

The Time Place

#77

INDONESIA

**WATCHES
& WONDERS**

Geneva
2021
Report



ROLEX
Mastering
Frontiers

BERLUTI
For the
Gentleman

Reborn:
IWC
Aviation
Inspired



THE TIME PLACE

You are willing to go from the comfort of your daily life just to give these beautiful souls a little joy, a dash of happiness. That's what makes you our esteemed customer for the last 20 years. We thank you for these precious moments.

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WHEN I MAKE
SOMEONE ELSE FEEL HAPPY,

That's My Finest Hour.





With the rollout of vaccine inoculations throughout the archipelago, we are hopefully on our way to lowering the transmission of the COVID-19 virus. Bearing this in mind, let us all follow safety protocols and remain vigilant at this time.

Having said this, we now present you with our second edition of The Time Place magazine for 2021. On our cover is the new Rolex Oyster Perpetual Explorer in yellow Rolesor. Find out more about this timepiece in our cover story entitled “Worldly Instruments.”

Apart from this distinct offering, we also encourage you to discover the novelties introduced during Watches and Wonders 2021 in our special report. Given the travel restrictions and difficulties during this pandemic, we greatly appreciate the efforts made by all the brands to adapt various digital initiatives for their presentations during the virtual event.

For Reborn, we delve deeper into IWC’s Pilot’s Watch tradition and the direction it’s currently taking. In our Interview section, we were privileged to speak with Zenith Product Development & Heritage Director, Romain Marietta, on the brand’s 2021 novelties; Piaget Head of Watch Marketing, Antoine Martin, on Piaget’s marketing activities and the Piaget Polo Skeleton; Chopard Ambassador, Julia Roberts, on her definition of happiness and the Happy Diamonds campaign; and Longines’ Ambassador of Elegance, Jung Woo Sung, on his career and relationship with Longines.

Lastly, we put the spotlight on the latest collections from the #TIMEFASHION brands and explore art, travel and motoring in our High Living section.

A handwritten signature in black ink that reads "Irwan D. Mussry". The signature is written in a cursive, flowing style.

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry

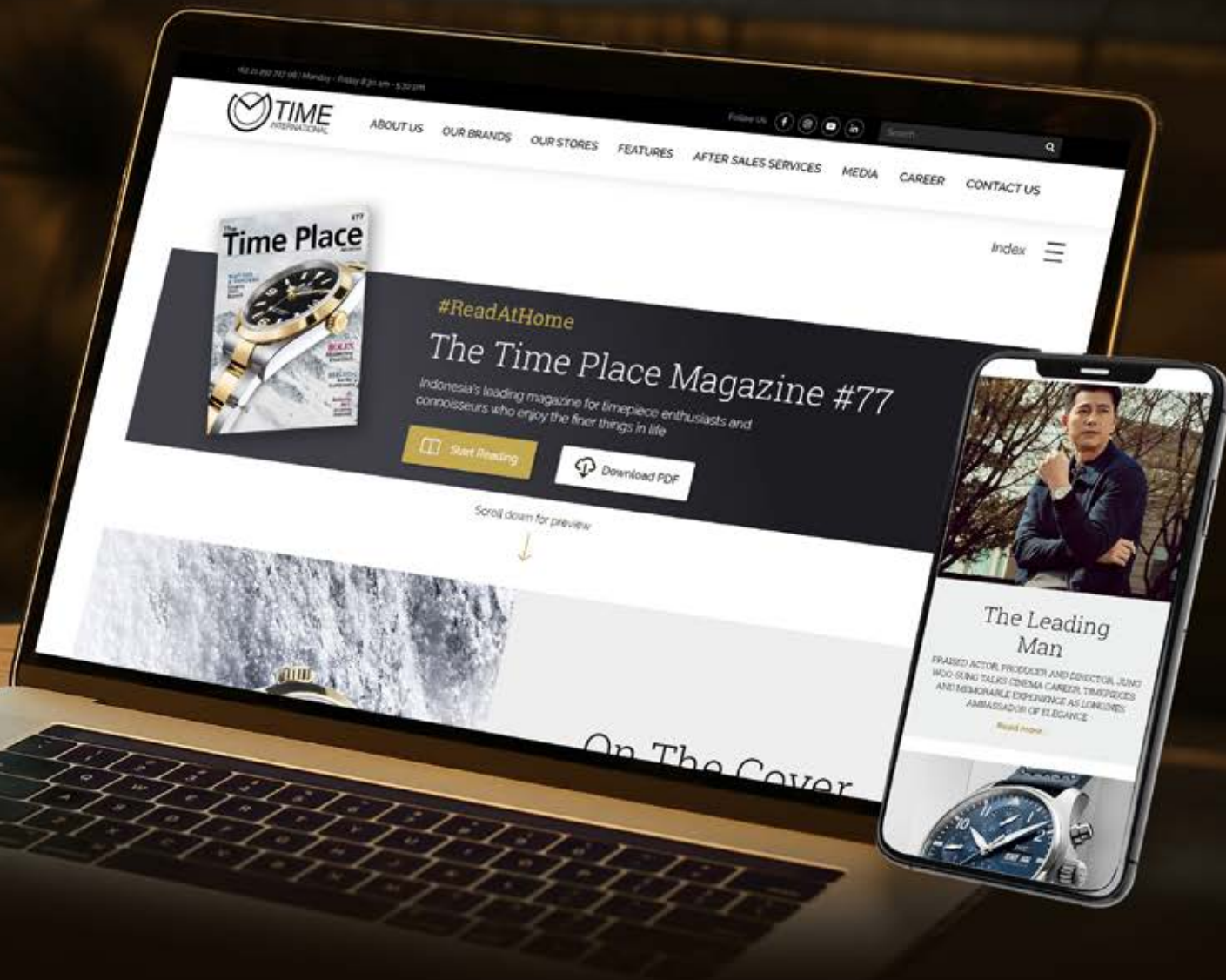
The Time Place

INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE CONNOISSEURS AND ENTHUSIASTS

#ReadAtHome

Digital release of The Time Place Magazine #77
Discover insights from the world of horology, luxury lifestyle and more
with **clickable content**



THE 77TH EDITION OF THE TIME PLACE MAGAZINE WAS 100% PRODUCED REMOTELY AND IS AVAILABLE TO BE READ CONVENIENTLY AT HOME.



**MICHAEL
PURWAGANI**
Photographer

Born in Surabaya, Michael has been working as a photographer since 2016, shortly after his one-year stint as a digital imaging artist at one of Indonesia's leading fashion and lifestyle magazines. With an eye for detail and beautiful lighting, he now specialises in commercial photography, working with various clients from fashion, beauty and hospitality.



**KARINA
SAPHIERA**
Writer

During her years in the media industry, Karina has taken on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



BIO IN GOD BLESS
Writer

Passionate about the finest things in life, Bio covers various subjects ranging from gourmet and resorts, to timepieces and jewellery, as well as art, with a penchant for high fashion. Having a stint in a reputable fashion magazine, he is now an editor at a luxury online media outlet and contributes to several upscale print publications.



**DEBORAH
ISKANDAR**
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



**ALEXA
PICAULIMA**
Writer

Alexa Picaulima has been writing professionally for a number of years. She has written for several lifestyle magazines and has gained an uncommon perception on the culture, which led her deeper into the industry. She is now editor at a digital media outfit.



**KEVIN
SJAHRIAL**
Writer

In the couple of years he has spent writing for luxury lifestyle media, Kevin has written on a host of topics, including fashion, food, automobiles, travels and more. Watches quickly became a favourite as they combine some of his main interests: design, craftsmanship, and technology.



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SUPERHERO Tribute

AUDEMARS PIGUET PAYS
HOMAGE TO ONE OF THE
HEROES OF MARVEL COMICS,
BLACK PANTHER

When anyone is asked about their favourite superhero, many will mention one of the popular superheroes in the Marvel Comics line-up. An undeniable presence in many people's

childhoods, with some even bringing their comic book fixation into adulthood, Marvel has brought us superheroes for 60 years; its characters have made an indelible impact on global popular culture.



Emotional and entertaining storytelling aside, superheroes in the comic books are sketched with pure artistry, which is in line with the making of a timepiece. Throughout history, some notable watchmakers have had collaborations with celebrated comic/cartoon characters. One worth mentioning is Gerald Genta – arguably the most influential designer of timepieces such as the Audemars Piguet Royal Oak – who produced limited edition watches bearing Mickey Mouse’s image.

At present, the most thrilling partnership is Audemars Piguet’s collaboration with Marvel Entertainment, which will bring together the best of haute horlogerie and the superheroes we admire. Marvel has indeed found its match in the Swiss luxury world, as Audemars Piguet is known to produce exceptional timepieces, all while having a robust relationship with pop culture and the entertainment industry.

The first Marvel heroes watch released is the Royal Oak Concept “Black Panther” Flying Tourbillon, limited to 250 pieces. Ever since 2002, Audemars Piguet has used the Royal Oak Concept platform to reimagine and push the limits of what high-end watchmaking can be, all whilst staying true to its traditional roots.

The watch is inspired by the cutting-edge suit of Black Panther, which is a bold interplay of purple and black. The rounded case is made of titanium topped with a black ceramic octagonal-shaped bezel and crown. Measuring 42 mm, the case’s lightweight material and ergonomic curvature provides a comfortable fit on the wrist.

Two prominent features stand out on the dial: the white gold hand-painted 3D rendition of Marvel’s Black Panther, and the pulsating flying tourbillon at 6 o’clock. The silhouette and volume of the character have been preliminarily cut in a white gold disc. Then, recesses were created under the character to provide enough room for the movement components, while keeping enough rigidity to prevent deformation and achieve optimum aesthetics. Precision lasers were used to carve the texture on the character’s suit, which was then followed by a stage in meticulous hand engraving. A team of four engravers and four painters executed the finishing works necessary for the whole collection. The detailing of Black Panther’s body, from his hands and claws, to his muscles and facial features, have been sculpted by hand by a single engraver. The next steps were performed by a single painter, who painted the eyes and applied numerous layers of diluted dark paint on the suit in order to reach the perfect balance of texture



and graded contrasts. The white gold surfaces have been polished to provide a subtle play of light, and the resulting alternation of matt and mirror surfaces adorning the character echoes Audemars Piguet’s trademark hand finishing. Behind the character’s right arm at 10 o’clock is the movement’s openworked barrel, allowing visibility of the coiled mainspring, which is the watch’s power source.

Underneath the 3D Black Panther form is the hand-wound Calibre 2965, with a power reserve of 72 hours. This movement is the latest iteration of the hand-wound mechanism with a flying tourbillon that was first introduced by Audemars Piguet in 2018 in the Royal Oak Concept. Visible through the sapphire case back is the movement’s sandblasted geometric titanium bridges that are treated

with black and grey PVD. Also in view through the case back is the back of the tourbillon cage and parts of the gear train. Etched on the sandblasted purple inner bezel is “Royal Oak Concept Limited Edition of 250 Pieces.”

And just in case you were wondering, unfortunately no vibranium was incorporated in the timepiece nor was it made in Wakanda. But Black Panther’s spirit lives on. Wakanda Forever.

1. Audemars Piguet Royal Oak Concept “Black Panther” Flying Tourbillon
2. Black and purple dominate the hardy timepiece
3. A sculpted figure of Black Panther can be seen on the watch dial



FRONT ROW View

JAEGER-LECOULTRE WELCOMES
CONNOISSEURS TO ITS NEW
DISCOVERY WORKSHOP AT
LE SENTIER, SWITZERLAND

As the field of haute horlogerie continued to evolve over the past centuries, demand in luxurious timepieces have reached an all-time high, which in part is due to digitisation. In response to this surge,

revered watchmaker Jaeger-LeCoultre establishes the Atelier d'Antoine to welcome anyone wishing to gain invaluable knowledge and experience at the heart of the industry. This year, the Swiss horologist is elated to share its

first Discovery workshop that is bound to enlighten minds on what goes into the making of a world-class wristwatch.

Located in Le Sentier, Switzerland, the Atelier d'Antoine provides watch connoisseurs and the general public the chance to witness Jaeger-LeCoultre's craftsmanship in real-time. Recently launched in May, the Sound Maker workshop is designed to give its guests a less-commonly known side to watchmaking. Inspired by its own vast portfolio, this first thematic workshop covers the interesting relationship between time and sounds. From discovering the intriguing auditory aspects related to clockwork to witnessing the haute horologist's monumental chiming watches, there is no limit as to how much one can learn in this three-hour workshop. As if that isn't enough, participants can further immerse themselves into this intricate world by recreating Jaeger-LeCoultre timepieces or movements on a much larger figure.

For a much more in-depth tour, the haute horologist also hosts Manufacture visits, where

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one can take a behind the scenes peek into the making of the watchmaker's finest works. One can opt to pair the Sound Maker workshop with a general Manufacture visit or select a more specialised experience, such as the Home of Crafts visit or the Home of Inventions visit. Whilst the Home of Crafts tour reveals the history and process of designing beguiling looks to encasing Jaeger-LeCoultre's movements, the latter puts more emphasis on the development of calibres that propels its timepieces to excellence. Depending on one's interest and level of expertise, anyone is welcome to tailor their own unforgettable experience at the historical building in Le Sentier.

Keeping these sessions intimate, the Discovery Workshop is limited to eight participants per session, thus allowing each person to explore the atelier to their heart's desire. Along with its other upcoming programmes, the Sound Maker workshop and the Manufacture visit are available in French and English. To begin the adventure, watch enthusiasts simply need to book a session at online-booking.jaeger-lecoultre.com. Within just a few hours of looking through the history of Jaeger-LeCoultre and watching iconic timepieces being brought to life just a few feet away, the Atelier d'Antoine will leave its esteemed guests with newfound or even deeper appreciation for the art of haute horlogerie.

Known as the epicentre of exceptional watchmaking, Switzerland has been home to illustrious horologists that have gone on to establish some of the well-respected ateliers we



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know today. Among those renowned names, founder Antoine LeCoultre himself partook in the rise of the industry when he established the first workshop in 1833. Just seven decades later, his grandson Jacques-David LeCoultre joined a French clockmaker in creating slim watches, and ignited the prolonged success Jaeger-LeCoultre achieved in the years to come. Flash forward to 2021, the esteemed Swiss atelier continues to manufacture the most impeccable timepieces with high complications worthy of a dedicated gallery of its own.

1. The Discovery Workshop
2. Jaeger-LeCoultre's Manufacture in Le Sentier, Switzerland
3. The Manufacture Visit
4. The Manufacture Visit allows guests a peek into the making of the watchmaker's finest works

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1

FOOTBALL Fever

HUBLOT KICKS OFF UEFA EURO 2020™ WITH THE NEW BIG BANG e UEFA EURO 2020™ CONNECTED WATCH

Though delayed for a year, UEFA Euro 2020™ will hopefully make headway beginning June 2021, with the name being retained despite the lag. To celebrate this development, Hublot unveils its Big Bang e UEFA Euro 2020™ connected watch. Like previous years, the brand is enabling football fans to get the games, scores and other updates from their watch, wherever they are in the world. What began in the 2018 FIFA World Cup™ in

Russia, has now become an overall symbol of the fans' (and Hublot's) deep love for the game.

Available in a limited edition of 1,000 pieces, the latest iteration boasts a bezel which features the varied colours of the flags of the 12 nations initially slated to host the event. Aesthetically, the timepiece bears the characteristics of the brand's iconic Big Bang model, but



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for greater ergonomics, it is available in a 42 mm diameter. With a Black Magic case - the spectacular polished black ceramic developed by Hublot technicians - the Big Bang e UEFA Euro 2020™ connected watch has an AMOLED high definition touchscreen allowing for heightened user-friendliness and interactivity. Just like a mechanical watch, this latest release from Hublot has a push-button on its rotary crown, which with one push activates its many functions.

Fitted with a complex electronic module developed in partnership with other brands within the LVMH group, the timepiece operates on WearOS by Google software, which has been adapted and perfected to meet Hublot's requirements. Using an app specially dedicated to football which enables users to follow the competition in real time, football fans need not miss even one second of any match. Apart from following the timing of the matches with



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timekeeping, including half-time, extra time and the end of the match, the watch also provides the wearer with additional information such as cards awarded, player substitutions, penalties and goals. Furthermore, team line-



5

ups, the players' rankings and their position on the field can also easily be accessed online.

The Big Bang e UEFA Euro 2020™ also allows users to download, free of charge, dials in the colour of their country. This feature is exclusively developed for the watch from the Google Play Store and suffice to say, there is no other offer like it in the market. Customisation also extends to the strap. Despite being available with a standard rubber strap, fans will have the opportunity to purchase other straps in the colours of their favourite teams. Nobody has to choose to support just one team though, as the straps can easily be interchanged thanks to the famous one-click system developed by Hublot.

Truly a great supporter of the sport, Hublot is also exploring other areas to heighten the game. For the UEFA EURO 2020™ European Championship, Hublot will be equipping all the referees officiating during the tournament with special Big Bang e Referee watches. In addition, the brand has recently launched a podcast called "Hublot Fusion Podcast". Hosted by French sports broadcast journalist Anne-Laure Bonnet, the podcast is comprised of 12 episodes featuring interviews with football legends as well as with friends and ambassadors of Hublot.

Now at fever pitch, the football crowd will definitely be on the lookout for the Hublot Big Bang e UEFA Euro 2020™ connected watch and the start of the UEFA Euro 2020™ season.

1. The Hublot Big Bang e UEFA Euro 2020™ connected watch
2. Kylian Mbappé wearing the Hublot Big Bang e UEFA Euro 2020™
3. A bevy of colourful straps can also be purchased online
4. Hublot expresses its love for football with the Big Bang e UEFA Euro 2020™ connected watch
5. Pelé wearing the Hublot Big Bang e UEFA Euro 2020™

Oyster
Perpetual
Explorer
in yellow
Rolesor

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WORLDLY Instruments

ROLEX SHOWCASES ITS
WATCHMAKING MASTERY WITH A
FANTASTIC ARRAY OF NEW RELEASES

Throughout the course of history, Rolex has been at the forefront of quality watchmaking. From its inception in 1905, the spirit of its founder Hans Wilsdorf, has guided its every step and inspired its further exploration into the wonderful creation of reliable and accurate timepieces.

This year, Rolex regales us with its latest masterpieces which range from hardy, yet

elegant tools that can be used for purposeful exploration, majestic watches with superb dials that draw the eyes in, to beautiful gem-set models that aim to satiate every individual's indulgent fantasies.

GOING THE DISTANCE

When it comes to manufacturing its robust timepieces, Rolex has always placed great importance in testing and improving their

reliability. One of the ways that the brand has ensured the unparalleled quality of its watches is by exploration – venturing far and wide with some of the world's foremost explorers – and using the world as a living laboratory to further develop and hone the features of its timepieces. With feedback from explorers on their intrepid adventures, Rolex has amassed invaluable information that has gone into perfecting its range of offerings.

One such example is the history-making Oyster Perpetual Explorer in 1953, which was launched following the successful ascent of Sir Edmund Hillary and Tenzing Norgay to the peak of Mount Everest. Accompanying the first men to set foot at the top of the world's highest mountain were Rolex Oyster Perpetual watches, which were much lauded for keeping accurate time. "The Rolex Oyster Perpetual watches, with which members of the British team were equipped, again proved their dependability on Everest," wrote Sir John Hurt, leader of the monumental expedition, "We were delighted that they kept such accurate time. This ensured that synchronisation of the

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Oyster Perpetual Explorer II in Oystersteel

time between the members of the team was maintained throughout.”

Since then, the Explorer has continuously evolved to meet the stringent requirements of explorers the world over, becoming more robust and easier to read throughout the years. With each iteration, the Explorer has mastered the extreme frontiers of exploration: from the highest peaks, to the lowest depths, capable of withstanding the harshest environments, through the freezing cold and searing heat.

This year, Rolex proudly presents new models of the Oyster Perpetual Explorer and the Oyster Perpetual Explorer II. Emblematic of Rolex’s perpetual drive to improve, these timepieces are testament to the brand’s never-ending quest for excellence. Without compromising performance – which is a vital characteristic of the line – the watches also exude utmost elegance that makes them equally suitable for adventure or the boardroom.

[Click to discover](#)



Sir Edmund Hillary and Tenzing Norgay on Everest, 1953

The Oyster Perpetual Explorer is now crafted in yellow Rolesor, a combination of Oystersteel and 18 ct yellow gold. This unique blend lends the Explorer incomparable strength while its

“

THE ROLEX OYSTER PERPETUAL WATCHES, WITH WHICH MEMBERS OF THE BRITISH TEAM WERE EQUIPPED, AGAIN PROVED THEIR DEPENDABILITY ON EVEREST ”

36 mm size makes it a faithful rendition of the original model worn by Sir Edmund Hillary and Tenzing Norgay. Complete with a remarkable black lacquer dial bearing the emblematic 3, 6 and 9 numerals, the Explorer benefits from an optimised Chromalight display. In dark conditions, the intensity of the blue glow emitted by the hour markers and hands now lasts longer thanks to the innovative and exclusive luminescent material with which they are filled or coated. In daylight, these

display elements also have a brighter white hue. It also comes equipped with calibre 3230, a movement at the forefront of watchmaking technology.

Oyster Perpetual Datejust 36 in Oystersteel with an olive green, palm motif dial



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Designed for the most challenging conditions, Oystersteel is also an integral material in the Explorer II. First presented in 1971, it has become the watch of choice for polar explorers, speleologists and volcanologists, the timepiece bears a redesigned case and bracelet that pays tribute to its aesthetic heritage. The information on the white lacquer dial is especially legible thanks to the black coating applied using PVD (Physical Vapour Deposition) on the hour, minute and seconds hands. The 24-hour hand also retains its characteristic orange hue, which is the same colour as the Explorer II inscription that has been featured on the dial since 2011. Powered by the calibre 3285, the timepiece also benefits from an optimised Chromalight display.

The Explorer and Explorer II carry the Superlative Chronometer certification ensuring excellent performance on the wrist.

FACES OF EXCLUSIVITY

From exploring the far-flung places of the world, we now put our focus on the aesthetic element that makes a first impression on every watch enthusiast. The watch dial, considered the face of the timepiece, is undeniably what draws the eye of every individual. This year,



Oyster Perpetual Datejust 36 in Everose Rolesor, with a silver, palm motif dial



Setting up the appliques on the palm motif dial of the Oyster Perpetual Datejust 36

Rolex presents a beautiful array of watches with distinct, colourful, and even celestial facets. Rendered on two of the brand's most enduring timepieces, the ever enigmatic Oyster Perpetual Datejust 36 as well as the sporty Oyster Perpetual Cosmograph Daytona, these dials are a demonstration of Rolex's incomparable savoir faire in exquisite dial creation.

Because of its timeless appeal and functions that have stood the test of time, the iconic Datejust 36, launched in 1945, is the perfect canvas for unique interpretations. Six new versions of this timepiece now comes with a 'palm' or 'fluted' dial motif, which perfectly complement the timepiece's emblematic date window at 3 o'clock. Evoking the lushness and vitality of tropical forests, the palm motif is featured in three different dial colours, in olive green, silver and golden.

Crafted in Oystersteel and equipped with an Oyster bracelet, the first of these offerings presents the verdant pattern on an olive green dial. This intermingling of the palm motif with the olive green dial provides a wonderfully fresh take on the classic timepiece. This is followed by a golden iteration in yellow Rolesor (a combination of Oystersteel and 18 ct yellow gold). Compared to the subtle hues of the first watch, this bright version is complemented by an Oyster bracelet, with polished centre links in 18 ct yellow gold. The last of the trio bearing the palm motif comes with a silver dial encased in Everose Rolesor (a combination of

Oyster Perpetual Datejust 36 in yellow Rolesor with a golden, fluted motif dial

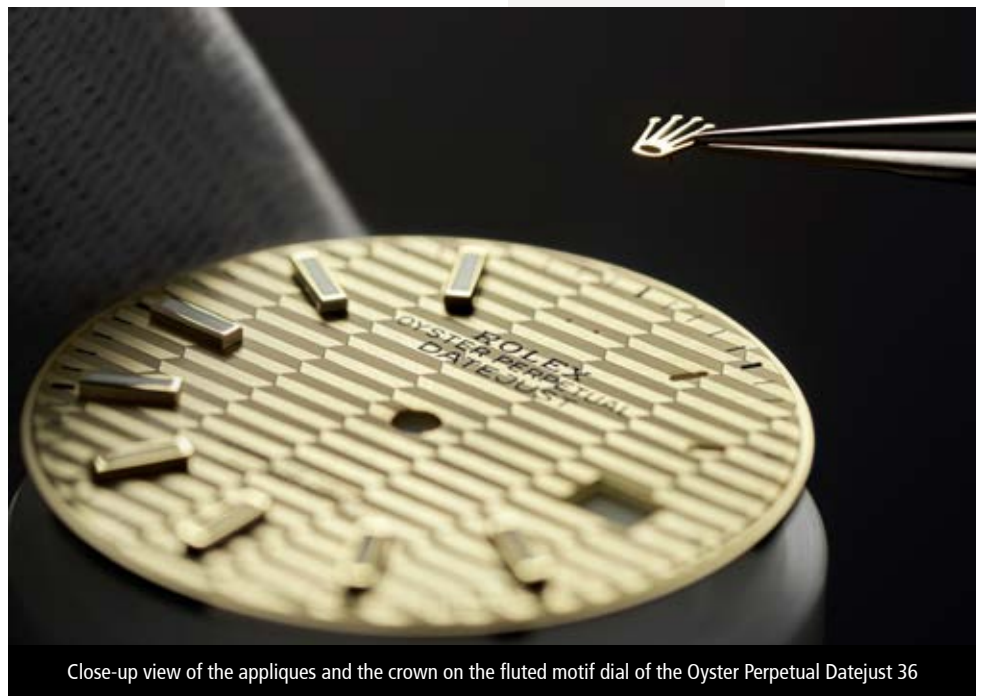


Oystersteel and 18 ct Everose gold), complete with a Jubilee bracelet, with polished centre links in 18 ct Everose gold.

Completing these wonderful offerings are three iterations with a fluted motif on their dials. The first is golden, with a yellow Rolesor case and a Jubilee bracelet. The second is bright blue, with an Oystersteel case and an Oyster bracelet, while the third model is in silver, with an Everose Rolesor case and Oyster bracelet.

Robust and elegant, the Oyster case of these Datejust 36 models guarantee waterproofness of up to 100 metres (330 feet). The middle case is crafted from a solid block of Oystersteel, a particularly corrosion-resistant alloy. The case back, edged with fine fluting, is hermetically screwed down with a special tool that allows only Rolex watchmakers to access the movement. The Twinlock winding crown, fitted with a double waterproofness system, screws down securely against the case. The crystal is made of virtually scratchproof sapphire and is fitted with a Cyclops lens at 3 o'clock for easy reading of the date. The waterproof Oyster case provides optimum protection for the watch's movement.

These Oyster Perpetual Datejust 36 models are equipped with calibre 3235, a movement entirely developed and manufactured by Rolex. At the forefront of watchmaking technology, this self-winding mechanical movement led to the filing of several patents, and offers outstanding performance in terms



Close-up view of the appliques and the crown on the fluted motif dial of the Oyster Perpetual Datejust 36

of precision, power reserve, resistance to shocks and magnetic fields, convenience and reliability. Calibre 3235 is equipped with a selfwinding module via a Perpetual rotor. Thanks to its barrel architecture and the escapement's superior efficiency, the power reserve of calibre 3235 extends to approximately 70 hours.

Just like all the watches created by Rolex, the Oyster Perpetual Datejust 36 is covered by the Superlative Chronometer certification redefined by Rolex in 2015.

“ CALIBRE 3235 IS EQUIPPED WITH A SELFWINDING MODULE VIA A PERPETUAL ROTOR ”



Oyster Perpetual Cosmograph Daytona in 18 ct yellow gold, with a meteorite dial

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Oyster Perpetual Cosmograph Daytona in 18 ct Everose gold, with a meteorite dial

dial. The watch's golden appeal is further heightened by an Oyster bracelet also rendered in 18 ct yellow gold with alternating polished and satin-finishing. To round off the trio of offerings, Rolex combines the elegance of 18 ct white gold with the sturdiness and sportiness of the Oysterflex.

The sporty watch comes with a black Cerachrom bezel with tachymetric scale. Reminiscent of the 1965 model that was fitted with a black Plexiglas bezel insert, the black bezel blends high technology with sleek aesthetics, whereas the monobloc Cerachrom bezel in high-tech ceramic offers a number of advantages, which includes resistance to corrosion, is virtually scratchproof and resilient colour that is unaffected by UV rays. This extremely durable bezel also offers an exceptionally legible tachymetric scale, thanks to the deposition of a thin layer of platinum in the numerals and graduation via a PVD (Physical Vapour Deposition) process. The monobloc Cerachrom bezel is made in a single piece and holds the

FROM ANOTHER WORLD

Throughout mankind's existence, we have been captivated by the stars, the moon, the sun, as well as other heavenly bodies. With this in mind, Rolex lends an ethereal touch to the Oyster Perpetual Cosmograph Daytona. Designed to be the ultimate timing tool for endurance racing drivers, the iconic Cosmograph Daytona remains in a class of its own 50 years after its creation. Now the sports timepiece receives an otherworldly update with impeccably beautiful meteorite dials.

Available in three variants, the new models of the Cosmograph Daytona with meteorite dials are crafted from a variety of materials that further highlight their celestial appeal. The first has a meteorite dial and black counters which benefits from sultry 18 ct Everose gold and an equally stunning Oyster bracelet in the same material. Surrounding the unique dial is an 18 ct Everose gold bezel with an engraved tachymetric scale that allows the wearer to read average speed over a given distance based on elapsed time. This scale offers optimal legibility, making the Cosmograph Daytona the ideal instrument for measuring speeds up to 400 units per hour, expressed in kilometres or miles. Apart from the tachymetric scale,



Quality control of the dial of the Oyster Perpetual Cosmograph Daytona

the timepiece's functions are activated by pushers that screw down like the winding crown when they are not in use, guaranteeing waterproofness to 100 metres. One press to start, stop or reset the chronograph produces a crisp, clear click that was perfected using the most advanced technology.

The second variant is no less radiant with its 18 ct yellow gold case enveloping the meteorite

crystal firmly in place on the middle case, guaranteeing waterproofness. To ensure that the watch fits securely on the wrist, Rolex completes this third variant with an Oysterflex bracelet, developed and patented by Rolex. At its core lies a super elastic metal blade overmoulded with high-performance black elastomer, a highly durable material that is particularly resistant to environmental effects. The Oysterflex bracelet is also fitted with an

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Oyster Perpetual Cosmograph Daytona in 18 ct white gold, with a meteorite dial

Oysterlock safety clasp and is equipped with the Rolex patented Easylink rapid extension system that allows the wearer to increase the bracelet length by approximately 5 mm, for additional comfort in any circumstance.

At the heart of these three new versions of the Cosmograph Daytona is the calibre 4130, a self-winding mechanical chronograph movement developed and manufactured by Rolex. With an architecture that incorporates far fewer components than a standard chronograph, thereby enhancing its reliability, calibre 4130 is a certified Swiss chronometer, a designation reserved for high-precision watches that have successfully passed the Swiss Official Chronometer Testing Institute (COSC) tests.

The Oyster Perpetual Cosmograph Daytona, like all other Rolex watches, is covered by the Superlative Chronometer certification redefined by Rolex in 2015. The watch also comes with an international five-year guarantee.

SPARKLING RADIANCE

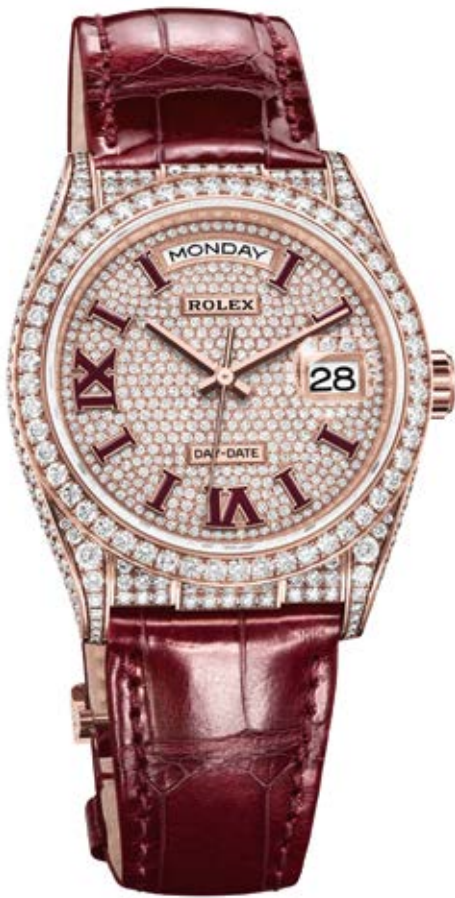
With meteorite dials, Rolex has successfully incorporated the outer realms of the universe into some of its timepieces. To complete the variety of its latest releases, the distinguished brand also looked into the very depths of the Earth and used sparkling diamonds to majestically adorn and enhance the dials of the Oyster Perpetual Day-Date 36 and the unmatched Oyster Perpetual Lady-Datejust.



A closer look at the meteorite dial of the Oyster Perpetual Cosmograph Daytona

Formed within the Earth's crust under intense heat and pressure, diamonds have a raw beauty that is greatly enhanced with skilful faceting. With this process, the graceful reflections of

the stone are highlighted and a dazzling gem comes to the fore, revealing itself unabashedly to the world. But of course, the skillset of the gemmologist and the gem-setter are called



Oyster Perpetual Day-Date 36 in 18 ct Everose gold with burgundy hour markers and strap

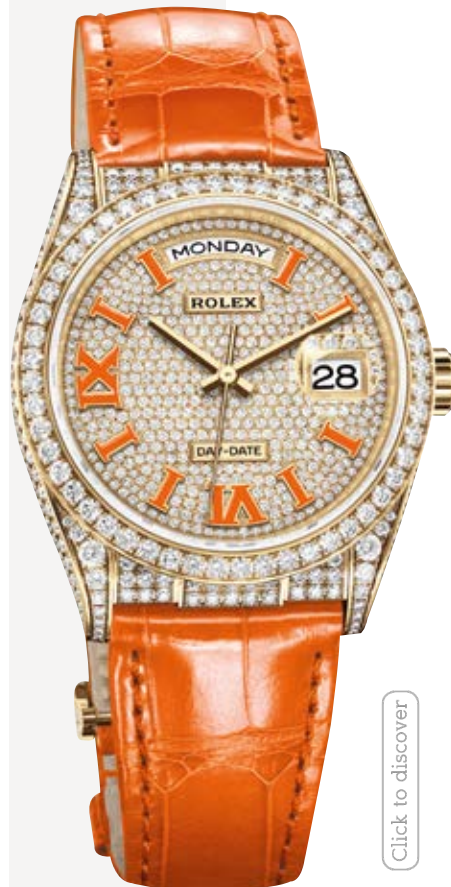
on. The former selects the stones, while the latter painstakingly sets each diamond into the dial, bezel, case, or bracelet. Armed with know-how and precise skill passed on from generation to generation, this is how the new models of the Day-Date 36 and Lady-Datejust are magnificently embellished.

For the Day-Date 36 models, the Oyster case is set with a total of 254 brilliant-cut diamonds, including on the lugs, lug caps and case sides. The bezel also receives a glimmering update with 52 brilliant-cut diamonds, while the dial is paved with a whopping 450 diamonds, complemented by index hour markers and Roman numerals VI and IX in enamel.

To further heighten the sparkle of the diamonds that adorn the vibrant models, the Day-Date 36 is also vividly interpreted in a myriad of colours. Matching hour markers and alligator leather straps in coral brighten the 18 ct yellow gold model, while turquoise enhances the 18 ct white gold version and burgundy lends impeccable allure to the 18 ct Everose gold model. The alligator leather straps that accompany the variants are polished and equipped with an 18 ct gold folding

Crownclasp, which is similarly decorated with 61 brilliant-cut diamonds.

Beating at the heart of these resplendent timepieces is calibre 3255, which provides a power reserve of approximately 70 hours, a movement developed and manufactured by Rolex that was released in 2015 and has been fitted on this model since 2019.



Oyster Perpetual Day-Date 36 in 18 ct yellow gold with coral hour markers and strap

REFINED ELEGANCE

When it comes to diamonds, no woman can ever have enough, which is why the diamond-set Lady-Datejust is sure to be a dazzling treat. Equipped with the attributes of the Datejust albeit in a smaller 28 mm size, the exquisite Lady-Datejust is now presented in 18 ct yellow gold. Serving as a luscious canvas, the yellow gold reflects the sparkle of the dazzling diamonds, and vice versa.

Every surface of this impeccable watch is festooned with precious sparklers, beginning on the case, which is set with 158 brilliant-cut diamonds, spreading to the case sides and the lugs, while the bezel is adorned with 44 brilliant-cut diamonds. The watch face or

dial is exquisitely paved with 291 stunning diamonds which play off the 18 ct yellow gold Roman numerals with a black finish. Rounding off the spectacular diamond display is the President bracelet, which is fully swathed with 596 brilliant-cut diamonds. This splendid bracelet includes an elegant concealed folding Crownclasp and ceramic inserts inside the links to enhance its flexibility and longevity. In addition, a concealed attachment system ensures seamless visual continuity between the bracelet and the case.

Driving this masterpiece is calibre 2236, a movement entirely developed and manufactured by Rolex that was released in 2014 and fitted on this model since 2015. Calibre 2236 is fitted with a Syloxi hairspring, patented and produced by Rolex. This silicon hairspring remains up to 10 times more precise



Oyster Perpetual Day-Date 36 in 18 ct white gold with turquoise hour markers and strap

than a traditional hairspring in case of shocks, and its patented geometry ensures the calibre's regularity in any position. The movement also contains a paramagnetic nickel-phosphorous escape wheel. The oscillator is fitted on Rolex-

Click to discover

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Oyster Perpetual Lady-Datejust in 18 ct yellow gold, with diamonds

“

THE NEW OYSTER PERPETUAL LADY-DATEJUST IS SET WITH A TOTAL OF 1,089 DIAMONDS ON THE CASE, BEZEL, DIAL AND PRESIDENT BRACELET ”



Setting diamonds into the bracelet of the Oyster Perpetual Lady-Datejust



Setting diamonds into the watch case of the Oyster Perpetual Lady-Datejust

designed and -patented high-performance Paraflex shock absorbers, increasing the movement's shock resistance. Calibre 2236 is equipped with a self-winding module via a Perpetual rotor and offers a power reserve of approximately 55 hours.

Like all the other watches discussed above, the Oyster Perpetual Lady-Datejust is covered by the Superlative Chronometer certification redefined by Rolex in 2015. This testifies that every watch leaving the brand's workshops has successfully undergone a series of tests conducted by Rolex in its own laboratories according to its own criteria. These certification tests apply to the fully assembled watch, after casing the movement, guaranteeing superlative performance on the wrist in terms of precision, power reserve, waterproofness and self-winding. The Superlative Chronometer status is symbolised by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.



Baume & Mercier Riviera 10617 and Baume & Mercier Riviera 10616

ART ON the Wrist

BAUME & MERCIER BRINGS
TOGETHER FINE ART AND
WATCHMAKING AT WATCHES
AND WONDERS 2021

Baume & Mercier took Watches and Wonders 2021 by storm with its participation in both the digital and in-person activities to announce its latest offerings.

RIVIERA

Baume & Mercier brings back an icon from an exceptional era of watchmaking: the Riviera. Here to bring a piece of Baume & Mercier's legacy to the forefront of modern watchmaking, the fifth generation of the Riviera will be

available in a number of designs and sizes – 36 mm, 42 mm and 43 mm. The stainless steel case is complemented by different dial motifs and a range of interchangeable straps in steel or rubber.

The 42 mm Riviera – powered by a self-winding movement – is a tribute to the original model. The polished and sun satin-finished stainless steel dodecagonal bezel, with its four sandblasted screws, surrounds a blue or black

lacquered dial with tone on tone waves décor, or a white lacquered dial with silver-coloured transparent waves décor.

The 36 mm models are suitable for those with assertive personalities. The steel bracelet models are adorned with either an azure blue or silver dial, while the rubber strap version features a matching black dial. The fourth variant of the 36 mm Riviera is powered by a self-winding movement.

Lastly, the Riviera comes in two luxury versions powered by the in-house BAUMATIC calibre, which has a five-day power reserve. The Riviera Baumatic is available with a smoked blue sapphire dial on a built-in steel strap, or a smoked grey sapphire dial with a black rubber strap.

HAMPTON

Baume & Mercier's iconic Hampton watch is a loving tribute to the Art Deco movement of the early 20th century. Its unconventional and avant-garde rectangular case is now prominent on four new iterations of the Hampton – offered in a variety of materials and colours to suit every whim.



Baume & Mercier Hampton 10631

The first Hampton features a polished stainless steel case with a cabochon-shaped crown. A synthetic blue spinel stone is set within the crown. Matching the blue stone is an interchangeable double wrap-around calfskin strap with Art Deco décor.

The second model features a black agate stone set into the crown, with a black canvas strap to match. Its sun satin-finished opaline green dial is radiant and creates the quintessential geometric Art Deco effect.

The third model has a case that truly shines. Set within each side of the polished stainless steel case are 28 brilliant-cut diamonds while the crown features a green chrysoprase stone. The placement of the diamonds extend to the very edge of the case, emphasising its rounded horns.

Rounding off the new Hampton collection is the 18-carat pink gold model, with its vibrant red agate stone in the crown and its orange calfskin strap with tone on tone stitching. To personalise each watch, the new Hampton models have a case back that can be engraved.

CLASSIMA

The Classima is a classic watch in every sense of the word: round yet shapely, elegant yet casual; it is a timeless delight to wear. The first pair of new Classima versions feature grey dials – a shade that has been determined as the chromatic trend of 2021 – with radiant sun satin-finishing. Available in two sizes, the 31 mm iteration comes with an integrated and interchangeable five-row steel bracelet, while the 42 mm model is equipped with an interchangeable blue canvas strap. Both are powered by a self-winding movement.



Baume & Mercier Classima 10633

The second pair of Classima watches have green dials with sun satin-finishing. The 31 mm steel model's subtle green dial is the perfect backdrop for the rhodium-plated indexes and hands. The 42 mm model features a deeper shade of green that is just full of character, with its brownish grey nubuck calfskin strap with over stitching to boot.

The next pair of Classima beautifully marries the polished 18-carat pink gold case with a black alligator leather strap. Both models



BAUME & MERCIER TOOK WATCHES AND WONDERS 2021 BY STORM WITH ITS PARTICIPATION IN BOTH THE DIGITAL AND IN-PERSON ACTIVITIES TO ANNOUNCE ITS LATEST OFFERINGS



come with titanium sapphire case backs that showcase the inner workings of their self-winding movements.

Capping off the new Classima collection is a truly special Classima model with a white mother-of-pearl dial, a sunray guilloché transfer and eight diamond-set indexes. A unique cut-out on the dial reveals a beautiful moon phase with blue lacquered finish. With a 34 mm case that is surprisingly slim, the watch is paired with an elegant blue alligator strap.



Baume & Mercier Classima 10608

Cartier Privé
presents
the Cloche
de Cartier
Skeleton



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CONTINUING its Legacy

CARTIER UPHOLDS ITS
UNPARALLELED WATCHMAKING
TRADITION WITH NEW RELEASES
FOR WATCHES AND WONDERS 2021

One of the most illustrious names in watchmaking, Cartier's repertoire of timepieces belong to the industry's most celebrated creations. This year, the distinguished brand lives up to this legacy with new additions to its iconic shaped and jewelry watch lines.

FRESH INTERPRETATIONS

In keeping with the brand's tradition of shaped watches, Cartier Privé now presents the

Cloche de Cartier. The form of the "cloche" (bell), which first appeared in Cartier pieces in the 20s, is highlighted in this collector's piece, which is notable for its purity and inspiration. The watch adopts all the signature Cartier watchmaking codes including the "rail track" and hour markings as well as a cabochon-set crown. Beautifully unusual, it can also be wonderfully placed on a table to become a desk clock. Two iterations were presented at Watches and Wonders 2021: a 50-piece clas-



Cartier
Santos de
Cartier in
yellow gold
and steel



Cartier Pasha de Cartier chronograph watch, 41 mm

Re-launched in 2020, the Pasha de Cartier, on the other hand, caters to both the masculine and the feminine with a 41 mm chronograph edition and a 30 mm iteration. The former in steel benefits from a rotating bezel and two push-pieces. Driven by the 1904-CH MC Cartier Manufacture movement, the timepiece is also available in 18-carat yellow gold. In contrast, the smaller Pasha de Cartier is afforded enhanced femininity by a size reduction from 35 mm to 30 mm. Available in steel or gold, with or without diamonds, it bears all the signature design codes of the line including personalised engraved initials hidden behind the crown cover to interchangeable straps.

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Meanwhile, the Santos-Dumont is unveiled in a Precious Set, limited and numbered to 100 pieces. Composed of an extra-large Santo-Dumont timepiece in platinum, with a ruby cabochon crown and engraved case back featuring the sketch of Alberto Santos-Dumont's flying machine "guide-rope maritime", it is equipped with the Manufacture mechanical movement with manual winding 430 MC. The set also includes cufflinks, in rhodiumised 18-carat

white gold and hawk eye, presented in a lacquered wood box, adorned with palladium finish décor and details.

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Cartier La Panthère watch in yellow gold

INSPIRING CREATIONS

Renowned not just for its timepieces, but also for its intricately made jewellery, Cartier also enhanced its bejewelled offerings. The new La Panthère watch is a sight to behold. Beautifully traditional yet exuding a modern appeal, the golden marvel features a panther head gripping the 18-carat yellow or pink gold case. Diamonds adorn the different iterations in varying degrees, while a luscious bracelet accompanies them all.

“

WITH AN ENDURING AND VERSATILE SHAPE, THE SANTOS DE CARTIER IS ONE OF CARTIER'S MOST BELOVED WATCHES ”

Cartier also introduced the latest additions to the Cartier Libre collection. For its third opus, the Maison takes inspiration from a tortoise to decorate the Baignoire watch. Smooth buff-top stones are juxtaposed against grainy diamond paving to take the shape of the docile reptile. Available in 30 individually numbered pieces, the watch is a sight to behold. Taking the skin of another reptile is the Tortue watch, with black or coral-coloured enamel, mother-of-pearl with water tones, all brightened by drops of polished gold and closed-set diamonds on the case and the winding crown. This slithery offering is also a limited edition of 30 individually numbered watches.



Cartier Libre Baignoire Turtle watch

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CHANEL
J12
Electro
Box



ELECTRO

Treats

CHANNELLING THE ELECTRONIC MUSIC CULTURE OF THE 90s, CHANEL'S NEW WATCHES ARE BREATHTAKINGLY VIVID

CHANEL's Watchmaking Creation Studio was certainly abuzz with creativity leading up to Watches and Wonders 2021 held in Geneva. With Arnaud Chastaingt at its helm, the studio has successfully created a dazzling kaleidoscope of timepieces, the likes never before seen in the watchmaking world. Showcasing its fine watchmaking mettle, we hone in on a handful of CHANEL originals that will pump up the volume.

Inspired by 90s electronic music culture, Chastaingt came up with a transversal theme to span the entire collection. With this in mind, he spearheaded the creation of a visually arresting line of watches, one that will definitely catch the attention - and the eyes - of the young and young at heart.

Upholding the electric feel of the collection, the J12 Electro Box is a treasure trove of delight. Composed of a dozen J12 timepieces in



CHANEL
J12
Electro
Dream



CHANEL J12 X-Ray Electro

black ceramic and steel, each boasting a differently coloured sapphire-set bezel, this unique offering is a true collector's item. Envisioned as a programme, where each piece is a stunning performer, the timepieces illuminate the confrontation between black and colour.



CHANEL Première Electro

From this twelve-stroke chromatic gradient, CHANEL merges all the hues into one timepiece. The J12 Electro Dream features a circular and continuous gradient of sapphires on its bezel, which is echoed on the indexes. However, the colour statement does not end there as the watch is equipped with a black Calibre 12.1 which sports a mass also adorned with a circular gradient of coloured sapphires. A limited edition of only 55 pieces, the J12 Electro Dream is available in black or white ceramic.

Next is the J12 X-Ray Electro, with Calibre 3.1 as its beating heart. On the dial, 12 multi-hued baguette-cut sapphires mark the hours, mirroring the presentation of colours on the bezel. A numbered and limited edition of only 12 pieces, the timepiece is encased in sapphire and 18-carat white gold, with a two-link sapphire bracelet set with 34 baguette-cut diamonds.



CHANEL Code Coco Electro

Never missing a beat, CHANEL also presents the Première Electro watch. Slightly veering away from the gem-setting found on the previous watches, this vibrant model is instead equipped with a triple row steel chain bracelet with black ADLC treatment interwoven with a neon rainbow leather strap. The steel quartz Première Electro is a limited edition of 555 pieces.

If rainbow is not your style, the 255-piece CHANEL Code Coco Electro could be the one

“
INSPIRED BY 90s
ELECTRONIC
MUSIC CULTURE,
CHASTAINGT
CAME UP WITH
A TRANSVERSAL
THEME TO SPAN
THE ENTIRE
COLLECTION”

for you. Instead of its usual black bracelet, the Code Coco now boasts a fluorescent matt pink leather band, lined with black varnish. A single princess-cut diamond adds sparkle to the black lacquered dial.

Electric pink unites the Code Coco Electro and the Boy.Friend Electro, as the latter features the hue in its bracelet lining. As a tribute to the unique graphic universe created by 90s electronic music, the Boy.Friend Electro displays a pixelated pattern of a robot, set with 78 brilliant-cut diamonds, on its black dial. The timepiece is available in a limited edition of 55 pieces.



CHANEL Boy.Friend Electro



Chopard L.U.C QF Jubilee ©Adam Fussell

SHINING, Shimmering

CHOPARD DAZZLES WITH ITS
MASTERY OF HOROLOGICAL
AND JEWELLERY CRAFTS AT
WATCHES AND WONDERS 2021

In celebration of its 25th anniversary, Chopard Manufacture pulled out all the stops at Watches and Wonders 2021. Present at the celebration were some of the most breathtaking watches the world of haute horlogerie has ever seen. A living testimony to a vision from 25 years ago, these offerings are the culmination of an extraordinary quarter of a century in horological mastery and artistic emotions. More than awards, complications,

and technical innovations, this is a celebration of the commitment made by one man to create the most innovative and authentic watches. That man is Karl-Friedrich Scheufele, Chopard's Co-President and founder of the Chopard Manufacture.

CELEBRATING ARTISTRY

Leading the way of the anniversary offerings is the L.U.C QF Jubilee which embodies the three



Chopard
L.U.C
Quattro
Spirit 25



Chopard L'Heure du Diamant



Chopard IMPERIALE Moonphase ©Federal Studio

pillars of the L.U.C collection: technical performance, aesthetic refinement and an enduring attachment to certified watchmaking. Created for the Manufacture's anniversary, this timepiece is limited to just 25 exclusive pieces. Within its 39 mm stainless steel case lies the L.U.C 96.09-L movement which provides a power reserve of 65 hours. Its aesthetically pleasing sector-type dial balances modern design with vintage touches inspired by the Art Deco and Bauhaus movements. Its concentric circles, along with a silvered sunburst centre, Chopard blue chapter ring, chevron hour-markers, and a silver-toned railway-track minutes circle with black markings enable easy reading of the time.

The L.U.C Quattro Spirit 25 is Chopard's first-ever jumping-hour watch. Its 40 mm ethical 18-carat rose gold case is characterised by the L.U.C collection's distinctly sleek lines, while the ethical 18-carat rose gold dial features white Grand Feu enamel crafted by the enamel artisan of Chopard Manufacture in Fleurier. The hours display is at six o'clock, so as to ensure that the minutes hand does not block the view of the hour change which takes place instantaneously. The rose gold frame of the hours display accentuates the contrasting white dial and black enamel Arabic numeral hour markers. The novel jumping-hour mechanism requires a lot of energy to operate, but the ultra-sophisticated L.U.C 98.06-L movement sufficiently powers this exquisite timepiece. Exclusive Chopard Quattro technology equips the movement with four barrels, enabling it to have up to eight days of power reserve. The L.U.C Quattro Spirit 25 is a 100-piece numbered limited edition.



Chopard
Happy
Diamonds
Joaillerie

BEAUTIFUL CRAFTSMANSHIP

As a Maison, Chopard also wonderfully excels in bejewelled timepieces as seen in the new additions to the IMPERIALE collection. Of note is the IMPERIALE Moonphase, which with its 36 mm ethical 18-carat white gold case set with diamonds – covering the bezel, lugs, and lug covers – is a shimmering star-studded skyscape.

“

A LIVING TESTIMONY TO A VISION FROM 25 YEARS AGO, THESE OFFERINGS ARE THE CULMINATION OF AN EXTRAORDINARY QUARTER OF A CENTURY IN HOROLOGICAL MASTERY AND ARTISTIC EMOTIONS ”

In addition to the diamonds, the IMPERIALE Moonphase possesses another precious stone: aventurine. The dial is made of two blue plates of aventurine glass to resemble the night sky. Five main northern hemisphere constellations can be seen on the dial, along with dozens of smaller stars made of diamonds. Altogether, these features become the perfect setting for the astronomical moon phase display seen through an aperture at 12 o'clock.

The new Happy Diamonds Joaillerie features 15 dancing diamonds moving freely around the dial. At times, they are hidden beneath the gallery between 9 and 3 o'clock, or are seen cascading across the lower half of the watch. Adding to the brilliance are diamonds set on the bezel and central ring – where the hours and minutes hands are located. Housing the radiance of diamonds and the shimmer of Tahitian mother-of-pearl is an ethical 18-carat rose gold case.

Chopard continues to flaunt its distinct prowess in the creation of jewellery watches with the new L'Heure du Diamant model. This addition takes the form of a cushion-shaped watch fashioned from ethical 18-carat white gold. The white gold bezel is set with dazzling brilliant-cut diamonds, while the white gold crown is set with a briolette-cut diamond. Complementing the unparalleled sparkle of the diamonds is an iridescent mother-of-pearl dial that also features 12 diamonds as hour markers. The final touch of Chopard's mastery of jewellery crafts is the unique white gold tree bark-textured bracelet; an alternative black leather strap is also available.

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Hublot Big Bang Integral Tourbillon Full Sapphire



BEYOND Boundaries

HUBLLOT DAZZLES AND MESMERISES WITH ITS NEW MODELS REVEALED AT WATCHES AND WONDERS 2021



Hublot Big Bang Unico Yellow Magic

As the name of its signature timepiece suggests, Hublot is all about doing things in a big way. At Watches and Wonders 2021 Geneva, Hublot presented four variants of the emblematic Big Bang - each pushing the limits of innovation even more than the last.

FULL TRANSPARENCY

Hublot bares all its secrets with the Big Bang Integral Tourbillon Full Sapphire. The extensive use of transparent sapphire not only reveals all of the watch's inner workings, it also affirms Hublot's technical mastery and knowledge of the material.

In order to achieve this engineering feat, there had to be a major overhaul. The case had to be reconstructed in its entirety in order to fit the in-house movement. The HUB6035 automatic manufacture calibre is the beating heart of this watch - providing 72 hours of power reserve. Seen through the sapphire case are the micro-rotor at 12 o'clock and the tourbillon at 6 o'clock. The bridge and main plates of the



Hublot Big Bang Sang Bleu II Ceramic

movement have also been reworked to give the illusion of being suspended in space.

Hublot then had to figure out how to remove any visible screws, and to integrate the bracelet to the brand new case. The result is a bracelet made up of 165 components, a third of which were designed to complement the transparency of the case, while offering fluidity and flexibility. The titanium inserts developed in-house have been ultra-reduced to not protrude on each side of the bracelet link – a first for the manufacture. The Big Bang Integral Tourbillon Full Sapphire is limited to 30 pieces.

PURE JOY

Hublot continues on its trailblazing path of innovation with the Big Bang Unico Yellow Magic. While yellow is a colour that is easily found in nature, it is one that is nearly impossible to recreate on a material like ceramic, until Hublot figured how, that is.

Following Hublot's red ceramic launched in 2018, a yellow ceramic case seemed like the natural progression. Even so, it took four years of development to find the perfect balance between temperature and pressure – a secret that only Hublot holds – that allowed the ceramic to be sintered without burning the pigments. The flange, indexes, minute and seconds hands, and Arabic numerals are also coloured in the same shade of bright yellow. The mechanisms of the Unico HUB1280 self-winding chronograph movement stand out through the matt black and yellow skeleton dial. Limited to 250 pieces, this radiantly stylish timepiece is a wonderful reminder of the sunny side of life.



Hublot Big Bang Integral Tourbillon High Jewellery

SCULPTURAL APPEAL

Hublot's connection to the art world has been well-established throughout the years. The latest collaboration with Sang Bleu, is an astonishing union of sculptural art and watchmaking.

The Big Bang Sang Bleu II Ceramic brings together the artistic vision of Sang Bleu, and Hublot's capabilities of creating coloured ceramic. The Big Bang Sang Bleu II Ceramic is offered in three colour variants: white, blue, and grey.



THE SKELETON DIAL WITH LATTICEWORK HANDS TAKES US ON A VISUAL JOURNEY OF IMMENSE DEPTH, WITH NEW DETAILS TO BE DISCOVERED WITH EACH OBSERVATION

The polished and satin-finished ceramic case is crafted with sharp angles and multiple facets that look like they were cut by a diamond. Within the 45 mm high-tech ceramic case lies the HUB1240 Flyback Chronograph movement which provides an impressive power reserve of 72 hours.

The skeleton dial with latticework hands takes us on a visual journey of immense depth, with new details to be discovered with each observation. Various complications and details exist on different planes within the 16.5 mm case. Each Big Bang Sang Bleu II Ceramic variant is available as a limited edition of 200 pieces.

PRICELESS BEAUTY

Hublot makes it a point every year to create an exceptional high jewellery timepiece. This year's model is the 30th unique piece of High Jewellery, and it surpasses all expectations. The Big Bang Integral Tourbillon High Jewellery features a fully diamond-set case, bezel, crown, crown guard, and bracelet – all made of 18-carat white gold. Out of the 484 invisibly set baguette-cut diamonds, 304 of them can be found on the integrated three-mesh bracelet. This one-piece structure is exactly what made the original Big Bang Integral such an instant classic.

The transparent sapphire dial is testament to Hublot's technical mastery of its materials. The raised platform of baguette-cut diamonds directs the eyes of the observer to the skeleton movement powering the watch. The various components of the HUB6035 are completely visible through the dial, and appear to be levitating due to the three sapphire bridges. The in-house designed and manufactured tourbillon movement provides a power reserve of 72 hours.

IWC
Big Pilot's
Watch 43
(IW329304)



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Case back of the IWC Big Pilot's Watch 43 (IW329304)

GRAND Undertaking

IWC PUSHES THE LIMITS
OF WATCHMAKING WITH
ITS PILOT'S WATCHES AT
WATCHES AND WONDERS 2021

For more than eight decades, IWC has been manufacturing Pilot's Watches. While they may have started out as professional precision instruments, the Pilot's Watches of today are celebrated timepieces known for their robustness and versatility. At Watches and Wonders 2021, IWC introduced the newest models that would carry on this proud legacy.

The Big Pilot's Watch 43 (Ref. IW3293) is the quintessential aviator watch - in both form and function. Its oversized conical crown, strap with four rivets, and open dial express the essence of IWC's aviator watches like no other. Inspired by a 1940s military observa-

tion watch, the new Big Pilot's Watch has an ergonomic 43 mm stainless steel case. It is equipped with the innovative and user-friendly EasX-CHANGE system that allows for effortless strap change and adjustment. Strap options include calf leather, rubber, and stainless steel.

Available with a black or blue dial, the Big Pilot's Watch 43 has a 60-hour power reserve, provided by the IWC-manufactured 82100 calibre.

Next in the new models is the Big Pilot's Watch Perpetual Calendar (Ref. IW503605), marking the return of the storied complication to the



IWC Big Pilot's Watch Perpetual Calendar (IW503605)



IWC Big Pilot's Watch Perpetual Calendar
TOP GUN Edition "Mojave Desert" (Ref. IW503004)

classic collection. Encased in stainless steel, it has a blue dial and rhodium-plated hands. On the dial are several subdials: the date and power reserve at 3 o'clock, the month at 6 o'clock, while the weekday and small seconds share the subdial at 9 o'clock. The four-digit year is shown between 7 and 8 o'clock, while the double moon phase is at 12 o'clock.

Despite its numerous subdials, all the displays can be set via the crown. This degree of user-friendliness is unparalleled in the realm of mechanical calendars, and a testament to IWC's technical mastery. The IWC-manufactured 52615 calibre powering this watch has parts made of virtually wear-free ceramic in order to withstand larger amounts of stress. The movement provides a power reserve of seven days.

Two other special variants were also unveiled at Watches and Wonders 2021: the Big Pilot's Watch Perpetual Calendar TOP GUN Edition "Mojave Desert" (Ref. IW503004) and the Big Pilot's Watch TOP GUN Edition "Mojave Desert" (Ref. IW506003).

The former is housed in a sand-coloured ceramic case, for the first time, with a dark brown dial to match the aesthetic of the "Mojave Desert" design code. A sand-coloured rubber strap with textile inlay completes the military-inspired feel of the model, which will be limited to just 150 pieces per year.

Meanwhile, the latter is the first Big Pilot's Watch to be made with sand-coloured ceramic. The 46 mm ceramic case houses the IWC-manufactured 52110 calibre which provides a power reserve of seven days. A soft-iron inner cage protects the movement from the effects of magnetic fields. The TOP GUN logo is engraved on the titanium case back. This model is limited to 250 pieces per year.

Saving the best for last, IWC finally revealed the Big Pilot's Watch Shock Absorber XPL (Ref. IW357201), which was eight years in the making. The first of its kind, the XPL stands for "experimental", and refers to the IWC Experimental engineering division. As for the rest of its name, this watch is capable of withstanding extreme shocks – in excess of 30,000Gs!



IWC Big Pilot's Watch Shock Absorber XPL
(Ref. IW357201)

This extreme durability is possible due to the new SPRIN-g PROTECT system developed by the XPL team at IWC. The system works thanks to a cantilever spring that suspends movement within the case. The spring cushions the movement, allowing it to move independently before bringing it gently to a stop.

The use of Bulk Metallic Glass (BMG), created using an advanced manufacturing process that gives it an amorphous structure, makes it significantly more elastic than conventional metals. An ultra-lightweight titanium casing ring further reduces the mass that the spring has to hold.

“

AVAILABLE WITH
A BLACK OR BLUE
DIAL, THE BIG
PILOT'S WATCH
43 HAS A 60-HOUR
POWER RESERVE,
PROVIDED BY THE
IWC-MANUFACTURED
82100 CALIBRE ”

The geometry of the Ceratanium® case – a material developed by IWC – takes the iconic shape of the Big Pilot's Watch design to a whole new level. The material is as robust as titanium and possesses the scratch-resistance of ceramic. The matt finishing on the material creates a stealthy and futuristic design. The matt black design is complemented by a black dial and a black rubber strap with leather inlay.

Due to the complexity of manufacturing this timepiece, the annual production of the Big Pilot's Watch Shock Absorber XPL will be limited to 10 pieces per year.



Big Pilot's Watch TOP GUN Edition "Mojave Desert"
(Ref. IW506003)

Jaeger-
LeCoultre
Reverso Hybris
Mechanica
Calibre 185
Quadriptyque



[Click to discover](#)

INTO the Cosmos

JAEGER-LECOULTRE'S NEWEST
HIGH-COMPLICATION
TIMEPIECE IS A MARVEL
OF WATCHMAKING



The verso face of the Quadriptyque

Jaeger-LeCoultre's Reverso watch was destined to become a classic since it was unveiled in 1931. At Watches and Wonders 2021, Jaeger-LeCoultre celebrated this beloved icon by introducing the most complicated timepiece ever presented in this emblematic collection: the Reverso Hybris Mechanica Calibre 185 Quadriptyque.

The outcome of more than six years of development, the watch is the culmination of the Maison's 188 years of relentless innovation and savoir-faire. It is complemented by new astronomical indications that make it the world's first wristwatch with four functioning display faces. Three displays of lunar information on the interior face of the Reverso are fea-



The different faces of the timepiece

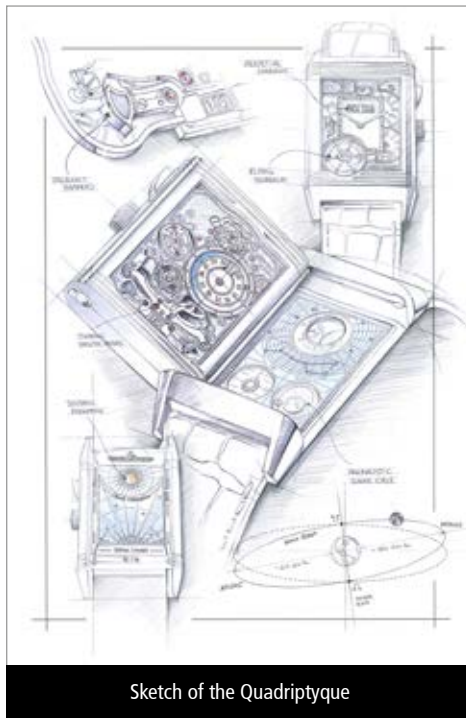
tured, making it the world's first wristwatch to provide such a comprehensive reading of the cosmos.

The tourbillon, one of the main features of the watch's recto face, is located at the seven o'clock position. In addition to the flying tourbillon, the first counter displays another wonder of mechanical horology: the perpetual calendar. It is a centuries-old mechanism that always displays the correct date despite the irregular number of days each month, while also taking leap years into account.

Demonstrating the technical prowess of the Maison, the perpetual calendar indications are instantaneous, changing at the stroke of midnight. Furthermore, the complexities of the Calibre 185 construction required the date display to be located at five o'clock. A new system of date display discs also had to be created in order to accommodate the dimensions of the flying tourbillon at seven o'clock.

The verso face of the Quadriptyque is a tour de force of Jaeger-LeCoultre's legacy as a master and innovator of chiming watches. With a slide of a lever located above the crown, the Quadriptyque plays the current time in musical code. Playing first is a series of low notes denoting the hours, followed by an alternating couplet of high and low notes for the quarter hours. A succession of high notes concludes the melody, indicating the minutes to be added to the elapsed quarters.

For the first time ever in the history of mechanical horology, Jaeger-LeCoultre has



Sketch of the Quadriptyque

united three displays of lunar information – the synodic cycle, the draconic cycle, and the anomalistic cycle – in a single wristwatch. The draconic and anomalistic cycle counters are patented innovations available only to Jaeger-LeCoultre. Located on the interior face of the cradle, this Reverso is capable of determining the next eclipse and rare lunar phenomena, such as supermoons.

The top half of the face is a massive representation of moon phases in the Northern Hemisphere. A laser-engraved moon is gradually covered and revealed by a mobile blue lacquer

“ DEMONSTRATING THE TECHNICAL PROWESS OF THE MAISON, THE PERPETUAL CALENDAR INDICATIONS ARE INSTANTANEOUS, CHANGING AT THE STROKE OF MIDNIGHT ”

disc with gold glitter décor. The motion of the disc corresponds with the synodic cycle of the moon. This moon phase display requires an adjustment only after 1,111 years.

Below and to the left of the moon phase display is the counter showing the draconic cycle. The counter is made up of a three-dimensional micro-sculpted pink-gold sun orbited by a tiny hemispherical moon. The draconic cycle shows when the path of the Moon intersects with the orbit of the Earth around the Sun. When this cycle happens and the Moon is full, a lunar eclipse will take place on Earth. A solar eclipse takes place when the Moon is in its new phase.

A domed representation of Earth micro-painted in enamel, with a hemispherical moon in eccentric orbit, can be found to the right of the draconic cycle counter. This counter displays the anomalistic cycle which calculates the varying distance between Earth and the Moon. A supermoon occurs when the Moon is full and is at its closest distance to Earth.

The secret to the Quadriptyque's four functioning display faces lies in a pin. Every day at midnight, a pin extends out of the main case movement to activate a mechanical corrector in the cradle. The corrector then advances the cradle displays. This mechanism is set directly into the cradle, thus not requiring any additional movement plates that would increase the thickness of the watch.

Jaeger-LeCoultre's expertise in ultra-compact watchmaking makes the Quadriptyque one of the most wearable high-complication watches of our time. The Reverso Hybris Mechanica Calibre 185 Quadriptyque is available in a limited edition of 10 pieces.

Panera
Luminor
Chrono
Monopulsante
GMT Blu Notte
(PAM01135)



Panera Luminor Chrono (PAM01218)

BY LEAPS and Bounds

PANERAI REAFFIRMS ITS
TRADITION OF BOLD PRECISION
WATCHMAKING WITH ELEGANT
AND INNOVATIVE TIMEPIECES

Watches & Wonders 2021 served as an all-encompassing platform for Panerai last April when it un-

veiled the latest additions of the Luminor and Submersible collections. Many of Panerai's releases this year mark the brand's return to

the field of chronographs. First up is the Luminor Chrono Monopulsante GMT Blu Notte (PAM01135) which bears a sporty attitude with its matt black ceramic case and midnight blue dial. Powered by the Calibre P.2004, the watch is a single-button column wheel chronograph which combines the start/stop/reset functions in a single push-piece. Equipped with the GMT function and outfitted with a deep blue calfskin strap, the timepiece is a limited edition of only 200 pieces.

The Luminor Chrono, on the other hand, is enriched with three new models. Distinguished by the original placement on the left of the chronograph controls and by the blue hands devoted to its functions, the trio feature the new Calibre P.9200 with chronograph function and a 42-hour power reserve. The Luminor Chrono (PAM01109) and (PAM01218) are offered with two straps, in alligator leather and rubber, whereas the Luminor Chrono (PAM01110), designed to be slim, light and ergonomic, is fitted with a steel bracelet boasting slimmer blades and a clasp engraved with the "OP" logo. All three feature the strap interchangeable system.

Made more precious by its Goldtech™ brushed case, a type of gold distinguished by high percentages of copper and platinum, the Luminor Chrono Goldtech™ Blu Notte (PAM01111) beautifully merges sporty and refined. Driven by the new Calibre P.9200, with a 42-hour power reserve, the watch comes with a deep blue



Panerai Luminor Chrono Goldtech™
Blu Notte (PAM01111)



Panerai Submersible eLAB-ID™ (PAM01225)



Panerai Luminor Marina eSteel™ (PAM01356)

alligator leather strap fitted with a trapezoidal pin buckle in brushed Goldtech™.

Also available with a Goldtech™ case, the Panerai Piccolo Due Madreperla (PAM01280) is a beautiful feminine addition to the Luminor Due collection. A versatile expression of Italian taste, the timepiece has an iridescent mother-of-pearl dial and elegant pink gold hands. At 38 mm, the smallest size ever adopted by the brand, the watch has a red shiny alligator strap.

With its wealth of experience in quality watch production, Panerai also has prowess in material creation. This time it introduces eSteel™, a recycled-based steel alloy which meets the same rigorous standards demanded of regular steel, and exhibits the identical chemical behaviour, physical structure and resistance to corrosion as a non-recycled alloy. Presented in the Luminor Marina eSteel™, with a case and dial made of eSteel™, it is a novel representation of Panerai's commitment to reduce the need for virgin material extraction and its associated high environmental impact.

From the Luminor, we move on to the Submersible line. The Submersible Bronzo Blu Abisso (PAM01074) is Panerai's latest exploration into bronze, albeit with a new execution. With only 1,000 pieces a year, the model has a matt blue dial and iconic Submersible elements, such as the graduated bezel and the prominent Super-LumiNova™-filled dots and indices on the dial. A perfect underwater



Panerai Submersible Bronzo Blu Abisso (PAM01074)

dive companion thanks to a graduated unidirectional rotating bezel, a bridge device with a crown protecting lever and thick sapphire crystal on the case back, it is driven by the P.900 calibre, with a three-day power reserve.

Panerai also unveils the Submersible eLAB-ID™ (PAM01225), the watch with the highest



WATCHES & WONDERS 2021 SERVED AS AN ALL-ENCOMPASSING PLATFORM FOR PANERAI LAST APRIL WHEN IT UNVEILED THE LATEST ADDITIONS OF THE LUMINOR AND SUBMERSIBLE COLLECTIONS

percentage of recycled-based material ever made. Guided by Panerai's mission of promoting circular watchmaking practices, its case, sandwich dial and bridges are composed of EcoTitanium™, a recycled titanium alloy that is a lightweight aerospace-grade metal made of more than 80% pure recycled content. The Submersible eLAB-ID™ is the first watch to use 100% recycled SuperLuminova™ on its dial and hands and 100% recycled silicon for its movement escapement. In addition, the watch's major components also contain recycled-based materials.

Piaget
Polo
Skeleton
Diamond
Set



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Renowned for its prowess in creating ultra-thin timepieces, Piaget brings this expertise to the fore along with its gem-setting proficiency in its array of new releases.

THIN EXECUTION

Following the successful launch of the Piaget Polo Skeleton earlier this year, the Maison now presents four Piaget Polo Skeleton watches with 18-carat gold cases. The models are available in rose gold, in white gold with a diamond-set bezel, as well as two fully paved versions featuring cases and movements adorned with up to 573 brilliant and baguette-cut stones.

However, what's truly remarkable about these latest offerings is the exquisite ultra-thin movement that powers them. Piaget took the wafer-like 2.4 mm self-winding movement at the heart of the original Piaget Polo Skeleton and pared it further to place key components at centre stage. Using an off-centred oscillating weight integrated into the mechanism, Piaget's design engineers delivers an unobstructed view of the movement.

From skeleton watches, we move on to the ultimate expression of Piaget's ultra-thin savoir-faire. The Altiplano Origin 35 mm is the first of its size to be fitted with the self-winding 501P movement. A sapphire case back provides a view into the ultra-thin mechanism, showing the Piaget coat of arms on the oscillating weight. On the silvered dial, a discreet 'Altiplano' signature can be spied at 8 o'clock. Available in plain rose gold, or in rose gold or white gold with diamond-set bezels, the case and movement are produced entirely in-house.

INTRICATE Mastery

PIAGET SHOWCASES A WIDE RANGE OF ITS WATCHMAKING KNOW-HOW AT WATCHES AND WONDERS 2021



Piaget
Altiplano
Origin
35 mm



Piaget Altiplano Ultimate Concept
La Côte-aux-Fées Edition

Piaget's expertise in ultra-thin watchmaking was reaffirmed with its "Aiguille d'Or" win at 2020's prestigious Grand Prix d'Horlogerie de Genève (GPHG) for the Altiplano Ultimate Concept. Now, the Maison presents the Altiplano Ultimate Concept dedicated to the Swiss Jura village of La Côte-aux-Fées, where Georges Edouard Piaget founded Piaget in 1874. Memorable for its lush green landscape, the model has a bridge, screws, hands and a dial in a deep, forest green, rounded out by a matching strap in alligator leather.

Distinct to the Altiplano Ultimate Concept is the fact that a single watchmaker oversees its creation from start to finish. One of the most technically advanced timepieces of the 21st century, its movement baseplate is machined directly into the ultra-resistant cobalt alloy case. Other parts have required drastic resizing, while the mainspring barrel has been newly designed and the crown, totally reinvented. Regardless of the painstaking work that goes into each timepiece, Piaget has now successfully merged one of the most innovative watches today with the ancient landscape where it was founded. As a tribute to this wonderful legacy, the main plate bears a subtle engraving of the year when the company was founded, 1874.

PRECIOUS TREATMENT

Celebrating all women, the Limelight Gala Precious Limited Editions follow the course of the sun throughout the day, with blue for sunrise, yellow for the sun at its peak, and pink for sunset. Each model is exquisitely swathed with a flowing gradient of sapphires and diamonds that intensify around the bezel and lighten as they reach the lugs. All three are powered by Piaget's Calibre 501P1 automatic movement. The Limelight Gala Precious Sunrise (blue) is limited to 18 pieces, the Limelight Gala Precious Zenith (yellow) is limited to eight pieces, and the Limelight Gala Precious Sunset (pink) is limited to 50 pieces.

The 18-carat white gold Limelight Gala Precious Sunrise features a glittery dial with a



Piaget Limelight Gala High Jewellery

snow setting of diamonds. Brilliant-cut blue sapphires of varying hues, transitioning to diamonds, surround the bezel. The Limelight Gala Precious Zenith features a gradient of sunny yellow sapphires enveloping the watch face, as well as a sprinkling of the same gems and diamonds on its bracelet. Meanwhile, the Limelight Gala Precious Sunset in 18-carat rose gold, has 32 brilliant-cut pink sapphires around its lustrous mother-of-pearl dial.

“

FOLLOWING THE SUCCESSFUL LAUNCH OF THE PIAGET POLO SKELETON EARLIER THIS YEAR, THE MAISON NOW PRESENTS FOUR PIAGET POLO SKELETON WATCHES WITH 18-CARAT GOLD CASES ”

The Maison's high jewellery prowess comes to the forefront with the Limelight Gala High Jewellery Black Opal. One of Yves Piaget's favourite stones, the black opal affords the viewer a mesmerising colour display that changes with the light. Diamonds also adorn the bezel, lugs, and bracelet, while marquise-cut emeralds add further femininity. This luscious piece is powered by the 56P quartz movement.



Piaget Limelight Gala Precious Zenith

Roger
Dubuis
Excalibur
Glow Me
Up

[Click to discover](#)



GAME Changing

ROGER DUBUIS ONCE AGAIN
SHOWCASES WHY IT IS THE
MASTER OF HYPER HOROLOGY

Over the years, Roger Dubuis has consistently shown its brazenness in the face of convention and its penchant for the grandiose bordering on absurd - as evidenced by its motto: "no rules, our game". This bold attitude has paved the way for the brand

to become a true innovator in the pursuit of boundary-pushing creations. At Watches and Wonders 2021, Roger Dubuis demonstrated exactly why it is the ace of Hyper Horology with the newly revamped Excalibur Single Flying Tourbillon.



Roger Dubuis Excalibur Single Flying Tourbillon in Cobalt Chrome CarTech Micro-Melt BioDur CCM™



Dr. Woo, under the Urban Art Tribe, enters a collaboration with Roger Dubuis

The new 42 mm model takes an iconic timepiece to the next level with an updated design and new technical materials. Clean cut lines on the case and the movement create the perception of a thinner look and feel, while simultaneously increasing the sense of transparency and depth. The trademark skeleton movement has been rebuilt from the ground up. The Roger Dubuis star now appears to be levitating freely above the barrel. A strong visual identity with a signature two-line pattern is visible all over the watch: between the notch on the crown and bezel, the star's arms, the tourbillon's cage, the hour markers on the flange, and the hands. The clever construction of these lines make them look like they will meet, but never actually do. The dynamic construction of the dial and movement is further amplified by the Poinçon de Genève seal.

The new RD512SQ calibre is a mechanical marvel. With a titanium lower tourbillon cage, and a mirror-polished Cobalt Chrome upper tourbillon cage, the weight of this piece has been greatly reduced. This allows the power reserve to be drastically improved to 72 hours. The new Excalibur Single Flying Tourbillon comes in three case variants: Dark Grey DLC Titanium, Cobalt Chrome CarTech Micro-Melt BioDur CCM™, and the new EON GOLD, a shade of pink gold that remains stable due to non-tarnish technology. Only 88 pieces are produced for each variant.

Shaking up the world of haute horlogerie, art, light, and luminescence come together in the Excalibur Glow Me Up. At first glance, the



Gully, under the Urban Art Tribe, enters a collaboration with Roger Dubuis

Excalibur Glow Me Up is just another Roger Dubuis timepiece opulently decked out in diamonds – 60 baguette-cut diamonds are set on the bezel of the 42 mm EON GOLD case. Several other Roger Dubuis iconographies are also present: the single flying tourbillon, the two-line visual identity all around the watch, along with the notched bezel and crown.

However, when the night comes, the Excalibur Glow Me Up undergoes a transformation. The watch comes to life with a mesmerising glow as the diamonds and the dial light up. Roger Dubuis has made this possible by fill-

“

TWO WORLDS, A CROSSING PATH. I FEEL DRIVEN BY THE SAME ENERGY AND INSATIABLE ENVY TO COME UP WITH SOMETHING WE HAVE NEVER SEEN BEFORE. IT COMES AS A BOMBHELL, PROVOKES SURPRISE, AND AROUSES INTEREST ”

ing the grooves holding the diamonds with Super-LumiNova®. This process lights up the diamonds without altering them. In addition, Roger Dubuis has also applied Super-LumiNova® on several sides of the movement, including the iconic star-shaped bridge. This monumental creation is limited to just eight pieces.

THE URBAN ART TRIBE

In solidarity with urban culture creatives who are rule-breakers and trailblazers in their respective fields, Roger Dubuis enters a collaboration with the URBAN ART TRIBE, composed of Dr. Woo, a renowned tattoo artist, and Gully, a well-known graffiti artist working in anonymity. The long-term partnership will have Dr. Woo and Gully sharing their creative processes, and reinterpreting Roger Dubuis' iconic astral signature to create the future of Hyper Horology hand-in-hand with the Maison. "I've taken this path because I don't know where it leads, and that is exactly why I'm here - to seek the unknown and go out of my comfort zone. Tattooing and watchmaking have that in common: the same attention to detail, a dot vs. a tiny component, assembled perfectly for you to see the bigger picture," said Dr. Woo of the partnership.

Gully added, "Two worlds, a crossing path. I feel driven by the same energy and insatiable envy to come up with something we have never seen before. It comes as a bombshell, provokes surprise, and arouses interest. Bringing different worlds together is my trademark, so I can't wait to show you the Gully x Roger Dubuis mixture."

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The new TAG Heuer Aquaracer Professional 300

DIVING Deeper

TAG HEUER BRINGS BACK ITS
RANGE OF ICONIC DIVERS'
WATCHES AT WATCHES AND
WONDERS 2021

TAG Heuer's legacy of divers' watches and its connection to sea exploration began more than 40 years ago. Throughout the decades and numerous iterations, the Aquaracer Professional watches have always been reliable and stylish instruments adored by many.

The latest model is called the Aquaracer Professional 300. Its bold design exudes an air of elegance, epitomised by its signature 12-sided unidirectional rotating bezel. While the unmistakable basic form is maintained, the bezel has been integrated with a scratch-resistant insert. Each of the 12 facets has also been flut-

ed for easy use. The sapphire crystal has been upgraded with a date display magnifier at six o'clock, on the underside of the crystal, which means that the exterior surface of the crystal is completely smooth. This change makes the date easier to read from wider angles.

The dial features eight octagonal hour markers, a new design guided by the silhouette of the bezel. The sword-shaped hands are differentiated by size, with the minute hand being narrower. For clarity in low-light conditions, the hour hand and markers are filled with green Super-LumiNova®, while the minutes hand is filled with blue Super-LumiNova®.



The TAG Heuer Aquaracer Professional 300 bears a dial with engraved horizontal lines

As more watch enthusiasts turn to divers' watches, the designers at TAG Heuer recognised the need for the watch to adapt to multiple environments - in addition to being a reliable instrument. The Aquaracer Professional 300's overall form is thinner and lighter than its

The new Aquaracer line also boasts improved luminescence



“

THE LATEST MODEL IS CALLED THE AQUARACER PROFESSIONAL 300. ITS BOLD DESIGN EXUDES AN AIR OF ELEGANCE, EPITOMISED BY ITS SIGNATURE 12-SIDED UNIDIRECTIONAL ROTATING BEZEL ”



The TAG Heuer Aquaracer Professional 300 features a scaphander diving suit motif on its case back



A limited edition - the TAG Heuer Aquaracer Professional 300 Tribute to Ref. 844 - is also available

predecessors'. The case, bezel, and metal bracelet have been slimmed down, without affecting the watch's performance features. The watch is still water-resistant to 300 metres. The new lugs are shorter, and the case edge has been chamfered and polished to further refine the profile of the watch. The ergonomic structure makes it a great choice for both work and play.

Completing the look of the Aquaracer Professional 300 is the scaphander diving suit motif on its case back. The designers drew inspiration from the motif that first appeared on an Aquaracer model in 2004. In this updated version, the diving helmet has been made more

angular, and a 12-sided faceplate has been added - matching the design code of the watch.

The new Aquaracer Professional 300 will be offered in seven variants and two sizes. Four references will have a 43 mm case, while three will have a 36 mm case. Six of these variants will be in stainless steel, with black, blue, or silver dials. There will also be a 43 mm model in high-tech matt Grade 2 titanium with a green dial. The stainless steel models will either have a black or blue ceramic bezel insert with a white triangle at 12 o'clock, while the titanium model will have a green ceramic bezel insert with a yellow triangle at 12 o'clock.

All seven references come with engraved dials. The 43 mm models carry over the engraved horizontal lines on the dial from the outgoing Aquaracer, while the 36 mm models feature engraved wave-patterned dials. The blue 36 mm version also comes with eight diamond hour markers.

Each reference comes with a new integrated metal bracelet design, equipped with a highly sophisticated adjustment system. The new system allows wearers to resize or adjust the bracelet size without taking the watch off; the watch can also be worn over a wetsuit.

A highly collectible, limited edition version of the Aquaracer Professional 300 is presented in the Aquaracer Professional 300 Tribute to Ref. 844. This special variant pays tribute to the design's wonderful heritage, and picks up on the story of the legendary Ref. 844 divers' watch introduced in 1978. For this model, the designers mixed a high-tech Grade 5 titanium case with a number of visual cues from the original watch. The flat black dial features the Ref. 844's red 24-hour scale - originally intended as a quick conversion chart for on-the-field professionals reporting the time. Taking further cues from the original watch, the strap is made of perforated black rubber. In keeping with the watch's repeating-facet design code, the perforations are octagonal. The Aquaracer Professional 300 Tribute to Ref. 844 will only be made in a limited edition of 844 pieces.

All eight variants of the new Aquaracer Professional 300 collection are powered by Calibre 5, an automatic mechanical movement developed in-house.

TUDOR
Black
Bay
Chrono



Up next is the new Black Bay Chrono, which marks 50 years of TUDOR chronographs. Now presented in steel, it has a reworked 41 mm case with a fixed bezel and two dial options – matt black or opaline – with contrasting circular sub-counters. Prominent on the dial are the iconic “snowflake” hands, one of the hallmarks of the TUDOR divers’ watches from 1969. Powered by the Manufacture Chronograph Calibre MT5813, certified by the COSC, with a silicon balance spring, a 70-hour power reserve, a column wheel and vertical clutch, the sports chronograph is accompanied by three bracelet options: black Jacquard fabric, cuff in black aged leather or riveted steel.

Similarly offering the Black Bay aesthetic, without breaking the bank, is the Black Bay 32-36-41. Designed for both men and women, the timepieces retain Black Bay elements, such as the characteristic “snowflake” hands with Super-Luminova®, but exude a more versatile appeal. Available in 32, 36 or 41 mm, the polished and satin-finished 316L steel case surrounds the black or blue lacquered or silver dial with applique hour markers. Driven by the self-winding mechanical Calibre T600, the watches are accompanied by three bracelet options: Jacquard fabric, leather or 316 steel.

EXCEEDING Expectations

AT WATCHES AND WONDERS
2021, TUDOR USHERED IN A
NEW ERA FOR ITS ICONIC
BLACK BAY AND 1926 LINES

This year, TUDOR presents an impeccable line-up of 1926 and Black Bay models that live up to Hans Wilsdorf’s vision of creating perfect and affordable watches. Guided by its #BornToDare signature, the new watches derive inspiration from the brand’s uncompromising heritage.

First up is the TUDOR 1926, which pays tribute to the year of its founding. Boasting a domed dial with an embossed centre and smooth min-

ute scale, the watches in this line exude a high level of sophistication with the self-winding mechanical Calibre T601 as its heart (or T201 for the 28 mm version). Upholding the values of traditional Swiss watchmaking, the watches feature four different sizes – 41, 39, 36 or 28 mm – encased in either polished 316L steel or 316L steel and rose gold. They are offered with polished and satin-brushed bracelets in steel or steel and rose gold. A leather strap serves as a third option.



TUDOR 1926 in steel and rose gold

TUDOR
Black
Bay
32-36-41



“

HIGHLIGHTING CERTAIN FIRSTS FOR TUDOR DIVERS' WATCHES, NAMELY THE USAGE OF 18 CT YELLOW GOLD FOR ITS CASE AND AN OPEN CASE BACK, THE 39 MM BLACK BAY FIFTY-EIGHT BOASTS A MATT DIAL WITH A GOLDEN GREEN TONE AND 18 CT YELLOW GOLD APPLIED HOUR MARKERS ”

All of these new novelties from TUDOR are covered by its five-year transferable guarantee, without registration, periodic or mandatory maintenance checks required.

Highlighting certain firsts for TUDOR divers' watches, namely the usage of 18 ct yellow gold for its case and an open case back, the 39 mm Black Bay Fifty-Eight boasts a matt dial with a golden green tone and 18 ct yellow gold applied hour markers. Centre stage are the angular “snowflake” hands with Super-Luminova®. At its heart beats the Manufacture Calibre MT5400 with a silicon hairspring and a 70-hour power reserve, certified by the COSC. The watch comes with a green Jacquard fabric strap with gold band or a dark brown alligator strap.

Yet another model that delivers some firsts for TUDOR with regards to its 925 silver case and open case back is the Black Bay Fifty-Eight 925. Also available in 39 mm, it is ideal for slim wrists and vintage enthusiasts. With a unique incandescence, the timepiece has a domed matt frosted taupe dial with applied hour markers and “snowflake” hands with luminescence to tell the time. Similar to the 18 ct model, this silver iteration is equipped with the COSC-certified Manufacture Calibre MT5400, with silicon hairspring and a 70-hour power reserve. The watch comes with a taupe Jacquard fabric strap with silver band or a brown grain leather strap.



TUDOR Black Bay Fifty-Eight 18K



TUDOR Black Bay Fifty-Eight 925

Zenith DEFY
Extreme in
titanium with
polished
rose gold

[Click to discover](#)



POLYCHROMATIC Precision

ZENITH SHOWCASES
TECHNICAL PRECISION IN ITS
COLOURFUL AND TECHNICAL
ARRAY OF NEW TIMEPIECES

Zenith lives up to its philosophy of reaching for the stars in dazzling polychromatic fashion, with a touch of extreme watchmaking. With the timepieces it revealed at Watches and Wonders 2021, Zenith is showing no signs of slowing down in terms of pushing the limits of performance and design.

DEFYING EXTREMES

The new DEFY Extreme collection takes Zenith's emblematic DEFY watches and supercharges them. Taking both form and function to new heights of unparalleled precision and ruggedness, the DEFY Extreme is an all-terrain 1/100th of a second chronograph.

This high-performance chronograph comes in a 45 mm case, and is water-resistant to 200 metres. The updated design features sharper lines and more pronounced edges that create a bolder and more robust silhouette. The most eye-catching feature of the case is the twelve-sided ring located under the bezel which extends down to the twelve-sided case back.

The new DEFY Extreme comes in three variants: microblasted black titanium, titanium with polished rose gold, and titanium with blue accents. The first two models feature an entirely microblasted surface for a monolithic look. The third model comes with a combina-



Zenith DEFY Extreme in titanium

The five variants of the Zenith DEFY 21 Spectrum



“

WITH THE TIMEPIECES IT REVEALED AT WATCHES AND WONDERS 2021, ZENITH IS SHOWING NO SIGNS OF SLOWING DOWN IN TERMS OF PUSHING THE LIMITS OF PERFORMANCE AND DESIGN ”

tion of polished, satin-brushed, and micro-blasted surfaces – bringing out the best of the watch’s multifaceted look. Each variant comes with three strap options: titanium bracelet, rubber strap, and Velcro strap. The new quick strap-change system allows for interchangeability and adjustment with ease.

The dial of the DEFY Extreme has been designed to ensure maximum legibility, while also providing a view of the El Primero 9004 automatic movement. The dial is openworked with oversized counters to maintain legibility and place an emphasis on volume. The hands and applied hour markers are oversized as well and filled with Super-LumiNova to guarantee readability even in dark conditions.



The Zenith A384, part of the Zenith ICONS

From one DEFY model, we go to the next one. If the DEFY 21 Ultraviolet and Ultrablue suggested that Zenith can only work in single regions of the light spectrum, then we are greatly mistaken. With the DEFY 21 Spectrum collection, the brand presents the iconic DEFY 21 in five different coloured variants, each with its own set of precious stones to match.

High-frequency precision has never been this colourfully bejewelled. Each DEFY 21 Spectrum model takes on different frequencies of visible light. The chronograph movement is coloured through advanced pigmentation processes, in order to complement the natural brilliance of the precious stones.

The precious stones used are: green tsavorite-type sapphires for the green model, orange sapphires for the orange model, blue sapphires for the blue model, amethyst-type sapphires

for the purple model, and black spinel-type sapphires for the black edition. Amidst all the different hues, a common thread runs across all five models: the 44 mm stainless steel case which has been set with 288 VVS brilliant-cut diamonds.

Each version of the DEFY 21 Spectrum is limited to 10 pieces.

ICONIC PROGRAMMES

In addition to new watches, Zenith also introduced Zenith ICONS at Watches and Wonders 2021. It is a new programme that will offer connoisseurs and fans of the Maison the opportunity to purchase vintage Zenith watches. The selection of iconic and highly sought-after timepieces will be sourced from around the world, restored, and certified by the Manufacture in Le Locle. These timepieces will then be sold exclusively at Zenith’s boutiques.

Zenith also recently announced that it is the Official Timekeeper and Founding Partner of Extreme E, the pioneering electric off-road racing championship. Extreme E was created to highlight the effects of climate change. The races are set to take place in the most remote corners of the world – locations that have also been most severely impacted by climate change. The series’ goal is to create awareness of remote environments under threat of climate change issues, and to encourage all of us to take action in protecting the planet’s future.

Julien Tornare, CEO of Zenith, described Extreme E as innovative, off the beaten path and pushing the limits of performance to the extreme, where every millisecond counts and every racer can make their mark – exactly the environment in which Zenith watches thrive in.

A. Lange & Söhne Lange 1 Moon Phase in pink gold, with argenté dial

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ABSOLUTELY Moonstruck

A. LANGE & SÖHNE TAKES HUMANITY'S FIXATION WITH THE MOON TO ANOTHER LEVEL WITH THE LANGE 1 MOON PHASE

Perhaps one of the celestial beings we are most obsessed with, the moon has been a constant presence in our lives. More than 50 years following mankind's first

landing on the moon, we have yet to fully unlock its secrets. A. Lange & Söhne takes this sentiment and delivers an exquisite timepiece worthy of our admiration.



A. Lange & Söhne Lange 1 Moon Phase in platinum, with rhodié dial



A. Lange & Söhne Lange 1 Moon Phase in white gold, with black dial

The Lange 1 Moon Phase wonderfully combines the brand's most successful watch family and the popular astronomical complication. A worthy successor of the Lange 1, the model elevates the moon phase with the addition of a day/night indicator, a particularly useful and informative function. Here, accuracy and aesthetics come together in one sublime package.

The moon phase tracks the lunar cycle - with an average duration of 29 days, 12 hours, 44 minutes and 3 seconds - so accurately that it takes 122.6 years for the display to deviate from the true synodic period by just one day. On the other hand, A. Lange & Söhne stays true to its design codes with a display arrangement that is equally realistic and pleasing to the eye. A solid-gold moon follows its orbit in the foreground. Behind it, a celestial disc - also made of solid gold - performs exactly one revolution every 24 hours. On the disc, the different times of day are represented by varying blue hues caused by interference effects. During the day, a bright sky without stars takes centre stage, while at night a dark sky comes to the fore with prominently contrasting laser-cut stars. Thus, the moon always orbits against a realistic background, one that beautifully doubles as a day/night indicator.

“

THE LANGE 1 MOON PHASE WONDERFULLY COMBINES THE BRAND'S MOST SUCCESSFUL WATCH FAMILY AND THE POPULAR ASTRONOMICAL COMPLICATION ”



The beautiful asymmetric solid-silver dial of the Lange 1 Moon Phase



Calibre L121.3 powers the A. Lange & Söhne Lange 1 Moon Phase



Case back of the timepiece

This awe-inspiring display, together with the luminous time, power reserve indications, and the outsize date, are tastefully arranged on the asymmetric solid-silver dial. With the model's substantial 38.5 mm diameter, the information is beautifully legible and set apart.

Beating inside the watch is a brand new movement. Based on the Lange 1 movement, the new calibre is the 20th of its kind equipped with a moon phase display. Sharing similar attributes as its predecessors, the Lange manufacture calibre L121.3 includes the characteristic twin mainspring barrel with a maximum power reserve of 72 hours and the precisely jumping outsize date display. The Lange 1 Moon Phase also features an escapement with a cam-poised balance and a free-sprung Lange hairspring. Suspended beneath the hand-engraved balance cock, it beats with a frequency of 21,600 semi-oscillations per hour.

Available in white gold/black, pink gold/argenté, and platinum/rhodié case/dial combinations, with corresponding hand-stitched alligator straps - black for the white gold and platinum versions, red brown for the pink gold iteration - the Lange 1 Moon Phase is a true sight to behold.

Vermilion touches convey the passion this timepiece represents

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LOVE Personified

BREGUET CAPTURES THE BEAUTY OF LOVE AND WOMEN IN A LIMITED EDITION REINE DE NAPLES CŒUR

In celebration of Valentine's Day, the House of Breguet unveiled an amorous edition of the renowned Reine de Naples collection that captures the essence of love and women in one design. With only 28 pieces available worldwide, the new Cœur timepiece is highly sought-after for a reason, namely due to its pioneering hand mechanism whose heart shape continues to shift over time.

Presented in an elegant calfskin leather clutch, the limited edition Reine de Naples Cœur is a luxurious oval wristwatch that embodies its two themes in various ways. Made from 18-carat rose gold, its lithe case is embedded with a string of over 120 diamonds that weigh a total of nearly 0.8 carats. The ornate crown set is located at the bottom right of the case, decorated with a beautiful cut of ruby to match the



The Breguet Reine De Naples Cœur is a limited edition of 28 pieces

Breguet
presents
the Reine De
Naples Cœur



“FOR THE FIRST TIME IN HISTORY, THE REVERED WATCHMAKER INVENTED A DISTINCT HEART-SHAPED HAND THAT ADJUSTS ITS SHAPE AS IT ROTATES AROUND THE CLOCK.”

Having mastered the art of watchmaking since its establishment, nothing compares to the House of Breguet's fine touch especially when it comes to commemorating joyous oc-

timepiece's passionate persona. To balance the primarily saturated hues, the haute horologist washes over the sapphire crystal dial with white lacquer as if to symbolise the purer side of love and to highlight the timepiece's deep red details further.

For the first time in history, the revered watchmaker invented a distinct heart-shaped hand that adjusts its shape as it rotates around the clock. The svelte heart effortlessly contracts itself as it reaches the 30-minute mark and changes to a more compact dimension, only to return to its slender form when its tip returns to the top. The ever-changing heart never fails to beat just as one would hope a timepiece, or affection, would last. The hand, added with the glimmering décor from the gems and the vermilion red touches, truly brings the classic creation to life.

Barring the Breguet-patented hand mechanics, another factor that sets this watch apart from others is the unconventional way it tells time. The heart-shaped minute hand moves over the dial, its tip marked by a subtle red heart, indicating the minutes, punctuated by tiny hearts every five minutes. Scaled with delicate red dots or heart-shaped indices, the craftsmen marked every five-minute interval with the horologist's trademark Arabic numerals. The same numeral style is used in the hour window located at the centre of the dial. In an equally gripping calligraphy, the romantic timepiece is engraved with the "Breguet No 1775" beneath the skeletonised 60-minute mark.



The heart, whose tip serves as the minute hand, stretches and contracts as it travels around the dial

The stunning Reine de Naples Cœur is built around Breguet's calibre 78A0, a mechanical self-winding movement that has a 40-hour power reserve. The bejewelled case comes with a slim alligator leather strap that embraces one's wrist comfortably. The opulent leather marks bring out the varying depths of the red tones and adds even more character to the timepiece. At the back, the watch is secured with a diamond-set triple folding clasp that is just as enchanting as the bezel.

casions such as this. Just as it did in 1810 when the horologist designed the first ever wristwatch for the Queen of Naples, Breguet has once again pioneered an ingenious timepiece that would take fine watchmaking to the next level. Whether it be the brilliant technology or the finer details it applies in this watch, such as strategically-placed gems and beautiful numerals, the watchmaker undoubtedly succeeds in turning the Reine de Naples Cœur into a passionate personification of love itself.

Frederique
Constant
Slimline
Monolithic
Manufacture
FC-810MCN356
©Eric Rossier

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DISRUPTIVE Force

FREDERIQUE CONSTANT UNVEILS
ITS LATEST ASTONISHING WATCH
THAT TICKS 10 TIMES FASTER
THAN OTHERS

Following a groundbreaking discovery, Swiss haute horologist Frederique Constant sheds light on a new era of horology with the release of its Slimline Monolithic Manufacture. Wrapped in a simple yet tasteful design, the watchmaker's latest work is powered by a remarkable mechanical move-

ment that has broken seemingly unsurpassable barriers in the industry.

Ticking up to 288,000 vibrations per hour, the monolithic movement's early conception can be traced back to the fateful collaboration between the haute horologist and Flexous,



Frederique Constant Slimline Monolithic
Manufacture FC-810MC359 in rose gold



A look at the Frederique Constant Slimline Monolithic Manufacture FC-810MCN3S6 case back ©Eric Rossier



Frederique Constant Slimline Monolithic Manufacture FC-810MC3S6 in steel ©Eric Rossier

a Dutch horology technology company co-founded by Dr Nima Tolou. Working towards creating new traditions, the two companies came up with a monolithic oscillator that could replace 26 watch components, thanks to its efficient mechanics. Made out of monocrystalline silicon, the petite oscillator is accompanied with a new anchor system and adjustment weights. With this, Frederique Constant was able to design a stunning piece of art, the Slimline Monolithic Manufacture, which has a competitive 80-hour power reserve to boot.

To commemorate this recent triumph, the revered watchmaker encases the new monolithic movement in a classic 40 mm body with three case type/dial colour variations. With only 81 pieces available, the 18-carat rose gold case adds warmth to the otherwise cool silver dial. On the other hand, the limited edition 810-piece stainless steel models, with deep blue or silver dials, embrace the cool hues. Attached to an elegant alligator leather strap, each case is embellished with an ornate crown that adjusts the date.

Choosing to keep the design as timeless as possible, the haute horologist adds dimension to the dial by adopting a beautiful guilloché motif at the centre as well as the border. The delicate black or white needles used as the hour, minute, and second hands point towards the Roman numerals used as the hour indicators. Meanwhile, located at the 12 o'clock mark, the smaller date subdial uses the Hindu-Arabic numerals whose typography matches that of the Frederique Constant signature and the Swiss-made mark.



Close-up of the Frederique Constant Slimline Monolithic Manufacture FC-810MC3S6 dial ©Eric Rossier

Peeking through a small window, one can see the disruptive technology behind the monolithic movement at the sixth hour mark. Though only the oscillator can be seen from this angle, the entire movement is proudly displayed at the back of the watch, which is protected by sapphire crystal glass just like its front. The unparalleled craftsmen at Frederique Constant ensured the brilliance of the movement by adorning its inner components with intricate designs. For example, beneath the component stamped with the circular Côtes de Genève with perlage and equally mesmerising finishing. Paired with 19 jewels

“ TO COMMEMORATE THIS RECENT TRIUMPH, THE REVERED WATCHMAKER ENCASES THE NEW MONOLITHIC MOVEMENT IN A CLASSIC 40 MM BODY WITH THREE CASE TYPE/DIAL COLOUR VARIATIONS ”

and graceful engravings, the open back reveals itself to be an enigmatic show even on its own.

Only a few decades since its establishment in 1988, the Swiss haute horologist is already reorienting the future of the industry. Co-founded by entrepreneurs Aletta and Peter Stas, Frederique Constant introduces new approaches to watchmaking, as seen in this latest addition to the collection. Whilst most mechanical watches beat at a tenth of its pace, the Slimline Monolithic Manufacture paves its own path, making it one of the most advanced timepieces of the year. Unlike many of its peers, its state of the art movement brings light to the technological potential the industry could achieve, especially when joined by innovative experts that are willing to create new traditions.

Hamilton
Intra-Matic
Chronograph H
(H38429730)



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NOSTALGIA in Mind

HAMILTON TAKES A TRIP
THROUGH MEMORY LANE
WITH THE INTRA-MATIC
CHRONOGRAPH H

A longstanding heritage ensconced in a 40 mm case, the new Intra-Matic Chronograph H is a Hamilton timepiece that will stand the test of time, just like its predecessors, the Chronographs A and B from 1968. The newly unveiled watch is a modern echo of the two 60s icons that were both cherished by multiple generations. Along with its other models, Hamilton's latest addition reminds us of the indispensable history the watchmaker has to offer.

At first glance, the fetching Intra-Matic Chronograph H bears the trademark of a Hamilton chronograph, but with notable quirks of its own. The anti-reflective sapphire crystal is affixed onto the stainless steel case to shield it from wear and tear. Beneath the protective glass is a unique two-toned dial that sets the timepiece apart from others. Set against the black or white dial, a tachymeter runs along the watch's circumference and encases the simple hour indicators. The tip of each indica-



Hamilton
Intra-Matic
Chronograph
H with
stainless steel
mesh bracelet
(H38429110)



Hamilton combines vintage appeal with modern craftsmanship in the Hamilton Intra-Matic Chronograph H (H38429130)



The panda dial of the Hamilton Intra-Matic Chronograph H (H38429710)

tor contains Super-Luminova, which enables users to tell the time in low-light settings. Similarly, the hour and minute hands are also crafted from the same materials, whereas the second hand is made of a minimalist white or black needle.

To distinguish the different functions of the chronograph, Hamilton's skilled craftsmen designed two subdials whose tones contrast that of the larger base. These smaller black or white orbs display the stopwatch function that can easily be utilised by pressing the lugs embedded onto the bezel. Called a panda dial, the dual-toned watch is effortlessly stylish especially when paired with the sleek strap that comes with the watch. Whilst the black calf leather strap with pin buckle is both timeless

and sophisticated, the stainless steel mesh with folding clasp adds a modern gleam. Combined with the two watch variants, in black or white, the straps can be used to either match or juxtapose the panda dial.

Powered by the Hamilton calibre H-51 mechanical chronograph movement, the dapper Intra-Matic Chronograph H is equipped with a 60-hour power reserve. True craftsmanship goes into the making of the movement and the overall watch design. In an age where digital products thrive, nothing can compare to the riveting backstory that analogues such as this have to reveal. Whether it be the origins of Hamilton as an esteemed haute horologist or the rich history behind each watch passed down through generations as a family heir-

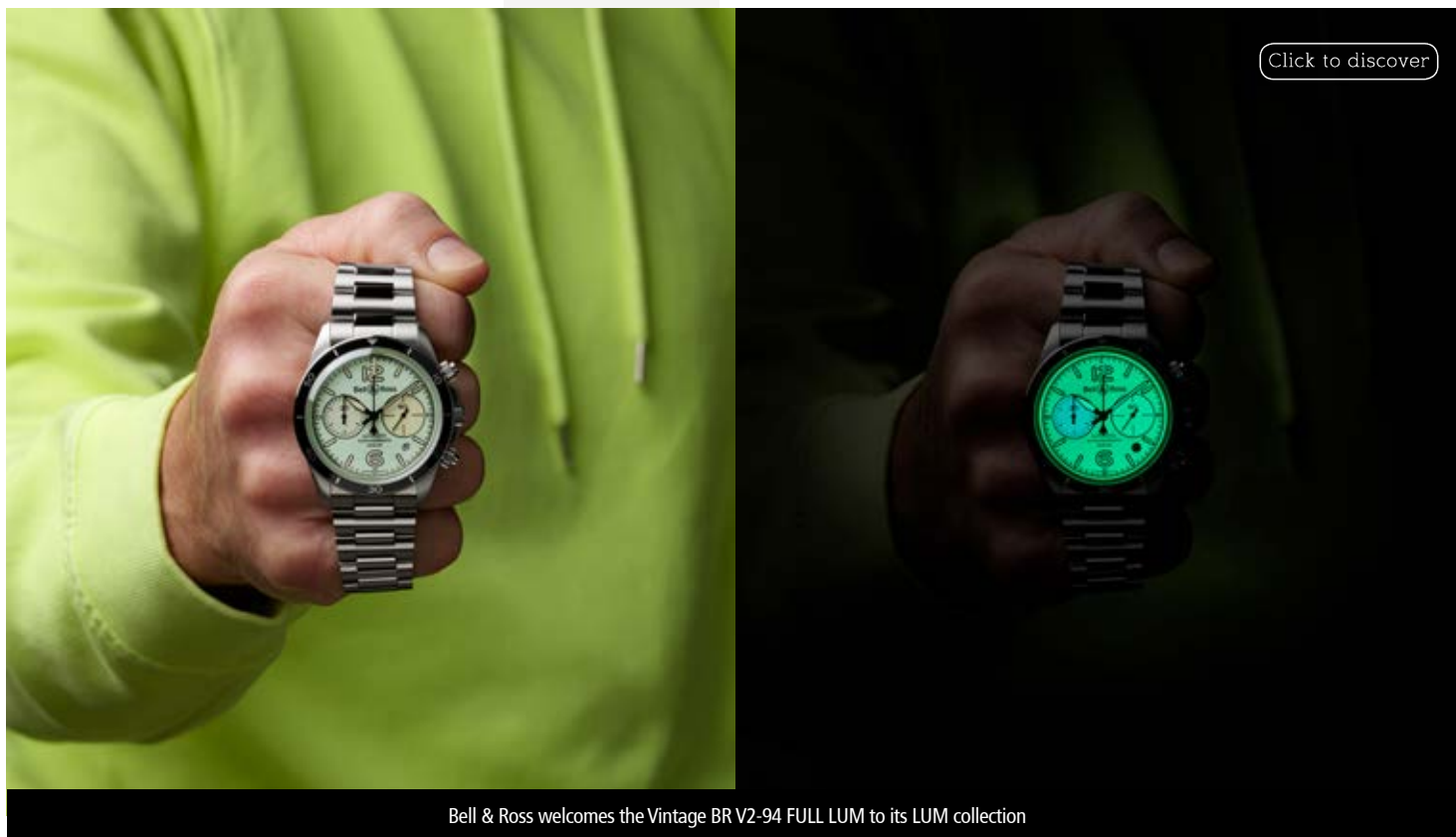


Hamilton Intra-Matic Chronograph H with reverse panda dial (H38429130)

“POWERED BY THE HAMILTON CALIBRE H-51 MECHANICAL CHRONOGRAPH MOVEMENT, THE DAPPER INTRA-MATIC CHRONOGRAPH H IS EQUIPPED WITH A 60-HOUR POWER RESERVE”

loom, the Intra-Matic Chronograph H was created to witness changing times and to celebrate both the past and the future at once. Hamilton continues to keep its traditions alive by encapsulating its vintage classics with a modern twist.

Deemed as one of the world's leading watchmakers, Hamilton was established in 1892 in Pennsylvania, only mere decades before it rose to fame amongst watch enthusiasts and artists alike. The American watch company merged its aviation-inspired designs with Swiss technology to deliver the utmost precision to its clients. Its retro look and unparalleled quality quickly drove it to find success in Hollywood, where its timepieces have been featured in more than 500 hundred films.



Bell & Ross welcomes the Vintage BR V2-94 FULL LUM to its LUM collection

EVERLASTING Light

BELL & ROSS WELCOMES A VINTAGE CHRONOGRAPH TO ITS IRRESISTIBLE LUM COLLECTION

A functional timepiece built to last through the night, the new Vintage BR V2-94 FULL LUM is Bell & Ross' latest addition to its chic LUM Collection, which was first launched in 2017. Nestled within its protective case, the new timepiece features an entirely fluorescent dial, making it the first Vintage FULL LUM for the line.

Compared to its predecessors' figures, the Vintage BR V2-94 FULL LUM slightly departs from the rounded square case to emphasise its retro look, with the soft silhouette almost seam-

lessly extending onto the straps. This glistening stainless steel case is adorned with a black aluminium ring on its bezel displaying the 60-minute scale, similar to last year's BR 03-92 Diver FULL LUM model.

At 41 mm, the timepiece rests snugly on one's wrist and makes for a functional accessory for any occasion. Backed by the automatic BR-CAL.301 movement, this luminescent chronograph exhibits modest 30-minute and 60-second counters at the heart of its dial. The date, on the other hand, is shown through a



Bell & Ross Vintage BR V2-94 FULL LUM



The watch is perfect for day or night

small window between the fourth and fifth hour mark. Of course, the details would not be complete without the haute horologist's name, in addition to the watch details and the Swiss made stamp.

Coated with Super-LumiNova pigments, the bright green dial fits perfectly with the pale yellow luminescence used for the hour indicators, hands, and counters. The craftsmen further improve the visibility of this watch by accentuating said numerical, indices, and other details with bold black strokes or outlines to contrast the light hues. As for the luminosity itself, the pantones chosen by the haute horologist are two of the brightest Super-LumiNova pigments on the palette. These first-grade varnishes, namely C5 for the green-yellow and C3 for the yellow, emit the most light out of all the other hues even in dark settings. Their

“
COATED WITH
SUPER-LUMINOVA
PIGMENTS,
THE BRIGHT
GREEN DIAL FITS
PERFECTLY WITH
THE PALE YELLOW
LUMINESCENCE
USED FOR THE
HOUR INDICATORS,
HANDS, AND
COUNTERS ”



Exceptional luminosity provides legibility even in the dark

fast-charging system also do not require much light exposure, making it highly efficient and sustainable to wear.

The Vintage BR V2-94 FULL LUM is protected by an anti-glare sapphire crystal, which plays a large role in keeping it water-resistant even up to 100 metres. To increase its durability, the case is fastened onto a black rubber strap that has a steel pin buckle at the back. Though it can hardly be seen from afar, the strap is embellished with a weave-like pattern across its length on top of the bordered edges that elevates its style and comfort. The watchmaker's brilliant move of pairing two analogous Super-LumiNova pigments along with the overall minimalist refinements prove fruitful in creating a charming and vividly legible timepiece. Limited to only 250 pieces, the new FULL LUM chronograph is a go-to watch that adapts very quickly in different environments, whatever time it may be. Designed to accompany its wearers throughout the day, the Vintage BR V2-94 FULL LUM enables optimal visibility with as little recharge or maintenance as possible. Its sporty details, such as the counters and the rubber strap, add a tantalising appeal to the vintage yet modern timepiece. It goes without saying that since the first FULL LUM model, Bell & Ross' brightly lit timepieces have charmed their way into the hearts of watch connoisseurs and even non-collectors across the world.

Click to discover



Armin Strom Pure Resonance Sky Blue

The hand-wound Armin Strom manufacture calibre ARF16 powers the watch



The timepiece benefits from the electrifying guilloché by world-class horologist Kari Voutilainen

ELECTRIFYING Views

ARMIN STROM ENAMOURS THE WORLD WITH ITS LIMITED EDITION PURE RESONANCE SKY BLUE

Demonstrating the perfect harmony only the finest can achieve, the Pure Resonance Sky Blue by Armin Strom is a show of incredible mechanics and pleasing artwork. The limited edition timepiece tailored for the Shanghai Salon of Watches and Wonders 2021 could easily captivate passersby, should they catch a glimpse of the intriguing dial that is unlike any other.

Sheathed in a 42 mm white gold case, the luxurious timepiece gives a crystal clear view of the hand-wound Armin Strom manufacture calibre ARF16 right next to the idyllic blue subdial. Complementing the movement's beauty, as seen from the Côtes de Genève and glimmering gems, the Pure Resonance Sky Blue bears a rather electrifying guilloché by world-class horologist Kari Voutilainen. Easily comparable

to a piece of art, the guilloché utilises a distinct email à froid finishing at the centre of the hour display. Whilst the hour markers take the form of white Roman numerals, only a simple track is used for the second subdial located at the seventh hour mark. Both the hour and second subdial have polished steel hands that further embrace the purity of the overall design. The watch is attached to a black alligator strap with a double folding clasp for added elegance and glamour.

With a lasting 48-hour power reserve, the Pure Resonance Sky Blue is a jewel to be cherished. The enchanting spark between the subdial and the oscillating movement is reason enough to hail Armin Strom as the master craftsman that it is. One can only imagine the incredible artistry poured into a single timepiece, especially seeing as there are only three available pieces in existence. With hardly any lug or other traditional watch components, Armin Strom reworks the usual norms of a timepiece and adds eccentric yet opulent characteristics of its own.

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A PROUD MEMBER OF TIME INTERNATIONAL GROUP

ROMAIN MARIETTA – ZENITH PRODUCT DEVELOPMENT & HERITAGE DIRECTOR

PAST, PRESENT and Future



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For a watch brand, history is as important as the present. Not only does it provide the brand with legitimacy, a rich past plays a crucial role for the brand's future with its valuable legacy. And this is exactly what Romain Marietta focuses on during his workdays as Zenith's Product Development & Heritage Director.

Being in the company for 15 years, what has/hasn't changed at Zenith in your opinion?

What hasn't changed is the philosophy, the rich patrimony and history that we have, and the DNA of the brand to be a true manufacture. We are equipping all of our models with our movements. That's a real manufacture because we are really developing, producing, and assembling our own movements. We don't buy any movements from others. And of course we have the El Primero, so we have the high frequency, the expertise and know-how. Of course, it does evolve in terms of language, corporate identity over the past years because of the different CEOs and eras that we have been passing through. But the DNA of the brand remains the same – to try to produce the most beautiful products possible, the most reliable and accurate. We have a real background around chronometry, chronographs, high frequency, and to be one of the most valuable manufactures to demonstrate our capabilities to innovate and to be creative that's also part of the essence of Zenith, these haven't changed.

It's not just a matter of expressing it throughout the products, but also in terms of communication and marketing. We adapt our sales to the new clients of our time, to the new era. We are more focused on refining our



Zenith Chronomaster Sport

products, the ergonomics, the comfort. When I joined the manufacture, most people knew the brand because of the El Primero movement. Zenith decided to change its course and we managed to do this by highlighting our patrimony, by not repeating the past and creating something new.

Are all of Zenith's 2021 novelties intended to be released this year or were there watches released in 2020?

I'm taking the example of the Chronomaster Sport which I have on my wrist. The loudest

buzz that we have created so far for the brand. We released it in January during LVMH Watch Week, but it was basically intended to be released in 2020. Roughly 40% from the novelties of 2020 have been postponed to 2021. This was a tough decision, because you don't create turnover by not releasing the watches. But I think the stars were quite aligned when we dropped the Chronomaster Sport in January. We created a small earthquake in the watch-making industry, because the feedbacks, the orders, the requests for the watches, it really went beyond our expectations. This year, 2021, is the year of the Chronomaster, also the Defy, as you have seen with the Chronomaster Sport and the Defy Extreme. These two models really personify who we are — a master of chronographs. This is our own territory.

What are the common technical advancements found in Zenith's 2021 novelties if you have to summarise?

If I have to summarise, it's the year of high frequency and the El Primero movement, tenths of a second and hundredths of a second. So it's really demonstrating our capabilities to master, to reflect our know-how in high frequency movements. It's a huge chance to still work with the same movements from 52 years ago. No one else can claim this in the industry. We made it evolve of course, it's not the same as it was in 1969 when it was invented. It was the first automatic high frequency chronograph and we made it evolve in many ways technically, in terms of materials. I would say the essence of all the novelties this year revolve around frequency and chronograph features.

Could you tell us more about the new Defy Extreme which was the highlight of the 2021 Watches and Wonders in Geneva?



Coloured movements of the Defy 21 Spectrum collection

We try to surprise clients with watches that have stronger characters and commercial potential in terms of aesthetics. You want to have a watch that is recognisable, which you have a lot of pleasure to wear because it's cool, it looks great. The Defy Extreme was certainly the highlight of the fair. Once again, the name says it all – the high frequency chronograph movement indicating the hundredths of a second with an extreme aesthetic. With new angular, more aggressive lines, more robustness with 200 m water resistance, thanks to a screwing crown, the aesthetic of the case construction is really cool, edgy and sporty. It also has a full interchangeable strap, which allows you to have fun, to adapt your watch to your activities and to how you want to dress. If you press the pushers, you release the straps. It's a simple manipulation and it gives you another watch.

Were there any particular challenges in achieving the matching bold colours for the Defy 21 Spectrum's movements and straps?

Yes, that's the main challenge. You have here five different El Primero 21 spectrums. The most difficult thing to achieve was the colour on the movement. When you want to highlight the mechanism with a monogenic colour – in this case it's either blue, black, purple, green, or orange – you need to master each component, then you need to assemble them and see if the colour is the same on each movement. We pushed ourselves by matching the colour on the movements with the precious stones and the straps. These are very limited, 10 units each, only for boutiques.

Please tell us more about the Zenith Icons.



Zenith Defy Extreme

The Zenith Icons programme is a new trusted channel that we have been developing since 2019 with the first drop in 2020. Iconic and original vintage models that we are sourcing, authenticating, certifying and restoring are given a new birth, a new possibility to evolve in the next 50 or 70 years. We have the chance to have the stocks of the original components, but the key element of the Icons programme is to get the best watch in the best condition possible. And when we approach a seller, we're analysing the watches. We are seeing all the pictures from all the different aspects. We are checking the movement; we are checking if every single component is original. But we can also replace them in case one component has been exchanged during the last five to 50 years, we can provide original components. But as much as we can, we try to keep the watch in its original state. It's very important because in the vintage or second-hand market, if it's original then it has a better value, especially for the dial and the movement. The watch has stood the test of time, so the watch can have some marks and scratches. We don't want to polish everything to make the watch appear brand

new. That's not the idea. You have to keep the watch in its most original condition, so that's the key factor of the Zenith Icons. It's our responsibility to do this and to honour what has been done in the past for this brand. Nothing can replace history, so you need to highlight it, respect it and pay tribute to what has been done in the past to continue the legacy.

Will Zenith release other novelties in the next quarter(s) of 2021?

Of course. We will work mainly on the Chronomaster and Defy collections. You have seen most of the Defy models, but there are still some specific editions, ultra-luxury models that we will introduce. Some limited editions of the Chronomaster, as promised during the LVMH Watch Week, will have a second wave; these will be more classical with a different diameter. There will be some other surprises which I cannot reveal, so stay tuned. We have the momentum, we are on fire. I'm really glad because I think we deserve to be in a different league. We need to be more recognised and to be on more wrists.

ANTOINE MARTIN – PIAGET HEAD OF WATCH MARKETING



GREAT Presence



Piaget Limelight Gala Precious Sunrise (G0A46183)



Piaget Polo Skeleton in white gold with diamond-set bezel (G0A46010)

It's been a little more than a year since the pandemic provided the world with an unprecedented turn of events. For the horology industry, challenges spanned across production processes, the performance of physical boutiques, to the postponement of any offline marketing activities.

The Time Place Magazine asked Antoine Martin, Head of Watch Marketing at Piaget, about the brand's take on digitalisation and the novelties from the 2021 edition of *Watches and Wonders Geneva*.

What does your role entail as the Head of Watch Marketing at Piaget?

My role is to oversee the watch category at Piaget. Piaget was born in 1874 as a watchmaker and we wish to keep on leveraging our patrimony and savoir-faire to develop ever more creative pieces; creative pieces that will enhance Piaget's desirability towards an increasing number of clients, including younger ones.

You began your career as a researcher, does researching still play a key role in

your current position? Please let us know your recent discoveries if it does.

I confirm that listening to your clients is key, to understand what they are expecting deep inside. Particularly in this industry, where you are trying to meet emotional demands more than functional demands. The success of our recently launched Piaget Polo Skeleton, for instance, encapsulates two profound desires of our clients today: their quest for creative pieces that stand out of the crowd, and their taste for versatility, for having several watches in one - that the self-interchangeable bracelet makes possible. So yes, it is important to reflect on your client, especially today when we are opening up to new countries, new cultures and when consumer habits are changing rapidly, notably because of digitalisation.

How do you see the retail landscape changing, and how is that affecting the watch industry?

The digitalisation of our society was accelerated by the Covid pandemic and it required the ability to combine both offline and online channels. And by "combine" I mean being able to be present on both types of channels but also to assign each point of contact a clear role to make sure all these points of contact are completing each other. Indeed, some might be mere points of transaction, while others will be more points of experience.

What is Piaget's customer profile and how is it different across countries?

Piaget clients are men and women from all ages who are often knowledgeable about luxury and craftsmanship (in watchmaking and jewellery); two elements that make them go to a creative Maison like Piaget.

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Piaget Manufacture at La Côte-aux-Fées

What are the key markets of Piaget and which ones are you going to focus on next?

While all markets are important for Piaget, our main markets today are China and the Middle East. Our focus is to remain relevant and visible in all countries though. We keep a variety of offerings for our clients, from a gender and residency point of view because this is what Piaget has always been: a worldwide, inclusive luxury Maison.

What are the main marketing activities (online and offline) for Piaget this year?

Well, Watches and Wonders is obviously a key platform for us and an occasion to showcase novelties in our different collections: Limelight Gala, Piaget Polo and Altiplano. Then all throughout the year, we will get in touch with our clients, online and offline, to reveal some novelties. We will be particularly busy in September with the launch of a brand new sub-line within one of our pillar collections.

How has the Q1 been for Piaget? And how do you foresee the rest of the year for the brand?

During Q1 we launched the Piaget Polo Skeleton steel version, which has been very well received by our clients, partners and by the press. We also have been very busy preparing for the launch of the Watches and Wonders novelties.

After the award-winning Altiplano Ultimate Concept, Piaget launched the



Piaget Altiplano Ultimate Concept La Côte-aux-Fées Edition (G0A46503)

Piaget Polo Skeleton with an ultra-thin movement earlier this year. Does Piaget plan to upgrade all of its pillar collections with ultra-thin technology?

Piaget Polo goes ultra-thin this year, not because ultra-thin is a collection of Piaget, but because this is the history of Piaget, its identity, therefore no reason to confine it to one collection such as Altiplano. The second reason is that ultra-thin perfectly matches the spirit of the Piaget Polo which is this balance between casual and sophistication. Piaget Polo is not part of the bulky sports watches, it is, since its creation, a very versatile, casual watch.

Please tell us about the highlights from Piaget's 2021 novelties from Watches and Wonders Geneva.

Well, generally speaking, this is a fabulous occasion to share the savoir-faire that lies behind the walls of Piaget Manufactures. The watchmaking, the gem-setting, the gold crafting, to name only a few.

Limelight Gala will be our first focus with a series of very creative pieces leveraging the savoir-faire mentioned above; then, it is going to be the second chapter of our Piaget Polo Skeleton story with new materials, gold, diamonds, and aesthetics; last, but not least, it will be about ultra-thin and notably about the thinnest mechanical watch ever, the Altiplano Ultimate Concept, that pays tribute to Piaget's verdant birthplace, La Côte-aux-Fées, with a vibrant green colour.

Piaget has a star-studded line-up of celebrities as its brand ambassadors, such as Michael B. Jordan, Constance Wu, Olivia Palermo, to Kong Hyo Jin. What do you hope to achieve from these partnerships? How have they impacted the brand so far?

A successful partnership strategy relies on our capacity to choose the right ambassador; the one individual that resonates with the Maison's values. If we take the example of the Extraordinary Women campaign, which showcases creative women from different countries around the world, it has had a tremendous resonance worldwide, enabling people to better understand what Piaget stands for.

JULIA ROBERTS – CHOPARD AMBASSADRESS

HAPPY Conversation



Chopard and cinema star in an endless love story. It has been more than two decades since Chopard first created the glamorous Palme d’Or — a trophy that honours the best film shown at Cannes International Film Festival.

The Maison’s love confession to the world of cinema is also visible through specially crafted jewellery for blockbuster movies, such as the “Rocketman” and “James Bond”, and its exceptional appearance on countless red carpets to enhance the greatest film stars’ looks, from Charlize Theron, Julianne Moore, Lupita Nyong’o, to Zhang Ziyi.

A memorable red carpet moment at one of the more recent editions of Cannes Film Festival was when accomplished actress, Julia Roberts, was seen barefoot at the 2016 edition of the Festival in an off-the-shoulder black dress with a Chopard Haute Joaillerie emerald and diamond necklace. Her free-spirited and graceful nature caught the attention of Chopard Co-President and Creative Director, Caroline Scheufele.

This year, the love story begins a new chapter for the Happy Sport collection. With a smile as radiant as the dancing diamonds, Roberts was chosen to front the new campaign directed by Xavier Dolan. “It was her and nobody else! Julia Roberts was the only person I felt could convey the spirit that I see in Happy Sport,” said Caroline Scheufele, who is also a passionate film lover.

During the shoot of the Joie de Vivre-themed campaign, Roberts shared her definition of happiness and let us discover a bit more of the new Chopard ambassadress’ undeniable charms.



Chopard Happy Sport 33 mm

What’s your present state of mind?

I am really happy right now; it’s been such a beautiful day and I have felt such a really great sense of kinship that I had not expected today, so I’m super happy.

Something that makes you happy instantly?

The sunrise. Instantly is very specific...

A movie that makes you happy?

“The Philadelphia Story” is a movie that makes me happy, to think about or to watch.

Your happiness tips?

Be kind to others; surround yourself with loving, kind, compassionate people; and kissing, followed by dancing as a close second.

Your favourite qualities in a woman?

Depth, soulfulness and just a real personal strength.

Your greatest extravagance?

Travel.

What makes you laugh?

Cleverness; not so much things that are funny, but things that are clever: a thoughtful thread to humour.

What does being a free-spirited woman mean in today’s world?

Being comfortable in your convictions and sharing your convictions with those around you. Not all women have those liberties and I am very grateful that I have them.

Your favourite motto?

The motto that I repeat the most is “no way out but through”.

What do dancing diamonds evoke to you?

Perhaps the idea that something is going to happen!

How does your Happy Sport watch make you feel?

There is something about having a watch and every time you look at it seeing all these sparkling diamonds whirling around; it’s pretty awesome and truly good stuff.

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Julia Roberts
wearing
the Happy
Sport



How important to you is responsible luxury?

I would say that the idea of responsible luxury is something that not enough brands pay attention to. The thing with a Maison like Chopard is that it has really pioneered the idea of having a conscience, leading the charge and setting an example for other brands to follow.

What is so special about Chopard?

Chopard just represents this timeless idea of elegance and sparkle and being ladylike. You kind of think: "When I grow up I want to be having a great time and wearing watches and earrings by Chopard"...and now look at me, I'm all grown up!



Happy Sport
the First
©Federal
Studio

JUNG WOO-SUNG – LONGINES AMBASSADOR OF ELEGANCE



THE LEADING Man

It has been three years since South Korean actor, producer and director, Jung Woo-Sung, joined the Longines Ambassador of Elegance family, which includes top actors, such as Kate Winslet, Simon Baker, Aishwarya Rai Bachchan, Eddie Peng and more. From attending the launch events of Longines' remarkable timepieces in numerous cities across Asia, to visiting the brand's manufacture and museum in Saint-Imier, Switzerland, Jung Woo-Sung exudes the courteous charm of a leading man that perfectly illustrates true elegance à la Longines. The Best New Actor award winner at the 17th Korean Association of Film Critics Awards told The Time Place Magazine about his cinema career, favourite timepieces and memorable experience as Longines Ambassador of Elegance.

As an actor, you have been involved in numerous movies of different genres. Is this something that you strategically planned for your career? And which genre do you feel most connected with?

I think I have been blessed with such a variety of opportunities. If I appeared in an action film, right after that, I would try to appear in a melodramatic film, or try to switch characters. That's important to me. By playing different characters, I feel healed and receive emotional rewards. I'm not sure which genre of film suits me the best. (Laughter) It's like having clothes that you want to wear and clothes that suit you. My fans probably have more thoughts about it than myself. Some people like to see me in melodramas, while others might prefer to see me in action movies.

If your life was a movie, what would the title be and why?



Longines Legend Diver



Jung Woo-Sung at the Longines Hong Kong International Races 2018

The title of the movie would be "Jung Woo-Sung". I think I go on living in order to complete the story of the movie. The movie will probably contain diverse stories about having luck, and frustrations, trials, and betrayals experienced in life.

You are also a movie director. If you had to choose between acting and directing, which would you pick?

Do I have to choose? (Laughter) When I'm directing, I feel it's my thing, and I enjoy it a lot. It's also about producing good work, but since there is time left to be evaluated, as things go, I don't want to give up either acting or directing. I think acting is intensively designing and digging into the emotional depiction of a human character through a certain image and temperature. I believe the director is supposed to complete the worldview in which such characters are placed. You have the world imagined in your head materialised on the set, you make the characters come alive, and capture it. Also, when working on the film in the editing room, you can create a new emotional line, or sever it. They are both amusing in their own totally different ways.

What have you learned from being the UNHCR National Goodwill Ambassador?

I learned that nothing in life should be taken for granted. I learned how special and valuable everyday life is. I realised that the tranquillity and freedom of everyday life, that we take for granted, could be destroyed in a single moment. Certain human thoughts, decisions and choices should ultimately be pursued for all of us, for the common good of society, but if they were decided by individuals and groups, it would entail great sacrifice.

With your hectic schedule, what does time mean to you?

We often say "Time flies." In a way, 10 seconds could feel incredibly long, and during editing, I realise how a half-second breath can have a huge impact on a two-hour-long film. The more I feel the value of time, the more infinite it seems. We live a finite time of 24 hours a day, but oftentimes I am surprised whenever I feel the prolongation of infinite time.

Have you always been interested in watches?

I became interested working as a Longines Ambassador. Usually, men think as they grow up that 'I want to inherit a certain watch from my father', 'I will be a father who can hand a watch down to my son.' Other than that, I



Jung Woo-Sung, Longines Ambassador of Elegance



Longines Legend Diver with green strap

was interested in which watches were good. I honestly didn't know much about the philosophies of watches, but with Longines I have changed a lot.

How was your first encounter with Longines?

I love the philosophy the brand is pursuing. When you look at Longines products, rather than new and unconventional designs, old models are gradually transformed to suit the times, or new technologies are applied. That's why it seems that the long-term dignity is contained in the model.

Did your initial impression of Longines change after being its Ambassador of Elegance?

Of course. It changed as I was with them. I learned that it's not just a company that conducts strategic marketing of the brand, but that it's a brand that is with you. As with sports events and as in continuing support for related players, I think they have a great willingness to be with the world rather than just selling products.

What is your take on Longines' "Elegance is an attitude" tagline?

I think it's a nice saying to think of as a philosophy of life. I think elegance is being unaffected. The attitude that creates elegance cannot be fabricated. The usual thoughts, values, philosophy, and various thoughts on the relationship to the world view mature over time to become an attitude, and when that attitude is reflected by others, it returns to the word elegance.

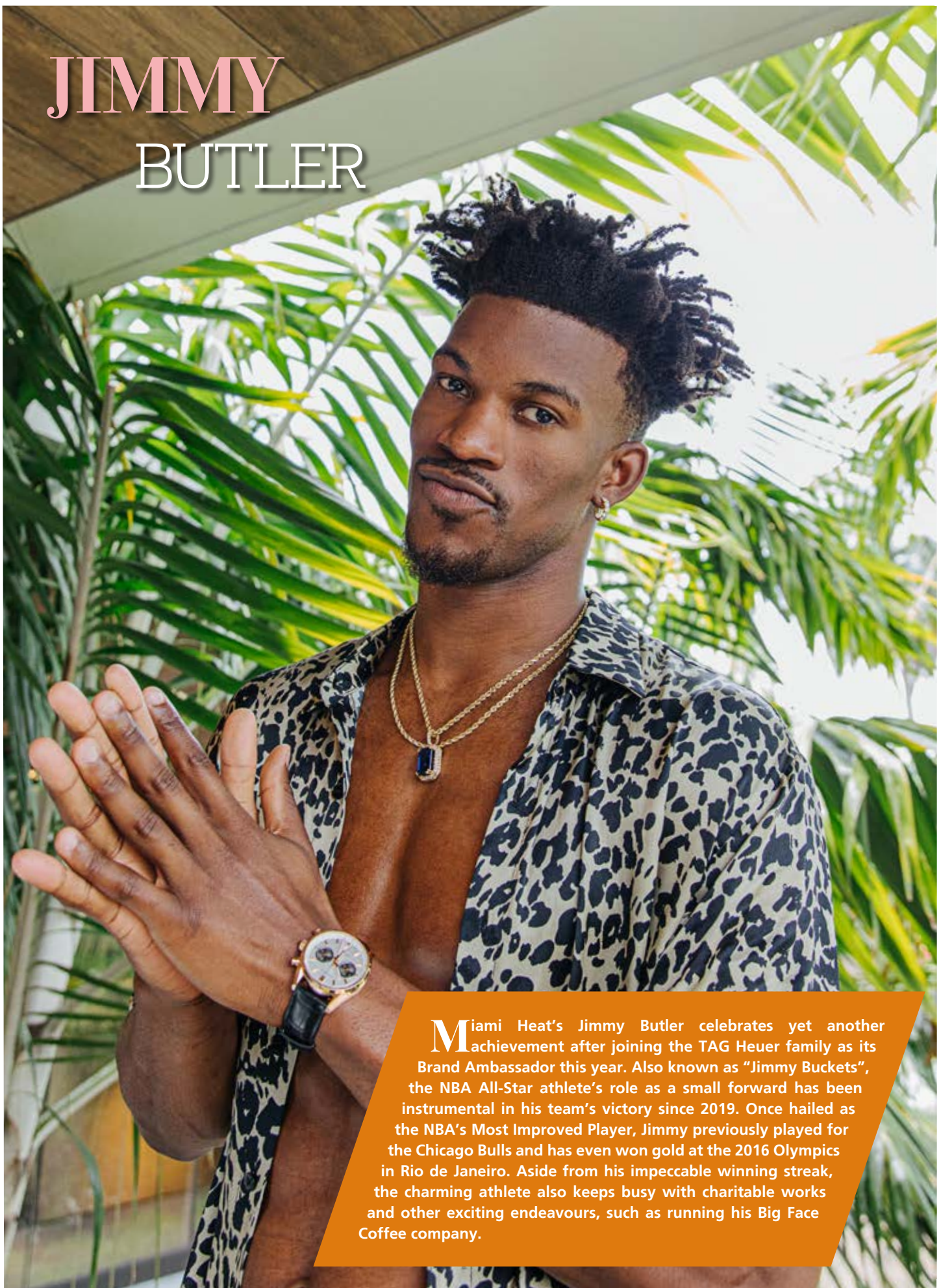
What is your most memorable experience as Longines' Ambassador of Elegance?

My experience attending the Longines Global Champions Tour in Monaco is the most memorable. I have an intense memory of watching the horse riding game first hand. I tried horseback riding for a movie, and I remember it was very strange and special to interact with a large animal.

Lastly, what is your favourite Longines watch?

I love all the Longines watches, but the newly launched Longines Legend Diver Watch I'm wearing today is impressive. I think it's a great design that feels simple and not complicated even with many lines. This watch also feels a little retouched from an old design, but it's not overdone and retains its old stylishness.

JIMMY BUTLER



Miami Heat's Jimmy Butler celebrates yet another achievement after joining the TAG Heuer family as its Brand Ambassador this year. Also known as "Jimmy Buckets", the NBA All-Star athlete's role as a small forward has been instrumental in his team's victory since 2019. Once hailed as the NBA's Most Improved Player, Jimmy previously played for the Chicago Bulls and has even won gold at the 2016 Olympics in Rio de Janeiro. Aside from his impeccable winning streak, the charming athlete also keeps busy with charitable works and other exciting endeavours, such as running his Big Face Coffee company.



YAO CHEN - BREITLING

Award-winning actress and activist Yao Chen jumpstarted her career on television in 2005 before finding great success on the big screen. Upon visiting a refugee camp in 2011, the ageless beauty began using her large social media platform to shed light on pressing issues, which later earned her the role of China's first UNHCR National Goodwill Ambassador. Yao Chen wears the Breitling Chronomat 32.



MONSTA X SHOWNU - AUDEMARS PIGUET

Commonly known as Shownu, Son Hyun Woo is the leader of the K-pop group, Monsta X. The talented dancer and vocalist is famed for his unparalleled choreographies and impeccable fashion statements. Since its debut in 2015, Monsta X has accumulated global popularity and awards, one of which is the highly-esteemed 2020 Daesang Award. Shownu wears the Audemars Piguet Royal Oak Selfwinding.



CAMILLE LACOURT - FREDERIQUE CONSTANT

Having spent most of his life perfecting his backstroke, French swimmer Camille Lacourt has competed in the Olympics and the World Championships. Opting to retire, he swam his final lap at the 2017 World Championships, where he won gold at the 50m race. The family man now spends his time exploring new sports and collecting watches. Lacourt wears the Frederique Constant Highlife Automatic COSC.



LI YIFENG - PANERAI

Panerai Brand Ambassador, Li Yifeng, has built an impressive acting and singing portfolio over the past 14 years. His portrayal in the 2014 drama "Swords of Legends," propelled Li to become one of China's leading entertainers. In 2019, he embarked on a new adventure by establishing his own agency, Bravo Stars. Li Yifeng wears the Panerai Luminor Chrono Goldtech™ Blu Notte.

BLACK OR WHITE

Left:
CARTIER
Pasha de Cartier

Right:
PANERAI
Luminor Chrono
PAM1109

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**DIVING
INSPIRED**

TUDOR
Black Bay Chrono



IWC Pilot's
Watch
Chronograph 41
(IW388104)

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MAGIC of Flight

IWC SUSTAINS ITS RICH PILOT'S WATCH LEGACY WITH INNOVATIVE MATERIALS AND MODERN DESIGNS

Initially intended as flight timekeepers and navigational tools, IWC's Pilot's Watches have evolved over time and are now considered as treasured sports timepieces that prove their mettle whatever the situation. Regardless of the changes in the way they are used, these watches are evidence of the manufacture's distinct prowess

in exquisite watch creation; they are powerful symbols of IWC's commitment to its rich watchmaking heritage.

The history of IWC Pilot's Watches runs parallel with the early years of aviation. At that time, precise wristwatches were used as cockpit instruments and were integral to



IWC Pilot's Watch Chronograph 41
(IW388103) with brown calfskin strap

IWC
'Special
Pilot's Watch'
(Ref. IW436),
1936



IWC Big
Pilot's Watch
calibre 52 T.S.C.
(Ref. IW431),
1940



a pilot's survival. Serving to monitor flight times, they were also utilised for navigation during visual flights. With the help of a sextant, a pilot's wristwatch could help him identify his location using astronomical navigation. IWC, as one of the pioneers in the production of technical instruments, was determined to meet the needs of early aviators. Its first foray in Pilot's Watches was the 'Special Pilot's Watch' (Ref. IW436) in 1936. Developed in Schaffhausen, thanks to the instigation of the aviator sons of IWC's then-owner, Ernst Jakob Homberger, the model featured an antimagnetic movement and shatterproof front glass. Furthermore, the timepiece was tested to work at extreme temperatures, a plus since cockpits were then unheated.

A follow-up was unveiled in 1940, the Big Pilot's Watch calibre 52 T.S.C. (Ref. IW431), which featured a 55 mm diameter and met the strict requirements laid out for military observation watches. Serving as the design inspiration for the Big Pilot's Watches, the timepiece was the brand's biggest model at



IWC Pilot's Watch Double Chronograph (Ref. 371101), 1992

The IWC Big Pilot's Watch (Ref. IW5002) from 2002 is one of the most popular watch designs in existence



IWC Big Pilot's Watch (Ref. IW5002), 2002



IWC Pilot's Watch Chronograph Ceramic (Ref. IW3705), 1994

that time. In 1948, the most popular watch made in Schaffhausen was born. With an invitation from the British Royal Air Force, IWC developed the Navigator's Wristwatch Mark 11. One requirement for the time-piece was protection from the magnetic fields generated by radar equipment, and IWC readily complied with an inner cage made of soft iron, with the dial forming the cage's top. Another novel characteristic was the specially secured front glass, which was guaranteed not to loosen from its position, even in the event of a pressure drop.

Ushering in the modern age of Pilot's Watches, the engineers at IWC used the Valjoux 7750 to develop the Pilot's Watch Double Chronograph (Ref. IW3711), capable of simultaneously measuring two short time periods, in 1992. This endeavour established IWC as an expert manufacturer of robust and precise chronographs, a designation that the brand continues to enjoy until the present day. IWC also never shied away from innovating with novel materials. In 1994, the Pilot's Watch Chronograph Ceramic (Ref. IW3705) in a case made of black zirconium oxide ceramic became the first Pilot's Watch to be made of this tough,



IWC Pilot's
Watch Double
Chronograph
TOP GUN
Ceratanium®
(Ref. IW371815),
2019

scratch-resistant material. Due to its limited release of 999 pieces, the iteration is much-sought after by present-day collectors.

The Big Pilot's Watch (Ref. IW5002) released in 2002 signified a milestone in IWC's rich watchmaking history. Inspired by a functional military observation watch, the chronograph boasts a cockpit-inspired dial and an oversized 46.2 diameter, which has become the trademark size of modern day Pilot's Watches. Thanks to the presentation of numerous, sometimes daring, special editions, the Big Pilot's Watch is undoubtedly one of the most popular watch designs in existence.

In 2007, IWC brought together two of its trademarks – the double chronograph and black zirconium oxide ceramic case – in the Pilot's Watch Double Chronograph Edition TOP GUN (Ref. IW379901). Taking its name from the US Navy's legendary Fighter Weapons School (TOPGUN) – renowned for honing the flying and tactical skills of the best pilots in the US and popularised by the Tom Cruise movie of the same name – the TOP GUN line of watches are made to withstand the extreme stresses of naval aviation. Because of its special signature, these timepieces are especially robust and crafted of corrosion-resistant materials such as titanium and ceramic.



IWC Pilot's Watch Chronograph TOP GUN (Ref. IW389101)



Case back of the IWC Pilot's Watch Chronograph
TOP GUN (Ref. IW389101)

Following its tradition of using innovative elements, IWC developed Ceratanium® in 2019, a material that combines the advantages of titanium and ceramic in a groundbreaking new composition. Boasting the lightweight sturdiness of titanium as well

IWC
Pilot's
Watch
Chronograph 41
(Ref. IW388101)



A look
at the
watch
case back

For 2021, the brand introduces the Pilot's Watch Chronograph 41. Crafted in stainless steel, the timepiece bears a more compact 41 mm diameter and is offered with a blue or green dial. Beating inside is the IWC-manufactured 69385 calibre, which is visible on the transparent case back. Presented in four references, the Pilot's Watch Chrono-

as the hardness and scratch resistance of ceramic, Ceratanium® is suitable for the stringent requirements of TOP GUN pilots, who need an inconspicuous and hardy timepiece. Pilots need their utmost concentration during flight, and sunlight reflecting on their watch would create a distraction. With this new material, IWC was able to create a stealthy, completely black design – with a Ceratanium® case, black dial, black hands and black rubber strap – for the Pilot's Watch Double Chronograph TOP GUN Ceratanium® (Ref. IW371815). Powered by the 79420 calibre with self-winding, the watch has an integrated split-seconds hand mechanism for simultaneously measuring two short periods of time. It is equipped with a 44-hour power reserve.

IWC also introduced the Pilot's Watch Chronograph TOP GUN (Ref. IW389101) and the Pilot's Watch Automatic TOP GUN (Ref. IW326901), both endowed with a black ceramic case, a black dial, black hands and a black textile strap. The former proudly sports an IWC-manufactured movement from the 69000 calibre family, the IWC-



IWC Pilot's
Watch
Chronograph 41
(Ref. IW388102)

manufactured 69380 calibre, a first for a Pilot's Watch. The latter is driven by an IWC-manufactured movement from the new 32000 calibre family, the IWC-manufactured 32110 calibre, which is equipped with a 72-hour power reserve.

graph 41 features the novel EasX-CHANGE system, which allows the wearer to conveniently change straps. With strap options available in calfskin, rubber or stainless steel, the watch is a versatile and sporty companion for any time of the day or night.



#TIMEFASHION





CHANEL 2020/21 Métiers d'art show finale, photographed by Juergen Teller

CELEBRATION of Artistry

CHANEL'S METIERS D'ART
COLLECTION DRAWS INSPIRATION
FROM "LE CHÂTEAU DES DAMES"

Craftsmanship is a sacred word in the fashion realm, yet unfortunately, it is overused. One Maison that truly appreciates quality workmanship is CHANEL. Not only does it heavily apply artistry in its creations, it even has a particular annual show dedicated to celebrating the

world of artisanship. Since it debuted in 2002, the CHANEL Métiers d'art show has been an exceptional rendezvous to pay tribute to the French fashion savoir-faire for its valuable and continuous contribution towards the Maison's collections. An important part of CHANEL'S distinctive social calendar every



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Poitiers. A more emotive reference to Catherine de' Medici's life manifests in a black velvet long coat as she only wore black after the death of Henri II, King of France.

Playing an essential part in this collection is of course the craftsmanship of some métiers whose expertise dates back centuries. Lognon, the pleater, known for its plissé au métier technique, embellished a long black coat-dress with an accordion pleated collar with a white silk chiffon flounce and finished it with a ladder lace stitched edge. The feather and flower maker, which also specialises in couture sewing, Lemarié, combined black tulle and black and brown leather fringes for a waistcoat and ruff constructed entirely of an infinite succession of black silk tulle flounces for a dress. Massaro, as a shoemaker famous for its two-tone creations, developed a boot with a cuff in black leather or in grey suede.

Embroiderer Atelier Montex created a small hand-painted floral embroidery embellished by needlework with woollen threads, sequins, cuvettes and beads, and interlaced with gold chains for a sleeveless jacket and skirt ensemble. Modern jewellery inspired by Renaissance pieces were provided by Goossens. The hatter and milliner, Maison Michel, helped to create black felt wide-brim hats featuring the roman-

December, the CHANEL Métiers d'art show offers a mesmerising glimpse into high quality craftsmanship as showcased through a theme of real or imaginary destinations.

For the 2020/2021 Métiers d'art collection, Creative Director Virginie Viard chose the Château de Chenonceau as the destination theme. Also known as "Château des Dames", this castle was the residence of several illustrious Renaissance women, including Catherine de' Medici. Gabrielle Chanel really admired Renaissance women. In an article in 1936, she wrote, "I have always been struck by a strange feeling of sympathy and admiration towards the women who lived from François Ier to Louis XIII, perhaps because I find them all to be great, with a magnificent simplicity and a majesty imbued with onerous duties." Around the inspiration of the castle and Renaissance women, the new Métiers d'art collection was developed.

The floor of the castle's Grand Gallery, where the show took place, was incorporated as a design element. The black and white chequered motif of the floor can be seen on sequined mini skirts and also on a long skirt with fringed



geometric tweed patchwork. The castle's tapestries are echoed in the warm colours of a tweed cape. The floral embroideries on the wide lapel of a jacket is inspired by flowers from two gardens of the castle, one created by Catherine de' Medici, the other by Diane de

tic style of "Milady". Inspired by a wall tapestry at the Château de Chenonceau, the embroiderer and tweed maker, Lesage, created the top part of a dress consisting of lace, cashmere, sequins and jewels, all combined in a deconstructive/reconstructive approach.



COOUTURE Migration

THE VALENTINO PRE-FALL
2021 COLLECTION REFLECTS
THE DIVERSITY OF HUMANITY

Humanity becomes the subject of Creative Director Pierpaolo Piccioli's reflective investigation for Valentino's Pre-fall 2021 collection. Humanity changes. This is the reality that the designer realised leading to his process of

re-signifying the House's codes by emphasising human properties. Faces, manners, bodies are taken as the focus of the collection. Intimacy and spontaneity are valued beyond the glamorous appearance. The charm of this collection is not sourced from dazzling attributes

yet offers a warm and approachable character; the romance of being a human. From one personality to another, human portraits are the essence of this collection.

Since it is about humans and their lives, the shift of creativity now moves into the daily realm. Nevertheless, Valentino's couture treatment is not abandoned. It just migrates to the daywear creations. This approach manifests intriguingly in a red top with a hood adorned with 3D embellishment in the shape of roses. The more angelic version of it comes in a white colour with only three roses near the left shoulder. Both are paired with a pleated skirt in a matching tone. A black hoodie gets elevated with a touch of couture through the adornment of sequins forming a small "v".

For this collection, Piccioli also plays with the idea of sensuality. Pieces are designed with high slits, uncovering the legs. Valentino's

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Zendaya stars in Valentino's new campaign for Pre-Fall 21

women are not afraid to express the desire to play and experiment. One of the sartorial experiments expressed in this collection is a shirt partially made of mesh fabric with rose embroidery. Mirroring the diversity of humanity, as everyone is a different person at a different time, this collection consists of various pieces. Sweatshirts with applied roses, coats, animal prints, minimal dresses, denim, ponchos, and foulard motifs are some worth mentioning. The palette is no less diverse, from the classic to the otherworldly hues.

All the ready-to-wear pieces could be playfully combined with the range of statement accessories. The unique feeling results from clashing bourgeois appropriateness and punk attitudes. Roman studs are featured on shoes and bags. Meanwhile, a seductive theme is discovered in mesh shoes. Footwear variety is explored. In the collection, you can find high heels, utilitar-

ian wedges, over-the-knee boots, and demure kitten heels. One item that must be noticed in the accessories range is surely the Valentino Garavani Rockstud Alcove handle bag. Becoming a key essential this season, the bag's visible hardware and classic form is a new expression of Valentino's impeccable workmanship.

Capturing the entire concept of this Pre-fall collection, Zendaya stars in the Maison's campaign to convey contemporary romanticism. Shot by photographer David Sims, the campaign shows the actress in a more raw setting, posing with a splash of a punk spirit. In one picture, sensuality and elegance merge with her clothes and her gestures. In another, the more fierce and daring are combined through a leopard shirt, bikini tops, and handbags and shoes with rock stud embellishments. For Piccioli, this is how Valentino's identity reflects in the new generation.





Gabriel-Kane Day-Lewis models the Luxury Leisurewear collection at Oasi Zegna

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MADE for Leisure

ERMENEGILDO ZEGNA REDEFINES
THE MEANING OF LUXURY
BY ADDING COMFORT TO ITS
SARTORIAL SIGNATURE

As a consequence of the human species' ability to think, concepts are never meant to have lasting meanings. The evolution of a concept is inevitable. We define and redefine words according to the changes we go through in life. Luxury is not an exception here. What this concept meant centuries ago or even in previous decades must be adjusted in order to have relevant significance to our current way of living. By reflecting the changing lifestyles of men and their reconsidered priorities, Ermenegildo Zegna envisions

the concept of luxury to include effortlessly wearable designs. While keeping its identity in terms of sartorial precision, it now also pays greater attention to the matter of comfort.

Emphasising comfort in transforming the meaning of luxury is a natural step with regards to how men live today. For this reason, the menswear house, established for more than 110 years, introduces the Luxury Leisurewear collection. It acknowledges the importance of wardrobe adaptability in adjusting to





the new reality wherein people prioritise their own personal comfort as living and working cannot be rigidly attributed to certain spaces anymore. Both can be done in one place; outdoor and indoor are intermingled, and thus, “new” clothing designed through a more relevant approach is needed. The Luxury Leisurewear of Ermenegildo Zegna is composed of multifunctional creations that address the reality of today’s modern men.

In its latest Spring/Summer 2021 collection, the Luxury Leisurewear line includes several key pieces which explore the functional aspect of clothing. For those whose activities may in-

volve getting splashed by water, water repellent field jackets would offer a good layer of protection. Outfits with hoods are now considered necessary items. The basic need for storing or keeping things is accommodated through utilitarian pockets found in the pieces. Zippers are elements which make everything simpler and easy to use. The pieces in this collection are designed to adapt to different types of places and weather. Not only having a hybrid character, they are engineered to be easy to wear as well as to pack.

Although functional aspects are boldly highlighted in these offerings, style consideration



is never neglected. Colours define a crucial tone, they make the collection feel more stylish. The soft earthy palette brings gentle nuances to the pieces. The silhouettes are sleek and simple which create a casual, elegant feel. If you want to appear a bit more dapper, go for T-shirt, trousers, and a varsity jacket in navy blue. When you are in the mood for a little military inspiration, a multi-pocket jacket in military colours goes well with trousers in a matching tone.

Celebrating Ermenegildo Zegna’s focus on the Luxury Leisurewear concept, the collection takes centre stage at the Spring/Summer 2021 #WHATMAKESAMAN campaign. Singer, songwriter, and model, Gabriel-Kane Day-Lewis, is photographed in Oasi Zegna wearing the distinguished pieces. The campaign also showcases totally personalised Made to Measure Luxury Leisurewear, from which you can choose your own fabrics so that you can reflect your personality, taste, and unique spirit.

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Photo by Carljin Jacobs



THIS IS Necessary

BERLUTI INTRODUCES
A PERMANENT LINE TO
ADDRESS EVERY GENTLEMAN'S
ESSENTIAL NEEDS

While it is true that fashion and style are about creativity, it does not necessarily mean that both need always to be elaborate or intricate. At

times, it is sufficient just to present ourselves in a fundamental state. For this reason, all we require are primary yet stylish items. These sartorial products are also very functional and

allow us to maximise our clothing by mixing and matching. They become the “foundation” of our style or can be used to tone down the feel of some bold or extravagant items. In anticipation of these needs, Berluti launches The Essentials line.

The Essentials by Berluti is a permanent line. In it, you can find ready-to-wear pieces, shoes, and leather goods that highlight the brand's style essence. As you might already be familiar with Berluti's collections, the DNA of the house established in Paris since 1895, is a pared-down take on luxury. Accordingly, The Essentials comprises modern classics and elevated basics. In other words, they are must-have items for every man's wardrobe. Men of Berluti live in this kind of style approach daily. It is a timeless line yet unapologetically modern designed through the creative touch of Creative Director Kris Van Assche.



Just from these essential pieces, you can compose many look variations, suitable for different occasions. When you want to go for simplicity, wear the turtleneck top, which feels like second skin, and combine it with blue or black jeans with selvedge and an inner embroidered Berluti logo. The tapered joggers with a drawstring waistband is apt to convey a more relaxed attitude. Get warm by wearing a double-face zipped wool hoodie or a sweatshirt complete with a bonded leather crest. Need to appear in a smart casual ensemble? Grab the cotton poplin shirt and mix it with more formal trousers.

For a day-to-night outfit that you can wear to a casual meeting during the day and to a cocktail event in the afternoon, the sleek Alessandro suit is the answer. The single-breasted jacket matched with tapered trousers create a modern yet elegant style for the wearer. The Scritto motif, originally created by Olga Berluti as an homage to the art of calligraphy, appears in a virgin wool sweater, meanwhile a nylon B-Way jacket features the Berluti logo and crest motif all over it. What makes this ready-to-wear collection more interesting is that some of the pieces are even available in smaller sizes. The offerings also include straight-cut wool coats,



Berluti presents The Essentials line for every gentleman



hooded patinated leather jackets, blousons, and versatile outerwear.

Because it is Berluti, you will be spoilt for choice when it comes to the shoes you can pair with the ready-to-wear items. Originally designed by Alessandro Berluti in 1895, the Alessandro Démesure is Berluti's first lace-up shoe constructed from a single piece of Nero Grigio patinated Venezia leather without visible seams. The iconic loafer Andy, which was first created by Olga Berluti for the

one and only Andy Warhol in 1962, comes in Venezia TDM Intenso patina. The new formal shoe line Equilibre, which integrates an anatomical concept, is also part of the selection.

Go for casual with the minimalist Stellar sneaker in a pure white palette. To round off any outfit, the Passenger Tote and the Rider cross body bag are available in Signature canvas motif. The iconic patinable Venezia leather is utilised for the Un Jour Gulliver messenger bag completed with embossed Scritto Swift detail.

Photo courtesy of Celine



Hedi Slimane explores a modern fairy tale in Celine's Winter 2021 collection

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POETIC Expression

CELINE'S WINTER 2021
COLLECTION SHOWS
HEDI SLIMANE'S VERSION
OF A FAIRY TALE

What can be remembered about the Celine before Hedi Slimane came into play? It is surely easy to answer this question by mentioning the name of Phoebe Philo, the previous creative director. Furthermore, it is certain the name which reigned for around a decade in Celine's kingdom was strongly associated with consistency. Her consistent approach in design created a solid Celine woman, a modern mature figure with a settled life, who possessed a soft versa-

tility when it came to style. The one who preferred clean and light looks that could easily be taken from a professional environment and adjusted for attendance to a cocktail party.

The association between Celine and Philo is slowly but surely fading since Slimane seems to apply an effective strategy for building the new Celine persona. One similarity that ties the Celine of old to the new is consistency. The show notes of this collection clearly states that





omphe) worn as shoulder bags and over-the-shoulder for extra-large formats. Sunglasses and caps are always on the ready for that extra effect as well as for practical purposes.

The video presentation of this collection, aptly called Parade, ends with a symbolic scene. Far across the palace and its garden, a girl wearing sparkling golden crinoline stands beside a deer and gazes with a tear running down her cheek. The sky lights up with fireworks. The line between reality and poetry is blurred. Everyone can have their own unique interpretations about the meaning of this scene. Nevertheless, the girl is undoubtedly a melancholic reflection which resonates this poetic line, "I alone have the key to this savage parade," from Arthur Rimbaud's poem, "Parade".

the Winter 2021 offerings are a continuation of the last one presented in Monaco. Slimane's version of Celine's identity is a young spirited girl or woman, with an emphasis on the spirit rather than the age, who does not bother with surrounding noises and truly feels comfortable in her own skin. For this latest presentation, the Celine woman is in a poetic mood; she yearns to escape the harsh realities we currently face, yet radiates positivity and a distinctly French attitude.

Slimane appears to convey, through the pieces, that fairy tales do come true and do not have to conform to the common idea of romance. He also stays away from overtly dramatic or theatrical feelings. Against the breeze at the Gardens of Versailles, the modern romantic Celine figure is showcased in the shapes of coats and suits that have a masculine touch, knitwear made of fine "mousseux" cashmere, "teen crino" skirts and slip dresses which are hand-embroidered in couture ateliers, cropped "jumbo jeans", chasseur jacket, and asymmetrical bodysuits. The nuance of Parisian chic is so strong, yet it manifests as an evolving essence that fits into today's contemporary scene.

When it comes to attending a special celebration, the Celine woman could appear stylish and radiate a strong fashion statement by combining simple items such as a sheer blouse with sequins and a pair of jeans. Obviously, her accessories play an important part. They range from hunting boots in army-coloured leather, western boots with lengthened shafts, to handbags (Romy, Tabou, Chain Bag Tri-



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SUMMER Loving

FOR ONE MORE TIME, FENDI CREATES A COLLECTION IN COLLABORATION WITH SARAH COLEMAN

Fun is FENDI! This Summer capsule collection by the brand speaks joy and uplifts the mood. The collection is dominated by yellow and light blue colours, spanning from bags, accessories, to ready-to-wear pieces for women, men, and children. Above all, the most fun part of it is the reiteration of its collaboration with Sarah Coleman. A visual artist based in New York, Coleman is famous for her disruptive treatment towards design-

ers' materials; her action with those materials is to rethink and repurpose everyday objects seen through an ironic filter. For this capsule collection, she embarked on a new interpretation of the iconic FF logo.

Working in collaboration with FENDI Accessories and Menswear Artistic Director, Silvia Venturini Fendi, Coleman approaches the FF Logo through a psychedelic filter of the 70's.





The endeavor created a new intriguing pattern – the FF Vertigo – and its curves can playfully turn your mind and mood. This new fun pattern decorates many items throughout the collection, especially the bags. It definitely appears on the signature Peekaboo. Other than that, it is also adorns the re-edition of the Baguette 1997 featuring an adjustable and flap-handle, the new Bauletto mini bag made of ultra-light fabrics, and a practical Mini Sunshine Shopper in straw with the FENDI ROMA logo.

Ready-to-wear creations are designed around the theme of adventure and outdoor lifestyle. These are clothing for those who need a combination of style and functionality. An outdoor jacket in a brown hue is made glamorous using two types of fabrics featuring the FF Vertigo. The same pattern also appears on windbreakers, one-piece swimsuits, and trench coats. Jackets are transformable, meanwhile cargo pants are injected with a utilitarian feel. Expressing cohesion, the men's collection shows a fusion of effortless elegance and contemporary functionality. The outdoor mood manifests in fisherman's vests, polished raincoats, T-shirts, bowling shirts and bermuda pants which are made of lightweight yet resistant materials. The FF Vertigo pattern is not left behind. This fun form of creativity is even available for the kids, in a selection of cute designs.

Other playful items compose this collection, which is perfect for cheerful and energetic summer looks. Additional products with the FF Vertigo include a backpack, the FENDI Pack range in a multi-colour motif, FENDI Flow runners, and also the featherweight FENDI Force high-top sneakers. Aside from the FF Vertigo, this Summer capsule collection also features another playful treatment named the FF Fisheye. This zooming scheme is applied to the Peekaboo X-Tote, the Baguette 1997, and the Peekaboo ISeeU. A more vintage styling referring to the spirit of the 70's takes the shape of crochet bags spanning from the Mini Peekaboo, the Baguette, to the Sunshine Shopper enriched with the FENDI ROMA



logo. And how could we not feel excited to see the Peekaboo ISeeU style which glows in the dark? Completing the fashion offerings, the FF "Vertigo" and FF "Fisheye" adorn the Forever FENDI Timepiece collection.

This collection is not just all about fashion items, but also about things that can heighten any outdoor activity through irresistible equipment. It includes a Bento box which is designed as part of the collaboration with Alessi, and a camping equipment set that consists of a tent and a men's technical backpack by specialist Ferrino. All the fun of summer activities will not be complete without photographs as souvenirs. Here the very exciting and essential item is produced in collaboration with Polaroid. Be ready to grab the Vintage Polaroid OneStep Close-Up 600 camera which combines the 90's aesthetic of the camera's original design with the multi-colour FF Vertigo. Have a fun summer with FENDI!



The FENDI Summer 2021 Capsule Collection explores the summer vibe with Sarah Coleman



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RETRO Comfort

THE TORY BURCH SUMMER 2021
COLLECTION IS A MARRIAGE OF
COMFORT AND CRAFTSMANSHIP



High style,
without
compromising
comfort, can
be had with
Tory Burch's
new offerings



It is relaxing just to see the photos of Tory Burch's Summer 2021 offerings. The collection, which speaks of daily city life, were photographed in contrasting sets - at the coastal area with a scenic view of the deep blue sea, a rocky cliff under the sunbeam, and near a green tree. Interestingly, the effect of these contrasts is not contradictory, instead they play on the sense of comfort and relaxation that is prevalent throughout the collection. In Tory Burch's own words, it is about "a sense of

ease", meanwhile aesthetically, the pieces were designed with the spirit of the 70's in mind.

The silhouettes are juxtaposed with clean lines. Here, you can find elongated shapes such as cocoon sleeves that create a boxy characteristic. One dramatic design featuring that element comes in the form of a dramatic navy blue caftan dress with lace detailing. The 70's American style is vividly found in suiting and smart casual pieces. Take a look at the brown



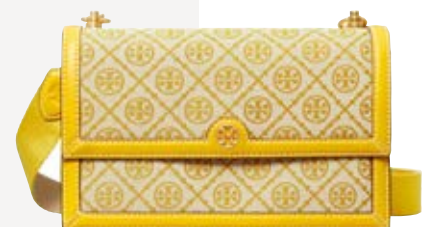
pussy bow shirt layered with a patterned motif and matched with a midi skirt, or the checkered suit paired with a wide collar shirt. If you want to have retro style and are unafraid wearing something more festive, an off white jacket ornamented with 3D embellishment and its matching skirt would be a nice option.

One thing that should be noted about this collection is how all the pieces are treated with an artisanal touch, from moulded leather flowers, lightweight appliqué lace, to open work and intricate quilting techniques. A very feminine expression of this artisanal approach is seen in a white maxi dress. Vibrating a boho energy, this sleeveless dress consists of beautiful flower appliqué. Another example is a long black dress decorated with a sequined flower motif. Both dresses would certainly make you stand-out at any special event. The combination of vintage artisanship with contemporary elements is seen in quilted outerwear with sleek silhouettes that are enhanced by lively motifs.

This type of homespun craftsmanship really defines the character of this collection and

is made even more special as it is arranged around the idea of comfort. However, the way Tory Burch injected a sophisticated soul in each ensemble is not only through the use of intricate fabrics, but also through design and print selection. The fruit basket print which radiates a vintage feel is prominently displayed in several creations. If you are searching for something “unusual”, this collection offers sleeveless outerwear in a trapeze shape; this pocketed creation along with its flower buttons is nothing but a peculiar beauty that suits anyone who has a distinctive taste in fashion.

The essence of craftsmanship combined with comfort is also reflected in the accessories category. The artworks of American sculptor, Alexander Calder, inspires sculpted wire jewellery. Ballet shoes get extra feminine with artisanal leather floral appliqués. More feminine ornamentation is applied to scarf-wrap sandals. No less intricate is the range of handbags and clutches in woven or crochet leather. This collection is truly a refreshing playground where simplicity happily mingles with complexity.





RM BTS - BERLUTI

BTS is again taking the music scene by storm with its latest single, "Butter". RM, the leader of the group and the designated rapper, radiates a cool attitude through his vocal act and style. In one of the group's recent campaigns, RM wore a Berluti x Brian Rochefort short sleeve printed silk shirt from the Spring/Summer 2021 collection.



JEROME KURNIA - CHANEL

As a rising star in Indonesia, Jerome Kurnia is busy with projects, including "Bumi Manusia" as his first movie – which earned him several award nominations – as well as as "Dilan 1991" and the "Gossip Girl Indonesia" series. In an editorial shoot for Elle Indonesia magazine, Jerome wore a CHANEL turtleneck top with neon graphics and 3D embellishment.



TAEYEON GIRLS GENERATION - FENDI

In the world of K-pop, certain groups have made lasting impressions. Girls Generation is one of them. A member of the group, Taeyeon is known for her singing, dancing, and acting skills while also being a fashion inspiration. Taeyeon looked stylish carrying a beautiful FENDI Baguette bag with embroidered veil from the Spring/Summer 2021 collection.



LESLIE ODOM JR. - VALENTINO

Debuting on Broadway in 1988, the acting and singing skills of Leslie Odom Jr. is unquestionable. Through his career journey, he has earned awards including Tony Award for Best Actor and the Grammy Award for Best Musical Theater Album. He looked sharp yet fun in Valentino Couture especially designed by Pierpaolo Piccioli for the Oscars After Party.



HIGH LIVING





1



2

BRINGING

Art to Life

DEBORAH ISKANDAR DISCUSSES
THE MARRIAGE OF INSTALLATION,
SCULPTURE, MOVEMENT, AND SOUND

Sculptures have made a major impact throughout human history, from the earliest known prehistoric sculpture Venus of Tan-Tan to the modern sculptures of today's contemporary art scene. They depict the history of humankind, telling the stories of heroes and legends, uncovering lost narratives, and capturing moments as the world shifts, grows, and develops. They are symbols of expression, the artists' ideas given a three-dimensional form.

These sculptures stand on their own as a lasting record of human history, permanent and unchanging. Interactive installation art has given this art form a new life. With interactive art, the relationship between the artist and the audience plays a fascinating part; engaging the audience not only gives the artwork more attention and encourages its discussion, but transforms it as well. Though the artist may have given the art a specific intent, the participation of the audience offers the artwork a chance to become something entirely new. Without the artist, there would be no body of artwork to enjoy; without the audience's interaction, the artwork would not have unlocked all of its potential.

Aaron Taylor Kuffner and Jompet are two artists who understand this relationship between the art and its audience. Both Kuffner and Jompet present kinetic art sculptures, in which they marry visual art to motion and sound, and both centre their art in Indonesian culture, values, and ideas, bringing a discussion of this country in front of an international audience.

As an American conceptual artist who often works with a combination of sculpture, movement, and sound, Aaron Taylor Kuffner fell in love with Indonesian Gamelan music. With research as the foundation of his art, Kuffner devotes his time and effort into crafting artworks that are able to significantly contribute to society; spending years on a project and even working to learn new skill sets - music composition, ethnomusicology, metal sculpting, to name a few - for the sake of his art only highlights his passion towards his craft. His multi-disciplinary approach results in art that is always thought provoking and engages his audience in discussions, and The Gamelatron Project is no different.

As a result of over a decade of studying gamelan, first learning to play the instruments themselves, then delving deeper and finding out for himself the process of making and tuning gamelan, as well as its significance for the Indonesian people. During his residency at the League of Electronic Musical Urban Robots, a



collaboration with Eric Singer produced the first entirely robotic gamelan orchestra. After his residency, Kuffner began The Gamelatron Project, for which he sculpted works out of bronze, brass, iron and steel, and attached a system of mallets that are electronically instructed to play the instruments according to his compositions. The result is music that is both haunting and beautiful, drawing on the long-existing culture of the archipelago, yet is something entirely different and new.

In the artist's words, "The Gamelatron's mission is to create viscerally-powerful encounters with resonance through visually compelling works of art. It strives to create a harmony in the tension of fusing the East and the West, the modern and the ancient." With these kinetic sculptures, Kuffner combines tradition with technological advancement, the visual with the acoustic, art with science, and brings the beautifully unique yet underappreciated Indonesian heritage onto the international stage.

Jompet Kuswidananto, known simply by the name Jompet, is a musician-turned-artist who works with a variety of materials to create his installations, videos, and performances. With his background in music, and having studied Communication at the Faculty of Social and Political Science of Gadjah Mada University, he uses both the visual arts and audio in his work to communicate his themes of "politics, colonialism, power and mass-mobilisation



in the context of post-reformation Indonesia" while exploring "the complexities of life in a globalised world." The word 'syncretism' - the amalgamation of different cultures or religions, schools of thought, and beliefs - is incredibly important to him, and he references its significance in Java's history specifically as the island makes repeated contact with foreigners through trade, exploration, and colonialism.

Jompet focuses on the points of history in which Indonesia goes through a "cultural transition," such as the introduction of Hinduism, Buddhism and Islam, the Dutch colonisation of Indonesia, and its independence. Not only does he investigate how society reacts to these transitions in the present, but how these moments are remembered in the past, and how Indonesians perceive their own history, and what biases may colour their view. In order to unearth these events, Jompet collects everything including historical notes, testimonies from people who lived through the experience, government statements, and interview transcripts; anything that, to him, represents these points of transition.

For many of his installations, including Java, War of Ghosts (2009), Java's Machine: Crevasses (2014), and the Cortege of the Third Realm series, Jompet arranges military costumes as if they were being worn, some positioned to play percussion instruments as they march, and others holding firearms. In Java, War of Ghosts, Jompet creates a multimedia experience, as he projects a video of himself cracking a whip to the beat of the drums, and his ghost figures each play a different tune, creating an orchestra to which they all march. Mirroring The Gamelatron Project, Jompet uses technology to beat the drums, bringing art, music, and

science together, giving the audience a flashback of Indonesia's past.

Other installations like The Commoners (2012) portray Indonesia's conflicts closer to the present day. As common workers and farmers instead of soldiers in the military, Jompet's ghostly figures are given shovels and flags and megaphones this time, and their absent heads are protected and hidden by political t-shirts, wrapped in the signature style of modern Indonesian protesters. The TV plays footage of past political rallies as the sounds of the drum interrupt from time to time.

While Kuffner celebrates the vivid, beautiful Indonesian culture that he has come to love, Jompet uses his art to discuss and sometimes criticise the society in which he presently lives. Both artists examine the relics of Indonesia's past, and though they come from different backgrounds, both Kuffner and Jompet love Indonesia all the same. The collaboration of these two artists will be something unique, because while both artists share multiple similar elements in their artworks, they process it differently to present unique narratives.

These works will be included in an upcoming exhibition at the ISA Art and Design Gallery. For more information about this exhibition and other ISA Art and Design Exhibitions, please visit www.isaartanddesign.com.

1. Aaron Taylor Kuffner, Bintang Biru, Photo courtesy of the artist
2. Aaron Taylor Kuffner, Cemerlang, Photo courtesy of the artist
3. Jompet Kuswidananto, Long Shadow #2, Photo courtesy of the artist
4. Jompet Kuswidananto, Long Shadow #3, Photo courtesy of the artist



1

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CHASING Thrills

FERRARI INDONESIA
WELCOMES THE F8 SPIDER
TO ITS VAST COLLECTION

Ready to take on Indonesia's vast landscapes, the highly-anticipated F8 Spider makes its way to the new showroom in South Jakarta, expanding on the extraordinary collection of Ferrari's luxury sportscars. This latest addition is powered by a highly-renowned engine and features a marvellous open-top design. Merging speed and splendour in one go, the F8 Spider truly signifies the heart of the Prancing Horse and calls for a new adventurous way of life.

Perfect for drives at idyllic sceneries across the country, the F8 Spider's award-winning engine is not to be taken lightly. With an astonishing 720 cv at 8,000 rpm, the new V8 engine easily picks up speed without any lags, making it the most robust engine for such a series yet. "The Ferrari F154 engine in the F8 Spider—a 3.9-liter twin-turbocharged V8—has won 14 awards, including the "International Engine of the Year Award for four consecutive years from 2016 to 2019," said Ms Nini Chiandra, General

Manager of PT Eurokars Prima Utama, Official Ferrari Importer in Indonesia. Adding to its charm, the sportscar is equipped with the new edition of the Ferrari Dynamic Enhancer Plus. The Side Slip Control System located on the steering wheel gives the driver immense control at his fingertips, allowing him to adjust the speed and other modes very quickly.

Fine-tuning its exterior to perfection, the F8 Spider has been designed to reach its fullest potential whilst maintaining a sleek silhouette fit for a momentous ride. Each component of the car exhibits Ferrari's mastery in aerodynamics, which is further highlighted by the car's fine details such as the lithe front LED headlights. To maximise its downforce and cooling system, the luxury car manufacturer expertly readjusts the hot air pathways from previous models, which proves to be a great step-up from the antecedent 488 Spider. As for one of the most appealing aesthetics of the F8 Spider, the design centres around the Retractable Hard Top (RHT), which tucks in seamlessly atop the engine cover. Only taking mere seconds to fold, the open-top sportscar offers a rush of adrenaline when driven at maximum speed and affords the driver a tranquil ride when he chooses to take in the surrounding



2



3

landscapes. As an ode to the iconic 308 GTB, the spoiler features twin-lights on each side and a trademark tail that has the same lustrous hue as the rest of the body, “Incredibly quick, stunningly agile, and an immense pleasure to drive with its precise handling, the new F8 Spider elevates the open-top driving experience to a whole new level, complete with an intense, unmistakable soundtrack that is dedicated to this car,” added Ms. Chandra.

Complementing the strong yet smooth lines of its exterior, the F8 Spider’s interior houses sporty seats as well as a cockpit worth marvelling over. Akin to the bond between race car drivers and their cars, Ferrari strengthens the driver’s kinship with the F8 Spider by accentuating the driver’s side of the seat. Equipped with detailed controls, the steering wheel gives its driver power over adjusting the robust vehicle with just one touch. The cockpit is set against the carbon fibre dash featuring a svelte touchscreen display that faces towards the passenger seat.

With an enticing aerodynamic design and competitive speed, the F8 Spider is no doubt another catalyst that would bring about further advancements in the industry, much like its predecessors. Paired with an unparalleled V8 engine, the F8 Spider calls to thrill-seekers who wish to amplify the driver’s rush with its open-top feature as well as aesthetes who wish to immerse themselves in the beautiful sights this vehicle could take them to.



4



5

1. Ferrari elevates the open-top driving experience with the F8 Spider
2. The car’s strong personality is inspired by its advanced aerodynamics
3. The design of the F8 Spider centres around the Retractable Hard Top (RHT)
4. The F8 Spider cockpit retains the classic, driver-oriented look
5. Entirely redesigned, the rear spoiler is now larger and wraps around the tail lights



1

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A SUBTLE Luxury

THE TIME PLACE DISCOVERS
THE LATEST ADDITION TO
THE EDITION HOTELS FAMILY



2

EDITION Hotels has added a new refreshing addition to its luxury hotel portfolio. Nestled in Spain, specifically in the cultural city of Barcelona, the hotel acts as a vibrant new landmark for the self-confident city. As with each of its predecessors, The Barcelona EDITION brings with it

an intimate and sophisticated environment that is wrapped in complete luxurious simplicity. Conceived by Ian Schrager, in partnership with Marriott International, the hotel offers a personal, intimate, individualised, and unique experience that the hotelier is famously known for.

The lobby is purposely designed to be the social hub of the building, dedicated just as much for people to work in as it is for people to play in. Guests are greeted by a spectacular double-height lobby space that is dominated by a striking Eric Schmitt sapphire blue chandelier and a selection of timeless furniture



pieces that were originally designed by Catalan masters, Salvador Dalí and Antoni Gaudí. With its lavish yet concise design and decoration, The Barcelona EDITION becomes a new kind of gathering place that gleams amidst the city. Its presence offers a contemporary vibe that welcomes a new generation of travellers who are hungry for community and social interaction in the physical world, not only on their screens.

To cater to those very needs is an eclectic and sophisticated lounge to the left of the lobby. This area invites guests to enjoy a laidback ambience that is set against the backdrop of a dynamic bar-restaurant. To the right of the majestic hotel entrance is a black marble and walnut wood reception desk, reminiscent of an abstract sculpture piece that welcomes guests to the reception and concierge area. The lobby more or less exudes the ambience of a more traditional living room, with four Christian Liaigre chairs and a games table in the centre, as well as a pair of iconic Yves Klein blue armchairs designed by Gerrit Thomas Rietveld.



1. The Barcelona EDITION - The Roof
2. The Barcelona EDITION - Punch Room

3. The Barcelona EDITION - Cabaret
4. The Barcelona EDITION - Bar Veraz



5

Presented with exceptional designs combined with personal, friendly, luxury service as well as outstanding one-of-a-kind food, beverage, and entertainment offerings all under one roof, The Barcelona EDITION is coated modestly in dim lighting which is a contributing element to its opulent ambience and comfort. With 100 rooms and suites, three restaurants, two bars, namely Bar Veraz and Cabaret, and a roof terrace with a plunge pool, the hotel's mission to offer a dynamic space where guests can mingle is implemented in an elegantly subtle way. It is all synchronised under the creative direction of Ian Schrager and the famed Spanish interior designer Lázaro Rosa-Violán.

Alongside all of its sumptuous qualities, the hotel upholds its initiative to Stay Plastic Free and eagerly influences and inspires other hotels and properties to ban the use of single-use plastic. This movement is aligned with Barcelona's commitment as the first city in the world to gain UNESCO Biosphere accreditation as a sustainable tourist destination. The EDITION Hotels have become a thought leader in promoting a new kind of travel that shares environmental responsibility between visitors and residents alike. If you are seeking a new travel destination in the near future, why not



6

contemplate visiting Barcelona where you can enjoy the warm accommodations of this sophisticated boutique-style hotel? Add Spain and The Barcelona EDITION to your travel list.

-
- 5. The Barcelona EDITION - Loft
 - 6. The Barcelona EDITION - Superior Room

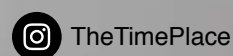
The Time Place

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