sound that tells you the watch is ready for you to wear. The appeal of the Excalibur Spider Pirelli is truly heightened with this highly customisable feature.

As part of the distinctive identity of Roger Dubuis' collections, the beauty of the skeleton design can also be enjoyed and admired in this Excalibur Spider Pirelli model. The automatic skeleton - the signature of the Maison - in this creation features a micro-rotor, powered by the RD820SQ, a skeleton calibre with a star-shaped bridge. This significant component of the watch is made of innovative materials which gives it the perfect weight for the winding process, most notably DLC Titanium, a lighter and more luxurious material compared to stainless steel. About a third of the hundreds of hours consumed to manufacture the 45 mm watch is devoted to the movement. All this reflects the high quality of the watch, as evidenced by its Poinçon de Genève seal.



The bezel, crown and strap of the watch can be changed in one click

With its movement, which is equipped with a 60-hour power reserve, finished by hand at the Roger Dubuis Manufacture in Geneva, the Excalibur Spider Pirelli is definitely a watch that accommodates a bold change. Red, white, and blue colour kits - referring to the codes of Pirelli - are available to transform a full black scheme to one of these daring palettes (for the strap, the crown, and the bezel); only 88 kits are available per colourway. All these changes

can be done with just one click. Being a tangible representation of the tyre brand, the strap of the timepiece features rubber from race-winning tyres. Another Pirelli mark manifests in the form of the Pirelli Cinturato™ Intermediate pattern found at the inner part of the strap.

A true representation of both Pirelli and Roger Dubuis, the Excalibur Spider Pirelli is a watch for those who love speed and versatility.

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Breguet Type XXI 3815 with luminescent green Arabic numerals, markers and hands

A MODERN Take

BREGUET EXTENDS ITS CELEBRATED COLLECTION WITH THE LIMITED EDITION TYPE XXI 3815 CHRONOGRAPH IN TITANIUM

A highly regarded watch manufacturer, the House of Breguet was founded by Abraham-Louis Breguet in Paris, France in 1775. Primarily known for its major influence on watchmaking and iconic time-piece collections, Breguet is also associated with the world of aviation, particularly for the famed Type XX created for the French air force. Following the renowned Type XX, XXI, and even XXII wrist chronographs from the past couple of decades, today, Breguet com-

pletes its collection with the new Type XXI 3815 Chronograph in titanium.

The brand's legacy in aviation watches began with Louis Charles Breguet, great-great-grandson of Abraham-Louis Breguet, one of the pioneers of French aviation and an innovative aircraft designer. With a keen interest in taking to the air, Breguet was inspired by Louis Charles and soon became interested in developing watches for aviation.



Breguet Type XXI 3815 with orange details

From 1918 onwards, the House of Breguet produced timepieces for the American Air Force, and in 1922 for Breguet Aviation. In 1935, Breguet designed its first wrist-worn chronographs. Two decades later, Breguet made its name in aviation watchmaking, in response to the order from the French Armed Forces, with the production of a legendary watch, the Type XX chronograph, used by the French Air Force and Naval Aviation until the early 1980s.

Modern and sporty, the Type XXI 3815 marks a new milestone in the history of this legendary watch. Available in two colour choices for the numerals, which are orange and green, the chronograph is produced in limited quantities of 250 pieces per colour. The handsome watch features a calfskin leather strap in tan or dark brown with stitching that resembles the colour of the markers and hands on the dial, rounded off with a new triple folding buckle for comfort and security on the wrist.

The Type XXI 3815 serves as a contemporary counterpart to the 2016 vintage model called the Type XXI 3817. At first glance, the case is strikingly similar to the 3817, sharing the same 42 mm diameter, thickness and finely fluted caseband for superior grip. However, the new case material utilises titanium instead of steel, making the 3815 exceptionally scratch-resistant, lightweight and anti-corrosive.

Sporty in form and function, the case is reinforced by a water resistance of up to 100 metres, thanks to a screw-down crown; it has a finish that alternates polished and satin-finished surfaces. The bidirectional rotating bezel, also made of titanium, is fitted with a contrasting black-lacquered 60-minute scale.

The highlight of the watch is the dial, which has been entirely remodelled. The Type XXI 3815 has a deep black dial accentuated with the vivid hues of luminescent green or orange Arabic numerals, markers and hands. Simplified and updated, the new dial also features a display with only two counters, a 24-hour indicator and small seconds, placed at 3 and 9 o'clock, respectively. The minutes and second totaliser of the chronograph is positioned in the centre, along with the date window at 6 o'clock as well as a new precision minute track.

The watch employs a mechanical self-winding movement, the in-house Calibre 548Q/A, which comes equipped with a flyback function, incorporating Breguet's latest technologies, such as a silicon balance spring and a reverse in-line Swiss lever escapement with silicon horns. The movement equips the watch with a 48-hour power reserve and it ticks at



The Breguet Type XXI 3815 is a tribute to the brand's aviation watchmaking legacy

“SPORTY IN FORM AND FUNCTION, THE CASE IS REINFORCED BY A WATER RESISTANCE OF UP TO 100 METRES, THANKS TO A SCREW-DOWN CROWN; IT HAS A FINISH THAT ALTERNATES POLISHED AND SATIN-FINISHED SURFACES”

28,800 beats per hour or has a 4Hz frequency. The sapphire-crystal case back reveals the mechanism and all its details, including the hand-decorated gold rotor with a specific finish for this edition.



Case back of the Breguet Type XXI 3815

The
TUDOR
1926



Black dial version with two-tone case

INFINITE Possibilities

THE TUDOR 1926 SHOWCASES
A WIDE RANGE OF CLASSIC
AND VERSATILE UNISEX
MECHANICAL WATCHES

Marrying craftsmanship with enduring sophistication and the commitment to the traditional values of fine Swiss watchmaking, Rolex's sister brand TUDOR introduces the TUDOR 1926, a range of mechanical watches that are timeless, classic and elegant.

If there is anything synonymous with the line, it is TUDOR's philosophy which is embodied in the affordability, refinement and quality of the timepieces. Rolex founder, Hans Wilsdorf,

first registered "The TUDOR" brand in 1926, hence the name of the signature line. Paying tribute to TUDOR's origins and watchmaking traditions, the collection emerges as a high quality range both in terms of aesthetics and build quality. Though offered at a considerably accessible price point, TUDOR does not sacrifice the high level of refinement and sophistication reflected in the line.

Firstly, we discover the embossed dial, a symbol of TUDOR's legacy. With a domed vintage

touch coupled with the delicately embossed design, the dial shows the brand's meticulousness and attention to detail. Look closely and you will discover a subtle contrast to the smooth minute scale. On the dials, the applied even-numbered Arabic numerals appear between faceted arrow-shaped hour markers. In another model, the odd-numbered hour markers are set with sparkling diamonds. The dial colour palette ranges from black, white, opaline to silver, with matching bold and intricate sword-shaped hands.

Secondly, the TUDOR metal bracelet, is an inseparable part of the brand's aesthetic and practical heritage. For the 1926 line, TUDOR has exclusively designed the metal bracelet with comfort, refinement and quality in mind. Flexible and strong, the metal bracelet is carefully assembled by combining seven links of varying sizes, making it fit securely on the wearer's wrist and closely follow the curve of the wrist. The elegant watch is particularly enhanced with the finish of satin-brushed external links and polished middle links. It is no



A versatile timepiece, the TUDOR 1926 can be worn from day to night

“

PAYING TRIBUTE TO TUDOR'S ORIGINS AND WATCHMAKING TRADITIONS, THE COLLECTION EMERGES AS A HIGH QUALITY RANGE BOTH IN TERMS OF AESTHETICS AND BUILD QUALITY ”

minutes and seconds as well as the date in an aperture at 3 o'clock.

A classical watch for both men and women, the TUDOR 1926 is a perfect piece to be worn from day to night, and it is easily suited to daily wear. Customisable and versatile coupled with a bold look and unwavering performance, this line aptly epitomises TUDOR's unparalleled watchmaking excellence.

wonder that the metal bracelet is an emblem of pride, steeped in TUDOR's signature design from the very beginning. However, if you are not fond of the metal bracelet, the model also comes with a brown leather strap with folding clasp and safety hatch.

Thirdly, TUDOR offers a wide array of options within the 1926 line. It conveniently comes in four case width sizes of 41 mm, 39 mm, 36 mm and 28 mm, with an extensive choice of dials. The two possible case materials are all-steel or two-tone in steel and rose gold. The case itself is made of steel and polished all over. With a solid case back and screw-down crown, all models are water-resistant to 100 metres (330 feet). All four case sizes are available with finishing touches in 4N rose gold which embellishes the bezel and winding crown while also adorning the dial details.

True to its watchmaking traditions and mechanical philosophy, the TUDOR 1926 is a traditional watch fitted with the self-winding mechanical movement Calibre T601 for the 41, 39 and 36 mm models or the Calibre T201 for the 28 mm iteration. Robust and reliable, you will discover the "rotor self-winding" marking on the dial. Finely decorated, with a 38-hour power reserve, the watches feature hours,



The brand also equips the TUDOR 1926 with a refined metal bracelet



The Black Bay Legacy

First released in 2012, the Black Bay collection is the modern incarnation of the vintage TUDOR Submariner. The Black Bay's general aesthetic codes, domed dial and crystal are inspired by TUDOR's first diving watches. Particularly interesting is its prominent winding crown, inspired by the famous reference 7924 of 1958, which is affectionately known as the Big Crown. This year, TUDOR enriches its Black Bay collection with an exciting line-up of watches that uphold the line's iconic appeal.

OPTIMAL VERSATILITY

Unparalleled versatility is offered by the Black Bay 41-36-32 range. Designed for both men and women, the timepiece is offered in three size variations, making it an equally great option for those who love large sporty watches as well as those who possess slim wrists. Available in a 316L steel case, it proudly features the iconic “Snowflake” hands on the silver or lacquered dial in black or blue. As if these options were not enough, the Black Bay 41-36-32 also has three bracelet selections: Jacquard fabric, leather strap or 316L steel bracelet. This irresistible offering is powered by the Calibre T600 self-winding mechanical movement.





INNOVATIVE SYMBOL

Showcasing its prowess in material innovation, TUDOR presents the Black Bay Ceramic. Tested by the Federal Institute of Metrology or METAS, the timepiece is a powerful representation of the brand's high-tech aesthetic language. With a matt black ceramic case measuring 41 mm in diameter, it features a domed dial, also in matt black. This rich ebony background serves to offset the "Snowflake" hands coated with grade A Swiss Super-Luminova® and the applied hour markers. At the heart of this remarkable model beats the COSC-certified Manufacture Calibre MT5602-1U, which is equipped with a silicon hairspring and provides the watch a substantial 70-hour power reserve.



SPORTY AESTHETIC

To celebrate 50 years of TUDOR chronographs, the brand unveils the Black Bay Chrono in steel. With a reworked case, the watch has a satin-brushed and polished case in 316L stainless steel, complete with a fixed bezel in 316L stainless steel and insert in black anodised aluminium with tachymetric scale. Contrasting circular sub-counters feature prominently on the dial which is available in matt black or opaline. Driven by the COSC-certified Manufacture Chronograph Calibre MT5813, with a silicon balance spring, a 70-hour power reserve, and a column wheel and vertical clutch, the watch comes with either a black Jacquard fabric strap, a black aged leather cuff or a riveted steel bracelet.





GOLDEN INTERPRETATION

TUDOR presents two firsts in the Black Bay Fifty-Eight 18K: the choice of 18 ct yellow gold for the case and an open case back. Measuring 39 mm, which is a nod to the proportions that were popular in the 1950s, the timepiece has an alluring golden green matt dial, with applied hour markers and the iconic "Snowflake" hands in 18 ct yellow gold. The regal green colour is also similarly highlighted on the bezel of the watch. Beating as its heart is the COSC-certified Manufacture Calibre MT5400 with a silicon hairspring and a 70-hour power reserve. Rounding off the exceptional model are two strap selections: one in green Jacquard fabric and another in dark brown alligator leather.



UNIQUE TAKE

In another novel interpretation, the Black Bay Fifty-Eight 925 now comes in silver with an open case back. Offered in a 39 mm size, the watch features satin finishing and a matt frosted taupe dial with applied hour markers. Of note is the “Snowflake” hand that has pride of place on the dial. Powering the timepiece is the COSC-certified Manufacture Calibre MT5400 with a silicon hairspring and a 70-hour power reserve. It comes complete with a taupe Jacquard fabric strap with silver band or a brown grain leather bracelet. This model, as well as the other new releases of TUDOR, come with a five-year transferable guarantee.





The Panerai Piccolo Due Madreperla (PAM1280) is made of Goldtech™, a proprietary rose gold alloy created by the brand

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MOLTO Bella

PANERAI CONTINUES TO
INDULGE ITS FEMALE
ADMIRERS WITH THE PANERAI
PICCOLO DUE MADREPERLA

Gorgeous. That is the first word that you might utter off the top of your head when you lay eyes on the new 38 mm Panerai Piccolo Due Madreperla. The latest timepiece by the Italian luxury watch manufacturer portrays a new brand statement. Though it's usually associated with heavy-duty watches, Panerai transitions to a lighter and softer line suited to eclectic Italian lifestyle.

Maintaining traditions while keeping up-to-date, Panerai continues to dare by challeng-

ing rules and conventions, exploring new and unknown territory through a highly distinctive and surprisingly innovative model. Panerai's disruptive move is characterised by an overt departure in its aesthetic dimension, particularly with the release of the Panerai Piccolo Due Madreperla.

This time, Panerai expands the boundaries of the Luminor Due line by enhancing its identity through an unusual interpretation, focusing on the field of ladies' fashionable timepieces.



Panerai
Piccolo Due
Madreperla
(PAM1280)

“

PANERAI'S DISRUPTIVE MOVE IS CHARACTERISED BY AN OVERT DEPARTURE IN ITS AESTHETIC DIMENSION, PARTICULARLY WITH THE RELEASE OF THE PANERAI PICCOLO DUE MADREPERLA ”



The watch has a beautifully iridescent white mother-of-pearl dial



The watch is equipped with the Safety Lock crown protection device

A versatile and eclectic expression of Italian taste, the result balances advanced materials with sophisticated aesthetics. Small yet beautiful, the Panerai Piccolo Due Madreperla represents iconic Italian design mixed with contemporary functionality in the slimmest, most versatile timepiece of the Luminor Due collection.

The watch is equipped with the P.900 calibre automatic mechanical movement, beating at a rate of 28,800 vibrations per hour; it comes complete with an Incabloc™ anti-shock device with a single barrel, which is made in-house by Panerai. Its power reserve lasts up to 72 hours and drives the functions: hours, minutes, small seconds and date. Although it may seem unlikely considering the perspective of the design, the watch is quite safe for light water sport activities such as swimming, as it is water-resistant to 30 metres.

A special mention goes to the dial, and the materials that compose it. In an unprecedented

move, Panerai presents a dial made of iridescent white mother-of-pearl, hence the name “madreperla” which means mother-of-pearl. Moreover, the dial also features pink gold coloured hands, applied golden Arabic numerals and indexes filled with white SuperLumiNova® with green luminescence to make you see things easier in low light conditions.

With a 38 mm diameter, the smallest size ever made by Panerai, and a thickness of 11.2 mm, the case and bezel are made entirely of polished Goldtech™, Panerai’s proprietary rose gold alloy which is significantly comprised of 24% copper and 0.4% platinum. In addition to its intense tone, the metal also boasts heightened resistance to oxidation. The Safety Lock crown protection device, lever and crown, as well as the twelve-sided screwed case back with sapphire crystal, are also rendered in Goldtech™.

In this version, the exquisite accessory goes with a shiny red strap in alligator leather with



A look at the case back of the Panerai Piccolo Due Madreperla (PAM1280)

tone-on-tone stitching and a trapezoidal pin buckle made of polished Goldtech™ material. On top of the Quick Release system for easy changing of the strap, Panerai also offers a wide array of interchangeable straps in vast colour palettes, textures, materials and stitches which you can easily customise in the brand’s boutiques or upon request.

Encased in a pear wood precious box that resembles a modern treasure chest, this eye-catching novelty is undoubtedly a perfect gift for the ladies out there who like it bold and daring with a tinge of unexpected femininity.

Hublot
Big Bang
One Click
33mm, Pavé
Diamond
version



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WIDE Variety

HUBLOT INTRODUCES A PLETHORA OF POSSIBILITIES WITH THE BIG BANG ONE CLICK 33MM

The new Hublot Big Bang One Click 33mm, which was unveiled at LVMH Watch Week 2021, is such a versatile watch. The colourful timepiece caters to its female fans, with the tagline of “two versions, fourteen possibilities”. The two versions are available in either stainless steel or in 18-carat King Gold with interchangeable straps.

Feminine and versatile, its satin-finished and polished case has been refined to wrap itself around slender wrists, with the convenience of your own personalisation, because the Big Bang One Click 33mm is equipped with the patented “One Click” fastening system, allowing the watch to take on an alternative appearance with just one click. This feature ensures



Hublot Big Bang One Click 33mm, Diamond version



Hublot Big Bang One Click 33mm

the feasibility of changing the watch's appearance in no time at all to suit your current mood while adoring and picking from a wide array of different coloured straps offering a multitude of options.

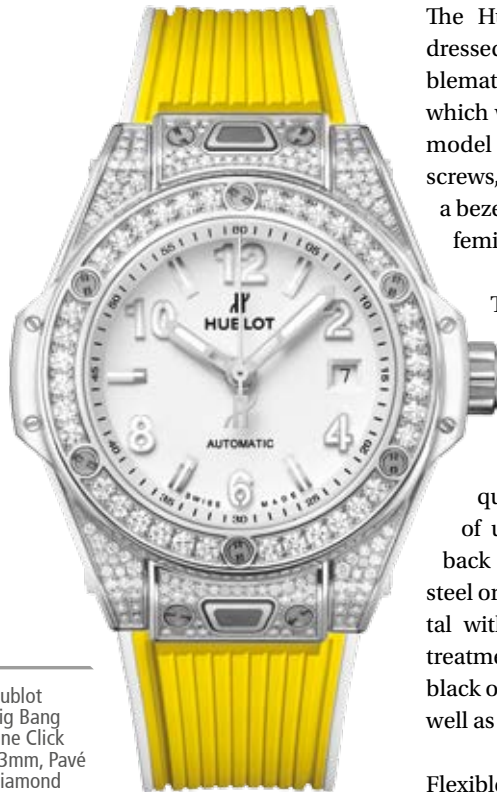
Whether you are dolled up in your evening dress, business chic or casual attire, there are plenty of colours available, including black, white, red, pink, sky blue, royal blue, green and orange. Rubber rubs shoulders with the most prized of gems no matter the style of the Big Bang One Click 33mm. In the pop version, the brilliant calfskin dazzles in electric blue, raspberry pink and terracotta orange. Like with its silhouette, the precious stands alongside the simplicity, or the gloss of the natural materials. Beautiful sparkling gems illuminate the watch bezel. Available in two versions – Diamond or Pavé Diamond – the nonchalant aura the time-piece gives off, despite its Haute Joaillerie appeal, makes it the perfect accessory to seamlessly transition from day to night.

As quoted from Ricardo Guadalupe, CEO of Hublot, “For almost 40 years, the brand has been one of the only ones to use natural rubber to make watch straps that are recognised by enthusiasts as the Hublot signature style. The soft and supple touch of this unexpected material in Haute Horlogerie is an asset in addition to the range of colours that appeals to fans of precision and elegance.”

Indeed, the Switzerland-based company, which was founded in 1980, is defined by its innovation, successfully inventing the highly original combination of gold and rubber.



Hublot Big Bang One Click 33mm, Diamond version, with terracotta strap



Hublot Big Bang One Click 33mm, Pavé Diamond version, with yellow strap

“

FOR ALMOST 40 YEARS, THE BRAND HAS BEEN ONE OF THE ONLY ONES TO USE NATURAL RUBBER TO MAKE WATCH STRAPS THAT ARE RECOGNISED BY ENTHUSIASTS AS THE HUBLOT SIGNATURE STYLE ”

Called the “Art of Fusion,” the concept stems from the imagination of its visionary Chairman, Jean-Claude Biver, and has been driven forward by the brand’s CEO, Ricardo Guadalupe, since 2012.

It was in 2005, with the release of the iconic, multi-award-winning Big Bang, that Hublot paved the way for other memorable flagship collections namely the Classic Fusion and Spirit of Big Bang, with complications ranging from the simple to the highly sophisticated.

The Hublot Big Bang One Click 33mm is dressed in the codes of its alter ego, the emblematic Big Bang Unico, and its big sister which was launched back in 2016 as a 39 mm model without chronograph, it combines deep screws, a crown, indices, stylised numerals and a bezel set with 36 diamonds, in a masculine-feminine model of Haute Horlogerie.

The dial is available in matt black and white, whereas the case, rendered in stainless steel or King Gold, houses the HUB1120 self-winding movement, with the date at 3 o’clock and 28,800 vibrations per hour or 4Hz frequency. The movement provides power of up to 40 consecutive hours. The case back also features satin-finished stainless steel or 18-carat King Gold and Sapphire Crystal with titanium screws and anti-reflective treatment. The watch is accompanied by a black or white structured lined rubber strap as well as a deployant buckle clasp.

Flexible and adjustable, the multifaceted time-piece is truly a mechanical gem with a certain elevated character.

Longines Legend Diver Watch with blue lacquered gradient dial and blue leather strap



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DIVING Into Colour

LONGINES EMBRACES TWO NEW COLOURS FOR ITS LEGEND DIVER WATCH

If you are into water sports, chances are you would be familiar with the winged-hour-glass watch brand that is called Longines. The Switzerland-based luxury watchmaker has long been associated with the world of diving

and water sports, particularly in its Heritage line. The emblematic, vintage-inspired Longines Legend Diver Watch, which has attracted many admirers alike, is now available in coloured versions of shaded blue and brown.



Longines Legend Diver Watch with brown lacquered gradient dial and light brown weathered leather strap



The timepiece showcases an embossed emblem of a diver on its case back while the dial features a brown gradient effect

The history of Longines started in 1937, when the winged-hourglass brand successfully tackled the challenge to develop water-resistant watches. At that time, Longines produced the world's first 38 mm Chronograph with patented waterproof mushroom-shaped pushers and the renowned 13ZN calibre movement with Flyback-mechanism. Following the innovative patent of this Chronograph in 1938, Longines launched a series of timepieces which defines the brand's identity until today, namely the Longines Nautilus Skin Diver in 1958 and several other models in the 1960s.

Paying homage to its strong portfolio and as part of an "immersion in heritage", these flagship pieces are available in re-edition pieces. Since its introduction in 2007, the iconic Longines Legend Diver Watch has been the symbol of this multifaceted series, which has gradually expanded over the years. For 2021, the collection is enlarged with colourful gradient dials in staple blue and classic brown.

Although no major changes are applied to the watch itself, the 2021 model focuses more on the variety of the dials. Longines introduces two new colours of blue and brown in lacquered graduated shading. As part of the permanent portfolio, two options are offered. The first one is a classic blue dial—a staple colour for a dive watch collection—and the second one is a warmer tone in shaded brown. The colour looks vivid in the centre part and gradu-

“*THE LATEST VERSIONS OF THE LONGINES LEGEND DIVER WATCH CONSERVE THE SPIRIT AND THE PURE LINES OF THE ORIGINAL TIMEPIECE, WHILE BENEFITTING FROM THE BRAND'S WATCHMAKING PROWESS*”

ally turns darker to black while reaching the edge of the internal rotating bezel.

The all-new Longines Legend Diver Watch features up-to-date technical characteristics, such as a box-shaped sapphire glass with several layers of anti-reflective coating, two screw-in crowns and a screw-down case back. In addition, the timepiece is also water-resistant to a depth of 300 metres and comes equipped with an automatic movement boasting a silicon spring-balance, made exclusively for Longines.

Similar to the original model, the stainless steel 42 mm round case with internal turning diving bezel is decorated with an embossed emblem of a diver on the case back. The blue or brown shaded dial features luminous polished rhodium-plated hands, hour markers interspersed with luminescent squares and Arabic numerals enhanced with Super-Lumi-Nova® rectangles for optimum visibility.

The new blue and brown dial of the Longines Legend Diver Watch models are powered with the mechanical self-winding movement Calibre L888.5 (base ETA A31.L11), composed of 11½ lines, 21 jewels, and a beat rate of 25,200 vibrations per hour or 3.5Hz frequency. Meanwhile, the power reserve has been extended to 72 hours.

To complement the gradient dials, these new Longines Legend Diver Watch models come with matching straps. The blue edition comes on a blue structured leather strap with steel pin buckle and a contrasting cream topstitch, while the gradient brown edition is fitted with a light brown weathered leather strap with steel pin buckle.

The latest versions of the Longines Legend Diver Watch conserve the spirit and the pure lines of the original timepiece, while benefitting from the brand's watchmaking prowess. Showing true commitment from the long-standing brand, these new models of the Longines Legend Diver Watch come with a five-year warranty.

Hamilton
Khaki Field
Mechanical
Bronze



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MILITARY

Mood

THE CLASSIC KHAKI FIELD MECHANICAL BY HAMILTON IS NOW AVAILABLE IN BRONZE

There is always something that sets Hamilton apart from other Swiss mechanical watches. Undoubtedly, the difference lies in its American roots. Although the brand has been part of the Swatch group

for some time, and in 2003 moved its Headquarters and production facility to Switzerland - indicating its high consideration for the watchmaking process - the American spirit of Hamilton remains strong through its heritage

designs. Established in 1892, in Lancaster, Pennsylvania - the home of the brand for more than 100 years - Hamilton began to provide army watches for US and British military forces in the 1940s. Its Khaki Field collection pays homage to this identity, and today, Hamilton releases a new interpretation of the line by way of the Khaki Field Mechanical Bronze.

The Khaki Field has been known as a classic army style watch collection; it has been tried and tested over time for its rugged, robust, and resilient quality. As a series designed for use in the outdoors and for a myriad of adventures, the choice of material is key. The selection of bronze for this new interpretation extends beyond the material's strength. Besides being ultra-resistant and robust - proven by its use in the marine industry due to its anti-corrosive properties - bronze was chosen for its close association to the military field. It is a material widely utilised for military medals and other army decorations. With this type of material, the military spirit is accentuated. Here is a watch that can evoke a sense of readiness and sturdiness.



The three-hand dial design, originally laid out to military specifications, is rendered in black



The 38 mm case of the Hamilton Khaki Field Mechanical Bronze is slim and lightweight

“THE KHAKI FIELD HAS BEEN KNOWN AS A CLASSIC ARMY STYLE WATCH COLLECTION; IT HAS BEEN TRIED AND TESTED OVER TIME FOR ITS RUGGED, ROBUST, AND RESILIENT QUALITY”

which is exclusively developed for the brand's hand-wound watches. The movement provides military precision and produces a power reserve of up to 80 hours. This means that if fully wound, the timepiece will keep running for over three days. There is no winding motor in this watch hence making the 38 mm case slim and lightweight. This contributes to its appealing, debonair look, making it easy to pair with various kinds of outfits. The dial, featuring a design originally based on military specifications, comes in black. The markings and three bronze-toned hands are luminescent and ultra-legible. This first-ever bronze case watch by Hamilton is equipped with a titanium case back and comes with a water resistance of up to 50 metres.

There is more to bronze that provides another unique perspective to this latest Hamilton piece. The change of its colour, through time with wear and tear, would provide a novel visual quality rarely found in other watches. When it is new, the shade of the material exudes a rugged and sentimental warmth like that seen during a sunset. After it is worn over weeks, months, and even years, the oxidation process brings forth something interesting. The bronze will slowly generate a textured patina. Every piece will then have its own unique appearance; a look that has a bolder character because of the patina effect. The retro masculine style of this watch is completed with a high-grade leather strap. With a dark brown colour, the brown leather strap matches perfectly with the bronze material.

The new Hamilton Khaki Field Mechanical Bronze is powered by the H-50 movement,



Over time, bronze develops a patina, giving the timepiece a unique look



[Click to discover](#)

The new Bell & Ross BR 03-93 GMT

ONCE Upon a Time

BELL & ROSS OFFERS AN UPDATED GMT INSTRUMENT HIGHLIGHTING FUNCTIONALITY AND LEGIBILITY

Horology and travel have always gone hand in hand. The GMT function, for instance, is known to cater to the needs of those in the aeronautics profession, specifically pilots. Today, the revered watch brand, Bell & Ross, which considers aeronautical instruments and pilot's watches as their main areas of specialty, has introduced a new

GMT instrument to their collection: the new BR 03-93 GMT.

After carefully rethinking its GMT instrument, this year Bell & Ross came up with a new GMT timepiece that's more modern, more functional, and more readable. The BR 03-93 GMT goes back to basics in terms of design and



The timepiece also comes with a black synthetic fabric strap



Perfect for pilots and world travellers, the Bell & Ross BR 03-93 GMT is a handy accessory

shape. Its black sunray dial is balanced with large white photoluminescent Arabic numerals and indexes – borrowed from the colours used for on-board flight instruments. Not stopping there, the black coloured dial is also characterised by indices, coated in the famous Swiss Super-LumiNova®, with metal skeletonised Super-LumiNova®-filled hour and minute hands and 24-hour hand.

The updated version surely raises the bar from its predecessor. With the ability to provide time in three different locations, the new GMT hand stands out with its large red triangle arrow that's visible during the day and night; a fourth hand displays the second time zone. A first for the archetypal square watch is the inclusion of a bi-directional rotating bezel. This means that the new functional bezel allows its users to read the second time zone as well as the third time zone.

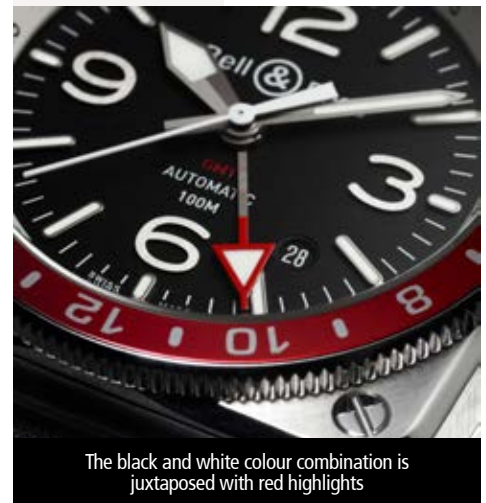
Speaking of the precise bezel, Bell & Ross specifically modified its new case for this new

function. Made of anodised aluminium, the bezel adopts a two-tone combination, with black and red-hot hues, to provide a striking time reading visual. The red section indicates daytime while the black background shows night time. The BR 03 is also equipped with a 24-hour scale graduation and rotating it clockwise subtracts hours, while turning it anti-clockwise adds hours.

In keeping with the luxurious appeal synonymous with the brand, this handsome timepiece is rendered in satin-finished, polished steel and bears the distinct Bell & Ross square case. Meanwhile, the timeless sapphire crystal on the timepiece has an anti-reflective coating for a strong visual impact.

Powered by the superior BR-CAL.303 movement, one can expect a smooth and precise calibre performance from this timepiece that works accurately in keeping track of the different time zones. Last but not least, the new GMT instrument looks extra polished thanks

“ STAYING TRUE TO ITS MISSION OF PROVIDING AN UPDATED LUXURY TIMEPIECE, THE NEW 42 MM BR 03-93 GMT BOASTS IMPROVED READABILITY AND FUNCTIONALITY ”



The black and white colour combination is juxtaposed with red highlights

to the black calfskin leather strap, whereas a less formal look can be had with the strong and resilient black synthetic fabric strap, made for long-lasting usage.

Staying true to its mission of providing an updated luxury timepiece, the new 42 mm BR 03-93 GMT boasts improved readability and functionality. The brand first launched its GMT series in 2007 with the iconic BR 03-51 GMT TITANIUM and from then on, it has launched several others such as the BR V2-93 GMT 24H and BR V2-93 GMT Blue with its galvanic blue sunray dial and second-hand in the shape of an aircraft.

The latter was launched in 2020 and was picked by Air France pilots – strengthening Bell & Ross' vision to manufacture an imperative tool for aircraft pilots and, of course, for globetrotters who travel between different time zones. Needless to say, the GMT timepiece is also ideal for businessmen who need to stay in sync with overseas offices or to schedule meetings across time zones. Exceptional and practical, the BR 03-93 GMT also works well underwater, particularly to a depth of 100 metres.

Frederique Constant Smartwatch Vitality (FC-287CS5B6B)



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Photo © Eric Rossier



Frederique Constant Smartwatch Ladies Vitality (FC-286BGRS3B6) in pink

FUTURISTIC Forms

FREDERIQUE CONSTANT PRESENTS THE SMARTWATCH VITALITY IN MULTIPLE VERSIONS, WITH ALL NEW FEATURES

After almost a year of launching the fourth generation of its connected watches, Frederique Constant continues to develop the Smartwatch Vitality. The collection now welcomes new versions for men and women.

GALLANT SELECTIONS

Four masculine variants arrive this year to

demonstrate the impressive versatility of the original Smartwatch Vitality design, with each catering to a particular personality. Aside from the technological savoir-faire, the watch is now adorned with a very special dial. To access numerous information as predefined in the Smartwatch app of Frederique Constant, you can simply tap on the crown to reveal the digital display at the bottom.

All measuring 42 mm, two of the new designs are cloaked in either all black or all grey; their steel cases are coated with PVD titanium treatment. Looking exceptionally contemporary, these watches have a matching strap and pin buckle. The grey one is more sensitive to light than its stealthy twin. Its applique hour marker stands out and the polished hands appear to hover over the sunray-brushed dial. Apart from these, there are two other choices: the first one highlights a warm and delicate pink gold plated case, and the second has alternating polished steel and satin-brushed finishes.

GRACEFUL ALTERNATIVE

The Smartwatch Ladies Vitality now presents five new additions just a year after its initial release. Suitable for everyday use and special occasions, the watches have a Swiss Made calibre that is proficient in displaying essential information upon request, including heart rate, activity tracker, messages, notifications, alarm, chronograph, and more. The watches boast decorative floral dials and luxury finishes, all wrapped up in a 36 mm case.

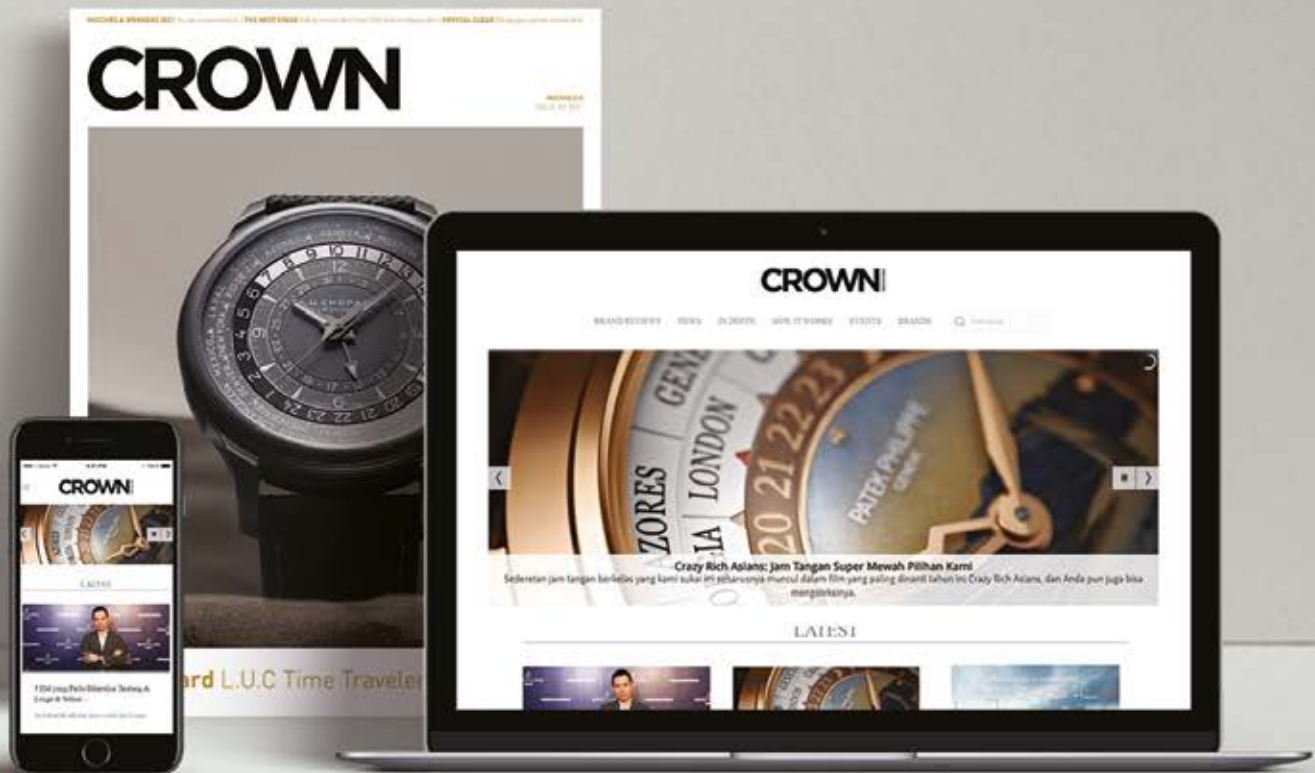
Three of the new variants have a steel case, luminescent hands, luminescent applique hour markers, and a steel crown. One of them comes in a novel pink shade with a fun and girly design, while another comes in trendy blue. Exuding elegant and radiant vibes, these new selections are especially made for those who dare to think outside the box.

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Piaget
Blissful
Lights
earrings



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EXTRAORDINARY

Night Sky

PIAGET'S HIGH JEWELLERY
COLLECTION PRESENTS A RANGE
OF IMPRESSIVE CREATIONS

It is always like a match made in heaven every time a jewellery collection is designed with nature as its inspiration. Of course, it must be related to the fact that the gemstones themselves are part of nature, carrying the charm of this magnificent universe. The latest range by Piaget speaks on behalf of the beauty



Making of the Piaget Blissful Lights ring

of the night sky. Festive Lights, Magical Lights, and Infinite Lights are the three themes of Piaget's Extraordinary Lights collection that gleam in true splendour.

Festive Lights is about festivity when lanterns fly to the sky. The beauty of flying yellow lanterns is represented by the Blissful Lights Set which shimmers with the combination of white and yellow diamonds. The spotlight here is on the necklace featuring a 10.12 carat intense yellow diamond in radiant cut. It took more than one year for craftsmen at Piaget Atelier to conceptualise and design the piece followed by 280 hours of seeing the piece to fruition. The diamond is detachable and can be transformed into a ring.

Still in the Festive Lights theme, a more fiery nuance can be seen in the Blazing Night Set, which is inspired by the intimate light of traditional red lanterns. Twelve pretty pear-shaped rubies from Mozambique and Thailand adorn the necklace in this set. This creation gave birth to a cuff watch in the same graceful design. As much as 400 hours were dedicated to make the necklace and around 250 hours for the cuff watch. Rubies used for this set, including the ear cuff and the ring, were sourced for several years in order to have only the best quality gems.

For the Magical Lights theme, think about the Aurora Borealis magically illuminating the sky. Also comprised of a ring and earrings, the star of the set is the necklace with a charming 16.84 carat Colombian emerald as its centre stone. As this particular stone is fragile, only a



Piaget
Extraordinary
Lights
ring

“WHAT'S REALLY CAPTIVATING ABOUT THE DANCING AURORA TIMEPIECE, PRODUCED IN A VERY LIMITED EDITION OF EIGHT PIECES, IS THE APPLICATION OF HARDSTONE MARQUETRY”

master craftsman with 15 years of experience was entrusted to set the stone without damaging it. The Magical Lights theme also includes a limited edition timepiece. Named Dancing Aurora, the watch is powered by an ultra-thin calibre with a tourbillon and carriage.

What's really captivating about the Dancing Aurora timepiece, produced in a very limited edition of eight pieces, is the application of hardstone marquetry. The result is a swirling appearance of white diamonds arranged

across a dial decorated with malachite marquetry. This type of craftsmanship is challenging even for great master artisans. A more avant-garde aesthetic is exuded by the Magical Aurora watch which is asymmetrical in design. This cuff watch has its integrated dial covered by baguette-cut emeralds from Zambia. The effect is amplified by baguette and brilliant-cut diamonds.

Another beauty found in the Magical Lights theme is the Gloaming Illuminations Set, a reference to the changing colours of the sky: pink, purple and blue. Pairing the ring and long earrings with the dreamy necklace will make any lady feel like a princess. There are 27 sapphires in the necklace collected over the course of two years in order to match them in size, shade, and quality.

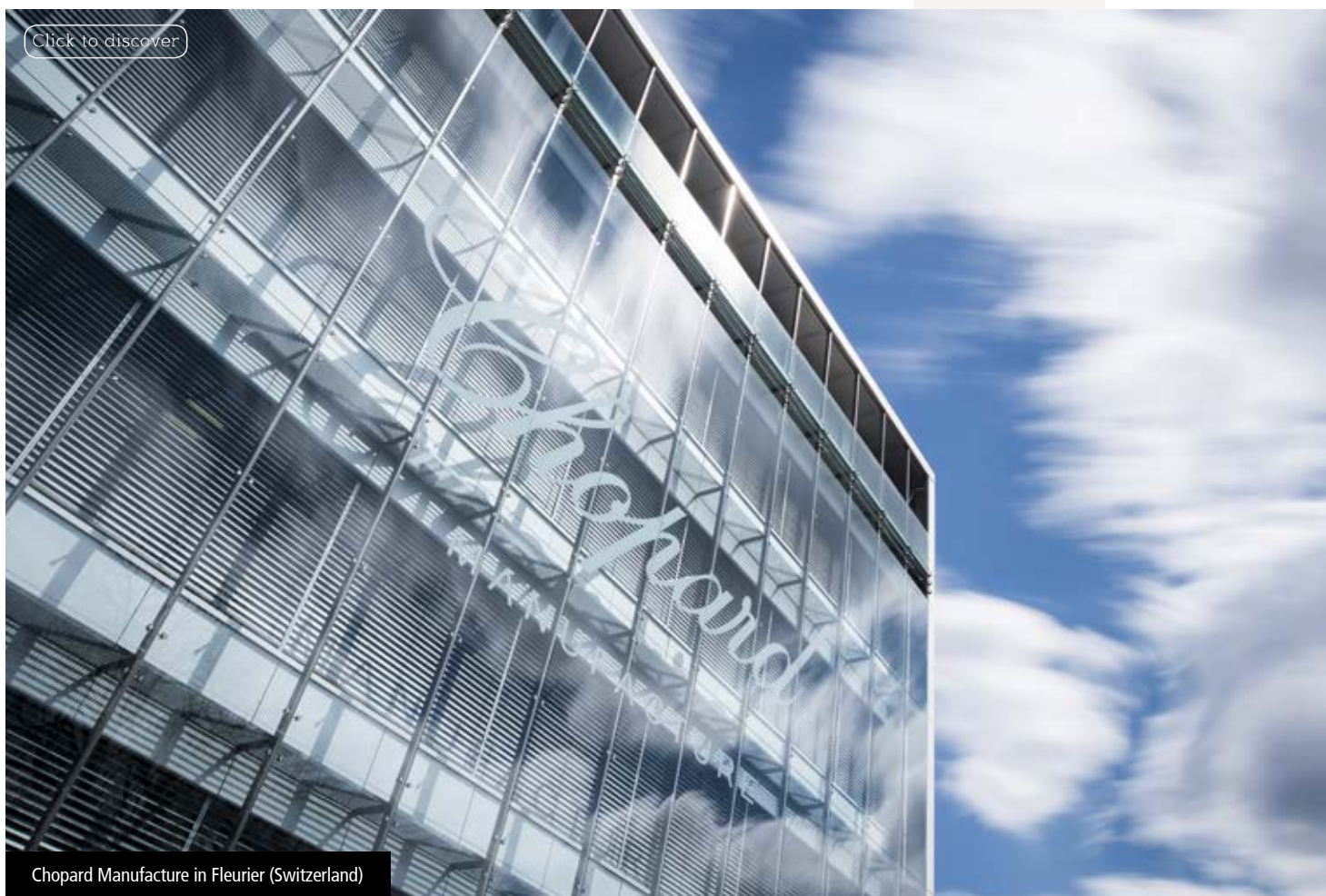
The third theme is Infinite Lights which includes the Extraordinary Lights Set. Requiring no less than 450 hours to create, a stunning set of stones were transformed into an impressive necklace with an 8.88 carat Fancy Vivid yellow diamond, 5.34 carats of Sri Lankan blue sapphires, and 3.61 carats of Tanzanian red spinels. No less splendid than the necklace is the Celestial Dance timepiece with its beautiful marquetry dial made of blue straw, leather, parchment, elytron and hornbeam created by artist, Rose Saneuil.

KARL-FRIEDRICH SCHEUFELE – CHOPARD CO-PRESIDENT

MAN OF The Hour



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Chopard Manufacture in Fleurier (Switzerland)

Chopard unlocked an important milestone this year as it celebrates the 25th anniversary of its Manufacture. Ever since its founding in 1996, Chopard Manufacture has introduced numerous sophisticated calibres that power the world's most complicated watches. Fans of the brand would remember that Chopard took home the 2017 Grand Prix d'Horlogerie de

Genève's top prize, the *Aiguille d'Or*, for its minute repeater watch, the *L.U.C Full Strike*, which was equipped with the world's first sapphire-crystal gongs.

Established not long after the Quartz Crisis that heavily shook the Swiss watch industry in the late 1980s, the Chopard Manufacture is testament to the visionary foresight of Karl-Fried-

rich Scheufele. Driven by honesty, authenticity and integrity — a set of principles that his parents taught him — Scheufele built Chopard Manufacture with the clear vision to be “the masters of our own destiny”. Speaking with *The Time Place Magazine*, the Chopard Co-President recalled the establishment of Chopard Manufacture and shared his favourite limited edition L.U.C watches that the brand launched especially for the occasion.

Could you tell us briefly about the beginning of Chopard Manufacture?

Chopard Manufacture was founded in 1996, but even before that I thought it was important for Chopard to produce its own movements again. Years back, Chopard of course produced movements but then we stopped, we bought the movements. I felt it was important to go back to the tradition of making our own. Basically, I set up a very small workshop in Fleurier where we presented the first movement back in 1997. We started with a very small team, and today, we have more than 200 people up in Fleurier which is about an hour and a half away from Geneva.

I set up the manufacture, slowly but surely. Over time, we created over 10 base movements, all of which were innovative but also made in the purest traditions of Swiss watchmaking. It was a very interesting human adventure as well, because we had to add many crafts over the years. We had to recruit and find motivated craftsmen. Today, we luckily look back on the achievements, but it was not without difficulty to get where we are today.

How has the manufacture evolved through the years? What has and hasn't changed?

I think what hasn't changed is our quest to continue to be innovative, creative, if possible ahead of the game. At the same time, what has not changed is the necessity and our concern to keep important crafts alive. Traditional craftsmanship is alive in our company and not only in the manufacture, but also in other parts because that is the basis of creating exceptional, qualitative timepieces. So our concern is twofold, we want to use all of this technology that is available today, but also remain true to basic craftsmanship values.

When we started, there were a number of things we made differently. Today, we have improved our production in many ways. But the underlying values are still the same. While we can use the most modern technology in simulating what our movements will be able to do, for example, how they will resist to wear and tear, or to pressure, we still have to go with the painstaking road to produce them. So on the one hand, it's great to have all these exceptional tools. On the other hand, we still have to work the old way. It's a combination of both, and I think we will remain that way.

What do you think is the best quality of Chopard Manufacture that differentiates it from other manufactures?

As a family company, we have more of a long-



Karl-Friedrich Scheufele opening the doors to Chopard Manufacture's first workshop



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Chopard L.U.C Quattro Spirit 25

term approach. If we set about a project, we stick to the project and we don't make turns to the financial situations. We don't have too many changes in the overall direction in management. This allows us to remain true to our cause. Today, a lot of watch companies are part of big groups and many times these groups change direction depending on whoever is running the company at any given moment. So I think we have a bit more stability and I think that's important, especially for watchmaking.

Were there any specific goals or themes that you set to celebrate Chopard Manufacture's 25th anniversary?

Well, if you take (a look at) the watch you see behind me on the screen, I think it's a good example because we're using very sophisticated creation which is the Quattro movement with

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Chopard L.U.C QF Jubilee ©Federal Studio

four barrels which we patented 20 years ago. It was the first such movement where the barrels would interact and empty themselves all at the same time, creating a very precise, chronometer-certified movement. And to this watch, we added a new jumping hour function. It's not an entirely new function, but it's a new function for our Quattro movement. And the combination of both I think is a great choice of synergy. There's simplicity in the dial with just one hand showing the minute and the window showing the hour which jumps every hour. And then you have a very sophisticated and complicated movement underneath which you can look at when you turn the watch around. So, it's the best of both worlds. And we added the beautiful hand-enamelled dial. We recently added this

craftsmanship to our manufacture in Fleurier, so we have a craftsman who's actually producing these dials one by one in-house. This is a great addition to our craftsmanship.

The jumping hour was a project that was shelved for a while, to be honest. Because it is something that I always wanted to introduce. And I told myself this is the moment to do it. So we finished the project in time for the occasion.

Is there any other watch that you would like to highlight from the 2021 WWG novelties?

It's already sold out. It's the Jubilee timepiece that we made for the Qualité Fleurier. It was a



Making the L.U.C movement 98.06-L that powers the Chopard L.U.C Quattro Spirit 25

steel watch, only 25 pieces, and it was basically sold out the moment we presented it. It's a beautiful retro case made of steel, reminiscent of a piece Chopard made in the '60s. Before long, the watches were all gone. I received a lot of criticism, and people were asking "Why only 25 pieces?," but it was presented for the 25th anniversary, that's why only 25 pieces were made.

What are your favourite L.U.C models and why?

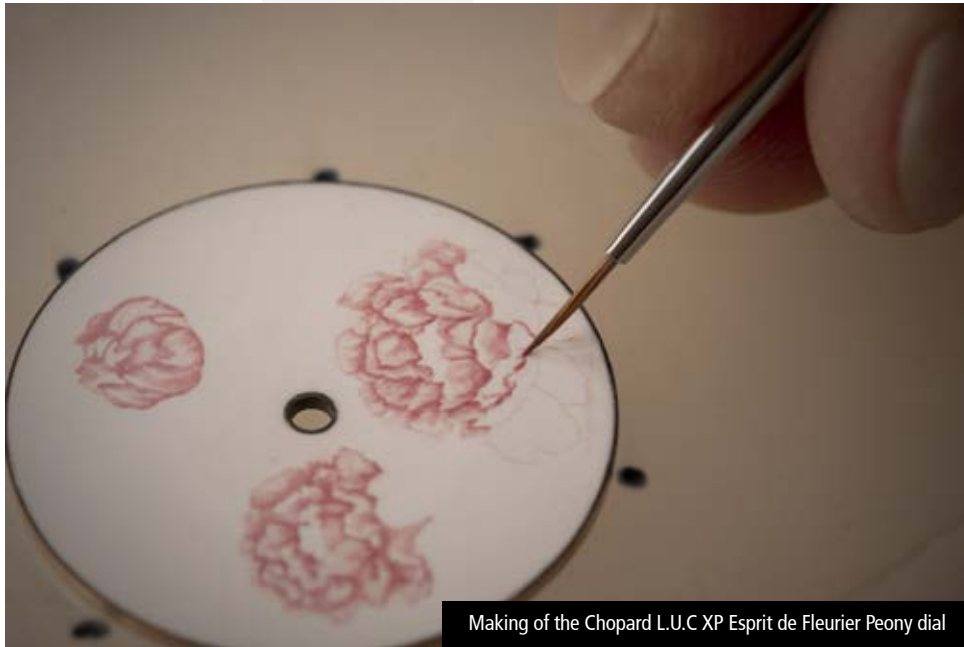
My personal favourite is the first L.U.C model, the one from 1997 which I'm wearing on my wrist right now. It's the original. It was a milestone (marking the establishment of Chopard Manufacture), therefore, I cherish it more than the others. It's the number one of the series. I managed to secure it for myself, which nowadays is no longer possible.

Another one is the L.U.C Quattro Spirit 25. Maybe if there's one left, I will put myself on the list.

We are surprised that you didn't secure your own L.U.C Quattro Spirit 25, considering it's Chopard's first jumping hour watch to celebrate an important milestone.

Customers always come first.

What do you have to say about this year's women's offerings?



Making of the Chopard L.U.C XP Esprit de Fleurier Peony dial

is you can't touch the watch or a piece of jewellery or put it on your wrist. And that's something we have all been missing.

What's next for Chopard? Will there be any other new releases in the coming months?

We're always working on the next occasion as this is part of our job. What I can tell you is that the 25th anniversary of the manufacture is not quite over yet. We will continue to celebrate and hopefully you will discover some new releases towards the end of the year. Stay tuned. It will be very interesting. I would say it's more on the complication side. We will have both men and women watches.

Talking about the original, we had a lot of discussions about whether or not we should launch a small series of the original Happy Sport. I was very much in favour to do so, especially now with the automatic movement. I think with the launch of this campaign, we were overwhelmed. Of course we expected that we would have some considerable success with this campaign because of Julia Roberts. Expectations were pretty high. But we did not expect the numbers that we have in terms of views, likes and everything else. It's amazing.

How has 2021's Q1 been for Chopard? How do you foresee the rest of the year for the brand?

I think we are quite optimistic for the rest of the year, not least because of Julia Roberts' smile. Jokes aside, I think this year is certainly an improvement, a big improvement over last year. We hope that we can come close to the numbers we were looking at in 2019. And I think there's a chance.

(Having sold out pieces in the beginning of the year) It's a great start. And I think if the sanitary situation improves as it has in many countries, I think we will look at a better time and people will be happy to continue with their life as before.

We had a lot of practice in digital communication, in digital viewings and everything. But unfortunately, the one thing that you can't do



Chopard L.U.C XP Esprit de Fleurier Peony ©Jean-Daniel Meyer

A portrait of Gareth Southgate, the manager of the England national football team. He is shown from the chest up, wearing a dark blue suit jacket over a light blue shirt. He has a beard and is looking directly at the camera with a serious expression. His right hand is resting on his chin. He is wearing a Hublot Big Bang watch on his left wrist. A soccer ball is visible at the bottom of the frame. The background is a gradient of dark blue and red.

GARETH SOUTHGATE

Gareth Southgate was named manager for England's national team in 2016, shortly after his great performance as head coach for the England U21s. Some of his many feats include leading the team to the 2015 Euro Finals and preparing them for all the 33 matches he oversaw, 27 of which they won. Since leading England's national team, the former midfielder has not only sharpened their game strategies but has also strengthened morale. Not only has he admirably defended his players, he also actively champions for inclusivity in the industry. Here, Gareth is seen donning the limited-edition Hublot Big Bang e UEFA Euro 2020™.



MARCO ODERMATT - LONGINES

Since his debut in 2016, Marco Odermatt soared quickly after winning his first Junior World Champion title, followed by five titles just two years later. The Swiss native continues to compete in the grand slalom, among others, and secured his first World Cup title in Beaver Creek, 2019/2020. Today, the Longines ambassador continues to finetune his skills and explores other sports for leisure.



LAURA KRAIHAMER - IWC

Professional race car driver Laura Kraihamer commemorates another achievement as she joins the IWC family. The determined athlete has spent most of her childhood racing alongside her brother, until she stepped into the limelight at the KTM X-BOW Battle Endurance Championship. Since then, Laura has claimed multiple wins and podiums, one of which was the 2020 Nürburgring Long Distance Series.



CONSTANCE WU - PIAGET

Known for her lead roles in “Crazy Rich Asians” and “Fresh Off the Boat”, Constance Wu’s claim to success is well-deserved, but somewhat unplanned. The inspiring award-winning actress had once given up acting to further her education in Linguistics, until she abruptly decided to change career paths and relocate to L.A. In this picture, Constance radiates elegance with Piaget’s Limelight Gala Watch in Rose Gold.



JIMMY CHIN - PANERAI

More than just a brilliant filmmaker, Jimmy Chin is a professional climber, skier, photographer, and one of Panerai’s ambassadors. His attention to detail and ability to translate nature’s gifts on camera or film has gained worldwide attention and has won him countless accolades, such as an Academy Award. He has worked together with esteemed companies such as National Geographic, The North Face, and Apple.



Lustrous Allure

IF YOU'RE LOOKING FOR THAT TOUCH OF GLAMOUR TO COMPLETE ANY OUTFIT, THEN YOU CAN'T GO WRONG WITH A TIMEPIECE CRAFTED OF GOLD. MULTIFACETED AND ELEGANT, A GOLD WATCH CAN TAKE YOU FROM DAY TO NIGHT, FROM MEETINGS AT THE OFFICE TO A NIGHT ON THE TOWN. WHATEVER THE OCCASION (OR THE ACTIVITY), A GOLD TIMEPIECE ELEVATES ANY ENSEMBLE AND LENDS INCOMPARABLE SOPHISTICATED APPEAL. ARTWORK BY: KEVIN PUTRA

Colour Fascination

Left:
AUDEMARS PIGUET
Royal Oak
Selfwinding
Chronograph

Right:
AUDEMARS PIGUET
Royal Oak Frosted
Gold Double Balance
Wheel Openworked



Centre of Attention

PIAGET
Limelight
Gala



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Enhanced Appeal

HUBLOT
Big Bang
One Click
King Gold
White Diamonds



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Ultimate Elegance

PANERAI
Piccolo
Due
Madreperla



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Feminine Touch

PASHA
DE CARTIER



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Practical Charm

FREDERIQUE
CONSTANT
Smartwatch
Ladies Vitality



Joyful
Interpretation

CHOPARD
Happy
Ocean



Reverso Hybris
Mechanica
Calibre 185,
2021



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CELEBRATED

Icon

ON ITS 90TH ANNIVERSARY,
JAEGER-LECOULTRE'S REVERSO
CONTINUES TO BE A WELL-
LOVED CLASSIC

When it comes to icons, the Reverso certainly stands out in the Jaeger-LeCoultre collections. With a distinctive Art Deco design, the timepiece has remained relevant, regardless of the upheavals in history, and has endured throughout the decades as a worthy example of high quality watchmaking. Thanks to

the revival of mechanical watchmaking and the brand's legacy in artistic crafts, today, the Reverso continues to fascinate watch connoisseurs throughout the world.

BRIGHT BEGINNINGS

Most origin stories usually begin out of necessity, however, some have the additional

element of a challenge attached to them. The Reverso was conceptualised because of a challenge presented to César de Trey, a successful entrepreneur who was well acquainted with both Jacques-David LeCoultre and the Parisian firm of Jaeger SA, in 1930. With activities in the watch business, de Trey travelled frequently and found himself in India at one point in time. While there, a couple of British army officers who took up playing polo, asked him if he could find a way to protect the glass and dial of their watches during matches. Posed with this challenge, he thought of a watch case that could be flipped over. But de Trey did not stop with just an idea. He approached LeCoultre to produce it and through connections with Jaeger, a French industrial designer, René-Alfred Chauvot was engaged to design the case.

A patent for "a watch capable of sliding in its support and being completely turned over" was registered on 4 March 1931 in Paris.



First Reverso, 1931

Following this, de Trey bought the rights to Chauvot's design and in November 1931, registered the Reverso name. The innovative businessman knew he had a winner in his hands so he entered a business partnership with Jacques-David LeCoultre to create the timepiece that would become a crowd favourite for nine decades.

Ahead of its time, the Reverso was born at the height of the Art Deco period; the watch was deemed dazzlingly modern with its black dial with contrasting indexes. Set apart from the silvered dials which were popular at the time, the Reverso boasted core design elements such as horizontal gadroons that emphasise the rectilinear geometry of the case, triangular lugs that appear to be a seamless extension of the case sides, and a case that fits so perfectly into its carrier that, at first glance, there is no evidence that it can be flipped over. Apart from these features, the timepiece's proportions were also instrumental in its overall aesthetic appeal: the ratio of its length to width was based on the golden mean, a unique mathematical relationship defined by the ancient Greeks.

Though interest in the timepiece waned during the quartz crisis, the Reverso experienced a rebirth in 1975. Six years later, Jaeger-LeCoultre asked one of its engineers to redesign the timepiece to modern technical standards. However, given the Reverso's status as a design classic, any aesthetic change had to be almost imperceptible. In 1985, the new case was unveiled – the first to be machined at Jaeger-LeCoultre using CNC technology. Waterproof, dust-proof, with a new flip-over mechanism and redesigned lug attachments and carrier, it comprised 55 parts, rather than the 23 of the original. Stylistically, it appeared completely unchanged.



Reverso Lady, 1931

ARTFUL WATCHMAKING

Despite being created to cater to an active lifestyle, the Reverso was viewed not only as a sporty timepiece, it also served to fulfil another purpose: personalisation. Its blank metal flip side, designed originally as a purely functional solution to avoid damage to the dial, was an ideal surface for personalisation, hence allowing wearers the opportunity to customise their watches ac-

cordingly – with monograms, emblems or personal messages using lacquer, engraving or enamel. This exceptionally unique aspect served to increase the Reverso's popularity, making it not only a sturdy watch, but one that can also be a memento or a truly personal token with which a person can mark his/her affiliation or keep a dedication close to his/her body. What's more, the wearer was afforded the option to either hide his/her customised décor or flip the case over and display it for all the world to see.

Some notable examples include a piece with the Eton College coat of arms, a 1935 Reverso that commemorates the record-setting flight from Mexico City to New York by the aviator, Amelia Earhart, and a personalised piece made especially for Douglas MacArthur. The art of ornamentation using the traditional artistic crafts of enamelling, miniature painting and guilloché reached a peak then, however, from the mid-20th century onwards, changing tastes almost led to the disappearance of these age-old skills. Fortunately, the revival of mechanical watchmaking in the 1990s, sparked a renewed interest in these crafts before they were lost forever.



Reverso Eton College, 1933



Jaeger-LeCoultre is one of the very few Manufactures that has its own in-house enamelling atelier



Reverso Soixantième, 1991



Reverso Tourbillon Verso, 1993

In 1991, the Reverso expanded from being a 'one style, one watch' offering into an entire collection. This coincided with the launch of the Reverso Soixantième, which marked the rebirth of mechanical watchmaking. A timely development, the watch prompted Jaeger-LeCoultre to redevelop its expertise in high complications. This, despite the fact, that rectangular movements dictated an entirely different architecture than the regular round movements. Calibre 824, developed especially for the Reverso Soixantième, incorporated a date indicated by a central hand and a power reserve indicator. This was followed in 1993 by the Reverso Tourbillon – the Manufacture's first wristwatch tourbillon. Then came the Reverso Répétition Minutes in 1994, the first time Jaeger-LeCoultre had miniaturised a minute repeater for a wristwatch; Calibre 943 was the world's first rectangular minute repeater movement.

Parallel to the Maison's incessant pursuit of innovation, in 1994, the Reverso Duoface was born. The timepiece was a unique expression of dual time, with local time on the front dial and home time on the reverse; this was followed by the Reverso Duetto in 1997. As the Reverso continued to evolve, the intricacy with which Jaeger-LeCoultre created each model did not abate. Miklos Merczel, a former watchmaker at Jaeger-LeCoultre,



Reverso Gyrotourbillon, 2008



Reverso Tribute Duoface Fagliano, 2020

established the Manufacture's in-house enamelling studio and paved the way for the creation of the Maison's first timepieces to be decorated with grand feu enamel in 1996. Since then, enamelling has become a signature of the Reverso collection and, to this day, Jaeger-LeCoultre remains one of the very few Manufactures to have its own in-house enamelling atelier.

INTO THE FUTURE

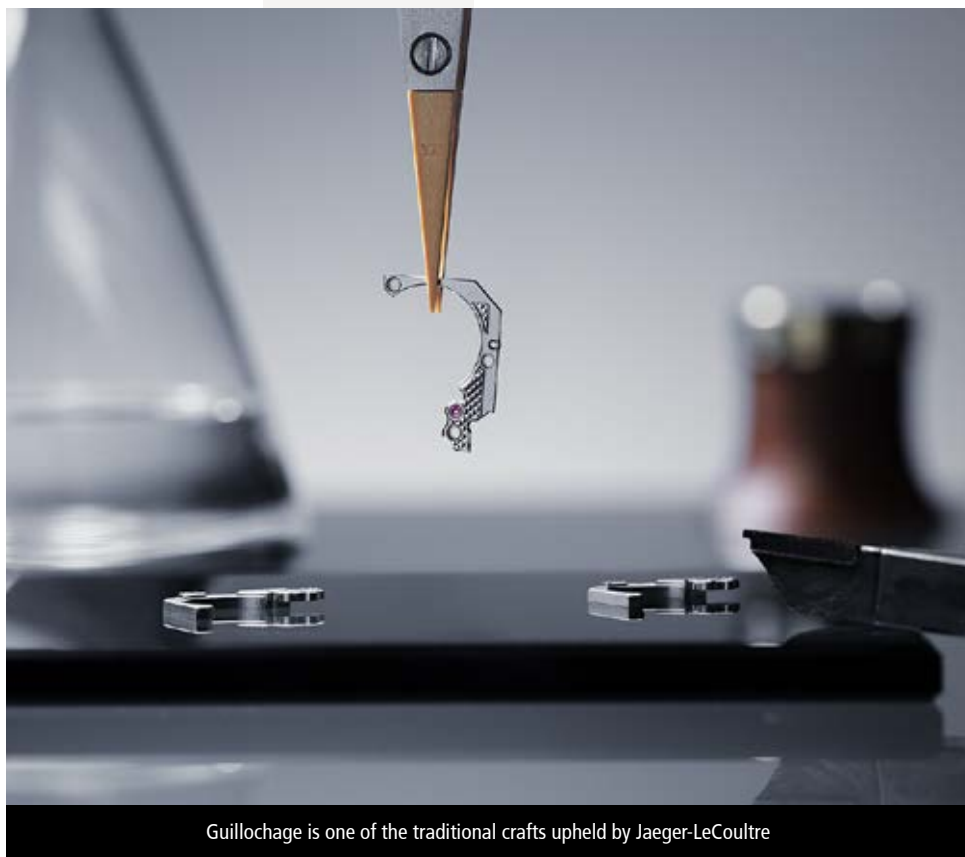
After decades in existence, the Reverso has seen a multitude of iterations and innovations. Through it all, Jaeger-LeCoultre has retained the classic appeal of the watch, and has even empowered it with complications to further showcase its versatility. In 2007, the Maison unveiled the Reverso Grande Complication à Triptyque which introduced Calibre 175: a single movement

incorporating 18 different functions, including civil time, sidereal time and a perpetual calendar, displayed on three dials – the third dial being set into the carrier plate of the watch. One year later, the Reverso housed the unique bi-axial flying tourbillon, first in the Reverso Gyrotourbillon of 2008 and again in the 2016 Reverso Tribute Gyrotourbillon.

Also in 2016, Jaeger-LeCoultre successfully brought together its enamellers, engravers, gem-setters and guillochage masters all together in one roof, with the establishment of the Atelier des Métiers Rares®. Now with this centralised hub for artistic crafts, the Maison is fully equipped to create increasingly elaborate and spectacular embellishments for the Reverso. As a canvas for artistic expression, the watch can now



Reverso One, 2021



Guillochage is one of the traditional crafts upheld by Jaeger-LeCoultre



Reverso Tribute Small Seconds, 2021



Reverso Hybris Mechanica Calibre 185, 2021

be adorned and decorated in an unlimited number of ways.

In December 2020, as the Reverso approached its 90th anniversary, Jaeger-LeCoultre unveiled the boutique exclusive, 190-piece limited edition Reverso Tribute Duoface Fagliano. Featuring a burgundy-

red dial encased in pink gold, the front dial stays loyal to the original Reverso design. Meanwhile, the reverse dial reveals a play on the tension between circles and lines.

Earlier this year, the global pandemic did little to slow down the creative production of Jaeger-LeCoultre's most enduring icon.

In April, the Reverso Tribute Small Seconds was released in green, while the spotlight was shone on the Métiers Rares® with four exceptional Reverse One timepieces. These offerings, inspired by 1920s decorative jewels, bring together the artistic crafts of enamelling, engraving and gem-setting work. Celebrating the poetry of flowers, two models are rendered in white gold, while the other two are crafted in pink gold.

To celebrate its 90th anniversary, the Maison proudly introduced the most complicated timepiece ever presented in the Reverso collection. The result of six years of development, the Reverso Hybris Mechanica Calibre 185 wonderfully showcases Jaeger-LeCoultre's savoir-faire, with the addition of new astronomical indications. The world's first wristwatch with four functioning display faces, showing three displays of lunar information on the interior face of the iconic Reverso cradle (the synodic cycle, the draconic cycle and the anomalistic cycle), it is the only timepiece that can provide such a deep reading of the cosmos.

This is but a glimpse into how far Jaeger-LeCoultre has taken the Reverso. What began as a novel idea, has now become a 90-year-old classic that has transcended the passage of time, and the advancement of technology.



#TIMEFASHION





GIRLS' Night Out

CHANEL'S FALL-WINTER
2021/22 LINE PRESENTS A
COLLECTION OF CHIC SKI
OUTFITS WITH A 70s FEEL

How would the late Karl Lagerfeld's prodigy and successor, Virginie Viard, imagine a CHANEL winter collection? With contrasts between volumes, materials and spirit, of course. Set inside the legendary nightclub Chez Castel located in the left bank of the French capital - a jarring contrast from the Maison's go-to Grand Palais - Viard carefully chose this year's setting for personal reasons. "I wanted a small space. I don't

know if this is because of the times we live in, but I wanted something warm, lively," she said.

Reverting to the time where models would do their own make-up and dress themselves, Viard's Fall-Winter 2021/22 collection also picked out Castel as the location for its humble architecture. "I like Castel so much for its many salons, the spiral staircase, its bar, the journey through this venue, its little house style, where



CHANEL's Fall-Winter 2021/2022 collection takes inspiration from ski holidays and 70s chic



the models can get changed, dressed and undressed, do their make-up together, and have fun like a girls night in. It's very sensual."

CHANEL's latest ready-to-wear winter collection zigzags in volumes, materials and spirits. Still paying tribute to the fashion house's undying love for tweed and chiffon, Viard also drew silhouette inspiration from the late British model and CHANEL's long-time muse, Stella Tennant. A model strutted down the runway donning a man's black shirt with a white collar and cuffs under a precious suit in navy lurex that exuded a playful vibe. Meanwhile, a tweed kilt over a knitted jumpsuit embellished with iridescent threads showed off CHANEL's distinct savoir-faire.

Not departing from the cool aesthetic of the CHANEL woman, the Fall-Winter 2021/22 range has some stand-out pieces worth mentioning. From a long tweed coat with a bold chevron motif to an ethereal trouser suit in black tweed with small checks in blue lurex—relaxed outfits are cleverly juxtaposed with powerful statements targeting any modern-day female.



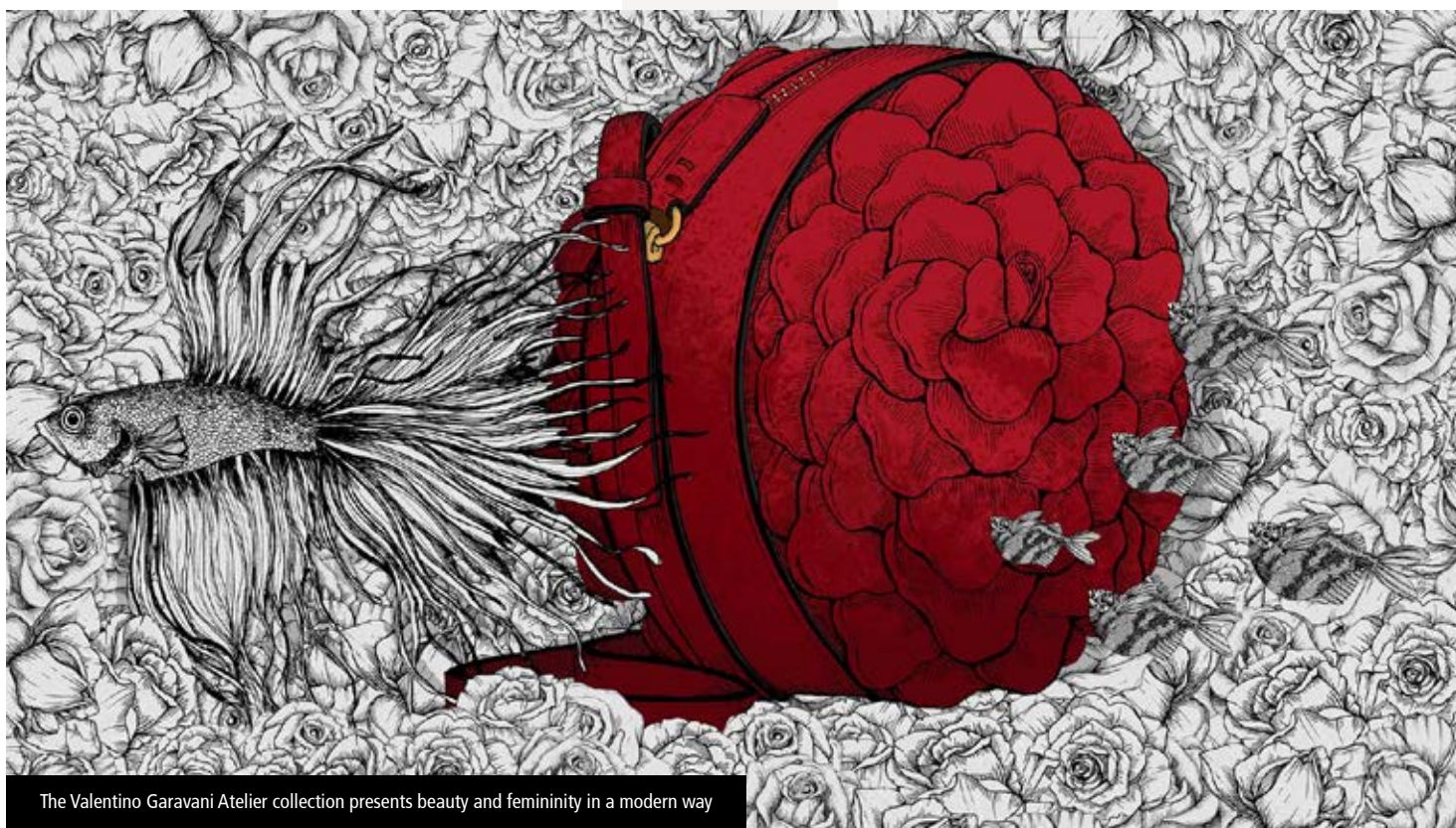
Influenced by the ski holidays and cool Parisian chic of the 70s, Viard designed a mélange of interesting ski overalls for the occasion. A white coat in patent sheepskin and lined with faux fur is coupled with "down jacket" style two-tone boots that's ideal for a night out of dancing, thanks to the unzippable legs that give way to a pair of silver heeled booties. Another chic contemporary blend can be seen in the salopettes-ski suits in white quilting embroidered with red and blue motifs, or in fuchsia tweed. The ensemble is worn with CHANEL's strappy sandals embellished with chains.

With contrast serving as one of the main elements, the assortment also includes feminine designs like delicate blouses in chiffon or crêpe de Chine that are combined with pieces inspired by winter sportswear. For accessories, the distinguished Maison doesn't



hold back from creating a number of edgy pieces that evoke both beauty and strength. For example, models flaunted voluminous boots made of curly faux fur rendered in black, white, and blue. Next in the must-have items are the black and gold sequined ballet flats in patent leather. Glamorous jewellery such as minaudières are worn like a sautoir necklace, while hairbands in metal strass glass beads complement the breathtaking collection. But, perhaps, CHANEL's eclectic mini bag necklace is the one that easily catches the eye, designed with practicality and elegance in mind.

Renowned Dutch photography duo, Inez & Vinoodh, staged the Fall-Winter 2021/22 press kit taken in the Saint-Germain-des-Prés neighbourhood, while brand ambassadors and friends of the Maison were photographed remotely. South Korean music superstars Jennie Kim and G-Dragon; Belgian singer Angèle; actresses Margaret Qualley, Whitney Peak, Victoria Song and Nana Komatsu; model and music producer Caroline de Maigret; model Liu Wen; musician and model Soo Joo Park—were all decked up in CHANEL. It was a CHANEL rendezvous after all.



The Valentino Garavani Atelier collection presents beauty and femininity in a modern way

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BLOSSOMING Roses

ROMANTIC AND DREAMY
ROSES BLOSSOM IN THE
VALENTINO GARAVANI
ATELIER ACCESSORY LINE

Known for his whimsical visions and gorgeous collections, Pierpaolo Piccioli presents another refreshing accessory line that sticks true to the Maison's values. Roses, the symbol of romanticism, once again appear in the Maison's collection, bringing a touch of elegance that is completely enhanced. In this collection, the Creative Director pays homage to the ever evolving myth of Valentino, highlighting iconic couture techniques that have always been the trademark of Valentino's historic Ateliers.

The poetic flower becomes a focal attribute throughout a series of handbags and shoes

as it infuses a heightened sense of beauty and pure femininity. Wrapped dominantly in the iconic colour of Valentino - red - the accessories appear lavish to the eyes, emphasising the craftsmanship of the brand, artistic delight, passion, dedication, and most importantly, love. These elements collide boldly and beautifully while staying true to the Creative Director's identity and the codes of the House.

LEATHER ROSE PETALS

The Valentino Garavani Atelier brings forth grace and lightness that merges with creativity and emotion to portray Haute Couture codes with a casual everyday attitude. Take a closer

look at the Valentino Garavani 03 Rose Edition. The bag is created with techniques that are usually applied to clothing. It is adorned fully with three-dimensional leather petals of different sizes that are hand-moulded and individually sewn onto each bag to resemble the appearance of roses. With a total of 90 leather petals, of varying sizes, the bag takes 10.5 hours to make and is available in mini, small, and tote sizes.

The high quality leather petals are shaped, cut, moulded, glued and then sewn together by the expert's hands, transforming the natural symbol of precious love into a symbol of perfection that is rooted in the Maison's craftsmanship. Using four techniques, sophisticated crafts, and an obsession for details, which are a combination of the historic and contemporary Valentino signs, a collection of exquisite handbags and shoes are born. The pieces appear as timeless as they are vibrant.

EXQUISITE SILHOUETTES

The exploration in this accessory line does not stop at roses, as substantial and palpable silhouettes wrap the exquisite taste of the array of handbags and shoe selections. Eye-catching round shapes may steal the spotlight, soft volumes create convivence, while the natural folds as well as metal stitching and bows become a combination that merge the urban and classical styles into one unique creation.



The bags are also presented in canvas, exposing the Couture white toile, towards a fanciful, romantic, and dreamy form. Just like the bags, each shoe design is also one-of-a-kind, bringing with it a sense of modernity that merges the chunky and delicately feminine silhouettes. The Valentino Garavani Atelier collection has created a dream come true for its wearers, with delightful pieces that can be worn and collected to portray not only beauty and style, but creative substance.





BLURRING the Lines

ERMENEGILDO ZEGNA
(RE)TAILORS THE MODERN
MAN WITH THE (RE)SET

Earlier this year, luxury Italian menswear group Ermenegildo Zegna showcased its latest Fall/Winter 2021 collection entitled The (Re)set at Milan Fashion Week. Presented in the form of film, Artistic Director Alessandro Sartori's latest collection addresses the necessity to hit

the reset button, when necessary, and do it all over again but in a different way with a diverse mindset, yet relishing memory, being aware and continuously progressing.

At a glance, Zegna's latest collection for the Fall/Winter 2021 season seems to be an inevi-

table prediction for the future of men's work attire in the future. Opening the digital event of Milan Fashion Week Menswear Fall 2021, the label, known for its suit creations, this time focused on casual clothing. Of the 52 looks that were presented, only 10 of them were suits. This is certainly relatively small compared to its pre-pandemic looks.

There is a definition of new categories which mirror the relentless evolving of times, a characteristic borne by Sartori within the Zegna world, a shift from utter formality for another definition of style with the exception of a thoughtful sartorial approach.

With The (Re)set, Sartori wants to highlight a new course for the brand, blurring the boundaries between tailoring and luxury leisurewear. The collection blends the personal space and public space, indoor and outdoor, where nowadays lounging and working often collide with the rise of the work-from-home office set-



ting. Zegna (Re)tailors the modern man and takes a leap into this seamless world with multiple style possibilities.

As quoted from Sartori, Zegna has decided to (Re)set by looking at the brand's roots to (Re)interpret its style codes and (Re)tailor the modern man. The mix of outdoor and indoor produces a new way of dressing, where comfort and style blend to create a new aesthetic.

Warm, natural and earthy tones dominate the collection. The chromatic flow of the digital show mostly utilises solid colours of white, beige, olive green, smoky grey, dense black, forest mud with accents of orange and bright green. Occasionally, in-between the pieces you can see "pied de poule" or houndstooth and zigzag patterns. Although Zegna is normally associated with menswear, this time, Zegna's creative approach shows that the clothing line can be unisex and genderless, as seen on several female models that walked the runway.

Comfortable and adaptable, Zegna developed cashmere jersey fabrics which emphasise comfort and lightness as seen in the stay-at-home attires such as shawl collars, a dressing



Ermenejildo Zegna presents The (Re)set for the new normal

gown, track pants and cosy hand-cut jersey slippers. Archetypal items get new functions in a switch of forms, weights and materials. Outerwear takes shape in cashmere chore coats worn as a robe, hybrid suits in double cashmere, sweaters made of felted cashmere, knit and leather. Shirts are no longer on trend—now they are replaced by knitwear. Trousers and jackets are cut in shearling accompanied by deconstructed briefcases.

Suits are reimagined in either loose-fitting styles or with a blazer. Employing materials such as knitted cashmere or jacquard, the pieces are worn with loose turtlenecks or zip-up tops. Elsewhere, you can also discover dropped shouldered jackets and shirt jackets that play with volume, matched with full trousers, alongside belted coats, blousons and double-front jumpers.

The striped jacquard wool suit, overcoat and many of the cashmere jersey pieces were produced in line with Zegna's #UsetheExisting policy, a form of sustainability concept where the brand reuses and reinvents the existing, using fabrics made from materials recovered during the manufacturing process to support the journey towards zero waste.



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COLOUR ME

Softly

BERLUTI ECHOES THE TIME LIVING APART ERA WITH A COLOURFUL COLLECTION FOR WINTER 2021

At first glance, Berluti's Winter 2021 collection is an amalgamation of colours, textures and patterns. It's rich, vibrant and vivid – perhaps the latter opts to emulate the Parisian fashion house's latest Living Apart Together message.

The new collection comes alive with a visual collaboration between Berluti's Artistic Director Kris Van Assche, with video director Antoine Asseraf, and creative consultant Woodkid. Set on a white futuristic space with geometrical drawings, models were lined up in a



Berluti adopts bright colours in its Winter 2021 collection



social distancing manner for a digital rendezvous in Paris, while those in Shanghai could touch and experience the collection. Adopting the languid performance of art installation, Berluti's Winter 2021 runway choreography evoked a sense of freedom to be found in the new collection while also expressing itself as a figurative act of crossing borders.

The challenge of living apart while being emotionally reliant is explored here—what better way to discover them than from an artistic palette? Inspired by the works of Russian painter Lev Khesin, the collection echoes the artist's domain that plays with abstract, tactile patterns created through multiple layers, and colours of silicon paint.

An explosion of colours—fresh orange, warm red, and even electric magenta against grounded neutral hues—are splattered throughout this collection, while motifs and textures create a symbiosis with Khesin's work and search for the need of tangible and tactile reality. Berluti still aces in the razor-sharp tailoring department manifesting itself in sharp, elegant yet relaxed silhouettes. Resorting to rich garments, such as double-face cashmere, the art-meet-fashion here subtly whispers the

need to embody fluidity and adaptability with the touch of a human hand.

Elsewhere, Berluti's artisanal patina methods are juxtaposed with Khesin's work of art. The Winter 2021 collection reinterprets the traditional formal dress code, blending workwear and sportswear for nothing short of astounding results. The first stand out pieces are deservedly the coloured dyed long-sleeve shirts (and also turtleneck) in unstructured lines; Berluti's deconstructed suits are now available in block colours of emerald and magenta. The signature colouration of Berluti's patina shoes evolve into leather jackets merging handsomely with dyed and faded multi-colour hues bound into a single garment.

Berluti's outerwear also puts a fresh spin on the stitched coat, hooded jacket, and handwoven leather jumper submerged in Lev Khesin's visually-appealing geometric patterns. Continuously raising the bar, new components such as point norvégien, a white stitch embroidery traditionally used in shoe-making, now finds itself in the piping of quilted leather jackets, in the trims of leather suits, and the cushioning of a padded puffer coat. Not stopping there, the hand-spun method is also applied

in reversible puffer jackets entirely in off-white shearling.

We are equally enthusiastic about the accessories. Berluti's signature bags come in varying sizes and colours that reverberate the soft and supple fluid theme. Pay attention closely as the Winter 2021 handbags come bearing gifts. Spanish artist Jorge Penadés works closely with the Maison to produce signature charms, including Berluti's signature shoe tree and multi-colour pendants. It's also impossible to miss out on this season's striking bucket hats and swanky eyewear— they are tres magnifique!

For shoes, Berluti applies the same garment techniques in the upcycled, triple-layered platform sole of a derby to a textured platform foam sole morphed with the classic leather shoe. Brogues are now embellished with point norvégien, while dapper patina leather sneakers make their way into everyday wear.

In times of limitations, when we all yearn for necessary human connections, Berluti has asked the important question: how do we reinvent ourselves in the Living Apart Together era?



Medium Tabou in smooth calfskin



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AUTUMN Stroll

CELINE'S FALL 2021 WOMEN'S COLLECTION EXUDES EFFORTLESS PARISIAN CHIC

Revisiting its Parisian origins, Celine welcomes the coming season with effortless French glamour through its irresistible Fall 2021 collection. The renowned fashion house presents stylish vintage looks made to last a lifetime by mostly playing with smooth silhouettes, varying textures, and refreshing palettes. Celine merges structured pieces with casual staples for the Fall 2021 show to exhibit the

cool girl personality the brand embodies. One of the key players in the collection is the array of loosely-fitted denim pants, available in multiple cuts such as flared and straight-cut. Washed in enchanting hues, these lax trousers balance the formality of some of the blouses and outerwear. Whether it be the padded blazer, wool coat, or tweed jacket, Celine's latest collection offers an endless number of looks for both day and night, especially with the ad-

Celine draws inspiration from the past for its Fall 2021 bag offerings

dition of its enchanting dresses and iconic accessories.

In line with the sleek flair from the two-piece outfits, Hedi Slimane's vision for the more formal attires still emanate the same aura only with added grandeur. The sequined dresses, for example, are casually draped loosely against one's body yet still maintains a sexy appeal due to its revealing nature and enticing fabric. As for the women's tuxedo, in true Slimane fashion, Celine offers a strong androgynous look that could still be paired with edgy boots or elegant heels. Naturally, the collection would not be complete without the atelier's iconic accessories, one of which is Celine's iconic handbags.

Though the Fall 2021 handbags come in all shapes and sizes suitable for many occasions, one of its most anticipated pieces is a versatile all-rounder known as the Teen Soft 16. Available in various hues, the fashion accessory has become a staple piece for famous faces such as Celine's own global ambassador, Blackpink's Lisa. Though the calfskin leather bag might look small, the cross-body bag offers ample space and inner compartments. The Teen Soft 16 is equipped with a simple fabric strap whose width provides unparalleled comfort for long-term wear. Its classic design is made somewhat vintage with the subtle gold accents, as seen on the turn lock closure.



Ava bag in smooth calfskin



Celine global ambassador, Blackpink's Lisa, with the Celine Teen Soft 16

In addition to the versatile piece that is the Teen Soft 16, the Ava bag is yet another irresistible fashion accessory to yearn for from Celine's Fall collection. Reminiscent of 90s luxury, the Ava bag's slim figure is perfectly paired with Celine's beautiful Triomphe canvas. The motif presents the designer's deep French roots in an unforgettable pattern and subtly adds depth to the otherwise petite handbag. This stylish shoulder bag is wonderfully versatile and also boasts intricate details that further elevate its retro and nostalgic feel. The gold metal touches and the brown calfskin leather accents, as seen on the supple lining and the strap, achieve this goal whilst also adding more depth and warmth to the overall design.

Ready to take fashion enthusiasts for an unforgettable stroll, Celine's Fall 2021 collection is the wardrobe of one's dreams, what with all the timeless trendy pieces it has. From the tweed-denim combination to the must-have handbags, the designer finishes each look with a touch of nostalgia by bringing back vintage silhouettes, palettes, and details. Rounding off the House's latest offerings, Celine also offers the Tabou bag, whose classic structure have attracted the eyes of many worldwide. Taking inspiration from the 80s and offered in three colours (tan, white and black), the Tabou is timeless with a lone gold padlock on its face. Leave it to the French fashion house to create ripples in the industry even during a global pandemic.



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Kim Jones takes inspiration from the Fendi sisters for the brand's RTW Autumn/Winter 2021 collection

POWERFUL Dynasty

FENDI CELEBRATES THE ELOQUENT AND FASHIONABLE WOMEN BEHIND THE BRAND

As an homage to the figures who built the House, FENDI's artistic director, Kim Jones, created a whole collection that takes inspiration from the women of the Fendi family. Summed up in the Ready-To-Wear Autumn/Winter 2021 collection, the pieces speak of femininity and savoir-faire which have long been strengths of the FENDI

name. This collection perceives extraordinary Italian elegance in a new way and delicately celebrates it.

THE INSPIRATIONS

The five Fendi sisters - Paola, Franca, Carla, Anna and Alda - offer a foundationally stylish resource through the way they dress. In



the collection, there is a selection of looks that emphasises each of their characteristics: from the bell sleeves of a washed mink and bonded suede coat to the pinstripes of their office attire now rendered in silken shirting or perfectly proportioned wool tailoring. They all represent the exclusive styles of the Fendi sisters.

"The Fendi family are women of intellect who work hard - and that's what I wanted to celebrate," states Kim Jones, while adding, "A powerful dynasty." As a tribute to Silvia Venturini Fendi's daily uniform, Jones presents a utilitarian shirt jacket that is enhanced into a new luxurious, shearling iteration with a



bonded mink interior. Some double cashmere and camel outerwear extend to mink tricot or wool-fringed scarves and appear at once effectively practical and highly desirable, its form elsewhere gets translated into draped shirts and dresses. About this Jones expresses, “I’m taking the amazing, strong women who I both know and work with, and listening to their needs. There’s a usefulness to the collection, explored in a chic, timeless way.”

The details draw from the legacy of late creative director Karl Lagerfeld, such as in the understated omnipresence of the Karligraphy



monogram, or the FENDI First shoe whose architectural heel has evolved from an archival sketch. These details are then transformed to be more convenient in a new era, while motifs from Kim Jones’ Couture collection are reprised through marbled silk dresses, rosette blooms or delicate organza embroideries on jacquard knits.

The savoir-faire of the FENDI ateliers is apparent throughout the collection, as seen in a mink herringbone jacket that is turned featherlight through its suspended construction, leather suiting inset with ajour embroidery, or Karligraphy monograms laser cut into suede.

These touches become the marks of history in modernity. Of all the qualities that will be visible to the women who will wear the clothes, the divine touches of embossed Selleria stitching that is applied to gabardine trenches, double cashmere coats or leather accessories will be the most stunning, as they are a tribute to the meticulous exceptionalism of the FENDI House.

“Fun isn’t always just about bright colours. It can be about really luxurious self-indulgence, which pleases the person wearing it more than anyone else,” says Jones. Indeed, it is true, as this is a collection that is designed with women in mind. A collection of clothing that translates everyday femininity into hyper-luxurious, neatly designed, and conveniently executed pieces to suit the needs of every modern woman.

ENHANCING ASSETS

A wealth of new accessories directed by Silvia Venturini Fendi become the enhancing elements of a collection that is already so complete. The debut of FENDI First, which pays homage to the off-kilter irreverence of the brand, twists the FENDI monogram into the frame of a clutch, presented in a variety of modifications. From a size spacious enough to shelter a tablet to a micro pouch strung as jewellery. They are all rendered in shearling, leather, and exotics to widen the selections. In addition, new silhouettes are also present in the FENDI Way tote and FENDI Touch shoulder bag, while classics like the Peekaboo and Sunshine Shopper are translated into a slightly new shape, distorted into new proportions, and even refreshed with Selleria decoration.

This season is also a witness to the FENDI hand in hand project, which enlists craftspeople from each of Italy’s 20 regions to reimagine the classic and iconic Baguette, whereas, in Jewellery, Delfina Delettrez Fendi introduces a new jewellery range, FENDI O’Lock, which evolves the FENDI logo. Rendered in a carabineer form, it comes complete with padlocks that can only be opened by dialling FENDI.



Tory Burch highlights the Big Apple in her Fall/Winter 2021 collection



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ODE TO the Big Apple

TORY BURCH FALL/WINTER 2021 IS A FITTING TRIBUTE TO THE CITY THAT NEVER SLEEPS

No one else dresses like New Yorkers. The homage to the Big Apple takes centre stage in Tory Burch's Fall/Winter 2021 collection, where timeless pieces peppered with layers and mix-and-match functionality aim to reinterpret American luxury and sportswear.

After college, Tory Burch moved to New York City to pursue a career in fashion. New York was instrumental to her development as a designer, and because of this, she drew inspira-

tion from the Big Apple, a city full of possibilities, for her latest Fall/Winter 2021 collection. The offerings celebrate everything the city has given her: opportunity, creativity and diversity.

"It starts with the idea of seasonless dressing and layers, the foundation of wardrobes women will reimagine in their own way," said the revered designer. While Tory Burch's latest offerings exude the energy of pure freedom and modern femininity, the Fall/Winter 2021 is also all about strong silhouettes.





Good Luck Trainer with a wishbone embedded in its sole

The classic silhouettes here are juxtaposed with interesting fabrics. From bouclé-lined leather, denims, corduroy to cotton poplin – the collection offers a myriad of sophisticated yet edgy pieces such as crisp cotton shirts, knit turtlenecks to feminine shirtdresses, evening dresses and so much more. With comfort and longevity in mind, the fabrics used also emulate the idea of wearable clothing ideal for any kind of situation.

Take the example of the gorgeous multi-button linen dress. The effortless chic silhouette falls seamlessly on the body, while the soft honey wheat colour offers a warm embrace that can be worn in any season or weather. With the line of buttons appearing only on one side of the dress, a kimono-belt completes the ensemble.

While the collection takes heavily from the American odyssey, Tory Burch made sure that some pieces also reflect New York’s diverse, melting-pot neighbourhoods. From raw Japanese denim to Indian block prints, one can find a hodgepodge of explosive nuances in this collection.

For accessories, the designer presents a range of fascinating picks. The new jewellery models manifest in the form of voluptuous chokers and a gold beaded necklace that resembles the one Tory used to wear. Meanwhile, some of the iconic handbags also get their own spin. The Eleanor shoulder bag now complements the ready-to-wear colours, while another classic must-have, the Lee Radziwill bag (an homage to the American socialite), packs a subtle Western vibe in its warm ciabatta hue. If you’re looking for a bag with ample space, don’t miss out on the T Monogram Barrel bag that truly stands out from the crowd. With a classic silhouette that beautifully combines form and

function, the accessory showcases the brand’s signature jacquard pattern replete with a modern leather frame and stitch-wrapped top handles with buckle details. The Mercer bag, on the other hand, is available in two shapes – crescent and hobo – which are available in smooth leather, soft suede and snakeskin.

Featuring Tory Burch’s redefining motifs and haute designs, the espadrilles and loafers still accentuate the brand’s distinctive feminine taste. The Miller Lug Sole Bootie in black leather is embellished with the chic Tory Burch logo medallion, whereas the Good Luck Trainer with its flattering lines and extra support, has a wishbone for good luck, embedded into its sole.

While the world still recovers from the ongoing pandemic, Tory Burch’s Fall/Winter 2021 line arrives as a gentle reminder for us to dream of a world filled with new possibilities and a better tomorrow.



NICK JONAS - BERLUTI

Blessed with not only a successful career, Nick Jonas is also happily married to Priyanka Chopra. One sure thing about him is that he never fails to radiate charm through his appearance. The hunky member of the Jonas Brothers hosted the Billboard Music Awards 2021 in a Berluti outfit. He looked really captivating with the orange-to-dark blue gradated suit from the brand's Fall/Winter 2021 collection.



IRENE KIM - CELINE

Irene Kim's style is always inspiring and lovable. With more than 2 million Instagram followers, this global influencer has managed to not only become a social media star, but also run her own clothing label. Here, Irene was photographed wearing Celine pieces while carrying the season's must have Celine Teen Soft 16 bag. The bag lends a classical and timeless touch to the social media star's looks.



MIKHA TAMBAYONG - TORY BURCH

Mikha Tambayong is definitely not just a pretty face you can easily find in the entertainment industry. Besides successfully building her career by working in many films and television series, she has also attained great academic achievement. She recently completed her Master's Degree from the Harvard Business School. Gracing the July edition of Her World Indonesia, she looked chic in the Pre-fall 2021 collection of Tory Burch.

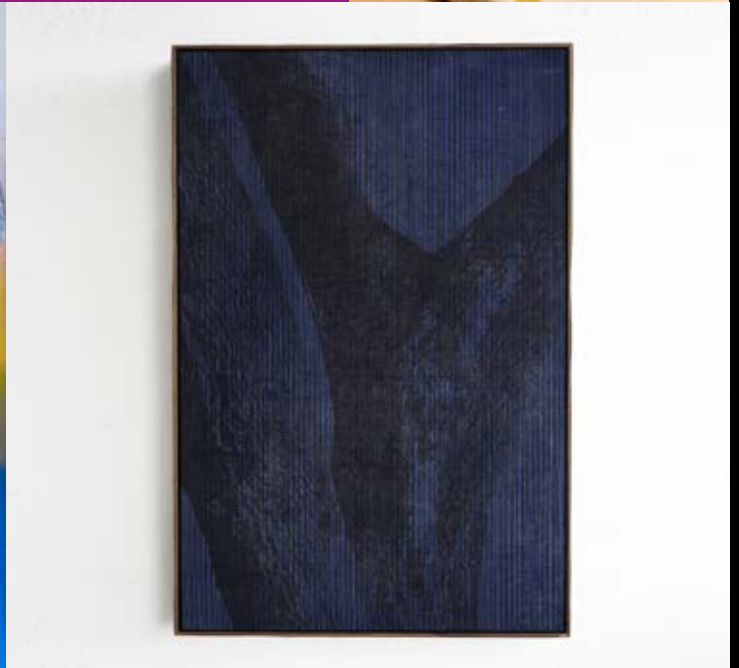


RIRIN DWI ARIYANTI - VALENTINO

Someone who has been actively involved in TV shows and dramas since 2001, Ririn Dwi Ariyanti now headlines the TV drama "Cinta Untuk Bunda" by MNC Pictures. Her hard work was aptly rewarded when she won the Best Rising Star category in the Asia Contents Awards 2020. Also blessed with good looks, Ririn was spotted wearing an ensemble from Valentino's Pre-Spring/Summer 2021 line.



HIGH LIVING





1



2

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service and search of the unknown". He pursues this concept of "Sani" in his life through both research and artistic practice, as well as recreating pilgrimages and sacred spaces.

With his artistic practice being deeply personal to himself, Hartanto carries out his practice of weaving as a form of meditation. At first, he wove as a form of grieving when his grandmother passed, imbuing in his creations his honest emotions, similar to the traditional craftsmen of the past. This process, from preparing the raw materials to weaving everything together into a piece of cloth, is a laborious one that the artist undertakes, both out of love and as a form of activism. He also likens this ritual of weaving to resembling the body of the artist himself; just as thousands of individual threads are woven together to create a single whole, the human body exists by being made up of trillions of individual cells that together form a single, sentient being. He creates every artwork with straightforward intentions, calling the process transcendent and transformative.

Hartanto traces back his career and identity in art to several things, including the people he grew up with and various experiences throughout his life. His dual existence living in both the bustling urban landscape of Jakarta, and in stark contrast, his grandmother's village in East Java, has opened his eyes to the modern world's habit of commercialising every aspect of life and culture. He claims that the contemporary art industry of the 21st cen-

WOVEN

Connections

DEBORAH ISKANDAR EXPLORES
THE WORK AND PHILOSOPHY OF
ALEXANDER SEBASTIANUS HARTANTO

Alexander Sebastianus Hartanto - artist, writer, and ethnographer - explores the notion of decontextualising material cultures, with a focus on traditional Indonesian arts. Having learned from master traditional weavers, Hartanto investigates topics of

decolonisation and the reclamation of indigenous art forms.

Hartanto has explained that, in Javanese, there is no word for 'art'; instead, there is the word "Sani", "a way of living which involves offering,



ture has commodified art. Through his point of view, the act of creating art in and of itself is a primal instinct in humans, rather than an activity fuelled by capitalist opportunity. The modern world has taken indigenous art-making and has imposed on it Eurocentric views and aesthetics, assigning them value according to Western standards. Hartanto calls it the “colonisation” of art; weaving, among other indigenous art forms, is both devalued and excised in the present day.

Because of this commercialisation, and the pervasiveness of Western ideals and aesthetic values in the contemporary art industry, Hartanto has made it his purpose to “decolonise” art. Hartanto redefines what it means to be an artist and a creator, utilising his weaving as a means to both reclaim Indonesia’s culture, and to go against convention to create art for art’s sake. He criticises the larger art industry, and reflects inwards as well, asking himself what it means to be an artist. By stripping away the contemporary art industry’s focus on com-

mercialism, aesthetics, and politics, the spirit of “Sani” can be seen in whatever remains.

Hartanto marries the spheres of traditional and contemporary art. He both takes from his culture to guide his art, creating art with practices that have been passed down for generations, while engaging with the modern art industry and continuing to explore and develop his own craft.

His exhibit, “Abdi Alam”, is an installation and exhibit that recontextualises Indonesian traditions for a contemporary audience. Hartanto uses traditional motifs found in Batik as the inspiration for this exhibit: “Lurik”, repeating straight, parallel lines, and “Telupat”, the grouping of these lines into threes and fours.

Consistent and strong, with its stacking lines, the “lurik” pattern weaves together creating an unconditional barrier; it symbolises a mother’s protection and her never-ending attention towards her child.

From the words “telu” and “papat”, three and four respectively, the “telupat” pattern was once reserved for the attire of the Jogjakarta Kraton’s royal guardians, “Abdi Dalam”. The repetition of the sacred number three alongside four stripes is meant to unite every individual person into a united entity.

To combat the colonisation of the arts, and to “re-sacralise” Indonesian indigenous creations and establish their worth outside the dictation of Western convention, Hartanto has represented “lurik” weavings in “Abdi Alam” as forest guardians throughout Java; the wrapping of individual trees protects the borders of endangered forest from poachers and loggers on the island. The pilot of the project will be exhibited at “Abdi Alam pt.1” in Omah Budoyo Gallery, Jogjakarta, and will expand throughout forest conservators across Java.

The exhibit showcases the remnants of the weaver’s rumination during his pilgrimage within several forests in Java, 2017 and 2021. The collection consists of woven “lurik” studies of “Telupat” in Indigofera - true indigo - and cyanotype film prints. The abandonment of roots, as well as the inevitability of change are extensions of the artist’s contemplation during this pilgrimage, and are reflected within this collection of studies.

Masterfully skilled and established in his practice, throughout his career as an artist, Hartanto has been given several awards, including the William Daley Award for Excellence in Art History and a Craft Field in 2017, and the Massachusetts College of Art & Design: Fiber Arts Departmental Honors in 2018. Outside of his personal work, Hartanto teaches craft practice and theory both in Indonesia and the United States, and is involved with Yayasan Rumah SukkhaCitta as a textile craft school developer and ethnographer.

Hartanto’s highly introspective art reflects his contemplation as he struggles with the reality of art-making in the modern world, and exists as a quiet yet persistent stand against the colonisation of the indigenous arts.

1. Menjelang Malam by A.Sebastianus

2. F. Ruminantion II by A.Sebastianus

3. A Sebastianus

4. Menjelang dan Berlalu II by A.Sebastianus



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FRENCH Association

THE APURVA KEMPINSKI BALI JOINS FORCES WITH FRENCH-VIETNAMESE ARTIST, CYRIL KONGO, FOR A NEW ATELIER



It's paramount for any five-star resort to offer a distinct and otherworldly experience for its distinguished guests, be it in the form of accommodation, gastronomy, and arts and craftsmanship. This year, the award-winning The Apurva Kempinski Bali – being the latest luxury brand on the island of the gods – is taking it one step further by establishing a brand-new L'Atelier.

Nestled on the highest floor of this majestic resort, complete with a stunning view of the ocean and tropical gardens, the exclusive atelier (studio) will showcase and serve as a play-

ground for one celebrated international artist, Cyril Kongo.

Born as Cyril Phan, the French-Vietnamese artist is an illustrious name in the international graffiti art scene. From street painting to thought-provoking masterpieces, Kongo has cemented his name further with his par excellence collaborations with several luxury Maisons, such as Hermès, Richard Mille, Daum, La Cornue and CHANEL.

The pioneer artist is praised for his ability to break the code when creating contemporary

pieces that stand in line with his passion for excellence and “living in diversity” motto. In conjunction with his partnership with The Apurva Kempinski Bali, the artist is set to transform his avant-garde vision into the resort's 144 square metre haute space, modern-contemporary gallery, and so much more.

“I feel grateful to have the opportunity to share my contemporary vision and savoir-faire with Indonesia. My passion is to create bridges between universes: between the know-how and culture of Indonesia and my know-how and multicultural background,” said Cyril Kongo.

The partnership seems to be a match made in heaven. Strategically perched on top of the majestic cliff of Nusa Dua, The Apurva Kempinski Bali is known for its curation that celebrates the culture, heritage and philosophy of



the Majapahit era. The extraordinary homage can be seen in its modern Balinese architecture that reflects the island's lush landscapes and man-made temples, while the country's rich design can be found in the swanky interior spaces within the resort.

"We are incredibly proud to work alongside the internationally acclaimed Cyril Kongo, setting the stage for us to push the luxury boundaries and elevate our craftsmanship value," says Vincent Guironnet, General Manager of The Apurva Kempinski Bali. He adds, "Here at our resort, it is all about telling stories, and we are extremely excited to share this new chapter of celebrating diversity with the world."

Recognised as the epitome of beachfront luxury, the five-star resort offers a collection of 475 iconic rooms, suites and villas, where 60% of the accommodations feature private plunge pools. With its open-air layout, The Apurva Kempinski Bali also caters a curated experi-

ence in other aspects. From a unique culinary journey, luxurious spa treatments to expansive meeting rooms and stunning chapels, guests are set to be pampered and spellbound by the resort's savoir-faire services.

With an aim to truly embody the Indonesian culture, diversity and craftsmanship in his work, Cyril Kongo is excited to be part of the collaboration. "For me, everything at The Apurva Kempinski Bali is authentic, a symbol of unity in diversity, which delineates my values. It is such an honour to be part of this journey and create new stories." The Apurva Kempinski Bali was named as the 2020 Global Overall Hotel of the Year by World Luxury Hotel Awards.



1. L'Atelier Interior by Cyril Kongo
2. Cyril Kongo enters a partnership with The Apurva Kempinski Bali
3. Cyril Kongo working on the interior of L'Atelier
4. Cyril Kongo thoughtfully creating art for L'Atelier
5. The artist is keen on showcasing his take on L'Atelier
6. A view of the resort's grand staircase



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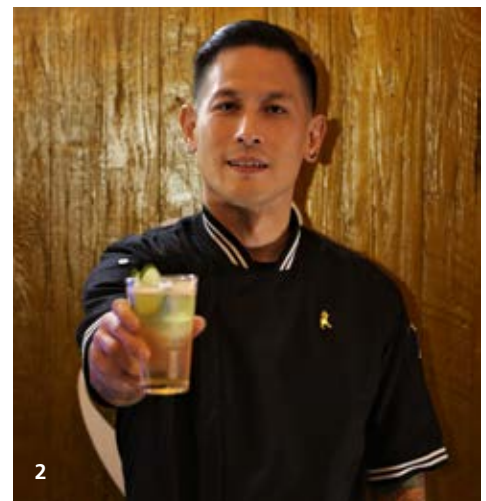
PUSHING Boundaries

JOHNNIE WALKER® AND MASTER CHEF JUNA RORIMPANDEY COME TOGETHER FOR A NIGHT OF DELIGHTFUL GASTRONOMY

Before, a whisky connoisseur might advocate that a glass of Johnnie Walker® Blue Label whisky is best to be appreciated neat, with simply ice cold water on the side. Anything other than that could be considered blasphemy, a waste of excellent whisky. However, times are definitely changing. People are no longer confined to dated, unwritten rules on “how” to drink whisky. Everyone is free to push the boundaries in the

way they enjoy their favourite tippie. Splash some cola? Fine! Add some green tea in your whisky? If you fancy that, go ahead.

So what happens when a range of Johnnie Walker® whiskies are given to one of Indonesia’s most celebrated chefs? He will incorporate them in his dishes of course! Last June, Chef Juna of Masterchef fame, was given the opportunity to present a dinner incorporating



four of Johnnie Walker®’s top range whiskies to a group of whisky enthusiasts at The Raffles Jakarta.

First up on the menu was an amuse-bouche featuring spiced slices of tuna, pickled cucumber handsomely flavoured with Johnnie Walker® Double Black. “For the amuse-bouche, I prepared something that can please our palate by using quality protein,” said the chef who worked under Thomas Keller that holds seven Michelin stars, making him America’s most decorated chef. “We start the journey of taste



with a cold appetiser with excellent taste and texture. I incorporated the Johnnie Walker® Double Black in the dish by infusing it in the cucumber.” Johnnie Walker® Double Black is a full-bodied whisky, with an intense smoky character and layers of spice, inspired by the iconic Johnnie Walker® Black Label.

For the first course, Chef Juna presented Duck meat and mushroom tortellini with John Walker and Sons® XR 21-duck sauce. “I found that John Walker and Sons® XR 21 adds a delightful scent to game meats such as duck,” said the chef, whose first job was in a restaurant as a waiter. “A game dish as first course can sometimes be intimidating for some culinary connoisseurs, but I try to push boundaries by creating something familiar and ‘hiding’ the presence of duck all the while presenting it beautifully.” Matured for a minimum of 21 years, the John Walker and Sons® XR 21 is balanced and elegant, with layers of intensity that are both surprising and delightful. Sweet honey and spices come cloaked in warming smokiness. Citrus zest, ripened tropical fruits, and caramel, swirl with hints of tobacco and raisins.

The second course consisted of a crab cake, remoulade and a frisee-sorrel with vinaigrette sauce mixed with orange and Johnnie Walker® Gold Label Reserve. “The second course is a lighter meal compared to the first course,” said the chef who had a starring role in the “13 The Haunted” movie. “This is a baked jumbo lump crab cake which was very popular at the world’s number one fine dining seafood restaurant where I used to work. After several attempts to acquire the best balance, we successfully made a gummy candy for the salad dressing made with Johnnie Walker® Gold

Label Reserve.” Johnnie Walker® Gold Label Reserve is known for its creamy smoothness, with an aroma of vanilla and dark fruits. It is acclaimed for the harmonious blend of whiskey from Speyside and the Highlands, with a little bit of the fiery aroma of the West Coast.

For the third course, Chef Juna served Nishiawa Japanese Ribeye A5 Mb10-11 with beef-au-jus made with Johnnie Walker® Blue Label. “This is the big bang. The velvety Johnnie Walker® Blue Label with subtle flavours is the perfect partner for the perfectly cooked high quality beef,” said the chef. “The blend presents a long smoky finish, and is indeed a special menu for the evening.” Johnnie Walker® Blue Label is an exquisite blend made from some of Scotland’s rarest and most exceptional whiskies. Only one in every ten thousand casks has the elusive quality, character and flavour to de-



liver the remarkable signature taste of Johnnie Walker® Blue Label.

The dining experience was closed with an apple compote with lemon sponge and caramel sauce mixed with Johnnie Walker® Aged 18 Years. “A taste of soft vanilla cream from Johnnie Walker® Aged 18 Years truly elevates the closing course, and it really fits well with the caramel that I made,” said Chef Juna. “We prepared cashew butter crumble to match and elevate the almond aroma from Johnnie Walker® Aged 18 Years, which resulted to a surprisingly complex nutty flavour.” Johnnie Walker® 18 Years blends big, classic Johnnie Walker® flavours with intriguing contemporary notes of citrus and fragrant almonds. Initially sweet with a warm vanilla undercurrent and a hint of



tangerines, it moves smoothly over the palate into a nutty, malty dryness before a long finish brings elegant suggestions of soft charcoal smokiness and a beautifully fading citrus zest.

The cherry on top was that each course was paired with a matching glass of the Johnnie Walker® whisky that was used in each dish.

1. Johnnie Walker® Super Deluxe Collection Whisky- Dinner Pairing with Chef Juna, held last 11 June 2021, at The Raffles Jakarta
2. Chef Juna Rorimpandey
3. Amuse-bouche featuring spiced slices of tuna, pickled cucumber handsomely flavoured with Johnnie Walker® Double Black
4. Duck meat and mushroom tortellini with John Walker and Sons® XR 21-duck sauce
5. Crab cake, remoulade and frisee-sorrel with vinaigrette sauce mixed with orange and Johnnie Walker® Gold Label Reserve
6. Nishiawa Japanese Ribeye A5 Mb10-11 with beef-au-jus made with Johnnie Walker® Blue Label



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MAGICAL Mystique

PRIVATE VILLAS AND NEW
DINING EXPERIENCES AWAIT
GUESTS AT MYSTIQUE, A LUXURY
COLLECTION HOTEL, SANTORINI

Mystique, a Luxury Collection Hotel, Santorini, located within walking distance of the quaint tourist town of Oia, has spectacular views onto the volcanic crater that makes the sunsets in Santorini so famous. Mystique is a five-star luxury hotel managed by a privately-owned Greek accommodation management company, Kanava Hotels & Resorts, founded by Kalia and Antonis Eliopoulos in 1989; the company's offerings

centre on a handpicked collection of boutique properties in Santorini and Paros.

Carved into the rugged Caldera cliffs, Mystique overlooks the turquoise expanse of the Aegean Sea that encircles the island of Santorini, one of the Cyclades islands. A favoured destination for honeymoons and romantic escapes, the hotel is frequently named in Condé Nast Traveller's Readers' Choice Awards and was

voted number one among the top 20 hotels in Greece and Turkey in 2018.

Linked by a network of cobbled pathways, numerous steep stone and concrete stairs, Mystique has 41 suites and villas, two swimming pools, the rejuvenating Elios Spa, and a state-of-the-art gym, featuring uninterrupted panoramic sea views across the active volcano that has shaped the famed Santorini Island.

Highlights for the upcoming season include private villas and new dining experiences. Catering to the needs of modern travellers, including honeymooners or families, who prefer privacy and space, Mystique offers a number of well-appointed villas that are finely tuned to the desires of today's modern explorers. Health-conscious guests will be well suited with Secrecy or Mystery, with their private fitness rooms, whereas in Holistic, guests will enjoy the private outdoor Jacuzzi and al fresco dining in the outdoor terrace where you can indulge in the company of your partner with an intimate candlelit dinner. The villas are spe-

1. Mystique, a Luxury Collection Hotel
2. Bedroom of the Spiritual Suite
3. Guests can enjoy alfresco dining, with a view, at Mystique



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cifically designed to allow guests to delight in the natural beauty of the Caldera cliffs with generous indoor and outdoor living spaces, replete with the unparalleled services and amenities of the hotel.

Sealing the status of the hotel as a top destination for summer travel, Mystique offers new dining experiences for its discerning guests. Helmed by renowned French Chef Olivier Campanha, who joins the property this season with his wealth of experience leading many Michelin-starred restaurants such as La Tour D'Argent in Paris, Pierre Gagnaire in Paris and Sketch in London, Mystique's new culinary program utilises only local and sustainably-sourced produce that highlights the best of Greece's rich gastronomy.

Set to be the social nexus of Oia, Campanha has created dishes that harmonise exceptional



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food with a healthy lifestyle, and highlights the very best of local and seasonal ingredients with a contemporary twist on traditional Greek and Mediterranean flavours. Combining local tradition and French techniques, the accomplished chef's dishes burst with flavour. He also has unrivalled technical skills in establishing wine pairing with the finest dishes, guaranteeing that diners will be treated to a high-end gastronomical experience like no other. Not to be missed are unique wine-tasting experiences at the Secret Wine Cave, where you can find a 150-year-old wine cellar with the rarest indigenous wine selection in Oia. Those who would like to indulge further could avail of a private dinner for two, available by request.

Other dining options include Charisma, for the freshest Greek-inspired cuisine in a memorable setting, while Captain's Lounge, occu-

pying the original site of a century-old mansion, caters to those who prefer casual dining.

Elsewhere, if you seek renewal and rejuvenation, you can head to the Oia sanctuary, The Elios Spa. From signature wellness journeys to body therapies, guests will be spoiled with an array of well-being experiences that harmonise the body, improve well-being, and leave guests feeling serene, radiant and refreshed. If you have a preference for heightened privacy, you may also enjoy the organic spa treatments in the comfort of your own room.

- 4. Mystique from above
- 5. Guests can indulge in the different treatments offered at Elios Spa
- 6. The Holistic Villa has its own private outdoor Jacuzzi

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